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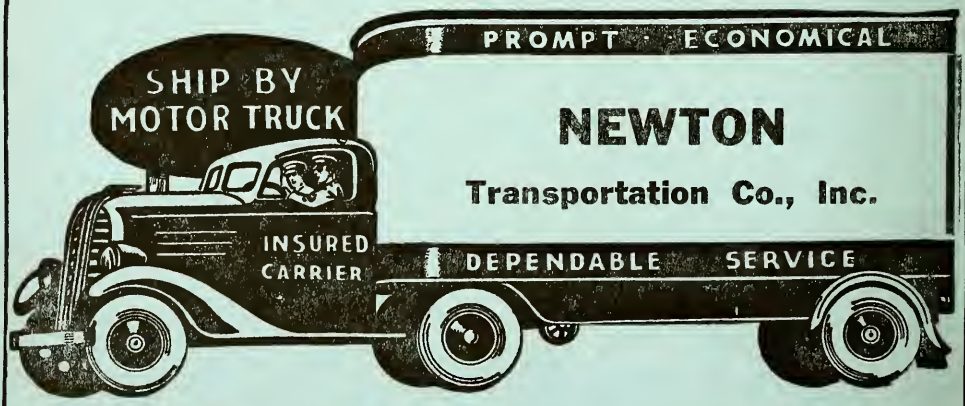

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Lenoir, North Carolina

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VOL. IX 1953-1954 VOL. IX

Containing an Alphabetical Directory of Business Concerns and Private Citizens, Occupants of Office Buildings and Other Business Places, Including a Complete Street and Avenue Guide, Buyers Guide, Numerical Telephone Directory;

And A Complete

Classified Business Directory

SOUTHERN DIRECTORY CO.

ASHEVILLE, N. C. : : PUBLISHERS

Member Association of North American Directory Publishers

(See General Index, page 6)

Issued Biennially

PRICE - - - $20.00

LENOIR MERCHANT'S ASSOCIATION - - - LOCAL AGENTS

LENOIR, N. C. ASHEVILLE, N. C.

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NOTE—This publication has been carefully revised (a new canvass having been made by competent parties), but it is distinctly understood that no responsibility is assumed for any errors or omissions that may have occurred in such revision.

—PUBLISHERS

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Lenoir, North Carolina

CITY OF LENOIR, COUNTY SEAT OF CALDWELL COUNTY

PREFACE

The City of Lenoir is situated in the western Piedmont section of North Carolina in the foothills of the Blue Ridge Mountains and is the southern gateway to the Blue Ridge Parkway, Blowing Rock-Grandfather Mountain area. It is principally an industrial city with the manufacture of furniture its leading industry, being the largest in the entire United States.

Between 1857 and 1900, however, Lenoir was known as a summer resort and had many summer visitors, while all of those who went to Blowing Rock left the train at Lenoir and drove the 23 miles by road up the mountain in horse drawn hacks. The distance is now only 20 miles.

INDUSTRY

It was during this period, however, that the manufacture of furniture first started in Lenoir, since there were many skilled cabinet makers in this area, the descendants of skilled artisans who had been brought over from England by the wealthy plantation owners in Happy Valley and the Yadkin Valley to build the furniture for the homes built in this valley shortly after the Revolution. Several of these beautiful old homes, containing the hand-made furniture, are still standing and in use by the descendants of the families who built them.

By 1900 Lenoir was already well-known as a furniture manufacturing center. This industry has increased steadily until at the present time there are eighteen large furniture manufacturing plants, two veneer plants, two mirror plants, one paper box and packing materials concern, and several other concerns that supply materials for the furniture industry. In all, there are some 50 different industries operated in Lenoir employing more than 9,000 persons. Of these the furniture industry alone employs more than 4,000 persons, a majority of these being men. The payroll for the furniture industry amounts to aproximately $200,000 a week and the total industrial payroll is approximately $450,000 a week. There are also eight cotton spinning mills in Lenoir and the Lenoir area which employs some 2,000 persons, mostly women, also a large plant making work clothing. There are also hosiery mills, machine shops, flour mills, sawmills, millwork plants and other miscellaneous industries.

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Whitnel Supply Co----------p 19
Woodbury Lumber Co----------top lines

POPULATION OF THE STATES OF THE UNITED STATES

1. New York	14,830,192	26. Mississippi	2,178,914
2. California	10,586,223	27. South Carolina	2,117,027
3. Pennsylvania	10,498,012	28. Connecticut	2,007,280
4. Illinois	8,712,176	29. West Virginia	2,005,552
5. Ohio	7,946,627	30. Arkansas	1,909,511
6. Texas	7,711,194	31. Kansas	1,905,299
7. Michigan	6,371,766	32. Oregon	1,521,341
8. New Jersey	4,835,329	33. Nebraska	1,325,510
9. Massachusetts	4,690,514	34. Colorado	1,325,089
10. North Carolina	4,061,929	35. Maine	913,774
11. Missouri	3,954,653	36. Rhode Island	791,896
12. Indiana	3,934,224	37. Arizona	749,587
13. Georgia	3,444,578	38. Utah	688,862
14. Wisconsin	3,434,575	39. New Mexico	681,187
15. Virginia	3,318,680	40. South Dakota	652,740
16. Tennessee	3,291,718	41. North Dakota	619,636
17. Alabama	3,061,743	42. Montana	591,024
18. Minnesota	2,982,483	43. Idaho	588,637
19. Kentucky	2,944,806	44. New Hampshire	533,242
20. Florida	2,771,305	45. Vermont	377,747
21. Louisiana	2,683,516	46. Delaware	318,085
22. Iowa	2,621,073	47. Wyoming	290,529
23. Washington	2,378,963	48. Nevada	160,083
24. Maryland	2,343,001	District of Columbia	802,178
25. Oklahoma	2,233,351	TOTAL 1950 CENSUS	150,697,361

PREFACE

(Continued from Page 7)

POPULATION

The population of Lenoir was 7,900 within the city limits according to the 1950 census, while the population of Caldwell county in 1950 was 43,329. The popuation of the two townships in which Lenoir is located was 26,090 in 1950. Accordingly, the population of Lenoir and the areas immediately surrounding it is conservatively estimated at approximately 20,106 persons now, while the trading area is approximately between 60,000 and 65,000.

The difference between the census population and the population living in and adjacent to Lenoir is due to the fact that many of those employed in the industrial plants live outside the city limits or on small farms out in the country.

TRANSPORTATION

Lenoir is served by the Carolina and Northwestern Railway, a subsidiary of the Southern Railway System, extending from Lenoir to Chester, S. C., where it connects with the Seaboard Airline Railway. The C & N W also intersects the main East-West line of the Southern Railway in Hickory, 19 miles south, and the main Washington-Atlanta line of the Southern in Gastonia, some 50 miles south of Lenoir. In addition, Lenoir is served by five hard-surfaced state and federal highways which afford frequent bus and freight transportation. Six large trucking concerns operate out of Lenoir either as common carriers or contract haulers. Regular bus service to all points in the United States is provided by the Atlantic Greyhound lines and the Queen City Coach Company. Through rail passenger service to New York, Chicago and all other points is available from Lenoir and Hickory over the Southern Railway System. Piedmont Airlines provides air travel from the Hickory Airport.

TAXES

The tax rate in the city of Lenoir for all purposes is $1.55 for each $100 valuation, for which $1.20 is for city purposes and 35 cents for school purposes. The county tax rate is 90 cents on each $100 valuation for all county purposes. Property is assessed at approximately 75 per cent of its real value for taxation purposes for both the city and county. No state property tax levied in North Carolina.

FIRE PROTECTION

Due to the fact that Lenoir has one of the most modern and well equipped volunteer fire departments in the United States, fire losses have been unusually low with a very low fire insurance rate.

(Continued From Page 9)

WATER SUPPLY

Lenoir has a modern water plant with a pumping capacity of approximately 1,500,000 gallons a day although the city only uses between 800,000 and 1,000,000 gallons a day including industrial uses. This water supply is derived from several mountain streams fed by natural springs with the result that the water is extremely soft and unusually pure.

UTILITIES

The electric power supplied to Lenoir and Caldwell county by the Duke Power Company which with its network of hydro-electric and steam power plants is equipped to deliver an almost unlimited amount of electricity for either domestic or commercial use. Two of Duke Power Company's largest hydro-electric plants are located in Caldwell county while another is located in another county. The rates for power in Lenoir and Caldwell county are among the lowest in the United States.

Caldwell county is one of the most highly electrified counties in North Carolina with 945 miles of rural electric lines with more than 5,000 rural customers.

Gas for cooking, refrigerators and heating is available from the Piedmont Gas Company which is now supplying approximately 21,500,000 cubic feet and which has a capacity for about 50,000,000 cubic feet per month. Rates are reasonable and decline in proportion to the amount used. Natural gas will be available in 1953.

BANKS

Lenoir is served by two commercial banks, one industrial bank and two building and loan associations. The two banks have combined resources of more than $12,860,000 while the two building and loan associations have combined resources of aproximately $4,300,000.

LABOR SUPPLY

An adequate supply of native white labor is available in Lenoir and Caldwell county and is more than 99 per cent native Blue Ridge Mountain stock of pre-Revolution origin. These people are intelligent, hard working and are not inclined to float from one section to another. Most of them own their homes or farms. Their forefathers have lived in this mountain area for more than a century. This supply of native born white labor with intelligence and ability is the outstanding asset of Lenoir and this entire region.

CIVIC CLUBS

Among the various civic clubs in Lenoir are the Lions Club, Kiwanis Club, Rotary Club, Optimists Club, Exchange Club, Woman's Club,

Business and Professional Women's Club, Garden Club, Lenoir Service Club, the Mozart Music Club, the Lenoir Music Club, Woodmen of the World, Knights of Pythias, and the Masonic Order. The Rotary Club meets at 12:30 each Friday, Kiwanis Club at 6:30 P. M. each Friday at the Carlheim Hotel. The Lions Club meets the first and third Mondays at 6:30 P. M. in the Carlheim Hotel and the Optimists Club each Monday at 6:30 P. M. at the Optimist Club House, the Exchange Club meets each Tuesday at 6:30 P. M. at Smith Crossroads.

SCHOOLS

The Lenoir school system is composed of five elementary schools and two high schools with the total enrollment of more than 2,500 and with approximately 500 in the high schools. The schools have a nine-months term and 12 grades. There are 24 rural schools in the county system with an enrollment of approximately 10,500. These schools also have a nine months term and 12 grades. Nearly 7,500 of the children in the rural schools are transported to and from school every day in 60 school buses which travel an average of 1,800 miles every day.

CHURCHES

There are 18 churches in Lenoir, 12 of these for the white congregation and 6 for the colored congregation, representing all denominations.

HOSPITALS

Lenoir has three modern hospitals containing the most modern equipment and staffed by able doctors and nurses.

CLIMATE

Situated as it is in the foothills of the Blue Ridge Mountains, Lenoir has an unusually mild climate the year around. The average annual temperature is 56.5 degrees with an average summer temperature of 73.7 degrees and a fall average temperature of 57.2 degrees. The average winter temperature is 38.9 degrees and the spring temperature is 56.2 degrees.

Although the altitude in Lenoir is only 1,186 feet, within 18 miles it is possible to attain an altitude of almost 4,000 feet, while Grandfather Mountain in the northwestern edge of the county attains an altitude of 5,964 feet.

RECREATION

Those seeking outdoor recreation can find an almost unlimited amount in Lenoir or in this general area. There is a nine-hole Donald Ross golf course in Lenoir, and several hundred miles of extensive trout and bass fishing waters in the county. An 18-hole golf course is available in Blowing Rock at an altitude of almost 4,000 feet.

For additional information concerning Lenoir and Caldwell County write to the Lenoir Chamber of Commerce, 112 North Main Street, Lenoir, N. C.

MILLER'S
Lenoir, North Carolina

Miscellaneous Directory
1953 - 1954

Containing Valuable Information Concerning United States and State Government.

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RICHARD M. NIXON—Vice-President

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Herbert Brownell, Jr, Attorney General
Charles E Wilson, Secretary of Defense
Douglas E McKay, Secretary of the Interior
Ezra Taft Benson, Secretary of Agriculture
Sinclair Weeks, Secretary of Commerce
Arthur E Summerfield, Postmaster General
Martin P Durkin, Secretary of Labor

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Comptroller of Currency—Preston Delano
Director of the Mint—Nellie Taylor Ross
Register of the Treasury—Edward G Dolan
Director of the Bureau of Printing and Engraving—Alvin W Hall
Assistant Secretary of Labor—Edw C Moran Jr
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Navy Chief—Admiral Wm. W. Fechteler
Air Chief—Gen Hoyt S Vandenberg
Chief of the Weather Bureau—Francis W Richelderfer
Director of War Mobilization—Jno W Snyder
Representative World Security League—Henry Cabot Lodge, Jr.

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Luther H. Hodges—Lieutenant-Governor

Thad Eure—Secretary of State
Henry L. Bridges—Auditor
Brandon P. Hodges—Treasurer
Chas F Carroll—Supt of Public Instruction
L. Y. Ballentine—Comr. of Agriculture
Forrest H. Shuford—Comr. of Labor
Waldo C. Cheek—Comr. of Insurance
Harry McMullan—Attorney General

North Carolina Senators—Clyde R. Hoey and Willis Smith

North Carolina Representatives—Herbert Bonner, Graham A Barden, Harold W Cooley, Thurmond Chatham, Carl T Durham, C B Deane, L H Fountain, F E Carlyle, Chas R Jonas, W W Jones, Geo A Shuford and H Q Alexander

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Wm A Devin—Chief Justice
Associate Justices—Michael Schenck, J. W. Winborne, M V Barnhill, Jeff D Johnson, Jr, R Hunt Parker, E B Denny, A J Newton clerk.

State Medical Commission

Jas A Clerk, Dr. Clarence Poe, F. J. Blythe, B E Jordan, J W Beam, Rev C E Rozzelle, Don S Elias, Mrs R J Reynolds, Jr, Wm B Rodman, Wm Rich.

MILLER'S

CLASSIFIED BUYERS' GUIDE

OF THE CITY OF

Lenoir, North Carolina

1953-1954

The Buyers' Guide contains the advertisements and business cards of the more progressive business men and firms in the city, classified according to lines of business.

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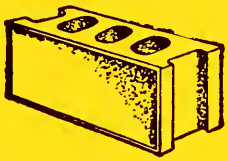
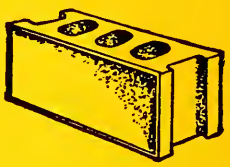
INCORPORATED



PHONE
4-6541



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MILLER'S
Numerical Telephone Directory
—OF—
Lenoir, North Carolina

VOL. IX 1953-1954 VOL. IX

Containing a list of telephone subscribers arranged according to telephone numbers. Since telephone numbers change rapidly, it is suggested that persons using this list refer to the latest edition of the regular telephone book in order to verify the information contained herein.

43000 Setzer Marshall W
43001 Valmead Furn Co
43002 Hartley Oscar L
43003 Austin Wm D
43004 Query R Ruel
43005 Winkler J Bunyan
43011 Arcade Beauty Shoppe
43012 Abernethy Everett M
43013 Childers Edw R
43014 Stewart Zeb V
43015 Spainhour Jack D
43022 Seagren Margaret P Mrs
43025 Haigler Ralph H
43033 Wilson Claude A
43034 Smith Alton
43035 Hardin Robt M
43040 Beard Edw E
43041 Wall Fdry & Mach Co
43042 McCarn Price H Rev
43043 Coffey Edna M Miss
43044 Laws John R
43045 Clark Jas L
43046 Pennell Chas A
43047 Fraley Jonathan D
43049 Hartley J Lex Jr
43051 Fashion The
43052 Pilot Life Ins Co
43054 Laney Benj M
43055 Pitts Maude E Mrs
43056 Mae's Beauty Shop
43057 Adkins Betty W Mrs
43058 Oxentine General R
43061 Rockhaven Gardens
43063 Hood J Carl
43064 Leatherman Jos D
43065 Underdown Parks C
43066 Prestwood Paul M
43071 American Legion Home
43072 Willis Berkley
43074 Smith Robt J
43075 Verbyla Albert E
43081 Rhodes R Chas
43082 Maynard Wm H
43083 Powell Jos H
43084 Harrison Cary C Miss
43085 King Wm L
43086 Hedrick Geo N
43092 Myers Granville G
43094 Miller T Glenn Jr
43095 McCall Emory C
43096 Fleming H Virgili
43097 Harris C Eugene
43101 Newton Trans Co
43104 Clarke Clarence W
43105 Martin Walter
43107 Walker Jas O
43110 Dula Jas B
43111 Economy Auto Sup
43112 Price Bros
43113 Caldwell Outboard Mtrs
43115 Boutwell Geo W
43116 Gwyn N Hunt
43117 Rainey John C
43121 Lenoir Ins Agcy
43123 Howard Esther S Miss
43124 Seehorn Theo R
43125 Patterson Seymour H
43128 Smith C T & Son
43132 Church of God
43133 Clement Robt L
43134 Hart Jas W
43135 Abernathy Clarence M
43138 Littlejohn Lucille B Mrs
43139 Hagaman Ronda
43140 Richards Ned L
43143 Teague Ira M
43144 Lamkin Carrie S Mrs
43145 Templeton Ralph G Dr
43147 Babb J Lloyd
43148 Byerly Wesley G Dr
43151 National Barber Shop
43152 Whisnant Annie D Mrs
43153 Gray Jay A
43154 Nelson Turner
43156 Hopkins Millard R
43158 Golding Lynwood
43159 Clarke Diamond H
43162 Heffner Clarence H
43163 Brawley W Scott Jr
43164 Hannah Jos C
43165 Triplett Claude S
43168 Clark Myrtle W Mrs
43171 East Harper Self Ser Ldry
43172 Culp Max A
43173 Baker Robt L
43175 Happer Wm Dr
43177 McMillan Fredk L Jr
43181 Union Natl Bank

43183 Holshouser Thos W
43184 Hanks Floyd C
43190 Hensley Theo A
43191 Triplett Bernice C Mrs
43192 Childers John M
43193 Clippard Smith H
43194 Triplett C Everett
43195 Stroup Forrest B
43196 Cook Lula S Mrs
43201 Okey Wm V
43202 Smith Carl I
43203 Barnett J Finley
43205 Crump Earl D
43206 Colvard Wm A
43208 Harris Myra M Mrs
43210 M & H Barbecue
43211 West End Sch
43212 Beach Benj
43213 Goble A Horton
43215 Horton Jas W
43216 Todd J Ralph
43217 McLean Roy E
43218 Bynum Jack G
43219 Holder Wm
43221 Waldensian Bakery
43223 Ferguson Clarence C
43224 May Effie P Mrs
43226 Bernhardt John C
43231 Gateway Cafe
43232 National Veneer Co
43233 Kirby Geo I
43234 Steele Robt H
43235 Hall Fries Miss
43236 Correll Robt W
43241 Robbins Cabs
43243 Heffner Melvin D
43244 Bernhardt Geo L
43245 Lingle J Doyle
43248 Beach Lollis
43252 Jones Clyde W
43253 Sparks Archie J
43254 Shade J Isaac
43255 Johnson Chas W
43256 Beach Benj H
43258 Pipes Chas E
43259 Nifong Parolee R Mrs
43261 Piedmont Clnrs
43263 Wilson Ernest M
43264 Crump Harvey L
43265 Owens Milam O Rev
43266 Campbell D Avery
43268 Tuttle J Sherrod
43271 First Baptist Church
43272 Houck E Hill
43273 Torrence A Frie
43274 Carson Johnie J Mrs
43275 Meeks Leonard
43281 Central Barber Shop
43282 Shumaker Thos P
43283 Townsend Metta F Mrs
43284 Moore Myron L Jr
43285 Eller J Benj
43287 Wilcox Ernest H
43295 Stone Ralph L
43297 Walsh J Wade
43301 Palace Barber Shop
43302 Ford N Juanita Miss
43305 Shade Matt
43309 Moore John R
43311 Kendrick Chas M Dr
43313 Hoyle Emory L
43314 Warren Charley B Mrs
43315 Goble Howard J
43317 Reid Marcus W
43321 State Hwy Comn
43322 Steele Rulane Ser
43327 Dixon Ethel
43332 Sudderth John T
43333 Underhill Laurence C
43334 Huntley Lloyd L
43335 Whisnant Lonnie E
43336 Davidson Wm H
43337 Johnson Margaret
43338 Maye Ernest A
43339 Sullivan Roy E
43340 Steele Mary E
43341 McCormick A Clyde
43342 Beard E E Mtr Co
43344 Oakley Chas W
43345 Waters Lawrence L
43346 Davis Josiah D Rev
43348 Minton Raymond
43349 Sumpter Cletus C
43351 Optimist Club
43353 McRary Olin
43355 Poarch Horace L
43357 Ball Jos H
43360 Tomlinson Geo G
43361 Hackney Johnsie Floral Shop
43362 Patterson G Vodray
43363 Robbins Charlie E
43364 Bradshaw Geo
43365 Greer Riley T
43368 Anderson E Carl
43369 Childers Spurgeon S
43370 Minton Odis R
43371 Larkins-Harville
43373 Robbins Robey C
43375 Greer Geo D
43378 Turner Henry F Rev
43382 Broyhill Wm C Rev
43383 Icard Fredk
43384 Oakley D Paul
43390 Corpening Jason
43392 Cloninger Dora T Mrs
43393 Patterson Madison
43394 Rutledge Bessie D Mrs
43395 Watson Lewis E
43397 Greer Cecil P
43401 Caldwell Glass Co
43404 East Harper School
43405 Lupes Alex F Dr
43406 Home Elec Co
43409 Yellow Cab Co
43410 Pearce Beauty Salon
43411 Fire Dept
43414 Fire Dept
43416 Lenoir Mirror Co
43418 Allen Inez T Mrs
43421 Broyhill Furn Factories
43430 Rash Fred L
43432 City Market
43433 Corley Radio Ser
43434 Friendly City Cabs
43436 Friendly City Cabs
43437 Norris Geo B
43440 Estep Esso Ser
43441 Lenoir Funeral Home

43443 Lenoir Hosiery Mills
43446 Carolina T & A Co
43448 Childers Chas A
43451 Blackwelder Hosp
43455 Gilliland Carlos M
43456 Bernhardt-Seagle Co
43459 Sherrill Cora B Mrs
43460 U S Navy Recruiting Sta
43465 Wall L Herbert
43466 Lenoir Pad & Paper Co
43474 Hibriten Furn Co
43479 Suddreth F Willis
43481 Williams Lee S
43482 Bruce Hamilton L
43483 Avon Theatre
43484 Post Office
43487 Sanders Chev Co
43495 Hood Robt L
43497 Robbins Lawrence H
43498 City Barbecue Cafe
43601 Kiser Beatrice Miss
43602 Griffin Jas E
43604 Laufersky Fredk W
43606 Craig Mamie S Mrs
43607 Holman Albert C
43611 U S Forest Service
43612 Campbell's Lunch
43613 Rash Lloyd M
43614 Strickland Benj L
43617 Combs John K
43619 Foster Edith
43620 Downs Frank W
43621 State Theatre
43623 Smith Herbert G
43624 Lovins Grover C
43625 McIlwaine Mary B Mrs
43626 Nelson Clyde H
43628 Rabb Motor Co
43631 Strickland Wm H
43635 Borders Clinard G
43637 Scott Carrie L
43641 Carolina F & S Co
43642 Hoke Maggie M Mrs
43643 Safford Russell F
43647 Benfield Nelson H
43651 Lore Ralph E Dr
43653 Simmons Wm J
43654 McGuire Vance
43655 Caudle Mamie A Mrs
43657 Hartley Raymond E
43660 Minton Emma E Mrs
43661 Courtney's Beauty Salon
43662 Manchester Edwin M
43663 Keever Clarence C
43664 Hickman Harry S Dr
43665 Pennell M M & Sons
43668 Anderson Grover A
43674 Yates Paul P
43675 Williams Lloyd C
43680 Smith Jesse R
43681 Rabb-Nelson Gulf Ser
43682 Shade Delaware
43684 Poteat Rhoda M Mrs
43690 Barlow Jack C
43693 Jones Annie B
43694 Hedrick Paul E Dr
43695 Caudle Lester C
43698 Noll John L
43700 Childers Wm C
43701 Hall's Diner
43703 Summerlin Curtis H
43705 Bernhardt Lucy R Mrs
43711 Saslow's
43715 Rabb J Dudley
43717 Absher J Cecil
43722 Eagle Stores
43723 N C Natl Guard
43724 Goolsby Barney D
43725 Smith Ernest W
43728 Gentry Everett
43730 Harris Robt L
43731 Moose Club
43732 City Limit Barbecue
43733 Brown Wilbern P
43734 Shumay Merline H
43735 Miller Wayne J Dr
43736 Hall Florence G Mrs
43740 Suddreth Jarvis B
43741 Courtney's
43742 Huffstetler Leonard G Jr
43744 Lindsay Marvin A
43745 Lenoir Hattie H Mrs
43746 Dula Matilda
43751 Glamor Shop
43752 Weatherford Robey T
43753 Francis David B
43754 Dula Howard
43755 Tolbert Jarvis C
43756 Scott Jas
43757 Greene Rufus W
43760 Horton Carl
43763 Huffman A Jasper
43764 Barnhardt Wm A
43765 Troutman Baxter S Dr
43766 Smith Thos L
43767 Carroll Douglas S
43772 Baldwin Emery J
43773 Price Horace W
43775 McLean Augustus A Rev
43777 Lawson Jas G
43782 Smith John I
43784 McWhorter Bess Miss
43785 Shell Junius E
43786 Patterson T Collett
43787 Herring Adjustment Co
43789 Kennerly C Frank
43790 Davis Edgar E
43792 Herman Guy E
43795 Harper Margaret E Miss
43796 Bradford Knox W
43797 Robbins Viola H Mrs
43798 Lipford Arnie W
43836 Thompson Clara E Mrs
43978 Price Chas A
44002 Smith Melbourne F Jr
44004 Dudley Emmer M
44006 Wrenn Marion B
44012 Crump's Barbecue
44013 Walker Lee A
44014 Smith Waitsel B
44015 Bernard Jos B
44018 Mullis Jas D
44019 Allen & Bernard
44021 State Probation Ofcr
44023 Brown Grayson L
44024 Winkler Edw C
44025 Underdown Floyd B
44026 Lentz Walter R

44031 Provident L & A Ins Co
44033 Keller Chas C
44034 Waters Coolidge
44035 Robbins M Alice Miss
44038 Bush Jack D
44040 Wise Johnell P
44041 Lenoir Clnrs
44043 Reid Lucy K Mrs
44044 Abernethy Ernest L
44045 Teague Irene G Mrs
44047 Drum's Drive In Theatre
44051 Terminal Freight Co-Op Assn
44055 Beall J Harper
44058 White Myrtle T Mrs
44063 Keith Thos R
44064 Haigler Wade B
44065 Magill Thos I
44067 Bradshaw Clarence R
44068 Higgins W Wheeler
44070 Triplett E Devon
44071 Spainhour's
44073 Hinson Ramon V
44074 Phillips Thos
44075 Lackey Boston M Rev
44077 Greene Mack D
44081 Lenoir Golf Club
44085 Roach Robt B Dr
44087 Angley W Maynard
44088 Teague Norris C
44091 Western Auto Asso Store
44092 Hampton W Clyde
44094 Cooper Jas P
44097 Huggins Jas H
44100 Smith Marcus P
44105 Shade Latt
44106 Powell Frank D
44107 Pless Horace T
44109 Jones Ruth C
44111 Brawley Jwlry Store
44112 Industrial Chemical Co
44114 Nash Jos R
44115 Triplett Jas W
44116 Haas G Waitsell
44121 Watson Earl Jwlr
44123 Bernhardt Lynn R
44124 Shell W Marshall
44125 Turner Grover C
44126 Boyd Robt W
44127 Allen Ray
44129 Fernandez John
44130 Corpening Eugene F
44131 Appliance Center
44135 Gravlee Wm L
44136 Barger Ray C
44137 Arney Dewey F
44141 Robbins Garage
44142 Jewel Shop
44144 Huntley Clarence O
44145 Merritt Herbert E
44146 Denny Mable
44148 Rainbolt Wm G
44150 Melton W Eugene
44151 Modern Ser Sta
44152 Pipes Victor D
44154 Walker Harley J
44155 Haymaker Willis G
44156 Fox Kenneth O
44161 Amer Red Cross
44163 Kirby W Earl
44165 Howard W Freeman
44170 Michaux Annie P
44171 Barger Walter D
44172 Reid Wm M
44175 Courtney Flosta E Mrs
44179 Nelson Annie G Mrs
44180 Messer Rachel C Mrs
44181 Jessie's Beauty Shoppe
44182 Wall Wm F
44184 Setzer Jack M
44191 Roberts Cloyd G
44192 Lynch Albert H
44195 Thorne Dewey H
44204 Smith J Elbert
44206 Cody & Saunders
44209 Matheson Dale
44211 Troutman Baxter S Dr
44213 Crisp Walter W
44214 Sparks Jas H
44215 Farlow Kermit Rev
44216 Warren Eva R Mrs
44221 Mutual B & L Assn
44223 Powell R Carter
44226 Hood Arthur R
44225 Hedrick Clarence B
44228 Drum Reuben D
44231 County Agent
44233 McDade Eugene R
44234 Hamby Jean T Mrs
44241 County Health Dept
44243 Reece Roy T
44244 Bradley Robt L
44253 Noels A Johnson
44254 Brown Benj D
44255 Bush Jacob A
44257 Powell E Hill
44260 Cook Carl
44261 Bynum Beulah H Mrs
44262 Huntley Basil M
44263 Moore Oscar L Dr
44264 Wallace Shellie R
44266 Hood Roy W
44270 Harbin Lois G Mrs
44271 J P Feed & Gro Co
44272 Winkler Jack B Jr
44273 McNeil Patk H
44275 Moore Jay E
44281 Henderson Wm W Jr
44282 Hardy Wm F
44283 Hedrick Robt W
44284 Kendrick Chas M
44286 Lingle Doris W
44288 Cottrell Mollie D Miss
44289 Smith Ervin L
44290 Crisp Jas L
44291 Story Arthur L
44293 McGirt Roger M
44296 McCallum Neill M
44302 Dula Henry M
44304 Nelson Dudley F
44305 Beach Clarence E
44307 Setzer Roy S
44311 Center Theatre
44312 Austin G Hill
44313 Throneburg John L
44314 Annas Wm B
44316 Johnston Erwin R
44318 Looper Ivey H
44321 Rhodes Luola M Mrs
44323 Steele Jos J

44324 Woodruff Jas W
44325 Allen Austin N
44328 Lovins Geo L
44330 Nelson Hubert E
44331 Farthing Jas C
44332 Austin Kenneth
44334 Harris J Cephas
44334 Steele Mary E
44335 Harris Raymond L
44336 Stevens Robt J
44338 Jenkins Melvin A
44339 Gragg Hayden D
44341 Selective Ser System
44342 Pilkington Shoes
44343 Crosby Leroy R
44345 Foard Lula G Mrs
44346 Teague Dora B Mrs
44351 Heffner Soda Shop
44352 Thomas W Ray
44353 Menefee Jas K
44354 Annas Edgar J
44355 Foard G Fredk
44356 Crump Wm N
44358 Dula Eugene W
44359 Powell Jack R
44361 County Clerk
44362 Reins Elizabeth S Mrs
44363 Killian Bessie E Miss
44364 Andrews Thos N
44365 Thompson Fredk A
44366 Benfield Chas B
44371 Security L & T Co
44372 Walsh Gertrude P Mrs
44373 Todd Clara H Mrs
44374 Duncan Neely T Mrs
44378 Melton Jefferson D
44379 Buchanan Carl
44380 Spearman Julian J
44381 City Cleaners
44382 Parker Carrie Mc Mrs
44383 Stallings Wesley N
44385 Jones Ira F
44386 Moore Ellen B Mrs
44387 Kiser A Corbin Rev
44388 Eller T Benj
44390 Childers Geo W
44391 South Lenoir Gro Co
44394 Kirby Lillie B Mrs
44395 Coffey Clarence P
44396 Wilson John W
44413 Baker Robt W
44462 Pulliam Maude H Mrs
44501 Model Ldry
44503 Mast Jas R
44506 Lenoir Finance Co
44509 Smith Prntg Co
44510 Madison Geo C
44511 Police Dept
44515 Bush J Claude
44516 Newton Trans Co
44519 Bush Mattie B Mrs
44520 Old North Mfg Co
44521 Greer Funeral Home
44522 Greer G W
44523 Steele Edw L
44524 McGhee Donald L
44525 Lenoir Upholstering Co
44526 Employment Security Comn of N C
44528 Stevens Wm E
44529 Gossler Jas M
44532 Lenoir Drug Store
44534 Woodbury Lumber Co
44535 Duke Power Co
44538 Spainhour Furn Co
44541 Hammary Mfg Corp
44545 Bernhardt-Seagle Co
44548 McLean Motor Sales
44551 Carlheim Hotel
44555 Simmons Robt L
44556 Lenoir Elec Repr
44558 Watson Monroe
44559 Lenoir Mills
44560 Robbins Lumber Co
44561 Caldwell Memo Hosp
44568 Denny Jos
44570 Maltba Wade R
44571 Triplett Lbr Co
44575 Triplett D Andrew
44576 County Tax Supvr
44578 Setzer Ernest R
44579 Self J Wm
44581 Caldwell Furn Co
44591 Rabb Mtr Co
44595 First Presbyterian Church
44597 Dayvault's Drug Store
44601 Lenoir Dental Lab
44602 Underdown V Kenneth
44603 Knox Jas A
44604 Triplett Ralph G
44605 Harris Elizabeth M Mrs
44609 Moore J Roy
44613 Trivette Alton C Rev
44614 Davis Sadie B Mrs
44615 Angley Henry L
44616 Pennington Kyle E
44621 Laws John R
44623 McGimsey Gamewell C
44624 Keever Lorie J
44627 Coffey Rufus L
44628 Price Jay W
44631 Greer Drug Co
44632 Lutz Otis P
44633 McNairy Hattie R Mrs
44634 Reighard Geo B
44635 Cresson David C
44637 Barnett Jack
44640 Hutton & Bourbonnais Co
44641 Leftwich Elec Corp
44642 Chewning Buick Co
44643 Chester Mary J Miss
44644 Setzer Clyde K
44645 Spurling Kathleen C Mrs
44651 Beal Fate J
44654 Sisk Hudson C Jr
44655 Griggs Jas Jr
44656 McLean Danl D Jr
44657 Moore Brick Co
44658 Setzer Thos J
44665 Smith Wm C
44666 Goble Floyd Q
44668 Cline Ambrose B
44669 Hahn Paul S
44672 Moore H Clay
44674 Winkler Hazel C Mrs
44675 Holloway Ilma C
44676 Moore Glenn R
44681 Service Clnrs
44682 Jennings Lillie T Mrs
44683 Chester Annie T Mrs

44684 Clark Jas M
44685 Horton Eva M
44686 Moore Arthur L
44688 Weeks Paul W
44689 Eller Rosa A Mrs
44691 Citizens B & L Assn
44692 Hyatt Wesley F
44693 Barlow Jas Q
44694 McCulley Mary H Mrs
44695 Jonas John K
44901 Michaux Lawrence
44903 Sherrill Jas H
44905 Hailey Eva J Mrs
44906 English J Clifford
44912 Anderson A Plato
44913 Cross Bill V
44914 Greeson Roy W
44915 Gilliland Norman L
44917 Holman Louis C
44918 Hodges Cleaners
44922 First Methodist Church
44923 Lynch Michael J
44925 Hollifield John W
44926 Ritch Howard W
44927 Waters Marvin G
44930 Horton Conley R
44931 Beach's Beauty Salon
44932 Russell J Clinton
44935 Kincaid Theo P
44936 Head Chas O
44937 Summerlin Rufus H
44941 College Av Baptist Ch
44942 Greene Rufus W
44943 Bush Chas A
44944 Johnston Bessie A Mrs
44945 Jones Edgar G
44946 Lamkin J Archie
44948 Talton's Art Studio
44950 Suddreth Jas N
44951 Wynne Mtr Rebldg Co
44953 Jordan Eugene L
44954 Crump Herman F
44955 Triplett Grover B
44956 Shuford Albert H
44962 Hailey C Banks
44964 Greer Dallas S
44965 May Fred H
44966 Scott Walter C
44972 Beauty Clinic
44974 Miller A Oscar
44975 Wallis Roy R
44980 Brown Thos M
44981 Gulf Oil Corp
44982 Cawley Lawrence G
44985 Hart John L
44986 McMillan J Frank
44990 Triplett Ozro C
44991 Wright Wm R
44992 Minish Edith K Mrs
44993 Craig Alice A Mrs
44994 Hoffman Hollis P
44995 Horton Beulah
45003 Tolbert J Ray
45004 Taylor Carl B
45005 Pritchard Pearl Miss
45006 Wilson Ira D
45007 Davis Wallace J
45010 McGowan Romulus L
45014 Eastridge Wm C
45015 Bradley Jas F
45017 Upholstering Suppliers
45019 George Jas E
45024 Williamson Mary M Mrs
45025 Norment Richd E Jr
45027 Horton Allie
45030 Cardell Jeremiah C
45032 Lefevere Berry L
45033 Kirsten Geo W Jr
45034 Smith Dorse A
45035 Timanus Eugene H
45036 Jarratt Augustus H Jr
45039 Abernethy Lonnie
45041 Smithey's Dept Store
45043 Isbell Robt L Rev
45044 Guire Henrietta M Mrs
45045 Herman W Richd
45046 Smith Wm C
45047 Dodge Alfred W
45049 Caldwell Shoe & Harness Shop
45051 Hickman Harry S Dr
45052 Rodenberry Carl A
45054 Earp Kermit S
45055 Correll Maude R Mrs
45057 Scott Shuford C
45058 Army & Navy Store
45060 Ludwig Siar F
45062 Crisp Patricia E Mrs
45063 Presnell Russell S
45065 Hogan Jas C
45066 Bost John F
45068 Bank of Lenoir
45069 Woolley Lloyd E
45070 Taylor Jos R
45072 Kincaid Marshall R
45073 Whitehead Gertrude F Mrs
45074 Dula Hattie G Mrs
45075 Cobb W Clayton
45076 McNeal Jas T
45077 Keyes D Clyde
45078 Patterson Juanita Miss
45080 Parris J Thos
45081 Lefler Sewing Machine Co
45084 Pennell M M
45089 Horton Victor
45091 Miller Bros Ready Mix Concrete Co
45092 Kincaid Albert A
45093 Bush J Gordon
45094 Lee Robt E
45120 Harris Vernon T
45155 Clay W Lawrence
45161 West Lenoir School
45236 Rhodes Lloyd G
45331 W U Teleg Co
45442 Robbins Roger H
45462 Rhodes J Terrell
45661 Lenoir High School
45677 Smith Lytell B
46012 McGimsey Geo V
46033 McCormick Clyde N
46114 McGimsey Geo V
46152 McGimsey Grover C
46302 Huffstetler Leonard G
46514 Hicks Frank M
46593 Smith Bruce B
46941 Junior High School
47263 Underdown Chas A
47265 Whittier Glenn G

47281 Mikeal Lincoln N
47424 Lee Wade H
47455 Suddreth Robt L
47513 Clark W Eugene
47635 Erwin Claude F
47661 Freedman Schol
47662 Seila Claude F
47663 Meroney Junius H
47665 Swanson J Grady
47666 Taylor Jas R
47667 Crisp Millard A
47670 Davis Jas M
47671 Whitnel School
47672 Huff Henry B
47673 Sullivan Roy E
47674 Farthing Jas C
47675 Clark Finley L
47676 Deviney Jos C
47679 Church John R
47681 Clement Clarence E
47682 Morrison Weldon C
47683 Woodbury Luke Jr
47684 Townsend Jos A
47686 Paterson Walter
47688 Brown June Miss
47689 Martin J Willis
47690 Sullivan Jos
47691 White Eugene
47692 Storie Wallace G
47693 Crawford Edgar P Dr
47694 Adkins Paris C
47695 Mullis Thad M
47696 Wagner Carmon E
47700 Eller Banner F
47702 McMillan Clifton
47703 Phillips E P
47705 Church Carl B
47708 Moore T J
47711 Collins S R
47712 Clay Everett W
47714 Oliver N S
47716 Lucky Star
47719 Winkler S B
47724 Roberts Steve
47727 Sherrill N Sharpe
47728 Carter Foster
47731 Hinson Partee
47733 Kidd Juanita Miss
47737 Hartley W Edgar
47739 Gamewell School
47742 Taylor Walter J
47745 Church T G
47746 Moore S Ray
47749 Cline H S
47750 Jenkins R D
47751 Beach G Boone
47754 Anderson Robt P
47756 Watson Wayne
47758 Land Ralph C
47761 Angley Wm L
47762 Clement Carl
47764 Medford Frank
47768 Haigler Ward
47769 Anderson Margaret Miss
47770 Holder E E
47772 Rash Stanley J
47774 Watson Gertrude Miss
47776 Setzer A L Mrs
47780 Byerly R E
47782 Bean Clarence
47785 Dunwoody Jack
47788 Thompson W H
47790 Ashley Clarence W
47791 Winebarger Glenn W
47792 Warren R F
47795 Campbell Ray
47800 Wynn Geo E
47801 Cloer's Mkt
47802 Simmons H Durwood
47803 Seila Claude F
47805 Beaver Tfr Co
47806 Rabb Geo E
47807 Smith Paul G
47809 Pearce Kearney
47811 Templeman S H Dr
47813 Pennell Carl W
47814 Vanderbloeman Richd
47815 Williams Macon M
47816 Craig Edgar
47817 Francis Verda Miss
47822 Huff Henry B
47823 Smith W B Mrs
47824 Winkler Lucille Miss
47825 Early Wm A
47826 Ferguson Kiter
47828 Dixon Leonard
47830 Greene Shaler
47831 Dickson Joe Mtr Sls Co
47832 Lenoir Curb Mkt
47833 Wilcox Dempsey L
47834 Hamby Jennie W
47835 Buckner J J Rev
47836 Brookshire John
47837 Driver Jas E
47841 Miller Wayne J Dr
47842 St Francis School
47843 Greene A Lincoln
47844 Wilson Beverly
47845 Winkler Robt H
47846 Pritchard Thos G

47847 Goble Wm R
47848 Marsh Paul Mrs
47850 Spake Claude
47851 Sudderth J L
47852 Shaw Preston L
47853 Stallings Archie
47854 Smith W Wilson
47855 Winborne Roger M
47856 Correll Wm G
47857 O'Dell Jas H
47861 Hedrick Clyde R Dr
47862 Turner Furn Co
47863 Wilson Max C
47865 Martin Hunter
47866 Livingston W Hill
47867 Barnett Jason C
47871 Globe Hdw Co
47872 Beck Albert P
47873 Goins Louise Mrs
47875 Brown Fred H
47876 Swanson W
47877 Branch Augusta
47880 Gibbons Robt A
47881 Reece & Graham
47882 Snelling Louis F Mrs
47883 Bowman Jay Mrs
47884 Hartsell W Alonzo
47885 Hall Mary J
47886 Looney Fred
47887 Fox Oscar T
47889 Smith Loretta M Mrs
47891 Crowell Bros
47892 Greer Jesse F
47893 Koontz Edna W Mrs
47894 Morrow Wm P Mrs
47895 Powell Howard H
47896 Church Coy
47897 Branch Luther G Jr
47898 Moore Ross B
47902 Hollar J R
47905 Messick G F
47907 Melton's Gro
47909 Greer Fannie Mrs
47912 Coffey Ralph L
47914 Melton Chas E
47917 Kent R A
47919 Philyaw Howard
47920 Chester W A
47922 Watson Robt S
47925 Grump G W
47928 Bean Walter L
47929 Hollar Charlie J
47932 Hoover Ray
47933 Wilson Carl M
47935 Cardwell Jos H
47937 Tuttle Davis F
47939 Mikeal L R
47942 Lambert B L
47945 Greene Floyd J
47947 Pine Ridge Gro
47949 Tuttle Wm D
47952 Greene Perry C
47953 McCall R M
47955 Greene Thos B
47957 Kincaid D H
47958 Gragg J B
47960 Sharpe Jas R
47962 Ward Will Mrs
47965 McCall David
47968 Anderson Josephine Miss
47970 Thompson Minnie Mrs
47972 Pierce A E
47977 Clay J F
47978 Steele Carrie Miss
47982 Clay Haywood
47984 Happy Valley School
47986 Wilson J C
47989 Parlier C A
47990 McCall Johnsie Mrs
47992 Stewart J K
47994 Haigler A J
47995 Mast C L
47997 Jones Lillie Miss

47281 Mikeal Lincoln N
47424 Lee Wade H
47455 Suddreth Robt L
47513 Clark W Eugene
47635 Erwin Claude F
47661 Freedman School
47853 Stallings S Archie
49001 Lenoir Mtr Coach Co
49002 Carlheim Ser Sta
49004 McNairy's Drug Store
49005 Harless Andrew J
49006 Lenoir Roofg Co
49011 Sou Bell T & T Co
49017 Inabinet Herman M
49021 Childers John S
49024 Childers John S
49028 Parks Thos
49031 Williamson Leon N
49042 Kiser Ned T
49046 Pratt John A
49047 Pierce Robt
49048 Rice C Peyton
49049 Sheppard Eula L Miss
49050 Campbell Elizabeth J Miss
49051 City Recreation Center
49052 Roper Howard L
49055 Hamby Myrtle P Miss
49056 Campbell Wm R
49057 Templeman Saml H Dr
49058 County Dept Welfare
49060 City Clerk
49061 Hibriten Chair Co
49064 Crisp Roby B
49065 Children's Shop
49070 Railway Express Agcy
49071 Blue Ridge Elec Corp
49076 Caldwell Builders Sup Co
49081 Lenoir Wood Finishing Co
49086 Smith Crossroads
49091 Smith Crossroads Motel
49097 Johnson Chas W Jr
49098 Prestwood Colon
49102 Haigler's Lunch & Bakery
49103 Johnny's Blue Bell Restr
49104 McNairy's Drug Store
49112 Lenoir Recreation Parlor
49114 Norwood Jas L
49122 Caldwell Memo Hosp
49123 Economy Oil Co
49131 Gragg Lonnie E
49133 City Billiards
49134 Howard's Ser Sta
49136 Kentwood Grill
49137 Central Cafe
49143 Morrison's Cut Rate Drugs
49146 Coon J Floyd
49152 Charlie's Place
49154 Thomas Ser Sta
49162 Smith Crossroads
49163 Avon Soda Shoppe
49164 Town Hall Pool Room
49166 Felder Leroy R
49173 Economy Oil Co
49176 Ser Distbg Co
49182 Haynes Billiard Parlor
49184 North Pole
49186 Smith Harley J
49192 West Harper Ser Sta
49193 Garden City Ser Sta
49234 White Frank B

49293 Blizzard Nannie J Mrs
49300 Downey Earl C
49301 Hall Robt S
49303 Pearson W Richd
49309 Isbell Thos P
49311 Lenoir Furn Forwarding Co
49312 Miller Vance A
49313 Smith Albert C
49317 Thompson Fred A Jr Dr
49321 Klutz Gill W
49322 Harper Furn Co
49325 Jolley Jay
49326 Thompson R Lander
49327 Bowman Geo R
49332 Rowell Thelma I Miss
49334 Farthing David C
49335 Crotts Mary S Mrs
49337 Corpening Wm S
49339 Wall Belle W Mrs
49341 Shell Realty Agcy
49342 Crump's Bargain Center
49343 Hodges Stuart G
49344 Lovin Chas E
49345 Warren Wade W
49346 Warren R Gwyn
49348 Efird John S
49349 Pyses Guy Z
49351 Gene Miller
49352 Safriet Saml
49353 Reid Saml M
49356 Phillips Mattie E Mrs
49357 Sewell A Benj
49358 Tabilio Ralph
49359 Poe Eugene A
49360 Hendrix Sanford
49361 Remnant Store
49362 Jones Katherine
49364 Beard John R
49366 Downs Marcus P
49367 Lentz Fred W
49370 Bristol Wm L
49371 Fidelity Ins Agcy
49373 Suther J Allan
49376 Clark Albert H
49377 Story Ira L
49379 Bean Ray S
49381 Eller Ser Sta
49383 Queen Ralph S
49389 Whitaker Wm L
49390 Hollar Wm J
49391 Beaver Transfer Co
49396 Johnson Mary B Mrs
49400 Sheppard Edw A
49402 McCormick A Clyde
49403 Robbins Robt C
49404 Bolick Bealer A
49405 Pilkenton Clancy V
49407 Ervin Geo W
49408 Williams Walter G
49411 Bost Lumber Co
49412 Norwood Ser Sta
49413 Taylor Leonard M
49414 Setzer Beeler M
49415 Youngblood Saml M
49417 Crisp Fred V
49418 Spurlock Harold N
49420 Barber Richd W Rev
49421 Supt City Schs
49422 Ann's Beauty Shop
49423 Dixon Gretta

49424 Price Wm
49425 Holden Hazel F Miss
49427 Smith Ernest L Rev
49431 Lenoir High Sch Band
49432 Horton Larkin M
49433 McRee Carl H
49435 Allen Ella F Mrs
49437 Dixon Rosetta B
49441 County Home Demonstration Agt
49442 Ferguson Kemp W
49443 Melton Linzie H
49444 Maner Vonnie H Mrs
49445 Goble Claude E
49452 Ervin's Mens Shop
49453 Melton John W
49454 Donkle Troy F
49455 Setser Russell J
49457 Eanes Hubert S
49462 Griffie Carl
49463 Greer W Claude
49464 Witort Edw A
49465 Cottrell A Y
49468 Rudisill Deitz A
49471 Corada Shop
49472 Dixon Haywood
49474 Craig Fred W
49475 Triplett Susie C Mrs
49478 Hayes Frank
49481 Phillips June D
49484 Crisp Mary B Mrs
49488 Greco John M
49491 Lenoir Veneer Co
49493 Smith Carter H
49494 Eddy Laurence S
49495 White Susan J Mrs
49502 Kirby Bruce N
49503 Cook Milton J
49505 Strickland Wm H
49506 Bristol John H
49508 Triplett Annie C
49510 McLean Frank R
49511 Shaw W E Furn Co
49512 Adams Hal B
49514 Patterson Danl M
49515 McNairy M Caroline Dr
49517 Adams Newt E Jr
49518 Lackey Walter L
49521 Genl Adjustment Bureau
49522 Tallant Trf Co
49523 Parton Lester
49525 Dayvault Frank W
49527 Gilbert Lycurgus D
49528 Patterson Aaron
49531 McNairy M Caroline Dr
49532 Keyes Homer L
49534 Crowell Geo T
49535 Bernhardt Lillian W Mrs
49539 Lentz Loy S
49541 Moore Myron L Jr
49542 Red Pig Bar B Q
49544 Corpening John H
49545 Cook Dennis S Dr
49548 Clapp Mildred M Mrs
49550 Kolodkin Felix
49553 Huffines Aurelius D
49554 Boyd Fred A
49555 Hamer Douglas Jr Dr
49556 Aiken Wm
49557 Hartshorn Edwin S Jr
49558 Curtis Allie W Mrs
49560 Whitener Orin S
49561 Ballew Pharm
49563 Walker Albert B
49564 Dickson J H Mast Jr
49565 Bernhardt Richmond G
49566 Pennell Fred C
49567 Greer Theo R
49571 Norment & Lambert
49573 Barlowe Sadie B Mrs
49574 Battle Fredk D Rev
49575 Robertson Joe H
49577 Shoemaker Shelton V
49578 Walsh Roy P
49581 Galvin Furn Co
49583 Estep Kemp M
49584 Miller Edw C
49585 Keathley Franklin B Dr
49586 Rary Herman A
49588 Walker Walter R
49591 Rose's
49593 Penley Jos A
49595 Setzer C Claude
49596 Hall Brayden M Mrs
49597 Gosch C Eugene
49602 Rowe Walter W Rev
49608 Kirby Glenn A
49609 Tuttle Edw H Jr
49611 Cook Dennis S Dr
49613 Withers Fred F
49615 Hartley Nellie A Mrs
49616 Beach C Hubert
49618 Maltba Nancy S Mrs
49621 Lenoir Mtrs
49623 Hopkins Lillie G Mrs
49624 Nelson Andrew S
49632 County Library
49633 Roberts J Cloyd
49634 Payne W Herman
49635 Brown Andrew J
49638 Dixon Fredk
49644 Link Nettie N Mrs
49645 Greer Jesse G
49646 Francum Swannee P Mrs
49648 Paschall Jas
49650 Childers Carl L
49652 Courtney Roby K
49654 Alexander Welborn E
49656 Hayworth Chas A
49658 Truesdale E Floyd
49659 McCoy Edw J Jr
49661 Caldwell Machine Co
49662 Andrews Steele C
49665 Reid Bessie B Mrs
49667 Davis Walter M Jr
49670 Austin Jesse C
49671 State Dept of Rev
49673 Melton Steele F
49674 Bernhardt Manhiask
49678 Reynolds Malcolm K
49681 Templeton Ralph G Dr
49682 Hoover Herschel H
49683 Williams Buford F
49689 Lowrance Robt C
49690 Spradlin H Thos
49691 Melton Thos L
49693 Cook Ira C
49694 Lovins Frank D
49695 Clarke Bertha T Mrs
49862 Hoover Herschel H

MILLER'S
Lenoir, North Carolina
City Directory

VOL. IX 1953-1954 VOL. IX

ABBREVIATIONS

acct ---------- accountant
agt ---------- agent
apts ---------- apartments
archt ---------- architect
Assn ---------- Association
asst ---------- assistant
aud ---------- auditor
av ---------- avenue
bkpr ---------- bookkeeper
bldr ---------- builder
blksmith ---------- blacksmith
Blvd ---------- Boulevard
brklyr ---------- bricklayer
carp ---------- carpenter
clk ---------- clerk
clnr ---------- cleaner
collr ---------- collector
cash ---------- cashier
Ct ---------- Court
dep ---------- deputy
dept ---------- department
drftsmn ---------- draftsman
drsmkr ---------- dressmaker
E ---------- East
electn ---------- electrician
emp ---------- employee
eng ---------- engineer
engr ---------- engraver
est ---------- estate
exp ---------- express
h ---------- house
formn ---------- foreman
frt ---------- freight
hlpr ---------- helper
ins ---------- insurance
inspr ---------- inspector
jwlr ---------- jeweler
La ---------- Lane
lab ---------- laborer
lbr ---------- lumber
ldry ---------- laundry
lndrs ---------- laundress
mach ---------- machinist
mkr ---------- maker
mldr ---------- moulder
msngr ---------- messenger
N ---------- North
NE ---------- Northeast
opp ---------- opposite
opr ---------- operator
phys ---------- physician
pk ---------- park
plmbr ---------- plumber
plstr ---------- plasterer
pntr ---------- painter
PO ---------- Postoffice
pres ---------- president
prntr ---------- printer
r ---------- residence
mgr ---------- manager
R ---------- Road
RD ---------- Rural Delivery
real est ---------- real estate
rep ---------- representative
ret ---------- retail
rpr ---------- repairer
Ry ---------- Railroad
sch ---------- school
S ---------- South
SE ---------- Southeast
sec ---------- secretary
slsmn ---------- salesman
slswn ---------- saleswoman
solr ---------- solicitor
sten ---------- stenographer
supt ---------- superintendent
Tel ---------- telephone
Ter ---------- Terrace
tchr ---------- teacher
trav ---------- traveling
treas ---------- treasurer
uphol ---------- upholsterer
vet ---------- veterinary
v-pres ---------- vice-president
W ---------- West
whol ---------- wholesale
wid ---------- widow
wks ---------- works
wtchmn ---------- watchman

A
BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE---- 1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $500,000.00
Member Federal Deposit Insurance Corp.

A & P Food Stores, Jas T Knotts mgr, 215 N Main
Abel Fred W (Clemmie C) emp Lenoir Furn Co, h 116 Kent
Abel Hobert L (Eunice C) formn Kent-Coffey Mfg Co, h 110½ Company
Abel Jas C (Marie B) emp Lenoir Furn Corp, h 104 Virginia
*Abernethy Alfred, porter J C Penney Co, r 220 Horton
*Abernethy Bessie M, h 311 Stonewall
*Abernethy Chas, lab, r 220 Horton
ABERNETHY CLARENCE M (Myrtle W) Superintendent of County Schools, h 212 Beall, Tel 4-3135

LENOIR INSURANCE AGENCY
"The Dividend Agency"
ALL LINES OF INSURANCE
115 S. MAIN ST., BALLEW ARCADE PHONE 4-3121

Abernethy Earl O (Ruth F) v-pres Barger-Ashe Roofing Co, h 403 Hospital Av
*Abernethy Edw, lab, r 220 Horton
Abernethy Ernest L (Hyacinth T) (Dixie Cream Donut Shop) h 204 Stonewall
Abernethy Everett M (Ina F) purch agt Bernhardt Furn Co, h 523 Westview
*Abernethy Lonnie (Mabel F) cook, h 220 Horton
Abernethy Luther A, tchr High Sch, r Woodsway La
*Abernethy Marguerite, dom, r 220 Horton
*Abernethy Mary A, dom, r 220 Horton
Abernethy Marjorie L Miss, student, r 403 Hospital
Abernethy Myrtle W Mrs, tchr High Sch, r 212 Beall
Abernethy Ruth P Miss, tchr, r 212 Beall
Abernethy Valeria Mrs, supvr Blue Bell, r RD9
*Abernethy Walter (Bessie D) h 207 Horton
*Abernethy Walter E, lab Lenoir Furn Co, r 311 Stonewall
Absher Bertha H Mrs, gro, 214 South Av, r same
Absher Dewey P (Bertha H) emp Hibriten Furn Co, h 214 South Av
Absher J Cecil (Lula H) emp Bernhardt Furn Co, h 327 (127) Underdown Av
Absher Johnny (Lillie W) emp Hibriten Furn Co, h 219 South Av
Absher Mack B (Ruth M) emp Bernhardt Furn Co, h 124 Bernhardt
Adams Gladen O (Pearl) formn Caldwell Furn Co, r RD9
Adams Hal B (Mabel C) lawyer, 7 Union Natl Bank Bldg, 109 West Av, Tel 49512, h 115 Westman, Tel 49438
Adams Albert (Bolena R) emp Lenoir Pad & Paper Co, h 244-C Underdown Av
Adams Jesse L (Mabel S) emp Harper Furn Co, h 512 W Harper Av
*Adams Newt E Jr (Ruth I) lunches, 138-B E Finley Av, agt N C Mutl Life Ins Co, h 220 Healan
Adkins Betty C Miss, student, r 136 S Prospect
Adkins Betty W (wid Gwyn C) emp Hayes Cot Mills, h 136 S Prospect
Adkins Creed, emp Chewning Mtr Co, r 312 W Harper
Adkins Garland D (Nile M) furn wkr, r 104 Stimson
Adkins Kenneth W (Patricia T) USAF, r 102 Kent
Adkins Lex C (Mae S) formn Hammary Mfg Corp, r Hudson, N. C.
Adkins Paris C (Agnell O) emp Kent-Coffey Mfg Co, h 504 (101) W Kentwood Cir
Adkins Philip (Vaughtie H) barber Central Barber Shop, r RD4
Adkinson Grace H Mrs (Gaye Beauty Shoppe) r Hickory Rd
*Aiken Wm (Texie B) lab, h 542 Oak

TEAGUE FURNITURE CO.
"LENOIR'S SMARTEST STORE"
COMPLETE LINE OF HOME FURNISHINGS
On Easy Terms
101 S. MAIN ST. PHONE 4-6211

LENOIR MANUFACTURING CO.

LUMBER • MILLWORK • BUILDING MATERIAL

"Everything To Build Anything"

OAK ST. at C. & N. W. R. R. **PHONE 4-5241**

Aldridge Guy C (Joyce D) furn wkr, h 116 N Ridge
Alexander Callie G (wid Wm E) emp Hayes Cot Mill, h 206 Reform
Alexander Eloise M (wid Wm T) h 120 Resica Av
Alexander Ervin M, student, r 120 Resica Av
Alexander Jos V, r 120 Resica Av
*Alexander Leonard, lab, r 549 Oak
ALEXANDER WELBORN E (Nancy T) Pres Greer Funeral Home and Greer-Alexander Mutual Burial Assn, h 225 Norwood, Tel 4-9654
Alexander Wm A (Elma R) emp D A Smith Chair Co, r 206 Reform
Alexander Wm T Jr, emp Duke Power Co, r 120 Resica Av
Allen Austin N (Evelyn G) asst sec-treas Lenoir Veneer Co, h 218½ W Ashe Av
Allen Beatrice R Mrs, nurse Caldwell Memo Hosp, r RD5
ALLEN EDGAR F (Stella A) (Allen & Bernard) Pres Mutual Building & Loan Assn, h 217 Norwood, Tel 4-7435
Allen Ella F (wid Julius A) h 306 West Av
Allen Inez T Mrs, waitress Smith Crossroads, h 302 (102) Underdown Av
Allen Jay F, USA, r 302 (102) Underdown Av
Allen K W (Grady J) genl agt Provident L & A Ins Co, r Pennwood Hts
Allen Margaret E Miss, sten Coble Dairy Prod, r 149 S Prospect
Allen Ray (Ennis P) h 324 (124) Underdown Av
Allen Willie M (wid John F) h 149 S Prospect
ALLEN & BERNARD (Edgar F Allen, Jos B Bernard) General Insurance, 125 S Main, Tel 4-4019 **(see page 3)**
Alley Fred M (Nona M) emp Kent Coffey Mfg Co, h 126 Torrence
Alley Fred M Jr, atndt Torrence Ser Sta, r 126 Torrence
ALLIED FURNITURE CORP, Wm M McGlammery V-Pres-Mgr, Furniture Shippers, 445 W Harper Av, Tel 4-6561
Allred Elmer L (Grace M) advr B R Membership Corp, r Penwood Hgts
Almond Ulysses S (Amanda P) formn Lenoir Hos Mills, r RD1
Alwran O Marvin (Ellen B) (Quality Barber Shop) h 110 Scruggs
American Legion Dysart Kendall Post No 29, Fredk L Bumgarner comdr, Arthur G Foard Jr adjt, meets 1st & 3d Tuesdays, 7:30 p m, 223 N Main
American Legion Auxiliary, Mrs James L Harrison pres, Mrs Ronald Pritchard sec, meets 3d Thursday at 223 N Main
*American Legion Post No 231, 108 Hill
American Legion Home, 223 N Main

BERNHARDT-SEAGLE CO.

HARDWARE – FURNITURE

112-114 S. Main St. **Phone 4-3456**

BUILDING SUPPLIES – PHONE 4-7211
INDUSTRIAL DIVISION – PHONE 4-4545

HOME ELECTRIC CO. OF LENOIR, INC.
ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
200 W. HARPER AVE. PHONE 4-3406

AMERICAN RED CROSS Caldwell County Chapter, Mrs Mary B Todd Exec Sec, 220 Fidelity Bldg, 132 West Av, Tel 4-4161

Anawalt May A (wid Jas A) chief opr S B T & T Co, r 123 Hospital Av
Anderson A Beecher (Ethel C) (Anderson Truck Line) r Morganton Rd
Anderson A Beecher Jr (Mabel T) driver Anderson Truck Line, r Morganton Rd
Anderson A Plato (Vera H) uphol Morganton Rd, h same
Anderson Bernice L Mrs, bkpr Teague Furn Co, r Morganton Rd
Anderson Carl D (Lena B) mech Chewning Mtr Co, r Morganton, N C
Anderson Chas W (Helen H) driver Anderson Truck Line, h 400 Beall
Anderson E Carl (Wilhelmina R) mgr Anderson Truck Line, h 112 Maple
Anderson Emma D (wid Lindsay) h 332 Poplar
Anderson Evelyn L Miss, r 332 Poplar
Anderson Grover A (Margaret M) electn Leftwich Elec Corp, h 114 Lee
Anderson Hazel M Mrs, floorwn Eagle's, r Old Morganton Rd
Anderson Howard T (Mildred H) mech Caldwell Furn Co, h 107 Hillside La
*Anderson Ida M, dom, h 218 Horton
Anderson Josephine Miss, opr S B T & T Co, r RD4
Anderson Leffie T Mrs, tchr E Harper Sch, r RD1
Anderson Linnie M, r 332 Poplar
Anderson Lloyd U (Bernice L) gro Greasy Creek Rd, h Morganton Rd
Anderson Pauline E Miss, sten Hibriten Furn Co, r RD6
Anderson Ramona N Mrs, clk A & P, r RD6
Anderson Truck Line (H Beecher Anderson) 115 Powell Av
Anderson Vance, emp Lenoir Furn Co, r 332 Poplar
Andrews Connie Miss, h 207 Spruce
Andrews Edna N (wid Troy L) gro 611 N Main, r 609 same
Andrews Geo (Johnsie M) sander Caldwell Furn Co, r 540 N Main
Andrews Grover C (Helen K) carrier P O, h 124 Vance
Andrews Jack B (Clara M) carp, h 625 N Main
Andrews Jewell J Miss, opr S B T & T Co, h 540 N Main
Andrews Juanita H Mrs, nurse Dula Hosp, h 134 N Mulberry
Andrews Lawrence E (Ruth T) baker Waldensian Bakery, r RD4
Andrews Lee E Miss, sten Kent-Coffey Mfg Co, r RD5
Andrews Mary E Miss, slswn Belk's, r 455 N Main

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Andrews S W, overseer Hayes Cot Mill, r Blowing Rock Rd
Andrews Shirley S Mrs, slswn Glamor Shop, r RD4
Andrews Steele C (Lillian G) formn Bernhardt Furn Co, h 470 N Main
Andrews Thos N, furn wkr, h 455 N Main
Andrews Thos N, emp Dixie Cream Donut Shop, r 134 N Mulberry
Angley Henry L (Addie P) slsmn Guarantee Store, h 123 Hospital Av
Angley J May Miss, r 123 Hospital Av
Angley John B, furn wkr, r 107 Pope
Angley Louise A Mrs, opr S B T & T Co, r 523 Kentwood
Angley Mary E Miss, tchr High Sch, r 123 Hospital Av
Angley Patricia M Miss, r 107 Pope
Angley Peter H (Jennie B) sawyer, h 205 Pennton Av
Angley Pinkney L (Dorothy C) uphol Fairfield Chair Co, h 107 Pope
Angley Simon P (Julia R) farmer, h 427 S Main
Angley W Maynard (Frances M) asst mgr Avon Theatre, h 523 Kentwood
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Annas Edgar J (Maude B) sander Lenoir Chair Co, h Harrisburg Rd
Annas Lewis E, driver Steele Rulane Ser, r Hudson, N C
Annas Mary F Miss, emp Smith Prntg Co, r Granite Falls, N C
Annas Sara B Mrs, ofc mgr Lenoir Ins Agcy, r Hickory Rd
Annas Wm B (Elizabeth M) contr, 101 Maple, h same
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Arlington Heights Development Co, Aurelius D Huffines sec-treas, Hickory Rd
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Arney Helen C Mrs, supvr Blue Bell, r RD4
Arney Reid W (Blanche L) gro 552 N Main, r Lenoir Hgts
Arney Wm C (Eva R) h 202 Mill
Atkins Jas B (Ethel D) h Harrisburg Rd
Atkins Jas B Jr, furn wkr, r Harrisburg Rd
Atkins Lura C Mrs, emp Caldwell Memo Hosp, r 354 Mulberry
Atkins Marjorie B Mrs, clk Blue Bell, r 432 S Main
Atkins Ola J Mrs, nurse Caldwell Memo Hosp, r RD3
Atkins T Howard Jr (Marjorie B) slsmn, h 432 S Main
Atwater Betty M Mrs, sten Genl Adjustment Bureau, r 409 S Main
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Aubain Leona E Mrs, sten Lenoir Wood Finishing Co, r Whitnel, N C
AUSTIN ALMA S MRS (The Children's Shop) h 214 West Av
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Austin Earl J (Doris E) mgr Coble Dairy Prods, r Hickory Rd
Austin Edgar E (Frances L) eng Caldwell Memo Hosp, r 566 W College Av
Austin Edw T (Cornelia B) emp Lenoir Chair Co, h 520 N Main
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Austin Geo L (Alice J) gro, 501 N Main, r Blowing Rock Rd
Austin Hilda L Miss, student, r 114 Company
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Austin Ledford L, student, r 114 Company
Austin Martha J Miss, asst County Home Demonstration Agt, r 218 W Ashe Av
Austin R Kenneth (Alice R) acct Caldwell Furn Co, r 515 Kentwood Cir
Austin Ruth C Mrs, h 411 W College Av
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Baird Wm R, h 117 Beach
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Baker Robt L (Jessie M) h 115 Hickory
BAKER ROBT W (Margaret P) Mgr Waldensian Bakery, h 143 High, Tel 4-4113
Baker Stanley W, USN, r 565 East
Baker Thos (Elda) formn Galvin Furn Co, h 122 Powell Av
*Baker Walter, lab, r 101½ S Prospect
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*Banner Ida M, dom, r Harper Town
*Banner Jas E, lab, r Harper Town
*Banner Lawrence (Mary E) lab Lenoir Furn Corp h Harper Town
*Banner Raymond (Bonnie D) janitor Spainhour Furn Co, h 228 Stage
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Barlow Boyd W, mach Wall Fdry & Mach Co, r Lower Creek
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Barlow Chas E (Opal S) emp Galvin Furn Co, h 104 Powell Av
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Barlow S Nelson (Ruth I) slsmn Flowers Auto Parts Co, r Pennwood Hgts
Barlow Sara M Miss, student, r 208 Stonewall
Barlow Wm H (Louella N) formn Kent-Coffey Mfg Co, h 208 Stonewall
Barlow Wm K (Ruby B) (Pope & Barlow) h 118 Torrence
Barlowe Helen B Mrs, asst Selective Ser System, r RD2
Barlowe Horace G Jr (Sarah A) asst U S Soil Conservation Ser, h 108 Palmer Av
Barlowe Lena S Mrs, slswn Glamor Shop, r RD1
Barlowe Ralph E, mech Fire Dept, r Taylorsville Rd
Barlowe Robt R, student, r 127 N Ridge
Barlowe Sadie B (wid Paul R) h 127 N Ridge
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Barnes Doris B (Evelyn P) slsmn Coble Dairy Prod, h Miller Hill Rd
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Barnett Jack (Margaret T) driver Bush Tfr, h 309 Vance
*Barnett Jason C (Cordie M) janitor Citizens Bldg & Loan Co, h 113½ Hill
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Bean Dorothy H (wid E Felix) h 326(126) Underdown Av
Bean Hulda B (wid John G) h 220 Wilson
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Benfield Chas B (Nora A) h 123 Westbrook Rd
Benfield Christina B (wid Wm J) h 106 Kent
Benfield Edna P Mrs, slswn Saslow's, r Penwood Hts
Benfield Foster R (Celeste H) (B C & S Hdw & Furn Co) r Whitnel
Benfield Garland W, clk A & P, r RD4
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Benfield J Ernest, overseer Hayes Cot Mill, r Whitnel, N C
Benfield John A (Alice H) h 558 W College Av
Benfield Ledford W, agt Pilot Life Ins Co, r Connelly Springs Rd
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Benfield Mildred C Mrs, emp Blue Bell Inc, r 112 Ervin Av
Benfield Millard, emp Galvin Furn Co, r 106 Kent
Benfield Nelson H (Leota R) uphol Lenoir Furn Corp, h 113 Stonewall
Benfield Gertie L Miss, emp Hayes Cot Mill Co, h 120 Company
Benge John B (Shirley T) emp Fairfield Chair Co, h 105½ Depot
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Bentley Lewis F, bkpr Ervin's Men's Shop, r RD5
Bentley Phillip H (Mattie P) mech Rabb Mtr Co, h 307 Vance
Bentley Preston D (Edith M) sander Lenoir Chair Co, h Miller Hill Rd
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Bernhardt H Penn, clk Hibriten Chair Co, r 311 E College Av

Bernhardt Isabel F Miss, r 325 E College Av

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Bernhardt John S (Virginia R) dept mgr Bernhardt-Seagle Co, h 326 E Harper Av

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Berry Clarence H (Virginia M) slsmn Teague Furn Co, h 307 W Kentwood Cir

*Berry Essie, dom, h 146 Hill

*Berry Lettie S, dom, h 557 Oak

*Berry Robt Q (Katherine C) brklyr, h 404½ E Finley Av

Beshears Robt D, dep County Shrieff, r Granite Falls, N C

Biddix Talmadge J (Mabel M) slsmn, h 106 N Sharon Rd

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Black Bertie P (wid Luther D) h 117 N Ridge
Black Jacob A (Susan B) slsmn W E Shaw Furn Co, h 315 Vance
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Blackwood Jas G (Margaret G) sls mgr Sanders Chev Co, h 109 S Sharon Rd
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BLAIR INSURANCE AGENCY, Edw H Blair Mgr, General Insurance and Bonds, 110 S Main, Tel 4-6021 (see page 32)
Blair's Fork Baptist Church, Blowing Rock Rd
*Blake John T (Georgia P) lab, h 211 Folk
Blalock Delmas H (Frances P) lbr, h 506 Hospital Av
Blalock Wm F (Lovie S) hos mfr, h 230 N Main
Blankenship Barbara L Miss, r 328 Poplar
Blankenship Chas, r 311 (111) Underdown Av
Blankenship Ellen M (wid Jos) h 104½ Wild Cherry La
Blankenship Roy C (Irene B) emp Hibriten Furn Co, h Miller Hill Rd
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Blue Bell Inc, Albert L Lomax mgr, clothing mfrs, 110 Mill
Blue Ridge Electric Membership Corp, Cecil E Viverette mgr, 104 N Mulberry
Bobbitt Irene B (wid Luther D) r 111 Broadway
Boddie Lee W (Elizabeth M) h 212 Highland Av
Bodinghamer Clyde O (Ruth G) poster Appalachian Poster Co, h 229 Realty
Boettner Bertha H Mrs, dir of nursing Caldwell Memo Hosp, r RD2
*Boggs Limon (Bessie G) emp Harper Furn Co, h 104 Resica Av
Bohn John J (Erma Y) h 204 Beall
Bohn Mary L Miss, student, r 204 Beall
Boldin Betty M Mrs, opr W U Teleg Co, r Wilkesboro Rd
Boldin Ralph A (Betty M) carrier P O, h Wilkesboro Rd
BOLICK BEALER A (Jessie S) Distributor Esso Products, Valmead, Tel 4-6532, h 119 Oil Av, Tel 4-9404
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Bolick Cloyd, tchr Jr High Sch, r Woodsway La
Bolick Evelyn Miss, clk Fairway Super Mkt, r Whitnel, N C
Bolick Hill L (Mollie M) carrier P O, h 252 N Main
Bolick Homer J (Naomi B) mech Ray Morris Mtr Co, r RD8
Bolick John W, mech Lenoir Farm Equip Co, r Blowing Rock Rd
Bolick Thurston (Ethel R) emp Barringer Oil Co, h 220 Realty
Bolick Walter C (Lula H) emp Hibritten Furn Co, h Harrisburg Rd
Bollinger Jas G (Dorcas H) h 113 Company
Bollinger Joyce H Miss, slswn Gold Shop, r 113 Company
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Borders Clinard S (Bertha L) (Miller Coal Co) h 411 N Prospect
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Boston Carrol W (Betty J)linemn B R Elec Membership Corp, r RD5
Boston Frank N, slsmn Teague Furn Co, r Lenoir Hts
Boston June R (Gladys A) mgr Pilot Life Ins Co, r Blowing Rock Rd
Boutwell Geo W (Ella C) acct, h 304 Woodsway La
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Boyd Banks G (Ruth W) emp Kent Coffey Mfg Co, h Blowing Rock Rd
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Boyd Edw L, student, r 404 S Mulberry
Boyd Fred A (Iva S) formn Duke Power Co, h 404 S Mulberry
*Boyd Garland (Louise P) lab Bernhardt Furn Co, r 112 Wheeler
Boyd Robt W (Joyce J) sermn Duke Power Co, h 311 E Harper Av
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Brackett W Lonnie (Colleen N) (Dixie Cream Donut Shop) h 127 Westbrook Rd
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Bradford Catherine S (wid Robt K) h 217 Bradford Av
Bradford Celia E Miss, r 217 Bradford Av
Bradford F Avery (Jennie B) formn Kent-Coffey Mfg Co, h 111 Broadway
Bradford Jas S, r 111 Broadway
Bradford Knox R (Evelyn A) emp Kent Coffey Mfg Co, h 207 Bradford Av
Bradford Mattie E Miss, hos wkr, h 217 Bradford Av
Bradford Wm E, uphol Kent-Coffey Mfg Co, r 111 Broadway
Bradley Alma B Mrs, tchr E Harper Sch, r 207 Beall
Bradley J Frank (Alma B) (Bradley's) h 207 Beall
Bradley Robt L (Margaret L) acct, h 107 Broadway
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Bradshaw Mary G (wid A Jos) h 517 N Main
Bradshaw Nelia H Mrs, slswn Belk's, r Blowing Rock Rd
Bradshaw Stuart, mech Ray Morris Mtr Co, r RD3
Bradshaw Vincent D (Marjorie P) slsmn Valmead Furn Co ,h 124 Healen
Bradshaw Virgil E (Helen S) slsmn, h 515 N Main
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Branch Byrd B (Shirley S) emp S B T & T Co, h 116 Stage
Branch Chas P (Edna C) sander Harper Furn Co, h 569 W College Av
Branch L Graham (Margaret F) emp Kent Coffey's Mfg Co, h 116 Stage
Braswell Guy G (Essie B) (Braswell's Shoe Shop) r RD2
Braswell Jack V (Lillian H) slsmn, h 378 S Mulberry
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Braswell's Shoe Shop (Guy G Braswell) reprs, 239 West Av
Brawley Ann M Mrs, slswn Gold Shop, r 107 Scroggs Av
Brawley Edna S (wid Scott W) h 120 Beall
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Brawley W Scott Jr (Velma H) (Brawley Jwlry Store) h 609 Hospital Av
Brewer Jack, sermn Barringer Oil Co, r RD4
Brewer Warren J, mech Lenoir Farm Equip Co, r RD4
*Bridges John W (Georgia M) lab, h 237 Wilson
*Bridges Leroy, atndt Estep Esso Ser, r RD5
*Bristol Clifton (Phyllis B) lab, h 536 Oak
Bristol Geo M (Ruth M) h 313 Poplar
*Bristol John H (Maggie T) firemn Lenoir Chair Co, h 548 Oak
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*Bristol Wm L (Margie N) lab Caldwell Furn Co, h 140-B E Finley Av
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Brooks Ernest W (Eula M) formn Hibriten Furn Co, r RD9
Brooks Lewis G, asst mgr State Theatre, r Hickory, N C
Brookshire Jno T (Lucille) clk Bernhardt-Seagle Co, r RD2
Brookshire Wallace (Betty T) slsmn Belk's, r RD2
Brown Albert C, USN, r 201 Virginia
Brown Albert L, r 233 Spainhour
Brown Andrew J (Lois H) supvr Waldensian Hos Mills, h 105 Louise Av
Brown Ben D (Gloria S) acct Spainhour Furn Co, h 304 Willow
Brown Bina B Mrs, r 306 West Av
Brown Callie K Mrs, sten Caldwell Glass Co, r Conley Springs Rd
Brown Carolyn J Miss, student, r 201 Virginia
Brown Edgar W (Nellie B) emp Hibriten Furn Co, h 127 Spainhour Av
Brown Eugene (Ellen R) emp Kent-Coffey Mfg Co, h 155 Spainhour Av
Brown Fred H (Edna C) asst mgr Oakboro Lbr Co, h 304 Beall
Brown Geo L (Lucy F) agt Imperial Life Ins Co, h 261 N Main
Brown Grayson L (Myrl B) emp Bernhardt Furn Co, h 137 Spainhour Av
Brown Henry W, mgr State Theatre, r Hickory, N C
*Brown Herbert (Geneva M) lab Kent-Coffey Mfg Co, h 123 Hill
Brown Jas G (Vivian S) emp Galvin Furn Co, h 134 Spainhour Av
*Brown Johnsie, r 123 Hill
Brown June E Miss, nurse Caldwell Memo Hosp, r 110 N Prospect
Brown Lois H Mrs, clk Bernhardt Furn Co, r 105 Louise Av
Brown Lucy F Mrs, slswn Courtney's, r 261 N Main
Brown Luther H (Nora S) emp Galvin Furn Co, h 233 Virginia
Brown Margaret B Mrs, clk Caldwell Furn Co, r 106½ Westbrook Rd
Brown Marjorie G Mrs, sten Broyhill Furn Factories, r 112(212) W Olive Av
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Broyhill John M (Maria S) h 120 Westbrook Rd
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BROYHILL R TED (Virginia H) Treas Lenoir Furniture Corp, h Hickory Rd, Tel 4-6364
BROYHILL THOS H (Mae P) Pres Lenoir Furniture Corp and Harper Furniture, V-Pres Union Mirror Co, h 333 S Mulberry, Tel 4-5665
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Bruch Hamilton L (Mary B) pres Hammary Mfg Corp, h 108 Beall
Bruce Mary K Miss, tchr, r 108 Beall
Bruce Sallie A Miss, student, r 108 Beall
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Bumgarner Lawrence W (Dorothy) roofer Lenoir Roofg Co, r Hudson, N C
Bumgarner Paul H (Evelyn C) sheet metal wkr Lenoir Roofg Co, r Hudson, N C
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Bumgarner W Horace (Thelma M) emp Caldwell Memo Hosp, r 107 Ridge
Burdell Jewel Miss, sten, h 204 S Boundary
Burdell Peggy Miss, tchr, r 204 S Boundary
*Burgess Beaurene, dom, h 556 Oak
Burgess Frank (Virginia C) h 208 N Boundary
Burgess Henry B (Mary D) clk Bernhardt-Seagle Co, r Tywood
Burgess Virgie Mrs, clk Bernhardt Furn Co, r 208 W Boundary
Burns Chas W (Bonnie L) emp Broyhill Furn Factories, h 409 Hospital Av
Burns Jos A (Macie B) emp Harpers Furn Co, h 560(562) Lenoir Av
Burns Marie M (wid Edw N) r 117 Beach
Burris Horace C (Ethel M) mgr Ser Distbg Co, h Hickory Rd
Bush A Chas (Elizabeth A) barber Palace Barber Shop, h 100 E Olive Av
Bush Bertha D Mrs, mgr Remnant Store, r 308 Beall
Bush J Claude (Eva L) pres-genl mgr Bush Tfr, h 310 S Mulberry
Bush J Gordon (Faye P) slsmn Lenoir Mills, h 135 Wilson
Bush Jack D (Lucille D) sign pntr, h 131 High
Bush Jacob A (Essie D) real est, h 222 Norwood
Bush Marjorie B Mrs, waitress Benny's Pl, r 558 W College Av
Bush Mattie B (wid Ambrose A) h 228 N Main
Bush Ned, meat ctr A & P, r RD8
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Bynum Geo C (Juanita S) h 223 Realty
Bynum Jack G (Shirley S) h 120½ Vance
Bynum Shirley S Mrs, sten Kent-Coffey Mfg Co, r 120½ Vance
Byrd Carvin S (Bessie G) uphol Bernhardt Furn Co, h 116 S Sharon Rd
Byrd Gladys B Mrs (Red Pig Bar B Q) r Whitnel
Byrd J Frank (Rachel B) electn, h 102 Stimson
Byrd Jas, sheet metal wkr Lenoir Roofg Co, r Greasy Creek Rd

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CLERK, G Walter Sullivan, Court House, Tel 4-4361

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County Agent, Max A Culp, 119 W Ashe Av

Court House, 108-10 N Main

Curb Market, Mrs Artis W Icenhour sec, 119 W Ashe Av

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HEALTH CENTER, Dr Wm Happer Dir, Wilkesboro Rd, Tel 4-4241

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Library, Mrs Anna J Cooper librarian, 119 W Ashe Av

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Register of Deeds, Mrs Margaret B Moore, Court House

Sheriff, Geo D Greer, Court House

Solicitor, Benj Beach, 105½ S Main

SUPERINTENDENT OF SCHOOLS, C M Abernethy, Court House, Tel 4-6031

Superior Court, Justus C Rudisill (Newton, N C) judge, G Walter Sullivan clerk, Court House

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Campbell Imogene Miss, waitress Central Cafe, r 208 W Harper Av
Campbell Jessie B (wid Robt F) r 233 N Main
Campbell Juanita M Miss, clk Caldwell Furn Co, r RD4
Campbell Julia C Mrs ,ofc sec Oakboro Lbr Co, r 519 Westview
Campbell Roy W (Elizabeth M) carp, h 205 Stonewall, Apt 4
Campbell Starling R (Leona B) h 316 S Mulberry
Campbell Wm R (Eula H) emp Lenoir Veneer Co, h 536 W Harper Av
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Canipe Hugh E (Katherine A) slsmn Courtney's, h 160 Torrance
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Cannon W G Paint Co (W Garland Cannon) 112 S Mulberry
Cannon W Garland (Jennie S) (W G Cannon Paint Co) r Wilkesboro Rd
Caraway Louis, 311(111) Underdown Av
Cardell Jeremiah C (Helen G) pharm Blackwelder Hosp, h 113 S Sharon Rd
Cardwell Shelton W (Annie Le F) furn wkr, h 407½ W College Av
*Carleton Martha, r 185 Wheeler
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Carlheim Service Station, Robt L Herman mgr, 214 N Main
Carlisle Jas L, USA, r 173 S Prospect
Carlisle Robt M, USAF, r 173 S Prospect
Carlisle Sylvia H (wid Fredk A) h 173 S Prospect
Carlton Dallas D (Pansy B) formn Hibriten Furn Co, r RD1
Carlton Lindsay L, emp Lenoir Chair Co, h 113 W Finley Av
Carlton Margaret S (wid Harold) h 111 Virginia
Carlton Nora H Mrs, opr S B T & T Co, r RD1
Carlton Ruby I Miss, opr Courtney's Beauty Salon, r Boomer, N C
Carolina Cabs (Herbert O Crowell) 122 N Main
Carolina Drive-In Theatre, New Blowing Rock Rd
CAROLINA FEED & SEED CO (Bernice M Pyatte, Clarence L Steele) Wholesale and Retail Groceries, Feeds, Seeds, Fertilizers and Purina Chows, 333 West Av, Tel 4-3641 (see bottom lines)
CAROLINA TIRE & APPLIANCE CO (E M Dudley) Distbrs U S Royal Tires, Tubes, Batteries, Crosley anl Hotpoint Appliances, GE and Crosley Television and Radios, 207 E Harper Av, Tel 4-3446 (see top lines)
Carolina & Northwestern Railway Co, Dewey H Thomas frt agt, frt sta 451 W College Av
Carpenter Dollie R (wid P Albert) h 213 Vance
Carpenter Elizabeth A Miss, teller Bk of Lenoir, r Setzer's Gap
Carpenter Garfield T (Ruby F) emp Kincaid Furn Co, h 301 Vance
Carpenter Joyce S Mrs, sten Bernhardt-Seagle Co, r RD4
Carpenter Kenneth C, phys, 104 N Main, r Hickory Rd
Carpenter Nellie P Mrs, clk S B T & T Co, r RD6
CARPENTER P ALBERT (Janet M) Asst Cash Bank of Lenoir, Mgr Bank of Lenoir (Whitnel Branch) h 404 Abernathy, Tel 4-7293

LENOIR FINANCE COMPANY

Auto Loans — Financing — Refinancing

104 N. CHURCH ST. **PHONE 4-4506**

WALL FOUNDRY & MACHINE CO.

Foundry, Machine and Ornamental Iron Work

412 E. HARPER AVE. **PHONES: DAY 4-3041, NIGHT 4-4182**

CARPENTER WALTER T (Inah K) Pres Lenoir Industrial Bank, Sec-Treas Citizens Bldg & Loan Assn, h Hickory Rd, Tel 4-5124
CARPENTER WALTER T JR (Jean P) Lawyer, 106 S Main, Tel 4-6041, h Hickory Rd, Tel 4-5389
*Carroll Andrew (Columbia) lab, h 110 Hartley
Carroll Douglas S (Thelma C) tchr, h 126 Norwood
Carson Chas A (Nancy M) slsmn, h 412 Mountain View
*Carson Esther, prin W End Sch, r 115 Hill
Carson Johnnie J Mrs, h 108 Norwood
Carswell Alpha L (Peggy C) emp Home Elec Co, h 206 W Harper Av
Carswell Lee S (Pansy P) emp Lenoir Furn Co, h 227 Mill
Carswell Peggy D Miss, emp Lenoir Hos Co, r 220 Mill
Carswell Robt (Ida W) emp Hayes Cot Mill, h 220 Mill
Carswell Robt Jr (Sadie H) emp Hibriten Chair Co, h 220 Mill
Carter Chas G (Gibsey M) furn wkr, h 305 Center
Carter Clarence D (Alberta C) rep State Capital Life Ins Co, r Granite Falls, N C
Carter D Frank, janitor State Theatre, r 305 Center
Carter Foster (Betty A) (Friendly Furn Co) h Morganton Rd
Carter Jas C (Mary C) cook Crump's Barbecue, h 113½ Westbrook Rd
Carter Norma J Mrs, opr S B T & T Co, r RD1
Casbier Herbert E, r 350 S Mulberry
Casbier Noel E (Louise P) emp Thrift Food Center, h 350 S Mulberry
Cason Mary P (wid Thos A, r 113 Spainhour Av
Cashwell Thos L Rev (Helen M) pastor College Av Bapt Ch, h 482 W Harper Av
Cato's, Miss Georgia I Downs mgr, women's wear, 113-A West Av
Cauble Eva M (wid Wayne H) h Fairview Rd
Cauble J Frank (Zelia H) asst treas Lenoir Finance Co, h 409 Pennton Av
Caudle Cleo H Mrs, ofc sec Chamber of Commerce, h 118 Healan
Caudle David L, clk A & P, r 506½ W Harper Av
Caudle Douglas G, r 100 Hickory
Caudle Lester C (Lola E) formn Hibriten Furn Co, h Fairview Rd
Caudle Luther R Jr, r 506½ W Harper Av
Caudle Mamie A (wid Luther R) h 506½ W Harper Av
Cawley Lawrence G (Edith H) slsmn Lenoir Auto Parts, h 207 Hillside La, Apt 3
Center Theatre, Imla C Holloway mgr, 209 West Av
Central Advent Christian Church, 226 W Harper Av
Central Baptist Church, Hickory Rd
Central Barber Shop, Oscar L Hartley mgr, 105 East Av

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. **Quality Seeds** **PHONE 4-3641**

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; J. C. Harper, V-Pres.
E. H. Blair, Cashier

110 S. MAIN **PHONE 4-6021**

CENTRAL CAFE, Robt H Steele Mgr, "Where It's A Treat To Eat", 107 N Main, Tel 4-9137 (see page 35)

CHAMBER OF COMMERCE, Gene Gosch Genl Mgr, 112 N Main, Tel 4-6181

Chandler Chas E (Mattie E) inspr Oakboro Lbr Co, r RD8
Chandler Coot, furn wkr, h 196 N Ridge
Chandler John A (Martha H) h 217 Mill
Chandler John H (Clela B) emp Lenoir Chair Co, h 605 S Main
Chandler Rufus O (Nellie T) emp Lenoir Pad & Paper Co, h 123 Jennings
Chandler Spencer (Minnie S) sander Kent-Coffey Mfg Co, h Harrisburg Rd
Chandler Thos L Jr (Bervolee H) mgr Economy Oil Co, h 131 Broadway
Chapman Alice C Mrs, emp Kent-Coffey Mfg Co, h 116 N Mulberry
Chapman Edw, r 116 N Mulberry
Chapman Mary S Mrs, bkpr Lenoir Roofg Co, r Granite Falls, N C
Chapman Roy L (May W) r 212 Oil Av
Charlie's Place (Chas A Price) lunches, 333 W Harper Av
Chester Andrews (Thelma S) police, r Hickory Rd
Chester Annie T (wid John P) h 104 Cherry
Chester Horace W (Georgia S) fnshr Lenoir Furn Co, h 115 N Sharon Rd
Chester Loretta S (wid Paul E) clk Bernhardt Furn Co, h 257 N Main
Chester Margaret M Miss, slswn Brawley Jwlry Store, r 104 Cherry
Chester Mary J Miss, tchr, h 308 N Main
Chester Thelma S Mrs, cash Belk's, r Hickory Rd
Chester Wm D, formn Allied Furn Corp, r Old Morganton Rd

CHEWNING BUICK CO (Thos R Chewning Jr) Buick "Sales and Service", New and Used Cars, Morganton Rd, Tel 4-4642 (see page 16)

CHEWNING THOS R JR (Jane C) (Chewning Buick Co) h 110 Westbrook, Tel 4-7547

Childers Bynum B, pntr, r 112 Conley
Childers Carl L (Loraine D) police, h 121 Powell Av
Childers Chas A (Janie A) formn Bernhardt Furn Co, h 304(104) Underdown Ave.
Childers Chas N, USA, r 304 (104) Underdown Av
Childers Cleo C Mrs, slswn L B Price Merc Co, r 303 Beach
Childers Curb Market (Edw R Childers) prod, 126 W Harper Av
Childers Doris W Miss, student, r 115 Jennings
Childers Edw R (Loline H) (Childers Curb Mkt) h 422 S Main
Childers Eugene H (Annie C) emp Harpers Furn Co, h 112 Oil Av

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 4-9076**

LENOIR ICE & FUEL CO.

ICE-COAL-FUEL OIL-KEROSENE

431 W. HARPER AVE ***"All Quality Products"*** **PHONE 4-7251**

Childers Geo W (Cleo C) trav slsmn, h 303 Beach
Childers I Garland (Viola H) carp, r 112 Conley
Childers J Melvin (Ruby H) emp Hammary Mfg Corp, h 115 Jennings
Childers Jas E, emp Galvin Furn Co, r 206 Virginia
Childers Jesse W (Joan S) h 133 Powell Av
Childers Jesse W Jr (Sudie P) (Lenoir Curb Mkt) h 318 Beall
Childers John M (Laura P) h 112 Conley
Childers John S (Lois W) asst Postmaster, h 404 Hospital Av
Childers Lee A, State Hwy Patrol, r 304(104) Underdown Ave
Childers Loraine D Mrs, gro, 405 Oak, r 121 Powell Av
Childers Mary E Miss ,r 206 Virginia
Childers Spurgeon S (Jewel R) emp Bernhardt Furn Co, h 109 Realty
Childers Sudie P Mrs, dept mgr Galvin Furn Co, r 318 Beall
Childers Vance C (Lula S) gro, 231 Virginia, h same
Childers Wm C (Gertrude K) emp Galvin Furn Co, h 206 Virginia

CHILDREN'S SHOP THE (Mrs Alma S Austin) Tots Through Teen's Wear, 104 West Av, Tel 4-9065 (see page 19)

Christenburg C Arnold (Mattie S) supt Greer Drug Co, r Happy Valley, N C
Church Albert W (Shirley B) (Hall's Diner) Greasy Creek Rd
Church Alice B (wid J Garfield) h 156 Spainhour Av
Church Elizabeth M (wid Wm J) h 221 Oil Av
Church Hillard G (Florence K) emp P O, r Blowing Rock Rd
Church J Frank (Mary S) emp Kent-Coffey Mfg Co, h 213 Hayes Av
Church J Leonard, USA, r 573 W College Av
Church Johnston J (Pansy P) emp Lenoir Furn Corp, h 244-A Underdown Av
Church Mary C Mrs, slswn J C Penney Co, r Hospital Av Extd
Church McDonald, emp Barger-Ashe Rfg Co, r RD1
Church of God, Rev Price H McCarn pastor, 218 Mill
*Church of God, 166½ Wheeler
*Church of God, Harper Town
*Church of God in Prayer, Rev Gordon Ferguson pastor (rear-2) 176 Wheeler
Church Willard (Mary E) slsmn Coble Dairy Prod, r Blowing Rock Rd
Church Willard F (Mary C) slsmn Lenoir Clnrs, r Hospital Av Extd

CITIZENS BUILDING & LOAN ASSN, J H Beall Pres, V D Guyer V-Pres, Walter T Carpenter Sec-Treas, "The Home Builder's Friend", 110 S Main, Tel 4-4691 (see back cover)

City Barbecue Cafe (Hollis P and Hollis P Hoffman Jr) 209 S Main
City Barber Shop, Grover C Lovins mgr, 104½ West Av

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 4-9511**

DeSoto Plymouth

RABB MOTOR CO., INC.

DeSOTO and PLYMOUTH — FARM IMPLEMENTS

410 E. HARPER AVE. PHONE 4-4591

City Billiards (Howard Ramsey, Claude D Spake) 113 N Main
City Cleaners (Jos C Hall, Thos Parson) 230 West Av
City Flour & Feed Co (Gamewell C McGimsey, Edgar A Dobbin) whol, 300 Oak
City Hall, 206 S Main
City Limit Barbecue (Mrs Bertha P Keller) 545 W Harper Av
City Market (Jas H Johnston) gros, 127 N Main
CITY OFFICIALS (See Lenoir City Of)
City Parking Lot, 201 N Main
Clapp Agnes N Mrs, slswn Belk's, r RD9
Clapp Mildred M Mrs, emp Lenoir Mirror Co, h 204 Stage
Clark Albert H (Lillian B) slsmn, h 113 Conley
Clark Alfred B, atndt Lonnie E Gragg, r RD3
Clark Arthur W, emp Kent-Coffey Mfg Co, r Miller Hill Rd
Clark Bertha T (wid Greenleaf W) h 131 Hospital Av
Clark Carl B (Cora L) formn Caldwell Furn Co, r RD9
Clark Buford F, dispr C & NW Ry, r 224 West Av
Clark Cecil L, USAF, r 677 Lenoir Av
Clark Chas R (Mattie M) plmbr Mooney P & H Co, h 221 Wilson
Clark Cora L Mrs, nurse Caldwell Memo Hosp, r RD9
Clark Coy M (Lena) emp Duke Power Co, r RD8
Clark Danl S, student, r 230 E Harper Av
Clark Douglas T (Kathryn G) mech Barger-Ashe Rfg Co, r RD4
Clark Edw L (Ruth O) emp Kent-Coffey Mfg Co, h 113 Jennings
Clark Finley L, gro, 560 N Main, r RD4
Clark Harvey Jr, atndt Howard's Ser Sta, r RD4
Clark Haskel H, USAF, r 677 Lenoir Av
Clark Haywood (Josie C) mgr Bost Hdw Co r RD3
Clark Hildred B, USA, r 677 Lenoir Av
Clark Jas L (Emma S) furn wkr, h 110 Company
Clark Jas M (Ruth T) supt Kent-Coffey Mfg Co, h 110 S Sharon Rd
Clark John M, formn Lenoir Mirror Co, r RD7
Clark Jonas R (Thelma T) emp Spainhour Furn Co, h 124 Gray
Clark Jos E, r Miller Hill Rd
Clark Lillian B Mrs, slswn Gold Shop, r 113 Conley
Clark Lorena B Mrs, sten Smith & Grissette, r 108 Maple
Clark Myrtle W Mrs, emp Hayes Cot Mill, h 677 Lenoir Av
Clark Newton B, cash C & NW Ry, r 224 West Av
Clark Oliver L (Susie C) formn Kent-Coffey Mfg Co, h 107 Spruce
Clark Ravanell Miss, receptionist Hibriten Chair Co, r 107 Spruce
Clark Robt L, drftsmn Coffey & Olson, r 131 Hospital Av
Clark Thurman B, student, r 677 Lenoir Av
Clark Virginia S Mrs, nurse Caldwell Memo Hosp, r Valmead

LENOIR MILLS, INC. Phone 4-4559

Manufacturers of

FLOUR, FEED and MEAL

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY

REMINGTON RAND PRODUCTS

105 W. HARPER AVE. **PHONE 4-7341**

Clark W Eugene (Faye H) mgr Mooney Plmbg & Htg Co, h 205 Stonewall, Apt 12
Clark W Robt (Susie M) emp Kent-Coffey Mfg Co, h 314(114) Underdown Av
Clark Walter L (Gwendolyn R) sls mgr Bost Lbr Co, r RD3
*Clark Wm (Lula D) lab, h 304 Hillcrest Dr
Clark Wm M (Lucy M) gro Harrisburg Rd, h same
Clarke Clarence S, student, r 102 Norwood
Clarke Clarence W (Louise H) ofc mgr Bernhardt Furn Co, h 102 Norwood
Clarke David F, slsmn, r 202 W Ashe Av
Clarke Diamond H (Jeannette R) motorcycles, 448 N Main, h 452 same
Clarke Edith F Miss, clk Bernhardt Furn Co, r 133 Torrence
Clarke Jack B (Ruth C) (Clarke & Everhart) h 116 N Sharon Rd
Clarke Jos W (Minnie S) h 133 Torrence
Clarke Lynwood E (Mary P) clk Smith Crossroads, r 348 S Mulberry
Clarke Mary P Mrs, sten N C Forest Ser, r 348 S Mulberry
Clarke Mary E (wid Hugh D) h 454 N Main
Clarke Ruth C Mrs, bkpr Sanders Chev Co, r 116 N Sharon Rd
Clarke T Clayton (Amanda) emp Bernhardt Furn Co, r 312 W Harper Av
Clarke & Everhart (Jack B Clarke, Saml Everhart) gros, 304 N Main
Clawson J Neal (Roxie E) h 107 N Ridge
Clawson Jos H (Nancy H) dept mgr Hibriten Furn Co, r 508 Westview
Clawson Nancy H Mrs, clk Bernhardt Furn Co, r 508 Westview
Clay Everett, r 110-B Wild Cherry La
Clay Jas H (Lucille S) (Clay's Meat Whol) r Hickory Rd
CLAY W LAWRENCE (Gladys B) General Insurance and Sec-Treas City Fire Dept, 106 S Main, Tel 4-6962, h 401 Beall, Tel 4-5155 (see bottom lines)
Clay's Meat Wholesale (Jas H Clay) 209 East Av
Clement Bros Co Inc, Clarence E Clement pres-treas, Carl W Clement v-pres, contrs, Morganton By-Pass
Clement Carl W (Ruby L) v-pres Clement Bros Co, r Hibriten Rd
Clement Clarence E (Jessie C) pres-treas Clement Bros Co, h 433 S Main
Clement Jas F (Juanita R) supt Clement Bros Co, h 603 Westview
Clement Robt L (Freida N) supt Clement Bros Co, h 571 East Av
Clements Wm S (Martha M) mgr Carlheim Hotel, r same

TIRE SALES & BATTERY CO.

Goodyear Tires, Accessories, GE Appliances

119 N. MAIN ST. **PHONE 4-7311**

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment — Tire Recapping
Crosley and Hotpoint Appliances — Oil Heaters and Furnaces
207 E. HARPER AVE. Television PHONE 4-3446

Clifton Bruce J (Joyce M) emp Kent-Coffey Mfg Co, h 149 Spainhour Av
Clifton Jas A (Fannie E) city firemn, h 137½ Spainhour Av
Clifton Mary F Miss, cash Center Theatre, r 137½ Spainhour Av
Cline Addie C (wid Robt P) h 349 (350) S Main
Cline Ambrose B (Doris B) emp Blowing Rock Furn Co, h 214 W College Av
Cline Ina B Miss, r 349 (350) S Main
Cline Roy R, r 349 (350) S Main
Cline Thos H (Pauline M) emp Bernhardt Furn, h 112 Jennings
Clippard Gussie C Mrs, emp Bernhardt Furn Cafeteria, r RD1
Clippard Jean Mrs, clk Lenoir Credit Bureau, r 341 S Main
Clippard Smith H (Dorothy C) tex wkr, h 130 Oil Av
Clippard Virgie I (wid Rufus) emp Kent Coffey Mfg Co, h 102 Kent
Clippard Wm H, emp Barger-Ashe Rfg Co, r 341 S Main
Clodfelter Dwight K (Nona C) in chg U S Soil Conservation Ser, h Wilkesboro Rd
Clodfelter Nona C Mrs, ser rep S B T & T Co, r Wilkesboro Rd
Cloer Arthelia C Mrs, clk Blue Bell, r Hudson, N C
Cloer Boyd (Katherine A) meter rdr Duke Power Co, r Hudson, N C
Cloer Granville, driver Steele Rulane Ser, r Hudson, N C
Cloer Gus (Amelia E) clk Bernhardt Furn Co, h 130 N Ridge
Cloer Kathryn A Mrs, sten Spainhour Furn Co, r Hudson, N C
Cloer P Bernhard (Alline M) clk P O, h 527 Mountain View
Cloer Paul L (Pearl B) (Ballew Pharm) h 358 S Mulberry
Cloer Perry A (Lillie H) (Cloer's Mkt) h 400 S Mulberry
Cloer R Lee (Ella I) h 305 Dance
Cloer's Market (Perry A Cloer) gros, 123 S Main
Clonch Alonzo W, emp Kent-Coffey Mfg Co, r 129 Maple
Clonch Thos W (Jennie M) emp Lenoir Furn Corp, h 129 Maple
Cloninger Agnes Miss, tchr E Harper Sch, h 215 W College Av
Cloninger Dora T Mrs, tchr, h 210 W College Av
Cloninger Wm D Jr, emp Leftwich Elec Corp, r Hudson, N C
Clontz Chas E (Carrie E) formn Kent-Coffey Mfg Co, h 105 S Sharon Rd
Clontz John H, student, r 105 S Sharon Rd
Clontz Thos T (Louise M) emp Lenoir Furniture Corp, h 556 W College Av
Clover Patch The (Mrs Patricia E Crisp) antiques, 224 Norwood
Cobb Virginia S Mrs, tchr High Sch, r RD9
Cobb W Clayton (Edna D) (Firestone H & A Sup) h 391 S Mulberry
COBLE DAIRY PRODUCTS INC, Earl J Austin Mgr, 320 West Av, Tel 4-7481

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION
MUTUAL INSURANCE
106 S. MAIN ST. PHONE 4-6962

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 4-9371 **Fidelity Building** **132 West Ave.**

Cochran Clara W Mrs (Beauty Clinic) h 124 N Mulberry
Cochran Delphine J Miss, student, r 124 N Mulberry
Cody Russell L (Mildred M) (Cody & Saunders) r RD9
Cody Toye M Miss, opr S B T & T Co, r RD9
Cody & Saunders (Clyde H Saunders, Russell L Cody) fill sta, Hickory Rd
Coffey Alfred B (Etherline M) constn wkr, h Blowing Rock Rd
Coffey Archie R, confr Court House, r Whitnel
Coffey Bernice Miss, clk Rose's, r RD5
Coffey Blanche Miss, chief opr S B T & T Co, r RD7
Coffey Carson R (Charlotte P) formn Woodbury Lbr Co, h 408 S Main
Coffey Chas O (Helen C) furn wkr, h 309 Center
Coffey Chas R, mech Wayne Johnson Mtrs, r RD9
Coffey Clarence M (Bessie S) furn wkr, r 207 Mill
Coffey Clarence P (Antonette D) (Coffey & Olson) h 106 S Sharon Rd
Coffey Clinton, driver Lenoir Cab Co, r Greasy Creek Rd
Coffey Collis H (Nellie S) sec-mgr Lenoir Stationery Co, r Blowing Rock Rd
COFFEY D ARCHIE (Carolyn T) V-Pres Kent-Coffey Mfg Co, Sec Union Mirror Co, h 442 W Harper Av, Tel 4-5684
Coffey Edna M Miss, mach opr Blue Bell, h 103 N Ridge
Coffey Elmore C (Christine W) clk City Mkt, h 101 W Kenwood Cir
Coffey Finley, sander Caldwell Furn Co, r 609 N Main
COFFEY HAROLD F (Annie N) Pres Kent-Coffey Mfg Co, and Union Mirror Co, 480 W Harper Av, Tel 4-7575
Coffey Hartley M (Myrtle B)emp Kent-Coffey Mfg Co, h Miller Hill Rd
Coffey Helen C Mrs, receptionist Dr M Caroline McNairy, r Wilkesboro Rd
Coffey J Randolph, repr Lenoir Shoe Shop, r Joyston, N C
Coffey Jas (Pauline C) emp Lenoir Mirror Co, h 208 Scroggs Av
Coffey Jennings O (Ollie R) mech Barger-Ashe Rfg Co, h 205 Stonewall Av, Apt 15
Coffey Jerry C, pntr, r 111(101) W Kentwood Cir
Coffey M Irene Miss, sten Kent-Coffey Mfg Co, r 442 W Harper Av
Coffey Max M, mgr West Harper Ser Sta, r RD7
Coffey Ralph L (Elizabeth M) formn Bernhardt Furn Co, r RD7
Coffey Ralph R (Gussie K) emp Hibriten Furn Co, h 115½ W Harper Av
Coffey Raymond W (Edith H) mech Sanders Chev Co, r RD6
Coffey Rose E Miss, r 103 N Ridge

COLLINS DEPARTMENT STORE
"Clothing For The Entire Family"
120-122 WEST AVE. **PHONE 4-7631**

Smithey's Department Store

"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

128-132 W. HARPER AVE. **PHONE 4-5041**

Coffey Rufus L (Dolores M) h 205 Stonewall, Apt 19
Coffey Ruth E Miss, opr Mae's Beauty Shop, r Patterson, N C
Coffey Sue Miss, tech Caldwell Memo Hosp, r same
Coffey Thelma E Miss, sten Kent-Coffey Mfg Co, r 103 Ridge
Coffey Wm C, pntr, r 111(101) W Kentwood Cir
Coffey Wm R, atndt West Harper Ser Sta, r RD7
Coffey Wm R (Hortense A) mech Barger-Ashe Rfg Co, r RD5
Coffey & Olson (Clarence P Coffey, Bernard Olson) archts, 329 E Harper Av
Cohen David (Guarantee Store) r 524 Mountain View Av
Coggins Janet J Miss, student, r 110 Abernathy
Cole Baxter T (Betty R) prntr News-Topic, r 109 Westbrook Rd
*Cole John H (Esther V) lab, h (rear) 203 Rankin
*Cole Martha, dom, h 224 Folk
Cole Mary D Mrs, clk County Tax Supvr, r Wilkesboro Rd
Cole Rush H (Helen F) prntr News-Topic, h 109 W Finley
Coleman Cemetery, Lenoir Hgts
Coleman John A (Ella B) h 101 N Ridge
*Coles Saml (Julia F) lab city, h (rear) 111 Hartley
COLLEGE AVENUE BAPTIST CHURCH, Rev Thos S Cashwell Pastor, 403 W College Av, Tel 4-4941
*Collette Mattie L, dom, h 235 Folk
Collins Bobbie P, appr Lenoir Mach Shop, r Collettsville Rd
Collins Cameron (Dorothy N) emp Hibriten Furn Co, r 511 W Harper Av
COLLINS DEPARTMENT STORE, J Wm Ingle Mgr, "Lenoir's Finest and Newest Department Store", 120 West Av, Tel 4-7631 (see bottom lines)
Collins Ralph M (Edith P) emp Hibriten Furn Co, h 511 W Harper Av
Collins Ward B, mach Lenoir Mach Shop, r Collettsville Rd
Colvard Floyd E (Virginia D) inspr Lenoir Chair Co, h 107 Oak
Colvard Geneva B Mrs, clk Waldensian Bakery, r RD2
Colvard Lester J (Grace M) vets repr N C Empl Ser, h 200 Woodsway La
Colvard Virginia D Mrs, sten Lenoir Furn Forwarding Co, r 107 Oak
Colvard Wm A (Mildred J) clk Bernhardt-Seagle Co, h 138 S Prospect
Combs John K (Elma T) slsmn Lenoir Auto Parts, h 506 Mountain View
Comer Harry G (Cynthia A) formn Galvin Furn Co, r Cajah's Mtn Rd

LEFTWICH ELECTRIC CORP.

Electrical and Heating Contractors

SHEET METAL WORK — WESTINGHOUSE APPLIANCES

117 W. HARPER AVE. **PHONE 4-4641, SHOP 4-5122**

BOST LUMBER COMPANY

LUMBER and BUILDING MATERIALS

106-108 WILLOW ST. **PHONE 4-9411**

Conley Margaret Miss, clk Rose's, r RD6
Connolly Jack C (Catherine D) h 302 Grove Av
Conover Furniture Co, ofc 215 Oak
Conrad Frank S (Ellen B) pntr W G Cannon Paint Co, r Hudson, N C
Conway John S, student, r 315 Pennton Av
Cook Benj E (Pearl B) emp Harper Furn Co, h 102 Hickory
Cook C Russell, sheet metal wkr Lenoir Roofg Co, r Hudson, N C
Cook Carl (Katie M) emp Bernhardt Furn Co, h 345 S Main
Cook Cleo S Mrs, r Miller Hill Rd
Cook Danl B (Allie S) carp, h 117 Oil Av
Cook Dean, projectionist State Theatre, r 117 Oil Av
Cook Dennis S (Annabelle W) dentist, 101 N Main, R4, h 210 Norwood
Cook Edsel, slsmn Gulf Oil Corp, r RD5
Cook Ira C (Evelyn H) (Cook's Tfr & Stge Co) h 104 Hospital Av
Cook Jas F, r 226 E Harper Av
Cook Jos R, student, r 104 Hospital Av
Cook Kate M Mrs, sec Dr Wesley G Byerley, r 345 S Main
Cook Lula S (wid Jobe F) h 226 E Harper Av
Cook Mack J, emp City Schls, r 224 West Av
Cook Marie Miss, instr Lenoir Willys Co, r RD3
Cook Milton J (Elizabeth R) h 303 S Mulberry
Cook Shirley Miss, r 102 Hickory
Cook W Barney, formn C T Smith & Son, r RD7
Cook's Transfer & Storage Co (Ira C Cook) 101 Vance
Cooke Jas E (Fay B) formn Lenoir Veneer Co, r Hickory Rd
Cooke Joanne Miss, opr S B T & T Co, r Goforth Rd
Cooke Jos A (Marion A) uphol Bernhardt Furn Co, h 472 N Main
Cooke N Kathleen Miss, clk County Tax Supvr, r Goforth Rd
*Coon J Floyd, lunches, 146 E Finley Av, r 209 Healan
Cooper Anna J Mrs, librarian County Library, r 314 East Av
Cooper Jas P (Anna J) slsmn, h 314 East Av
Cooper Lee W (Pauline O) supt Lenoir Mirror Co, h 214 Spruce
*Copeland Catherine M, dom, h 150 Broadway
*Copeland Dorothy, r 210 Rankin
Corada Shop The (Mrs Ada H Melton, Mrs Cora A Setzer) women's wear, 130 West Av
Corley Chas (Corley Radio Ser) r RD9
Corley Chas E, pntr, r 127 Jennings
Corley Geo R (Joan H) pntr, h 127 Jennings
Corley Geo R Jr, pntr, r 127 Jennings
Corley Haley L Mrs, h 146 Spainhour Av
Corley Lillie K Mrs, waitress Red Pig Barbecue, r 203 Mill

STEELE RULANE **Service, Inc.**

Dial 4-3322 **282 E. Harper Ave.**

BOTTLED GAS SERVICE AVAILABLE ANYWHERE

LENOIR INSURANCE AGENCY
"The Dividend Agency"
ALL LINES OF INSURANCE
115 S. MAIN ST., BALLEW ARCADE PHONE 4-3121

Corley Naomi K Mrs, nurse Caldwell Memo Hosp, r same
Corley Radio Service (Chas Corley) 121½ N Main
Corner Grill (Henry M and Ralph Holloway) 520 W College Av
Cornett Burma (Nola F) opr Caldwell Furn Co, h 479 N Main
Cornett G M (Marie) emp Coble Dairy Prod, Lenoir Hgts
*Corpening Aaron C Jr, hlpr Mooney P & H Co, r 229 Healan
*Corpening Annie B, dom, r 241 Folk
*Corpening Betty J, dom, r 134 Hill
*Corpening Clara B, dom, r Harper Town
*Corpening Clyde H (Irene G) lab Spainhour Furn Co, h Harper Town
*Corpening Costello E (Pauline W) tchr, h 213 Stage
*Corpening Eugene F (Sophia S) lab, h 215 Stage
*Corpening Freelove, h 211 Stage
*Corpening Hall S, lab, h 520 Oak
*Corpening Harriet L, student, r 565 Oak
*Corpening Horace C (Odell M) lab, r 160 Broadway
*Corpening J Douglas (Ruby M) lab Harper Furn Co, h 122 Wheeler
*Corpening J Nathan (Mabel P) lab Hibriten Furn Co, h 241 Folk
*Corpening Jas, lab, r 134 Hill
*Corpening Jason (Frances M) lab, h 128 Hill
*Corpening John H (Mary S) gro, 162 Broadway, h 160 same
*Corpening Lucia M, r 134 Hill
*Corpening Lucille P, cook, h (rear) 406 E Finley Av
*Corpening Robt A (Bessie P) farmer, h 563 Oak
*Corpening Sallie M, dom, r 565 Oak
*Corpening Stokes, lab, h (rear-1) 176 Wheeler
*Corpening Sylvester (Dorothy L) lab, r 556 Oak
*Corpening Thurman H, lab, r 211 Stage
*Corpening Vester (Joyce L) tchr, h 117 Hill
*Corpening Wm S (Callie M) orderly Caldwell Memo Hosp, h 565 Oak
Correll Albert H Jr (Louise H) slsmn Caro Feed & Seed Co, h 463 N Main
Correll Chas D (Esta W) electrn, r 309 W College Av
Correll Maude R (wid Nelson C) h 309 W College Av
Correll Norman J (Myfanway T) (Eller Ser Sta, Whitnel Dry Clnrs) r Whitnel
Correll Robt W (Mary P) h Hickory Rd
Correll Stanley N, driver Whitney Dry Clnrs, r 309 W College
COTTRELL A Y (Thelma R) Mgr Lenoir Mills Inc, Lenoir Feed Store and Asst Chief Fire Dept, h 216 W College Av, Tel 4-9465
Cottrell Mollie D Miss, nurse, 138 N Mulberry, h same

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Court House, 108-110 N Main
Courtney A Benson, driver City Flour & Feed Co, r RD6
*Courtney Carrie L, dom, r 107 Rankin
COURTNEY CLOTHING CO (Roby K Courtney) Clothing and Men's Furnishings, 112-114 West Av, Tel 4-5211
COURTNEY DANNY M (Doris H) Cash Bank of Lenoir, h Old Morganton Rd, 4-6884
Courtney Flosta E (wid John A) h 411 Kentwood
COURTNEY G CLARENCE (Mina A) (Courtney's) and Chief City Dept, h 110 W College Av, Tel 4-7215
Courtney M Anna Miss, sten Hibriten Chair Co, r 411 Kentwood
Courtney Roby K (Alma S) (Courtney Clothing Co) h 315 Woodside Pl
COURTNEY'S (G Clarence Courtney) Department Store, "For 80 Years Lenoir's Leading Apparel Store For Men and Women," 112-114 West Av, Tels 4-5211 (see insert)
Courtney's Beauty Salon (Mrs Arlie Barger) 112 West Av
Cowan L French Rev (Dorothy D) pastor Beattie Memorial Presby Ch, h 317 Beall
Cowick C Ray (Bessie G) driver Friendly City Cabs, r Hickory Rd
Cowles Lucy Miss, tchr, r 301 W College Av
Cox Inez J Mrs, bkpr Wayne Johnson Mtrs, r RD3
Craig Alice A (wid Robt E) h 415 S Main
Craig Arnold W (Beatrice T) emp Kent-Coffey Mfg Co, h 109 Westbrook Rd
Craig Aubrey M (Alberta M) emp Bernhardt Furn Co, h 120 Broadway
Craig Barbara P Mrs, clk Blue Bell, r 109 Scroggs Av
Craig Billie K Miss (Kentwood Florist) r 303 Grove Av
Craig Billy E, electn Lenoir Elec Repr, r RD6
Craig Clarence H (Virginia B) emp Broyhill Furn Factory, h 416 W Harper Av
Craig E Raye Miss, checker Piedmont Clnrs, r 415 S Main
Craig Edgar S (Anna E) knitter Waldensian Hos Mills, h 121 Westbrook Rd
Craig Etta B Mrs, emp Hayes Cot Mill, h 111 Virginia
Craig Eugene A, uphol Caldwell Furn Co, r 623 Pennton Av
Craig Fred W (Hilda C) police, h 514 Westview
Craig Geo E (Laura S) emp Bernhardt Furn Co, h 303 Grove Av

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Craig Herbert H, USA ,r 201 Vance
Craig Hilda C Mrs, sten Williams & Whisnant, r 514 Westview
Craig Horace (Mamie L) USAF, r 564 Lenoir Av
Craig Ivey W (Beulah J) driver Model Ldry, r Whitnel, N C
Craig Jas D (Barbara P) furn wkr, h 109 Scroggs Av
Craig Jas M (Frances H) emp Kent-Coffey Furn Co, r 312 W Harper Av
Craig Jos H Jr, emp Duke Power Co, r RD8
Craig Lloyd E (Mae C) driver Hibriten Furn Co, r Granite Falls, N C
Craig Mamie S Mrs, h 201 Vance
Craig Mary L (wid Jas B) r Miller Hill Rd
Craig Murray E (Dorothy P) (Valmead Furn Co) h 414 Broadway
Craig Oree Miss, opr S B T & T Co, r 304 W Harper Av
Craig Raymond J (Mabel) slsmn O P Luzt Furn Co, r Hickory Rd
Craig Raymond L (Georgia G) carrier P O, r Blowing Rock Rd
Craig Roscoe T, carp, h 623 Pennton Av
Craig Ruth C Mrs (Curlee's Store) r 108 Virginia
Craig Spencer A (Ruth C) trucker, h 108 Virginia
Craig Vernon, barber Central Barber Shop, r Granite Falls, N C
Craig Virginia T Miss, student, r 416 W Harper Av
Craig Walter I (Stella G) mach Kent-Coffey Mfg Co, h Miller Hill Rd
Craig Wanda T Miss, clk Kentwood Florist, r 303 Grove Av
Craig Wm D (Betty L) electn, h Miller Hill Rd
Craig Z Vance (Ethel B) emp Lenoir Furn Corp, h Miller Hill Rd
Craswell Peggy Mrs, opr S B T & T Co, r 206 W Harper
Crawford Edgar P (Florry K) pharm Dayvault's Drug Store, h 108 W Finley Av
CREECH HARLAN L JR REV (Rebecca C) Pastor First Methodist Church, h 126 W Ashe Av, Tel 4-5284
Creech Harlan L III, student, r 126 W Ashe Av
Creeson Andrew J (Dixie R) carp, r 200 Wilson
Creeson Bruce D, student, r 209 Reform
Creeson Chas, emp Hibriten Furn Co, h (rear) 435 W College Av
Cresson David C (Coralee G) emp Kent-Coffey Mfg Co, h 209 Reform
Cresson David H (Virginia S) student, h 317 Willow
Cresson Fred M, emp Harper Furn Co, r 421 W College Av
Cresson Ned C (Betty P) carp, h 120 Conley
Cresson Virginia S Mrs, clk Kent-Coffey Mfg Co, r 317 Willow
Crews C Edw (Mary C) slsmn Courtney's, h 205 N Boundary
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Crisp Hardy E (Bessie C) emp Kent-Coffey Mfg, h Fairview Rd
Crisp Hattie C (wid J Wm) r 108 E Kentwood Cir
Crisp Jas L (Lillian S) installer S B T & T Co, h 146 Wilson
Crisp Jo-Ann Miss, student, r 486 W Harper Av
Crisp John E (Virginia M) formn Caldwell Furn Co, r Wilkesboro Rd
Crisp John R, USAF, r 485 W Harper Av
Crisp M Frances Miss, slswn Saslow's, r 485 W Harper Av
Crisp Mary B (wid Robey S) h 214 West Av
Crisp Mary N Miss, clk Ballew Pharm, r Collettsville Rd
Crisp Mattie C Miss, r 127 Vance
Crisp Millard A (Edna S) h 150 Wilson
Crisp Nelson S, r 112 Oil Av
Crisp Patricia E (wid Edw C) (The Clover Patch) h 224 Norwood
Crisp R Hill (Mary W) atndt Torrence Ser Sta, h 485 W Harper Av
Crisp Roby B (Hope M)emp Broyhill Furn Factories, h 102 N Sharon Rd
Crisp Sadie A Miss, City Treas, h 127 Vance
CRISP STANLEY E (Ellie T) Chief of Police, h 486 W Harper Av, Tel 4-6553
Crisp Walter W (Ann C) driver, h 108 Beach
Crisp Wilmetta Miss, bkpr Bk of Lenoir, r 202 W Harper Av
Croker H Fletcher (Eula H) formn Lenoir Furn Corp, r 181 S Prospect
Crosby Leroy R (Alma B) h 421 W College Av
Cross Bill V (La Rue E) coach High Sch, h 146 N Mulberry
Crotts Betty L Miss, clk Broyhill Furn Factories, r 210 W Ashe Av
Crotts Jo Ann Miss, student, r 210 W Ashe Av
Crotts Mary S Mrs, emp Lenoir Chair Co, h 210 W Ashe Av
Crouch Richd (Barbara W) furn wkr, h 227 Bradford Av
Crouse J B (Mary J) electn Gibbons & Smith, r RD7
Crouse Jos B (Gladys D) pntr W G Cannon Paint Co, r Hartland Rd
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Crump Garland K (Crump's Bargain Center) r RD6
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Crump Hayden R (Lillie W) emp Kent-Coffey Mfg Co, h 561 East
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Crump Herman F (Kate W) mech Caldwell Furn Co, h 316 Newland Av
Crump Jasper E (Bessie L) clk Geo V McGimsey, h 484 N Main
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Culp Max A (Polly W) county agent, h 110 Hibriten Av
Curlee Mittie M (wid F Scott) h 103 Virginia
Curlee's Store (Mrs Nell C Queen, Mrs Ruth C Craig) gros, 113 Virginia
Curry Harold L (Mildred S) mgr J C Penney Co, r Wilkesboro Rd
Curtis Allie W Mrs, emp Hayes Cot Mill, h 150 Spainhour Av
Curtis Banks M, student, r 672 Lenoir Av
Curtis Betty L Miss, binder Smith Prntg Co, r RD4
Curtis Floyd E (Lula B) emp Caldwell Furn Co, h 406 Broadway
Curtis Lawrence J (Allie W) bggemn Union Bus Ter, r 150 Spainhour
Curtis Lucille W Mrs, emp W & C Grill, r 141 N Mulberry
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*Davenport Billy J, dom, r 321 E Finley Av
*Davenport Cora D, dom, r 213 Rankin
*Davenport Ernest, lab, r 213 Rankin
*Davenport Eugene (Alice S) lab Caldwell Furn Co, h 114-A Harrington
*Davenport Gertrude, dom, h 321 E Finley Av
*Davenport John (Martha H) lab Kent-Coffey Mfg Co, h 226 Folk
*Davenport Lucille, dom, r 321 E Finley Av
*Davenport Mattie, dom, h 213 Rankin
Davenport Mattie L Mrs, r 212 Stonewall
Davenport Noah, r 212 Stonewall
*Davenport Robt (Lillie B) lab, h 313-B E Finley Av
*Davenport Rufus E (Zula F) ydmn, h 229 Folk
*Davenport Thos C (Cora B) lab, h 113 Harrington
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Davidson Genoise H Mrs, clk Blue Bell, r 390 S Mulberry
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*Davis Josiah D Rev (Eleanor L) h 189 Wheeler
Davis Juanita Miss, clk Eagle's, r RD9
Davis June C Mrs, clk, r 204 Stage
Davis Lester R (Mae E) emp Kent-Coffey Mfg Co, h Miller Hill Rd
Davis Lonnie, furn wkr, r 226 Stonewall
Davis Lottie M Mrs, h 226 Stonewall
Davis Kathleen Miss, opr S B T & T Co, 121 Bernhardt
*Davis Mary H, nurse 189 Wheeler, r same
Davis Maxine Miss, student, r 121 Bernhardt
Davis Raymond, r 226 Stonewall
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*Davis Ruth, r 144 Hill
Davis Sadie B (wid Irvin B) h 310½ Mulberry S
Davis Ted E (Zada L) driver Bush Tfr, r Hudson, N C
Davis Violet W Mrs, emp Bernhardt Furn Cafeteria, r RD4
Davis Wallace J (Helen S) drftsmn, h 203 Hillside La
Davis Walter L (Dora J) gro, 615 N Main, h same
Davis Walter M (Norma B) (Caldwell Mach Co) r Morganton Rd
Davis Walter M Jr (Shirley K) mach Caldwell Mach Co, h 121 Beach
Davis Wilson L, USN, r Miller Hill Rd
Day Luther V, lab Barger Ashe Rfg Co, r 220 Palmer Av
Day Walter J (Annie P) emp Caldwell Furn Co, h 220 Palmer Av
Day Macon L, emp Barger-Ashe Rfg Co, r 114 Wilson
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Deal Kate G Mrs, tchr W Lenoir Sch, r 312 S Mulberry
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Decker Geo A, USA, r 423 W College Av
Deitz Barbara A Miss, r 105 Wild Cherry La
Deitz J Curtis (Bernice C) driver Robbins Cabs, r 105 Wild Cherry La
Dell Hayes M (Virginia B) emp Kincaid Furn Co, h (rear) 522 N Main
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*Denny Jesse (Lucy M) orderly Blackwelder Hosp, h 147 E Finley Av, Apt C
*Denny Jos (Cordie L) h 515 Oak
*Denny Mabel, dom, h 101 Woodlawn
*Denny Sallie M, dom, r 231 Folk
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Deverick Percy F (Barbara H) formn Kent-Coffey Mfg Co, r Blowing Rock Rd
Devinney Jos (Virginia) sermn Coble Dairy Prod, r Lenoir Hgts
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*Dewberry Colene, dom, r 243 Folk
*Dewberry John, lab, r 243 Folk
*Dewberry Sarah, dom, r 243 Folk
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Dishman Vennie J Mrs, r 141 N Mulberry
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*Dixon Adeline, dom, h (rear 1) 520-A Oak
*Dixon Barnwell (Sallie M) lab, h 132 Hill
*Dixon Colene, dom, h 109 Harrington
*Dixon David G (Vivian V) lab Harper Furn Co, h 166 Wheeler
*Dixon Dysart M (Maude M) lab, h 511 Oak
*Dixon Ernest L (Irene G) lab, h (rear 2) 520 Oak
*Dixon Ethel, h 144 Wheeler
*Dixon Eugene L (Flora C) lab Blowing Rock Chair Co, h 105 Collett
*Dixon Eugenia, dom, h 527 Oak
*Dixon Flossie M, dom, h Harper Town
*Dixon Fredk (Jessie B) lab Harper Furn Co, h 520-A Oak
*Dixon Fredk D Jr (Mamie L) janitor Union Natl Bank, h 222 Stage
*Dixon Gretta, h 516-A Oak
*Dixon Haywood (Louise C) h 530 Oak
*Dixon Howard (Irene D) porter Wayne Johnson Mtrs, r 174 Wheeler
*Dixon Hyacinth, dom, r 529 Oak
*Dixon Jas H (Alma B) lab Kent-Coffey Mfg Co, h 224 Stage
*Dixon Jas L (Winnie J) lab Kent-Coffey Mfg Co, h 533 Oak
*Dixon John H, lab, r 144 Wheeler
*Dixon M Leonard (Zilla M) prsr Whitney Dry Clnrs, h 126 Wheeler
*Dixon Marie M, dom, r 516-A Oak
*Dixon Mildred, dom, r 529 Oak
*Dixon Paul (Dixie L) lab Kent-Coffey Mfg Co, h 164 Wheeler
*Dixon Ralph (Sallie M) lab Caldwell Furn Co, h 128½ Hill
*Dixon Robt, lab, r 515 Oak
*Dixon Rosetta B, dom, h 529 Oak
*Dixon Vivian M, dom, r 530 Oak
*Dixon Wm J (Lula B) lab Harper Furn Co, h 553 Oak
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Dockery Chas I (Bessie M) h 204 Bradford Av
Dodge Alfred W (Evelyn L) CPA, 132 West Av, R201, h 300 (210) Grove Av
Dodge Alfred W Jr, USN, r 300 (210) Grove Av
Dodge V Evelyn Miss, student, r 300 (210) Grove Av
Donkel Troy F (Ethel V) linemn B R Elec Membership Corp, h 120 Healan
Douglas Arthur A, pharm Blackwelder Hosp, h 419 College Av
Downes J Clark (Virginia A) atndt Rabb-Nelson Gulf Ser, r Wilkesboro Rd
Downey Claude L (Bessie E) pres Model Ldry, h Hickory, N C
Downey Earl C Jr (Ruth M) mgr Model Ldry, h 105 S Ridge
Downs Bessie P Mrs, furn rms, 201 Oak, r same
Downs C Bruce (Nan L) asst mgr Triplett Clo Co, r Hudson, N C
Downs Frank W (Maude E) formn Hibriten Furn Co, h 111 Hospital Av
Downs Georgia I Miss, mgr Cato's, r 201 Oak
Downs Marcus P (Bessie P) h 201 Oak
Downs Maude Miss, slswn Larkins-Harville, r Hickory Rd
Downum Margaret K (wid Jas M) furn rms, 242 West Av, h same
*Drew Roscoe L (Fay W) lab, h 534 Oak
Driver Jas E (Margaret M) emp Lenoir Furn Corp, h 212 Spruce
Drum Reuben D (Virginia R) (Drum's Drive In Theatre) r Hickory Rd
Drum Roy L (Chloe M) sander Bernhardt Furn Co, h 415 N Main
Drum's Drive In Theatre (Reuben D Drum) Hickory Rd
*Dubose Leanna, tchr W End Sch, r 508 Oak
Duckworth Nathaniel (Eula W) furn wkr, h 117 Jennings
Dudley Caroline S Miss, student, r 404 Westview
Dudley Dorothy A Miss, student, r 404 Westview
Dudley Emmer M (Dorothy P) (Carolina Tire & Appl Co) h 404 Westview
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*Dula Arthur, hlpr Modern Ser Sta, r Dula Town
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410 E. HARPER AVE. PHONE 4-4591

Dula Atha T Mrs, slswn Courtney's, r 209 Willow
*Dula Bert C (Catherine S) lab Bernhardt Furn Co, h Harper Town
*Dula Carl (Mary E) lab, h 110½ Wheeler
*Dula Catherine, dom, r 546 Oak
*Dula Dallas (Julia M) cook, h 224 Horton
*Dula David H (Irene T) lab Bernhardt Furn Co, h Harper Town
*Dula Dorothy O, tchr, r 106 S Prospect
*Dula Edw, lab, r 174 Wheeler
*Dula Elizabeth, dom, r 140 Hill
*Dula Elizabeth B dom, h Harper Town
*Dula Ernest, lab, r 172 Wheeler
*Dula Eugene W (Estelle L) lab Bernhardt Furn Co, h 404 E Finley Av
*Dula Eugene W Jr, lab, r 404 E Finley Av
*Dula Evalee, tchr Harper Town Sch, r Harper Town
*Dula Fannie, h 174 Wheeler
*Dula Frank (Ruby P) lab, r Harper Town
*Dula Fredk (Mamie P) barber, 407 Oak, h 110 Wheeler
*Dula Fred Jr, r 110 Wheeler
Dula Fredk M (Laura P) (Dula Hosp) and phys, 112 N Boundary, h 214 Hibriten Av
*Dula Gaither M (Mildred M) lab, h 140 Hill
*Dula Harry L, lab, r 110 Wheeler
Dula Hattie G (wid W Julius) h 410 Kentwood
Dula Henry M, bus mgr Dula Hosp, h 520 Kentwood
*Dula Horton (Beatrice M) lab Blowing Rock Chair Co, h Harper Town
DULA HOSPITAL (Dr Fredk M Dula) 112 N Boundary, Tel 4-5321
Dula Howard (Atha T) emp Kent Coffey Mfg Co, h 209 Willow
Dula Jas B (Blanche E) tchr, h 109 Mimosa La
*Dula Jas P (Bessie L) lab Lenoir Chair Co, h 509 Oak
Dula Jean Miss, clk Eagle's, r RD5
*Dula John R, lab Galvin Furn Co, r 140 Hill
*Dula Jos (Sarah B) lab Bernhardt Furn Co, h 131 Hill
Dula Linzie D (Harriett G) emp Hayes Cot Mill, h 128 Spainhour Av
Dula Malta I (wid Braxton L) h 248 N Main
*Dula Margaret, dom, r 174 Wheeler
*Dula Mary J, dom, r 172 Wheeler
*Dula Matilda, h 172 Wheeler
*Dula Nathaniel (Ruth F) lab, r 408 E Finley Av
*Dula Sadie, dom, r 110 Wheeler
*Dula Sam, chauf D Archie Coffey, r 442 W Harper Av
*Dula Solomon (Evalee M) ydmn, h Harper Town

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*Dula Solomon Jr (Lois D) tchr, r Harper Town
*Dula Solomon W (Mary N) cook Caldwell Memo Hosp, h 221 Rankin
*Dula Wm, ydmn, h 230 Stonewall
Duncan Clyde W (Mildred H) emp Hibriten Furn Co, h 118 Bernhardt
Duncan Neely T (wid Geo T) bdg 311 (111) Underdown Av, h same
Dunn Wm H (Mary W) emp Kent-Coffey Mfg Co, r 119 Maple
Durham Life Insurance Co, Frank H Sadler mgr, 113½ West Av
*Durham Nelson, porter Bishop's Barber Shop, r 117 S Main
DYSART LOUIS A (Augusta T) V-Pres Cash Union National Bank, Pres-Treas Lenoir News Topic Inc, V-Pres Lenoir Hardware & Furniture Co, h 144 S Prospect, Tel 4-6204
Dyson Abner B, sta atndt Sprinkle Oil Co, r 410 N Main

E

BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE---- 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

Member Federal Deposit Insurance Corp.

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Eanes Erna E Miss, student, r 109 Oil Av
Eanes Hubert S (Hattie B) emp Hibriten Chair Co, h 109 Oil Av
Eanes Irvine H, USA, r 109 Oil
Earley Thos (Linda K) in chg USA & AF Recruiting Sta, r 304 Willow
Early Wm A (Jessie C) h 406 Westview
Earnhardt Lois W Mrs, tchr Jr High Sch, h 509 Kentwood
Earp Arthur C (Irene C) emp Lenoir Chair Co, h 116 Spruce
Earp Kermit S (Helena P) slsmn Coble Dairy Prod, h 108 E Finley Av
East Harper School, Grady N Kincaid prin, 235 E Harper Av
East Harper Self Service Laundry (Gwyn I Stimson) 278 E Harper Av
Eastridge Wm C Rev (Mamie W) pastor Sou Lenoir Meth Ch, h 308 (108) Underdown Av
Eckenrod Silas F (Ruth H) (Eckenrod's Studio) r Morganton Rd
Eckenrod's Studio (Silas F Eckenrod) photogs, 109 W Harper Av
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Eddy Laurence S (Edith S) mgr Eagle Stores, h 205 Woodsway La
Edmisten Albert L, r 300 S Mulberry
Edmisten Claude L, furn wkr, h 342 S Mulberry
Edmisten Hall C, r 342 S Mulberry
Edmisten Hugh H (Carrie W) h 411 Vance
Edmisten Lexie E Miss, buyer Courtney's, r 342 S Mulberry
Edmisten Pearl Miss, smstrs Courtney's, r 342 S Mulberry
Edmisten Wm H (Emma M) formn Caldwell Furn Co, h 300 S Mulberry
Edmisten Wm H Jr, USN, h 300 S Mulberry
Edwards Jos B, tchr, r 242 West Av
Efird John S (Roberta D) sanitarian county, h 306 Maple Dr
Efird Rita L Miss, student, r 306 Maple Dr
Efird Roberta D Mrs, slswn Collins Dept Store, r 306 Maple Dr
EFIRD'S DEPARTMENT STORE, Joe C Hannah Mgr, 117 West Av, Tel 4-5621
Eggers Arvil H (Mary C) sander Lenoir Furn Co, h 550 N Main
Eggers Estel, linemn B R Elec Membership Corp, r RD6
Eggers Margaret M Mrs, clk Eagle's, r 212 Bradford Av
Eggers Roy C (Margaret M) furn wkr, h 212 Bradford Av
Ehler Geo F (Nancy H) mgr Amer Legion Home, r 119 Lee
Eller Blaine J, emp Lenoir Furn Co, h 570 W College Av
Eller Chas M, barber Bishop's Barber Shop, r RD9
Eller Christine S Mrs, sten Spainhour Furn Co, r S Prospect
Eller Estelle Miss, sten Bernhardt-Seagle Co, r RD2
Eller Florence C (wid Jas M) r 570 W College Av
Eller Henry H (Jennie M) furn wkr, r 105 Jennings
Eller J Benj (Kathryn C) sermn Piedmont Gas Co, h 106 W Finley Av
Eller Jas C (Christine M) slsmn Sears', h (rear) 180 S Prospect
Eller Jane S (wid Tildon J) r 105 Jennings
Eller John E (Mary J) USAF, r 183 S Prospect
Eller Jos R (Alice R) case wkr County Dept Welfare, h 105 Scroggs Av
Eller Lafayette B (Elmina R) (Lenoir Willys Co) r Miller Hill, N C
Eller Leo E (Colleen S) emp Blowing Rock Chair Co, h 322 N Main
Eller Rosa A (wid Jesse C) slswn, h 109 W Finley Av
Eller Roy O (Helen C) emp Coble Dairy Prod, h 110 Virginia
Eller Service Station (Norman J Correll) 501 W Harper Av
Eller T Benj (Ida C) mech Kent-Coffey Mfg Co, h 125 Broadway
Eller Thos C, student, r 106 W Finley Av
Eller W Boyd (Florence C) h 132 Broadway

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England Wm L, publr The Hypodermic, r 225 N Main
English Hattie M Mrs, clk Rose's, r 309 W College Av
English Homer (Hattie M) emp Harper Furn Co, h 309 W College Av
English J Clifford (Theresa R) mgr Bowers, h 326 Maple Dr
Enlow Georgia M Mrs, r 209 Mill
ENNIS J TALMADGE (Frances S) Sec-Treas Mutual Building & Loan Assn, h Wilkesboro Rd, Tel 4-4052
*Epps Wm C (Gertrude L) prsr City Dry Clnrs, h 140-C E Finley Av
Ernest Fred T, emp Galvin Furn Co, r 407 E Harper Av
Ernest Walter L (Kate A) constable, h 407 E Harper Av
*Erwin Claude F (Ruby L) tchr Freedman Sch, h 124 Hill
*Erwin Claude F Jr, student, r 124 Hill
Ervin Geo W (Grace W) emp Hibriten Furn Co, h 129 Westbrook Rd
Ervin Grace W Mrs, emp Dixie Cream Donut Shop, r 129 Westbrook Rd
Ervin Hubert C (Odessa C) (Ervin's Men's Shop) h 311 Pennton Av
Ervin Jesse L (Greak N) furn wkr, h 126 Westbrook Rd
Ervin Lynn M, USA, r 126 Westbrook Rd
ERVIN'S MENS SHOP (Hubert C Ervin) Clothing and Furnishings, 115 West Av, Tel 4-9452
Esso Service Center (Clyde H Nelson, Donald F Campbell Jr) 201 W Harper Av
Estep Eldon M, USN, r 315 Pennton Av
ESTEP ESSO SERVICE (Kemp M Estep) Esso Products, Atlas Tires, Batteries, Accessories, 119 S Mulberry, Tel 4-3440 **(see page 14)**
Estep Kemp M (Irene S) (Estep Esso Ser) h 315 Pennton Av
Estep Roger W, USAF, r 315 Pennton Av
Estes Bertha I Mrs, emp Blue Bell Inc, r 116 Realty
Estes Gene (Edith B) (Lenoir Cab Co) h 118 Wilson
Estes Jas S (Shirley D) USAF, r Spainhour Av
Estes Richd C (Beulah G) sander Bernhardt Furn Co, h Harrisburg Rd
Estes Wilodene Miss, emp Blue Bell Inc, h 151 Spainhour
*Estes Zula M, dom, h 116 Forest
Eubanks Hoyle (Sally G) eng Duke Power Co, h 111 Mimosa La
Eubanks Sally G Mrs, tchr W Lenoir Sch, r 311 Mimosa La
Evangelical and Reformed Church, Rev Arthur R Detwiler pastor, 225 W College Av
Everhardt Gary E, student, r (rear) 316 N Main
Everhardt Ruby P (wid Frank V) h (rear) 316 N Main
Everhardt Saml (Ruby C) (Clarke & Everhardt) h 103 E Finley Av
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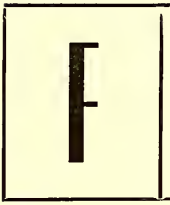

BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE---- 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

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Fairway Motors (Julius A B Robertson) New Hickory Rd

Fairway Super Market (Owen C Wilson) gros, Hickory Rd

Farlow Kermit Rev, pastor Pilgrim Holiness Ch h 418 N Prospect

Farmer Peter, r 311 West Av

Farmers Federation Co-Op, Frank T Moss mgr, 251 West Av

Farthing Bonnie L Miss, tchr E Harper Sch, r 232 West Av

Farthing Carter J Jr (Betty J) eng B R Elec Membership Corp, h Hospital Av Extd

Farthing David C (Annie S) police, h 112 W Finley Av

Farthing Dette S (wid Abner C) h 232 West Av

Farthing E Dean (Ruth D) lbrmn, h 143 N Mulberry

Farthing Jas C (Olivia G) lawyer, 101 N Main, R9, h 309 E College Av

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Faw Filmore (Margaret) slsmn Coble Dairy Prod, r Happy Valley

*Featherstone John (Willie M) lab, h 210 Rankin

Federal Building, 200 West Av

*Felder Camilla, dom, h 108½ Harrington

*Felder Junior, gro, 112 Hartley, h same

*Felder Leroy R (Sarah L) gro 108 Harrington, h same

*Felder Malcolm lab, r 108½ Harrington

*Felder Morris (Geraldine L) lab, h 105-A Harrington

*Felder Sinclair (Addie J) lab city, h (rear) 203 Healan

Felts J C, emp Hammery Mfg Co, r 327 (127) Underdown Av

*Ferguson Albert M (Eva M) lab, h 121 Harrington

*Ferguson Benj (Mildred N) orderly Caldwell Memo Hosp, h 1111 Harrington

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*Ferguson Catherine, dom, r 116 Forest
*Ferguson Clarence B, lab, r 111 Hartley
*Ferguson Clarence C (Jean M) lab, h 103 Collett
*Ferguson Coy, lab, r 220 E Finley Av
*Ferguson Eugene (Lois M) billiards, 138 E Finley Av, h 310 Stonewall
*Ferguson Gordon Rev (Nora B) pastor Church of God in Prayer, h 113 Hartley
*Ferguson Harold (Louise L) furn wkr, h 123 Hartley
*Ferguson Hill A, porter Lenoir Drug Store, r 212 Healan
*Ferguson Jas W (Jessie M) h 111 Hartley
*Ferguson Jean P, emp Caldwell Memo Hosp, r 103 Collett
*Ferguson Jesse F (Kiter L) delmn O P Lutz Furn Co, h 119 Harrington
*Ferguson Jesse Jr, hlpr Economy Oil Co, r 119 Harrington
Ferguson Kemp W (Faye W) emp Hibriten Furn Co, h 306 E Harper Av
*Ferguson Mansfield (Lucy H) ydmn, h 312 Stonewall
*Ferguson Margaret, dom, h 210 Rankin
*Ferguson Marvin H (Alberta G) driver Bernhardt-Seagle Co, h 226 Healan
*Ferguson Odell F (Mae F) lab, h 318 E Finley Av
*Ferguson Pauline, dom, r 218 E Finley Av
*Ferguson Radar, dom, h 501-A E Finley Av
*Ferguson Raymond, hlpr Estep Esso Ser, r 115 Hartley
*Ferguson Saml, lab, h 105-C Harrington
*Ferguson Virginia M dom, r 119 Harrington
Fernandez John (Lois R) in chg USN Recruiting Sta, h 306 N Main
Fetner Eleanor Miss, student, r 228 Norwood
Fetner Lawrence M (Marjorie W) phys Blackwelder Hosp, h 228 Norwood
Fetner Lawrence M Jr, student, r 228 Norwood
Fidelity Building, 132 West Av
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First Baptist Church, Community Kindergarten, 105 E Ashe Av
FIRST METHODIST CHURCH, Rev Harlan L Creech Jr Pastor, 124 W Ashe Av, Tel 4-4922
First Presbyterian Church, Rev Augustus A McLean pastor, 208 Kirkwood Av
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FLOWERS AUTO PARTS CO THE, Raymond E Huggins Mgr, Automotive Parts and Machine Shop Service, 113 S Mulberry, Tel 4-5341 (see front cover)
Foard Arthur G Jr (Edrie Colwell) (Foard Ins Agcy) h 104 Oak
Foard G Fred (Lucy B) sec-treas-genl mgr, Fairfield Chair Co, h 319 Woodside Pl
FOARD INSURANCE AGENCY (Arthur G Jr and Mrs Edrie Colwell Foard) "All Forms of Insurance", 1-2 Union Natl Bank Bldg, 109 West Av, Tel 4-5611
Foard Lula G (wid Arthur G) h 200 Hibriten Av
Ford Anna B Mrs, clk West Ave Food Lockers, r RD1
Ford Ella C (wid Robt L) r 507 Kentwood
Ford Lester S, scrap dealer, h 108 Powell Av
Ford N Juanita Miss, bkpr Caldwell Furn Co, h 507 Kentwood
*Forney Alice M, maid Caldwell Memo Hosp, r 115 Hill
*Forney Benj B (Catherine B) carp, r 218 Healan
*Forney Catherine B, nurse, 218 Healan, r same
*Forney Nettie B, dom, h 115 Hill
*Forney Rosalee, elev opr Courtney's, r 222 Horton
*Forney Wilson (Hattie L) gdnr h 222 Horton
*Forney Wilson E (Ruth M) lab, r 222 Horton
Forsyth Philip C, clk A & P, r RD3
Fortune Eugene D (Edith P) emp Blowing Rock Chair Co, h 132½ N Mulberry
*Foster Barbara L, dom, r 203 Rankin
*Foster Betty F, tchr, r 229 Stonewall
*Foster Edith, h 229 Stonewall
*Foster Gloria, librarian Geo Washington Carver Library, h 203 Rankin
*Foster Jas M (Willie M) ydmn, h 203 Rankin
*Foster Mary, dom, r 230½ Stonewall
*Foster Walter Jr (Ruth W) lab, h 203 Horton
Fowler Donald W (Ethel D) eng Lenoir Chair Co, h 108 S Sharon Rd, Apt 7
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"LENOIR'S SMARTEST STORE"
COMPLETE LINE OF HOME FURNISHINGS
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*Fox Carl, lab, r 212 Healan
Fox Carol H (Charlotte W) emp Hibriten Chair Co, h 214 Mill
Fox Earl C (Carole R) barber Nat'l Barber Shop, r Hudson, N C
Fox Florence P (wid Harvey L) r 103 Spainhour Av
Fox Frank, prsr Hodges Clnrs, r Sawmill, N C
Fox Fred D (Vera M) barber City Barber Shop, r Harrisburg Rd
Fox Fred G (Ola S) barber Bishops Barber Shop, h 214 Mill
*Fox Geo (Ruby L) lab Kent-Coffey Mfg Co, h 204 Healan
Fox Geo P (Edna N) emp Galvin Furn Co, h 117 Powell Av
*Fox Glenn (Amy S) lab Lenoir Furn Corp, h 216 Healan
Fox Harold C (Kathryn C) mech Chewning Mtr Co, r Granite Falls, N C
Fox Iona B (widJas E) h 122 Powell Av
Fox Jack E, atndt Pure Oil Ser Sta, r Granite Falls, N C
*Fox Juanita, dom, r 212 Healan
Fox Kenneth O (Dorothy F) mech Wynne Mtr Rebldg Co, h 205 Bradford Av
*Fox Rossalee (Geneva) porter Lenoir Drug Store, r 212 Healan
*Fox Rosie R, dom, h 212 Healan
Foxe Oscar T Jolene T, mech Rabb Mtr Co, r RD5
Fraley Jonathan D (Ruth P) administrator Caldwell Memo Hosp, h 407 Kentwood
Francis Cora M (wid David C) r 109 Hospital Av
Francis David B (Mamie N) emp Lenoir Curb Mkt, h 313(113) Underdown Av
Francis Verda M Miss, tchr, h 109 Hospital Av
Francum Swannee P (wid David H) h 129 Stage
Franklin Cora C (wid Wm G) h 215 N Prospect
Franklin Edw (Paula R) slsmn Dixie Cream Donut Shop, r Colletts-ville, N C
Franklin Emma J Mrs, bkpr Barger-Ashe Rfg Co, r 400 Mountain View
Franklin Herndon L (Emma J) USA, h 400 Mountain View
*Frazier Arthur C, USA, r 105 S Prospect
*Frazier Frank (Betsy S) lab Bernhardt Furn Co, h 105 S Prospect
*Frazier Frank Jr, USAF, r 105 S Prospect
Frazier Wilfong M (Sallie D) h 308 East Av
Frazier Wilfong M Jr (Willadene R) tchr E Harper Sch, h 481 W Harper Av
*Freedman School, Julian J Spearman prin, 117 Harrington

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Friendly Cafe (Mrs Cora H Greene) 524½ W College Av
FRIENDLY CITY CABS (Dan McLean) 120 S Church, Tel 4-3434 and 4-3436
Friendly Furniture Co (Foster Carter) 500 W Harper Av
Friesland Cecil G (Annie P) emp Galvin Furn Co, h 204 Mill
Fritz McKinley (Mary D) furn wkr, h 304 Center
Fritz Pearl M Miss, r 304 Center
Frye Max D, agt Pilot Life Ins Co, r RD9
Frye Norman R (Joyce H) USN, r 109 Lee
Frye Perry O, formn Fairfield Chair Co, r Wilkesboro Rd

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BANK OF LENOIR

LENOIR, N. C.
SERVING YOU SINCE---- 1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $500,000.00
Member Federal Deposit Insurance Corp.

*Gaither Elmer R (Bessie C) gro, 230 Stage, h 126 Hill
*Gaither Ethel, dom, r 112 Hill
*Gaither Jakie, h 112 Hill
*Gaither Jas H, h 425 Oak
*Gaither Mattie L, dom, h 125 Hill
*Gaither Olivia, dom, r 112 Hill
Gaither Sarah B (wid Jos M) tchr Jr High Sch, r 233 N Main
*Gaither Sylvia M ,dom, r 125 Hill
GALVIN FURNITURE CO INC, John B Galvin Pres, Mrs Irene E Galvin V-Pres, John B Houston Jr Sec, Manufacturers of Bed Room Furniture, Veneer, Tels 4-9581 and 4-7561
Galvin John B (Irene E) pres Galvin Furn Co, r 307 S Mulberry
Garden City Service Station (J Glover Weathers) 537 W Harper Av
Garren Wm B, USAF, r 513 Kentwood
Garren Wm H (Kate B) mach Galvin Furn Co, h 513 Kentwood
Garrou Albert F, pres Waldensian Hos Mill, r Valdese, N C
Garrou Henry F, chrmn Waldensian Hos Mill, r Valdese, N C
Garrou Louis A, sec-treas Waldensian Hos Mill r Valdese, N C
Gateway Cafe (Jas K Menefee) 119 S Main
Gaye Beauty Shoppe (Mrs Grace H Adkinson) 109½ S Main
Gene Miller (Norwood G Talton) clo, 100 N Main
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Gentry Clifton, pntr, r 319 Poplar
Gentry Everett (Geraldine S) emp Galvin Furn Co, h 570 W College Av
Gentry Frank C (Pansy S) emp Hibriten Furn Co, h 109 Hickory
Gentry Jesse L (Jane M) emp Lenoir Furn Corp, h 127 Powell Av
Gentry Lester E (Leah W) slsmn D D Suddreth Furn Co, r RD6
Gentry Letcher (Bonnie C) emp Kent Coffey Mfg Co, h 116 Louise Av
Gentry Stacy (Maedell F) emp Bernhardt Furn Co, h 319 Poplar
George Jas E (Reba H) meter rdr Duke Power Co, h 104 S Sharon Rd
George Lois Miss, case wkr County Dept Welfare, r RD9
George Reba H Mrs, sten Hibriten Furn Co, r 104 S Sharon Rd
*George Washington Carver Library, Gloria Foster librarian, 139 E Finley Av
German Finley L (Irene W) (Lenoir Willys Co) r Wilkesboro Rd
Gibbons Julius J Jr (Janet P) phys Dula Hosp, h 215 Highland Av
Gibbons Robt A (Emily D) (Gibbons & Smith) h 128 S Sharon Rd
GIBBONS & SMITH (Robt A Gibbons, Henry M Smith) Electrical Contractors, 424½ W Harper Av, Tel 4-5181 (see page 24)
*Gibbs A Gordon (Pauline M) lab, h 235 Wilson
*Gibbs Jessie M, dom, r 235 Wilson
Gibbs John G (Chloe S) slsmn Waldensian Bakery, h 112 Beach
Gibson Wm, emp Hibriten Furn Co, r 311 (111) Underdown Av
Gilbert H Clayton (Geneva M) driver Bush Tfr Co, h 116 N Ridge
Gilbert Ivey R (Celeste M) taxi driver, h (rear) 212 South Av
Gilbert Lycurqus D (Ollie G) mech Ray Morris Mtr Co, h 125 Virginia
Gilbert Rodney (Betty L) emp Lenoir Roofg Co, h 681 Howard
Gilbert Wilodean M Mrs, r 564 W College Av
Gilliland Carlos M (Bonnie S) sec-genl mgr Natl Veneer Co, h 208 Woodsway La
Gilliland Norman L, furn wkr, h 405 S Main
*Gist Ernest (Ruby L) lab Kent Coffey Mfg Co, h 204 Healan
Gladden Barbara A Miss, case wkr County Dept Welfare, r Whitney
Glamor Shop, Mrs Florence B Holsclaw mgr, women's wear, 111 S Main
Glass Chas V, sec U S P & M Admn, r RD4
Glass Edna C Miss, slswn Guarantee Store, r RD2
Glass Minnie E Miss, bkpr Larkins-Harville, r RD2
Glenn Henry C (Pearl M) USN, h 211 Hayes Av
Globe Hardware Co (Chas A Underdown) 122 S Church
Glover Esther A Mrs, sten Kent-Coffey Mfg Co, r RD3

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Goble Floyd Q (Ella W) furn wkr, h 113 W Finley Av
Goble Georgia W Mrs, cash Avon Theatre, r 130½ Virginia
Goble Howard J (Sara W) uphol, h 125 S Sharon Rd
Goble Mary W Mrs, clk Eagle's, r 113 W Finley Av
Goble Jos A (Georgia W) clk Coble Dairy Prod, h 130½ Virginia
Goble Viola D Mrs, mgr Whitnel 5, 10 & 25 Cent Store, r RD2
Goble Wm R (Mamie H) emp Harper Furn Co, h 216 South Av
Godwin Marvin N (Eula P) slsmn, h 120½ Oil Av
Goff Wm H (Katheryn E) (Old North Mfg Co) h 200 Woodsway La
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Golding Grace L Miss, binder Smith Prntg Co, r 103 Resica Av
Golding Lynwood, driver, h 103 Resica Av
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Goode Vera M Mrs, emp Lenoir Furn Corp, h 306 E Harper Av
Goodin Albert D (Jettie B) emp Lenoir Furn Corp, h 228 Wilson
Goodin Kathleen Miss, sten Model Ldry, r 228 Wilson
Goodman A B, slsmn McGowan Hdg Co, r 115½ N Main
Goodnight Eula Miss, opr Beach's Beauty Salon, r 225 N Main
Goodyear Shoe Shop (J Ford Biggerstaff) reprs, 119 S Main
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Goolsby Bernice B Mrs, smstrs, 113½ West Av, r 673 Howard
Goolsby Wm V, USA, r 673 Howard
Gordon Geo H (Shirley L) mgr Terminal Freight Co-Op Assn, h 104 N Sharon Rd
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Gossler Jas M Jr (Lois S) sec-asst treas Caldwell Furn Co, h 227 Norwood
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Gray Ruby S Mrs, furn rms, 208 W Harper Av, r same
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Green J Leland Mrs, sten Rabb Mtr Co, r 209 N Prospect
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Green Willard (Beatrice T) furn wkr, h 380 S Mulberry
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Greene Arlow E (Mavie B) mech Smith Crossroads, r RD8
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Greene Calvin D (Maggie T) h 220 Vance
Greene Caroline F Mrs, h 139 Virginia
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*Greene Clifton M, USA, r 514 Oak
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*Greer Jeanette, h 150 Wheeler
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Greer Ray (Dorothy J) mech Rabb Mtr Co, r RD4
Greer Ruth L Miss, r 315 Beall
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*Greer Virgil (Eva N) lab, h 120 Wheeler
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Greer W Claude (Ida D) driver Newton Trans Co, h 124 Maple
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Hagaman Ronda G (Mildred B) police, h 518½ W Kentwood Cir
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Hall Brayden M (wid Andrew W) h 222 Mill
Hall Buford H (Ruth A) driver, h 244 C Underdown Av
Hall Clyde A, driver, r 222 Mill
Hall Doris Mrs, opr S B T & T Co, r Wilkesboro Rd
Hall Dovie M Mrs, sten Newton Trans Co, r RD5
Hall Earl G (Jessie P) h 421½ W College Av
Hall Florence G (wid Saml N) h 223 Virginia
Hall John B, h 135 Advent
Hall Jos C (Esther C) (City Clnrs) r Connelly Springs Rd
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Hamby Pleas (Bessie C) emp Hibriten Chair Co, h 119 Virginia
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Hamer Gwendolyn Miss, student, r 205 Norwood
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*Hammond John T (Jessie M) lab Bernhardt Furn Co, h 200 Broadway
*Hammond Thos J, orderly Caldwell Memo Hosp, r 200 Broadway
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Hampton W Clyde (Bertha S) emp Hibriten Furn Co, h 209 Scroggs Av
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Hanks Etta G (wid Floyd C) h 305 N Main
Hanks Floyd C Jr (Maude C) mgr Avon Theatre, h 101 Hillside La
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Harmon Max Jr, carp, r 109 Scroggs Av
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Harris Jerry E, USAF, r 112 Kent
Harris Jewel C Mrs, clk Eagle's, r RD5
Harris Jo-Anne Miss, tchr, r 104 Scroggs Av
Harris John L (Blanche C) supvr Coble Dairy Prod, h 108 Ervin Av
Harris Jos N, sander Caldwell Furn Co, r 110 E Finley Av
Harris Josephine S Mrs, opr S B T & T Co, r 114 Louise Av
Harris Katherine G Miss, clk Citizens B & L Assn, r 314 N Main
Harris Kenneth, furn wkr, r 124 Virginia
Harris Margaret E Miss, sec Folger L Townsend, r 314 N Main
Harris Mattie T (wid Wm A) h 110 E Finley Av
Harris Myra M (wid Alex W) emp D A Smith Chair Co, h 125 Powell Av
Harris Raymond L (Mae C) city firemn, h 211 Mill
*Harris Robt L (Ruth N) lunches, 406 Oak, h 116 Wheeler
Harris Sarah B (wid Chas B) r 508 W Harper Av
Harris Vernon T (Josephine S) emp Bernhardt Furn Co, h 114 Louise Av
*Harris Wm, lab, h 402 Oak
Harris Wm O (North Main Barber Shop) r 314 N Main
Harrison Apartments, 110 Hibriten Av
Harrison Cary C Miss, h 110 Hibriten Av, Apt 1
Harrison J Lloyd (Margaret W) emp Blowing Rock Chair Co, h 100 E Kentwood Cir
Harrison John C, mech Ray Morris Mtr Co, r RD6
Harrison Walter S (Maude C) buyer Oakboro Lbr Co, r Granite Falls, N C
Harrold John I (Inez) linemn R E A, r RD9
Harrold Roby E (Pearl E) linemn R E A, r RD9
*Harshaw Malachi (Annie M) ydmn, h Harper Town
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Hart Jas W (Irene N) ofc mgr Newton Trans Co, h 309 Maple Dr
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Hart John Q, USAF, r 208 (117) Reform
Hart Leighton L (Mary R) plmbr Mooney P & H Co, h 205 Stonewall Apt 2
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Hartley Chas M (Alma M) carp, h 410½ N Main
Hartley Harold W (Allene S) drftsmn Coffey & Olson, r Pennwood Hts
Hartley Harry G (Dorcus H) emp Lenoir Furn Co, h 319 S Main
Hartley Henry E, r 237 N Main
Hartley J Lex (Irma M) slsmn Duke Power Co, h 315 East Av
Hartley J Lex Jr (Opal P) clk Caldwell Furn Co, h 315½ East Av
Hartley Lawrence J, student, r 517 Kentwood
Hartley Marie S Mrs, sten Hibriten Furn Co, r RD5
Hartley Maude L Miss, h 309 East Av
Hartley Nellie A (wid Saml E) slsmn Efird's Dept Store, h 313 East Av
Hartley Opal P Mrs, clk Caldwell Furn Co, r 315½ East Av
Hartley Oscar L (Essie J) mgr Central Barber Shop, h 517 Kentwood
Hartley Ralph, baker Waldensian Bakery, r 130 S Prospect
Hartley Raymond E (Leila P) farmer, h Harrisburg Rd
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Hartley Sally T Mrs, emp Lenoir Mirror Co, r 321 (121) Underdown Av
Hartley Saml A, roofer Lenoir Roofg Co, r 313 East Av
Hartley Wm E (Emma A) emp Lenoir Pad & Paper Co, h 198 Mill
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Hartshorn Edwin S Jr, purch agt Bernhardt Furn Co, h 511 W Kentwood Cir
*Hartsoe Audrey, dom, r 130 Hill
*Hartsoe Ercell, USN, r 130 Hill
*Hartsoe Marvin, USN, r 130 Hill
*Hartsoe Wade (Beulah G) lab Hibriten Furn Co, h 130 Hill
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Harwood Aleen Miss, clk Rose's, r RD6
Hass Chas S (Ada D) r 511 Kentwood
Hathcock Chas L Jr (Betty C) budget mgr Caro T & A Co, r RD2
Hatley Benj A (Jean C) slsmn Gulf Oil Corp, r Hickory Rd
Hatley Clarence J (Maggie P) emp Hibriten Furn Co, h Harrisburg Rd
Hatley Madge D Mrs, cash REA, r Hudson, N C
Hatley Wm C, sander Blowing Rock Chair Co, r Harrisburg Rd
*Hatton Virginia W, maid Caldwell Memo Hosp, r Darby, N C
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*Hayes Cleo M, beauty shop, 408½ E Finley Av, r same
*Hayes Clifford (Cleo M) police, h 408½ E Finley Av
Hayes Cotton Mill, R Barton Hayes pres, 401 W Harper Av
*Hayes Edw (Henrietta L) r 305 E Finley Av
*Hayes Elizabeth, dom, h 303 E Finley Av
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Hayes Geo H (Ollie M) emp Bernhardt Furn Co, h 312 East Av
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Hayes R Barton, pres Hayes Cotton Mill, r Hudson, N C
Hayes Rebecca C (wid Lee J) h 395 S Mulberry
Hayes Roy L (Jewel A) ser mn W E Shaw Furn Co, r RD1
*Hayes Wm, lab, h (rear) 305 E Finley Av
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Haymaker Martha L Miss, tchr, r 302 Beall
Haymaker Willis G (Dorothy T) h 302 Beall
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Haynes Homer B (Ruth G) (Haynes Billiard Parlor) h Morganton Rd
Hayworth Chas A (Agnes G) dist eng State Hwy Comn, h 513 Westview
Head Chas O (Anna) h 215 N Church
Healan Eugene D, clk Avon Soda Shoppe, r 103 W Ashe
Hedrick Building, 104 N Main
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HEDRICK CLYDE R (Stella L) Physician Hedrick Bldg, 104 N Main, Tel 4-7861, h 318 E College Av, Tel 4-6555
Hedrick Geo N (Pearl L) carp, h 222 W College Av
Hedrick Marlene M Miss, student, r 318 E College
Hedrick Paul E (Waldine P) (Hedrick & Yates) h 209 Hillside La
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Heffner Melvin D (Florence J) ofc mgr Cooks Tfr Stge Co, h 109 E Kentwood Cir
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Hefner Conley H (Lillie C) mgr Eagle Store, r 328 S Mulberry
Hefner Jas W, roofer Lenoir Roofg Co, r Hudson, N C
Hege Artis R (Nellie S) emp Lenoir Furn Corp, h 125 Gray
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Helton Ethel E Mrs, furn wkr, h 105 Grove Av
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Helton Peggy A Miss, clk A & P, r RD4
Helton Ralph C (Lois W) emp Bernhardt Furn Co, h 212 Mill
Helton Theo L, atndt Economy Oil Co, r Zach's Fork Rd
*Hemphill Dock C (Alice F) h 545 Oak
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Hemphill John C (Shirley C) emp Lenoir Office Equipt Co, h 309 W College Av
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Huffstetler Phyllis Miss, clk Blue Bell, r 516 W Harper Av
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Huggins Raymond E (Avolene B) mgr Flowers Auto Parts Co, h 304 W Olive Av
Huggins Virginia B Mrs, tchr W Lenoir Sch, r 409 Mountain View
Hunt Robt D (Gladys N) emp Hibriten Chair Co, h 142 Virginia
Huntley Basil M (Frances W) parts mgr Sanders Chev Co, h 409 S Main
Huntley Clarence O (Catherine P) pharm Blackwelder Hosp, h 504 W Harper Av
Huntley Diane Miss, r 504 W Harper Av
Huntley Ethel B Mrs, slswn The Fashion, r 420 S Main
Huntley Gwendolyn B Miss ,student, r 275 E Harper Av
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Hurte Richd P (Elizabeth H) emp city, h 226 Mill
Hutchinson Arthur (Carol P) clk Bernhardt Furn Co, h 439 N Main
Hyatt Jos U (Elizabeth W) slsmn Ervin's Mens Shop, r 119 S Sharon Rd
Hyatt Wesley F (Bertha F) emp Lenoir Furn Co, h 119 Lee
Hyder Carl B Jr (Lotte L) lino opr Smith Prntg Co, r Hickory, N C
Hypodermic The, Wm L England publr, newspaper, 225 N Main

I

BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE---- 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

Member Federal Deposit Insurance Corp.

Icard Atlas J, agt Security Life Ins Co, r Hudson, N C
*Icard Fredk (Lorene F) mech Clement Bros Co, h 116 Harrington
Icard John D (Doris M) watch repr Tuttle's Jwlry, r Granite Falls, N C
*Icard Ray (Caroline T) lab, h 106½ Patterson
*Icard Richd C, hlpr Ray Morris Mtr Co, r 114 Harrington
Icenhour Artie W Mrs, sec County Curb Market, r RD1
Icenhour Betty S Miss, agt Union Bus Ter, r 227 E Harper Av
Icenhour Howard W (Viola C) h Hickory Rd
Icenhour Maynard G (Ramona O) sermn Lenoir Hos Mills, r Boomer, N C
Icenhour Nellie M Mrs, r 115 Advent
Icenhour Pauline L Mrs, smstrs Hodges Clnrs, h 109½ Lee
Icenhour Roy G (Adelene H) disp Lenoir Cab Co h 511 W Harper Av
Icenhour Sue M (wid David G) chkr Model Ldry, h 227 E Harper Av
Icenhour Vera M Miss, r 227 E Harper Av
Icenhour Wallace J, carrier P O, r Hickory Rd

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. Quality Seeds **PHONE 4-3641**

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W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; J. C. Harper, V-Pres.
E. H. Blair, Cashier

110 S. MAIN **PHONE 4-6021**

Imperial Life Insurance Co, Geo L Brown agt, 115 S Main, R201
Inabinet Herman M (Leila H) mgr S B T & T Co, h 108 S Sharon Rd, Apt 4
Industrial Chemical Co Inc, Albert E Verbyla pres-treas, Edw C Miller v-pres, mfrs, Valmead
INGLE J WM (Lucille S) Mgr Collins Department Store, h 138 Wilson, Tel 4-7207
Ingle John R, h 485 W Harper Av
Ingle Lucille S Mrs, ofc sec Hickory Fibre Co, r 138 Wilson
Ingram Jas V (Pearl G) furn wkr, h 128½ Gray
Ingram Jos T, acct, r 330 S Mulberry
Ingram Pauline M Miss, r 128½ Gray
Ingram Talmadge, r 128½ Gray
Isaac Ted (June C) emp Barger-Ashe Rfg Co, r RD5
*Isbell Ada H, maid Caldwell Memo Hosp, r RD5
Isbell Carl R (Ila H) emp Harper Furn Co, h 107 Ervin Av
Isbell Elizabeth B Miss, tchr, h 206 Vance
*Isbell J Lillard (Ada H) janitor Kent-Coffey Mfg Co, r RD5
Isbell Robt L Rev (Imogene H) h 160 S Prospect
*Isbell Thos (Helen C) lab, h 134 Hill
Isbell Thos P (Edna W) surveyor, 204 Vance, h same
Isenhour Louise F Mrs, mgr The Fabric Shop, r Hickory Rd
ISRAEL OSCAR M (Miriam W) (The Fashion; Tot'N'Teen) r Hickory Rd, Tel 4-5603

J

BANK OF LENOIR

LENOIR, N. C.

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SURPLUS, RESERVES, ETC., OVER $500,000.00

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J P FEED & GROCERY CO (Jas W McGalliard) Feeds, Hay, Grain, Seeds, Flour, Baby Chicks and Groceries, 243½ West Av, Tel 4-4271 (see page 25)

Jackson Daisy C (wid C Jackson) nurse, 119 Vance, h same
*Jackson Doris B, tchr Freedman Sch, r 401 E Finley Av
Jackson Hessie M (wid Robt L) h 210 Stonewall
Jackson Keith, lab, r 207 Folk
Jackson M Austin, h 124 Broadway
Jackson Millard A (Mary J) driver J P Feed & Gro Co, r Goforth Rd
Jackson Paul G (Wiladene Y) USA, r 210 Stonewall

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

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ICE-COAL-FUEL OIL-KEROSENE

431 W. HARPER AVE *"All Quality Products"* **PHONE 4-7251**

James Willard D (Nettie C) emp Hammary Mfg Co, h Blowing Rock Rd
Jarratt Augustus H Jr (Elizabeth M) mgr Employment Security Comn of N C, h 108 S Sharon Rd
Jarvis Chas S, formn Spainhour Furn Co, r Harrisburg Rd
Jarvis Finley (Ava M) (Livingston Lbr Co) r King's Creek
Jarvis Raymond M (Lucille W) slsmn Dixie Cream Donut Shop, h 118 Powell Av
Jaynes Betty H Mrs, nurse Caldwell Memo Hosp, r Kings Creek, N C
Jaynes John G (Jessie F) slsmn Coble Dairy Prod, h 104 Virginia
Jenkins Albert G (Mattie G) emp Kent Coffey Mfg Co, h Miller Hill Rd
Jenkins Clay B (Vera M) emp Union Mirror Co, h 227 Realty
Jenkins Dallas C (Mildred P) emp Kent Coffey Mfg Co, r Miller Hill Rd
Jenkins Earl, asst Greer Funeral Home, r 300 West Av
Jenkins Hoover, furn wkr, r Miller Hill Rd
Jenkins Howard M (Peggy C) furn wkr, r Miller Hill Rd
Jenkins Lillie M Miss, r Miller Hill Rd
Jenkins Mae S Mrs, bkpr City Dry Clnrs, r 130 Broadway
Jenkins Melvin A (Mae S) slsmn, h 130 Broadway
Jenkins Mildred P, clk Rose's, r Miller Hill Rd
Jenkins Vella L (wid A Lennie) h Miller Hill Rd
Jenkins Vivian M Miss, student, r 130 Broadway
Jenkins Willard L (Lena B) furn wkr ,h Wakefield Dr
Jennings Herbert B (Mary E) sec Hibriten Furn Co, h S Mulberry Extd
Jennings John P, h 237½ West Av
Jennings Katherine J Mrs, sten Lenoir Mirror Co, r 377 S Mulberry
Jennings Lillie T (wid Stanley S) h 413 Kentwood
Jessie's Beauty Shoppe (Miss Jessie L Stewart) 109½ S Main
Jewel Shop (Virgil E Mabe) 224 W Harper Av
Jo's Place (Mrs Josephine C Shoemaker) lunches, Veneer
Johnny's Blue Bell Restaurant (John M F Greco) 121 N Main
Johnson Bros Trucking Co, 50 Beall
*Johnson Bruce (Annie B) lab, h 100 Patterson
Johnson Burton L (Frances M) sec-treas Spainhour Furn Co, h 314 East Av
Johnson Chas W (Warner Y) h 127 Broadway
Johnson Chas W Jr (Ruth B) slsmn Allied Furn Co, h 103 S Sharon Rd
*Johnson Clara M, dom, r 145 Hill
*Johnson Dewey (Rebecca F) janitor News-Topic, h 150 Hill

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 4-9511**

DeSoto Plymouth

RABB MOTOR CO., INC.

DeSOTO and PLYMOUTH — FARM IMPLEMENTS

410 E. HARPER AVE. PHONE 4-4591

Johnson Doyle R (Pauline W) tex wkr, h 113 W Finley Av
*Johnson Eugene, lab, h 101 S Prospect
Johnson Eugene W Jr (Vera M) slsmn Lenoir Stationery Co, h (rear) 106 Maple
Johnson Hal A (Margaret B) prsr Lenoir Clnrs, r Lower Creek, N C
Johnson Hazel H Mrs, cash Duke Power Co, r 108 Prospect
Johnson Howard R (Elsie M) slsmn, h 120 Maple
Johnson Ida M (wid R Hugh) r 202 Wilson
*Johnson Ine (Annie H) porter Sanders Chev Co, r Morganton, N C
Johnson John A, student, r 135 Lee
Johnson L Wayne (Irene G) (Wayne Johnson Mtrs) r Harrisburg
Johnson Lonnie L, atndt Sanders Chev Co, r RD5
Johnson Mack H (Virginia D projectionist Avon Theatre, h 202 Wilson
*Johnson Margaret, h 145 Hill
Johnson Mary B (wid Elijah) h 135 Lee
Johnson Theo (Hazel H) carver Lenoir Chair Co, h 108 High
*Johnson Vernon (Minnie D) lab Kent-Coffey Mfg Co, h 555 Oak
JOHNSON WAYNE MOTORS (L Wayne Johnson) Studebaker Cars and Trucks, Sales and Service, 231 E Harper Av, Tel 4-6161 (see front cover)
Johnston Bessie A (wid Luther C) h 411 Mountain View
Johnston Clyde (Onis) furn wkr, h 112 Louise Av
Johnston Erwin R (Mozelle M) formn Fairfield Chair Co, h 504 Mountain View
Johnston Hattie L Miss, r 101 Jennings
Johnston Jas H (Irene G) (City Market) r RD2
Johnston Jesse L (Rose P) furn wkr, h 101 Jennings
Johnston Mozelle M Mrs, bkpr Caldwell Finance Co, r 504 Mount View Av
Johnston Sarah D Mrs, r 411 N Main
Joines Mary N Miss, pressmn Smith Prntg Co, r 108 N Mulberry
Jolley Grace Mrs, emp Dixie Cream Donut Shop, r RD9
*Jolley Jay (Ruth D) lab, h 546½ Oak
Jolley Robey M, emp Kent-Coffey Mfg Co, h 134 Stage
Jolley Steele W (Erlene M) emp Caldwell Furn Co, r 631 Pennton Av
Jonas Adolph G Jr (Bly S) treas-mgr Lenoir Mirror Co, h 375 S Mulberry
Jonas Adolph G III, student, r 375 S Mulberry
Jonas Amy B (wid Adolph G) h 377 S Mulberry
Jonas John K (Jo S) (Caldwell Glass Co) h 218 Norwood

LENOIR MILLS, INC. Phone 4-4559

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FLOUR, FEED and MEAL

Lenoir Office Equipment Co.

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105 W. HARPER AVE. **PHONE 4-7341**

Jonas Thelma R Mrs, r 114 N Finley Av
*Jones Annie B, dom, h 136 E Finley Av
*Jones Archie L (Rachel M) lab, h 132 Wheeler
*Jones Bertha M, dom, r 186 Wheeler
*Jones Bessie B, cook, h 186 Wheeler
*Jones Boze (Cora P) lab, h 212 Horton
Jones Chas E (Margaret S) tchr, h 405 W Olive Av
Jones Clyde W (Danie D) carrier P O, h 202 Abernathy
Jones Donald E (Gladys G) sec McLean Mtr Sls, r Hickory Rd
Jones Edgar G (Rebecca M) sls mgr Bernhardt Furn Co, h 325 Rectory Hill
*Jones Emanuel (Elizabeth F) lab Kent-Coffey Mfg Co, h 217 Folk
Jones Emma J Mrs, slsmn Guarantee Store, r RD2
*Jones Frances, dom, r 212 Horton
*Jones Geo D (Elizabeth M) lab, h 124 Wheeler
*Jones Geo L (Sadie L) lab, h 100 Patterson
Jones Geo W (Emma B) dispr Bush Tfr, h 107 Lee
*Jones Hattie H, dom, h 420 E Finley Av
Jones Horace L, r 121 Spruce
*Jones Houston (Jean D) lab Galvin Furn Co, h 208 Horton
Jones Ira F (Mamie S) h 302 Vance
Jones J Frank ,Phyllis G) plmbr Parlier & Tomlinson, r RD9
*Jones Jas A (Doris M) orderly Caldwell Memo Hosp, 107 Patterson
*Jones James H (Mamie H) tchr Freedman Sch, h 109 Patterson
Jones Jas T (Juanita I) sermn Barringer Oil Co, h 101 Hunter Av
*Jones John J, clnr, r 420 E Finley Av
Jones John P, lino opr News-Topic, r RD6
*Jones John P (West End Cleaners & Dyers) r 420 E Finley Av
*Jones K C, hlpr Norwood Ser Sta, r RD5
*Jones Katherine H, lunches, 341 E Finley Av, r 204 Rankin
*Jones Lawrence (Katherine H) lab, h 204 Rankin
*Jones Maisie, dom, h 220 E Finley Av
Jones Margaret L Mrs, tel opr Caldwell Memo Hosp, r 618 W Kentwood Cir
Jones Margaret S Mrs, cash Duke Power Co, r 405 W Olive Av
*Jones Minnie, barber, 124 E Finley Av, 501 same
Jones Nelda Miss, tchr, r 226 W College Av
Jones Paul E, formn Spainhour Furn Co, r Wilkesboro Rd
*Jones Richd (Lola P) lab Kent-Coffey Mfg Co, h 107 Patterson
*Jones Ross L (Estelle M) barber, h 228 Folk
*Jones Rossilee (Sarah P) porter Palace Barber Shop, h 213 Horton
Jones Ruby P Mrs, credit mgr Hammary Mfg Co, r Cajah Mtn Rd
*Jones Ruth C ,dom, h 212 Folk

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Goodyear Tires, Accessories, GE Appliances

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Crosley and Hotpoint Appliances — Oil Heaters and Furnaces
207 E. HARPER AVE. Television PHONE 4-3446

Jones W Walter Rev (Lucie R) pastor Lower Creek Bapt Ch, h Wilkesboro Rd
Jones Wayne A (Margaret L) emp Bernhardt Furn Co, h 618 W Kentwood Cir
*Jones Wm (Frances P) lab, h 219 Folk
Jones Wm C (Margaret G) (Avon Soda Shoppe) Ridge
Jordan Eugene L (Elsie R) slsmn Ser Clnrs ,h 136 Broadway
Joyner R E, r 115½ N Main
Junior High School, Allen G Nelson princ, 115 W College Av
JUSTICE JAMES M (Reva N) Treas Shields Refrigeration Co Inc, h Hudson, N C, Tel 4-5156
Justice Kathleen T Mrs, sten Caldwell Memo Hosp, r 308 W Olive Av
Justice Marion L (Kathleen T) slsmn Lenoir Auto Parts, h 308 W Olive Av
Justus Albert G (Frances P) supvr State Hwy Comn, h 101 (201) W Olive Av
Justus Frances P Mrs, opr S B T & T Co, r 101 (201) Olive Av

K

BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE---- 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

Member Federal Deposit Insurance Corp.

Kaminsky Isadore (Ethel C) (Guarantee Store) h 524 Mountain View Av
Kartus Mollie W (wid Jos) r 215 N Church
Kartus Pauline Miss, mgr Gold Shop, h 215 N Church
Kaufman John P, band dir High Sch, r 101 Kirkwood Av
Kaylor Lowell W (Edith M) sec-treas Ray Morris Mtr Co, h 218 Stonewall
Keathley Franklin B (Dorothy M) phys Blackwelder Hosp, h 110 Hibriten Av, Apt 3
Keaton Isaac J (Julia M) pntr W G Cannon Paint Co, r Miller Hill Rd
Keever Clarenc C (Leone S) USPO Inspr, h 208 W Olive Av
Keever Leone S Mrs, ofc sec Oakboro Lbr Co, r 208 W Olive Av
Keever Lorie J (Sara B) trucking, h 107 N Sharon Rd
Keever Nell F Mrs, librarian Caldwell Memo Hosp, r Granite Falls, N C
Keith Thos R (Macie E) inspr State Hwy Dept ,h 106 Hillside Av

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION

MUTUAL INSURANCE

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INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 4-9371 **Fidelity Building** **132 West Ave.**

Keller Bertha P Mrs (City Limit Barbecue) h 101 Hickory
Keller Chas C (Mary F) driver Lenoir Cab Co, h 203 Mill
Keller Dorothy L Miss, clk Bank of Lenoir, r Goforth Rd
Keller Etta S Miss, clk County Acct, r RD7
Keller J Colon (Norma M) formn Bernhardt Furn Co, r RD1
Keller John W (Alice K) watch repr, 101 N Main, R1, r RD1
Keller Peggy E Miss, bkpr Caldwell Glass Co, r RD9
Keller Sarah L Miss, r 203 Mill
Keller Yancy A (Johnsie J) furn wkr, h 202 N Prospect
Kemp Wm (Flo H) emp Lenoir Wood Fnshg Co, h 323 West Av
Kendall Dewitt C (Lucy M) clk Galvin Furn Co, r Hudson, N C

KENDRICK CHAS M (Josephine P) Physician, 351 S Mulberry, Tel 4-3311, h 103 Poplar, Tel 4-4284

Kennedy Philip A Rev, asst pastor St Francis Cath Ch, r 409 Vance
Kennerly Frank C (Virginia L) State Hwy Patrol, h 310 Abernathy

KENT-COFFEY MANUFACTURING CO, Harold F Coffey Pres, D Archie Coffey V-Pres, W Clyde Suddreth Sec-Treas, Manufacturers of Bed Room Furniture, 521 W College Av, Tel 4-5311 (see page 29)

Kent Harry M, REA linemn, r RD6
Kent Mary E Miss, sten Kent-Coffey Mfg Co, r Morganton Rd
Kentwood Beauty Shop, Mrs Carrie P White, 105 W Kentwood Cir

KENTWOOD FLORIST (Mrs Vernie S Underdown, Miss Billie C Craig) 400 Mountain View, Tel 4-7401

Kentwood Grill (Harold E Rainey) Morganton By Pass
Kesler Grady E (Ruby B) h 125 Lee
Kesler John W, clk A & P, r 125 Lee
Kesler Ruth Miss, county home demonstration agt, r 218 W Ashe Av
Key Orman D (Dorothy C) h 102 W Kentwood Cir

KEYES D CLYDE (Evelyn G) (Caldwell Builders Supply Co) h 616 W Kentwood Cir, Tel 4-5077

Keyes Fred B (Olivia G) formn Harper Furn Co, h 108 S Sharon Rd, Apt 1
Keyes Homer L (Joan S) gro Valmead, r Blowing Rock Rd
Keyes Maurice C (Bonnie M) driver Miller Bros Sand Co, h 303 Woodsway La
Keyes Nella B (wid Avery T) h Blowing Rock Rd
Keyes Ray T (Nora M) formn Caldwell Bldrs Sup Co, r RD4
Kidd Juanita I Miss, waitress M & H Barbecue, r RD6
Killian Bessie E Miss, slswn Gold Shop, h 306 East Av
Killian Beulah C Miss, r 306 East Av

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"Clothing For The Entire Family"
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"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

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Kincaid Albert A (Henrietta P) h Harrisburg Rd
Kincaid Amy A Mrs, tchr E Harper Sch, r 515 Kentwood
Kincaid Barbara M Mrs, nurse, 201 Abernathy, r same
Kincaid Betty H Mrs, class editor News-Topic, r 127 Lee
*Kincaid Betty W, dom, r 220 Rankin
Kincaid Christine L Miss, r 144 Torrence
Kincaid Dorothy I Mrs, clk North Pole, r 227 E Harper Av
Kincaid E Haywood, formn Lenoir Veneer Co, r RD1
Kincaid Eugene K, emp Galvin Furn Co, r 415 W College Av
KINCAID FURNITURE CO INC, Geo Kincaid Pres, J Wade Kincaid V-Pres, Mrs Ruth K Robbins Sec-Treas, Manufacturers, Hickory Rd, Tel 4-6911
Kincaid Geo (Roxie S) pres Kincaid Furn Co, r New Blowing Rock Rd
Kincaid Grady N (Amy T) prin E Harper Sch, h 515 Kentwood
Kincaid Howard R (Dollie I) driver Lenoir Tfr Co, r Zack's Fork Rd
*Kincaid Isaac (Jackie L) lab, h 316 Stage
Kincaid J Wade (Mary M) v-pres Kincaid Furn Co, r Granite Falls, N C
Kincaid Jas P (Callie M) emp Hibriten Furn Co, h 144 Torrence
Kincaid Jas W (Mary S) slsmn Leftwich Elec Corp, h 202 Bradford Av
Kincaid Jerome (Alma D) clk Galvin Furn Co, r RD4
Kincaid Johnsie R Miss, emp Hayes Cot Mill, r 415 W College Av
Kincaid Lawrence A (Mabel T) emp Hibriten Furn Co, r Harrisburg Rd
Kincaid Mabel K Mrs, mgr Modernistic Beauty Shop, h 113½ West Av
Kincaid Marshall R (Barbara M) slsmn Teague Furn Co, h 201 Abernathy
Kincaid Moses A (Edwinna L) furn wkr, h 409 N Prospect
Kincaid Pearl St J (wid Ivey C) emp Moore Mfg Co, h 415 W College Av
Kincaid Roy (Nellie M) mech Rabb Mtr Co, r RD2
*Kincaid Spencer, hlpr West Harper Ser Sta, r 316 Stage
Kincaid Theo P (Mary S) slsmn Lenoir Hdw & Furn Co, h 133 Hospital Av
King America B (wid J Robert) h (rear) 257 Underdown Av
King Bessie Mrs, r 552 W College Av
King Clarence (Mary I) supvr Coble Dairy Prod, r Connelly Springs Rd

LEFTWICH ELECTRIC CORP.

Electrical and Heating Contractors

SHEET METAL WORK — WESTINGHOUSE APPLIANCES

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King Clayborne S Rev (Vivian K) pastor St Stephens Luth Ch, h 201 Beall
King Jas C (Faye G) h Miller Hill Rd
*King Norma, tchr West End Sch, r 115 Hill
King Robt F (Jeanne H) furn wkr, r 107 W Finley Av
King Roy S, State Probation Ofcr, r 121 Healan
King Wm C, emp Hibriten Furn Co, r (rear) 257 Underdown Av
King W David (Aleen R) v-pres Hodges Clnrs, h 142 High
King Wm L (Cora K) slsmn, h 107 W Finley Av
King Wm O (Eugenia T) emp REA, r RD1
Kingsley Marguerite Miss, tech Caldwell Memo Hosp, r same
Kirby Bobbie J, student, r 309 E Harper Av
Kirby Bruce N (Ruth B) bkpr Caldwell Bldrs Sup Co, h 106½ Hillside La
Kirby Clara M (wid W mT) h 221 Wilson
Kirby Eugene T, dep County Sheriff, 237 Newland Av
Kirby Eula W (wid Marshall G) r 415 W College Av
Kirby Fate A (Pearl S) emp Lenoir Hos Mill, h 131 Gray
Kirby Fred G (Annie M) emp Lenoir Chair Co, h 164 Spainhour Av
Kirby Geo I (Betty H) formn Hayes Cot Mills, h 118 S Sharon Rd
Kirby Geraldine P Mrs, clk Eagle's, r Boomer, N C
Kirby Glenn A (Evelyn L) linemn REA, h 130 Westbrook Rd
Kirby Guy H (Pansy D) (Lenoir Clnrs) h 112 Norwood
Kirby Harry N (Reath G) tech Shields Refrigeration Co, r Hudson, N C
Kirby Henry M (Minnie R) h 123 Stage
Kirby J Clark, slsmn Steele Rulane Ser, r Hudson, N C
Kirby J Ray (Nita I) formn Pennell & Haigler, h 115 S Sharon Rd
KIRBY J RUSSELL (Lillian G) Grading Contractors and Gravel, 309 E Harper Av, Tel 4-6316, h same (see page 21)
Kirby Jas H (Betty B) driver Caldwell Bldrs Sup Co, r RD9
Kirby Lillie B (wid John F) clk Kent-Coffey Mfg Co, h 172 S Prospect
Kirby Lily M Mrs, supvr Blue Bell, r 226 Wilson
Kirby Roy W, driver, r 123 Stage
Kirby Ruby B Mrs, cash Gold Shop, r RD1
Kirby Ruth B Mrs opr S B T & T Co, r 106½ Hillside La
Kirby Septus J, emp Pad & Paper Co, h 256 Underdown Av
Kirby Virgie Miss, opr S B T & T Co, r RD4
Kirby W Earl (Lily M) formn Lenoir Mfg Co, h 226 Wilson
Kirby Wm W (Ruby B) slsmn A & N Store, h 123 Stage
Kirsten Geo W Jr (Phyllis D) asst band dir City Schs, h 215 W College Av

STEELE RULANE **Service, Inc.**

Dial 4-3322 **282 E. Harper Ave.**

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"The Dividend Agency"

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Kiser Beatrice Miss, sec First Presby Ch, h 202 W Harper Av
Kiser Jennie S (wid Dewey, r 221 W Harper Av
Kiser Ned T (Martha G) parts mgr Lenoir Farm Equip Co, h 508 Mountain View
Kiser Norma B (wid Jack) h 221 W Harper Av
Kiwanis Club, Ernest W Smith pres, Fred H Brown sec, meet 6:30 P M Fridays at Carlheim Hotel
Kiziah Mattie L (wid John H) r 202 Pine
Kiziah Roy W, h 204 Pine
Klutz Gill W, lawyer, 100½ N Mulberry, R201, h 502 Westview
Klutz Robt L (Delton B) driver Friendly City Cabs, r Lenoir Hgts
Klutz Wm J (Betty) emp Lenoir Roofg Co, r Granite Falls, N C
Knight Gwendolyn Miss, bkpr Bk of Lenoir, r Whitnel, N C
Knight Odis H (Kay S) baker Waldensian Bakery, r 213 Vance
Knights of Pythias Caldwell Lodge No 78, meets Tuesdays at 103½ S Main
Knight Voight C (Opal B) supt Oakboro Lbr Co, r RD5
Knotts Jas T (Frances H) mgr A & P Food Stores, h 107 Ridge
Knotts Wm J (Margaret L) slsmn, h 132 Virginia
Knox Jas A (Annie D) gro 538 W Harper Av, h 306 S Mulberry
Kolodkin Felix, h 521 W Kentwood Cir
Koontz Danl R (Edna W) slsmn, h 206 Todd
KOUNTZE LESLIE T MRS (Design Shop) r RD5, Tel 4-9742
*Krimmer Mennonite Brethren Church, 318 Stage

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BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE---- 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

Member Federal Deposit Insurance Corp.

Lackey Ada Miss, clk Rose's, r RD1
Lackey Arthur D, plmbr Mooney P & H Co, r Hudson, N C
Lackey Boston M Rev (Janet M) rector St James Episcopal Ch, h 212 E College Av
Lackey Carrie H (wid H Steve) h 130 Virginia
Lackey Clyde L (Pearl C) vulc Caro T & A Co, r RD1
Lackey Delos G (Alice V) mach opr Leonir Furn Co, h Miller Hill Rd
Lackey Donald W (Doris M) veterinarian, 109 Virginia, h 306 Woodsway La

TEAGUE FURNITURE CO.

"LENOIR'S SMARTEST STORE"

COMPLETE LINE OF HOME FURNISHINGS

On Easy Terms

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LENOIR MANUFACTURING CO.
LUMBER • MILLWORK • BUILDING MATERIAL
"Everything To Build Anything"
OAK ST. at C. & N. W. R. R. **PHONE 4-5241**

Lackey Geneva Mrs, nurse Blue Bell, r Hudson, N C
Lackey Georgia M Mrs, slswn Lerner's, r Wilkesboro Rd
Lackey Hill C (Opal K) formn Caro Tire & Appl Co, r RD1
Lackey Jos H (Lena F) pntr, h 134-A Spainhour Av
Lackey Martha J Miss, r 107 S Ridge
Lackey Mona Mrs, clk Rose's, r RD3
Lackey Reba J Miss, bkpr Chewning Buick Co, r Granite Falls, N C
Lackey Thos S, h 107 S Ridge
Lackey W Edw (Margaret M) ser mn Appliance Center, r Connelly Springs Rd
Lackey W LaFayette (Irene J) ser mn Caro Tire & Appl Co, r RD1
Lackey Walter L (Julia J) emp Bernhardt Furn Co, h 222 Wilson
Lackey Wayne, emp Blue Bell, r Granite Falls, N C
Lail Dewey W (Lillian R) sander Caldwell Furn Co, h 512 N Main
Lail Dewey Z (Eula La F) formn Caldwell Furn Co, h 510 N Main
Lail Earl C (Rosie) slsmn L B Price Merc Co, r Hudson, N C
Lambert Shirley Miss, nurse Caldwell Memo Hosp, r RD3
Lamkin Carrie A (wid Edw R, h 104 Stimson
Lamkin Clarence R (Wanda G) pressmn News-Topic, r RD7
Lamkin J Archie (Ruth H) (Lenoir Mach Shop) h 125 Westbrook Rd
Land Bernice Mrs, supvr Blue Bell, r RD9
Land Clarence W (Sarah N) genl mgr Dixie Cream Donut Shop, r Hibriten Rd
Land Jack M (Bebbie H) linemn REA, r RD9
Land Joyce T Mrs, nurse Caldwell Memo Hosp, h 345 S Main
Land Sarah O (wid Thos C) r 222 W College Av
Land W Earl (Bernice R) formn Bernhardt Furn Co, r RD9
Laney Benj M (Elizabeth S) h Zack's Fork Rd
Laney Clive W (Iris J) formn Lenoir Chair Co, h 121 S Sharon Rd
Laney Edna B (wid Bryant F) h Zacks Fork Rd
Laney Georgia M Miss, clk REA, r Zack's Fork Rd
Laney Ralph B (Pauline M) ofc mgr Lenoir Farm Equip Co, h Hospital Av Extd
Laney Ralph J (Wilma B) formn Bernhardt Furn Co, r RD9
Laney Wilma B Mrs, slswn Belk's, r RD9
Lapish Dorothy L Miss, r 507 W Harper Av
Lapish Wm C (Marcia T) h 507 W Harper Av
*Largent Jas C (Izella B) lab, h 139 Hill
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Larue Donald (Mary) emp Lenoir Chair Co, r 522 Kentwood

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Lawing Homer (Geneva P) clk Farmers Fed Co-Op, r Hudson, N C
Lawing Lois L Miss, student, r 306 W Harper Av
Lawing Mercedes L (wid Wm L) h 306 W Harper Av
Lawing Viola B Miss, clk Lenoir Drug Store, r 306 W Harper Av
Laws Bessie M Miss, emp Hayes Cot Mill, h 220 Bradford Av
Laws Clinton R (Beatrice L) sander Hibriten Chair Co, h 400 N Main
Laws Hiram J, uphol John R Laws, r Wakefield Dr
Laws John R (Nancy P) uphol, 316 E Harper Av, h Wakefield Dr
Laws Lee O (Pearl M) furn wkr, h Wakefield Dr
Laws Wm T (Grace C) emp Kent-Coffey Mfg Co, h 227 E Harper Av
Laws Oran L (Lena M) emp Lenoir Furn Corp, h 205 Stonewall, Apt 20
Laws Norman J Miss, clk Lenoir Hos Mills, r RD9
Laws Robt L (Melinda W) carp, h 122 Warren La
Lawson Jacob M Jr (Berline E) emp Model Ldry, r Hillcrest Dr
Lawson Jas G (Lois H) emp Kent-Coffey Mfg Co, h 134 Virginia
Laxton Bynum (Lois M) h 105 Hospital Av
Laxton Oney B (Sallie P) formn Lenoir Mirror Co, r 101 Kent
Laxton R Hill (Nellie E) h 112 Wilson
Laxton Virginia T Mrs, slswn Spainhour's, r Wilkesboro Rd
Leach Doris E Miss, opr Gaye Beauty Shoppe, r Rodehiss, N C
*Leach Willie M, dom h 423 E Finley Av
Leatherman Jos D (Rhea L) ins agt h 148 Wilson
Ledbetter Fintum H, dist forester N C Forest Ser, r 201 Oak
Ledford DeEtte Mrs, opr S B T & T Co, r RD8
Ledford Hugh N (DeEtte) clk Bernhardt-Seagle Co, r RD8
Lee Davis L (Mamie P) h 216 Vance

LEE ROBT E (Ocie S) Mgr Triplett Clothing Co, h 117 Norwood, Tel 4-5094

Lee Wade H (Elizabeth R) dep collr State Dept of Rev, h 140 Wilson
Lee Walton H (Gertrude H) emp Hayes Cotton Mill Co, h 131 Powell Av
Lefever Alma B (wid Houck H) emp Lenoir Chair Co, h 566 W College Av
LeFever Mary M Miss, emp Hayes Cot Mill, r 411 College Av
LeFever Wm F, student, r 411 W Colege Av
LeFever Wm M (Myrtle B) cond C & NW Ry, h 411 W College Av

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Lefler R Stamey (Patty P) (Lefler Sewing Machine Co) h 104 W Kentwood Cir

Lefler Sewing Machine Co (R Stamey Lefler) 101 W Ashe Av

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Leftwich E Luther (Pearl S) pres Leftwich Elec Corp, h 116 Lee

LEFTWICH ELECTRIC CORP, E Luther Leftwich Pres, R Ned Leftwich Sec-Treas, Electrical Contractors and Appliances, Sheet Metal Works, 117 W Harper Av, Tel 4-4641, Shop 116 Lee, Tel 4-5122 (see bottom lines and page 24)

Leftwich R Ned (Dolores C) sec-treas Leftwich Elec Corp, r Cottrell Hill Rd

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Lenoir Auto Parts, Ralph D Trott mgr, 401 E Harper Av

Lenoir Bedding Co (John D Roberts) 300 N Main

LENOIR CAB CO (Gene Estes) 118 W Harper Av, Tel 4-5345

LENOIR CHAIR CO INC, Jas Broyhill Pres-Treas, Emory C McCall Sec, 215 Oak, Tel 4-3421 (see page 28)

LENOIR CHAMBER OF COMMERCE INC, Earl H Tate Pres, D Archie Coffey V-Pres, Jos J Steele Treas, Gene Gosch General Mgr, Mrs Cleo H Caudle Ofc Sec, 112 N Main, Tel 4-6181

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CLERK, Eugene A Poe, City Hall, Tel 4-9060

Commissioners, Jas Barger, Dr Verne H Blackwelder, John F Bost, Dr Dennis S Cook, Dr F M Dula, J Wm Ingle and W Clyde Suddreth, City Hall

Department Public Works, Grover C McGimsey supt, City Hall

Disposal Plant, Miller Hill Rd

FIRE DEPARTMENT, G Clarence Courtney Chief, W Lawrence Clay Sec-Treas, City Hall, Tels 4-3411 and 4-3414

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SUPERINTENDENT OF SCHOOLS, Jake G Hagaman, Lenoir High School, 200 Willow, Tel 4-9421

Superintendent of Streets, J Bunyan Winkler, City Hall

Tax Collector, Eugene A Poe, City Hall

Treasurer, Miss Sadie A Crisp, City Hall

Water Department, Leonard G Huffstetler supt, City Hall

Water Works Filteration Plant, 334 E Finley Av

LENOIR CLEANERS (Delos S Barrett, Guy H Kirby) Cleaners and Hat Renovators, Prompt Service, 316 E Harper Av, Tel 4-4041 (see page 20)

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Lenoir Community Concert Assn, Mrs Allene B Stevens pres, Gene Gosch sec, 112 N Main

Lenoir Credit Bureau Inc, Mrs Rosetta B Blackman, ofc mgr, 112 N Main

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Lenoir Dental Laboratory (Chas R House) 109 West Av, R102

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LENOIR FINANCE CO, Lucius P McKinney Pres-Treas, Ira C Triplett Jr V-Pres, Miss Rosedna M Billings Sec-Asst Treas, Auto Loans, Financing and Refinancing, 104 N Church, Tel 4-4506 (see insert and bottom lines)

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LENOIR HARDWARE & FURNITURE CO, Walter L Lenoir Pres, Louis A Dysart V-Pres, Mrs L Kate B Miller Asst Sec-Treas, General Builders Hardware and Furniture, 108 West Av, Tel 4-6991 (see back cover)

Lenoir Hattie H (wid Walter J) h 256 N Main

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LENOIR HIGH SCHOOL BAND, Jas C Harper Director, 309 W Harper Av, Tel 4-9431

Lenoir High School Band Building, 309 W Harper Av

LENOIR HOSIERY MILLS INC, Ira M Schey Pres-Genl Mgr, Manufacturers of Ladies Nylon Hosiery, 237 Realty, Tel 4-3443 (see page 31)

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Lovin Nellie B Mrs, clk Bernhardt Furn Co, r 455 W Harper Av
Lovins Allene M Mrs, pkr Claude A Wilson, r 633 Pennton Av
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Lovins Paul D, asst mgr Hibriten Land & Lbr Co, h 242 N Main
Lovins Rhon L, USAF, r 115 Spainhour Av
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Lowder Betty J Miss, tech Caldwell Memo Hosp, r same
Lowe Cody L Jr (Sarah S) purch agt Hammary Mfg Co, r Hickory Rd
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McCall M Louise Miss, student, r 314 Highland Av
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McCall Wade H (Louise T) emp Lenoir Furn Co, h 110 Kent
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McCarn Richd H, USN, r 216 Mill
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McConnell Elizabeth Miss, tchr, r 202 W Harper Av
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Moore J Roy (Grace M) personnel dir Kent-Coffey Mfg Co, h 411 Westview
Moore Jas H, h 208 Vance
Moore Jas W (Josephine W) sander Caldwell Furn Co, h Blowing Rock Rd
Moore Jay E (Ruth M) emp Galvin Furn Co, h 320 N Main
Moore John R (Selina P) h 114 Realty
Moore John T (Jessie M) emp Caldwell Furn Co, h 117 N Ridge
*Moore Lennie K (Donnie B) lab Bernhardt Furn Co, h Harper Town
Moore Lester L, emp S B T & T Co, r 103 W Harper Av
*Moore Lloyd L, USA, r 121½ Hartley
Moore Lula B (wid Jos C) h 138 Virginia
*Moore Lum, lab, r 144 Wheeler
Moore Margaret A Mrs, bkpr O P Lutz Furn Co, r RD8
Moore Margaret B (wid Wm C) County Reg of Deeds, h 300 East Av
*Moore Melvin (Lucy D) lab, h 121½ Hartley

DUKE POWER CO.
ELECTRIC LIGHT AND POWER SERVICE
"ON THE SQUARE" **PHONE 4-4535**

WOODBURY LUMBER CO.

Complete Line of Building Materials

UNIVERSAL WINDOW UNITS

COLLETTSVILLE ROAD **PHONE 4-4534**

Moore Myron L Jr (Mary T) acct 490½ W Harper Av, h 205 N Boundary
Moore Nancy Y (wid Wm J) r 252 N Main
*Moore Nellie M, maid Caldwell Memo Hosp, 300-A Stage
Moore Norma A Miss, student, r 320 N Main
Moore Oscar L (Marguerite L) dentist, 106 S Main, h 122 Hibriten
*Moore Pearl, dom, h Harpertown
Moore R Glenn (Coline P) sermgr Smith Crossroads, r RD4
*Moore Robt L (Lucille D) lab Spainhour Furn Co, h Harper Town
Moore Robert W (Sybil L) emp Union Mirror Co, h 115 Realty
*Moore Rufus (Pearlie M) lab, h Harper Town
Moore Ruth C Mrs, slswn Guarantee Store, r Hickory Rd
*Moore Shelley (Ruth P) chef Central Cafe, h 505 Oak
Moore T Russell (Hattie B) formn Hibriten Furn Co, r RD6
Moore Treva S Mrs, cash Collins Dept Store, r RD6
Moore Virginia M Mrs, h 111 Spainhour Av
*Moore Wm (Malissa B) lab, h 138 Hill
Moore Wm L (Louise T) h Blowing Rock Rd
Moore Wm W, emp Hibriten Furn Co, h 103 W Harper Av
Moore Wm W (Blanche S) clk, h 102 N Main, R301
Moore Zenna D Mrs, emp Whitnel Cot Mills, h 124 N Mulberry
Moose Annie R Miss, nurse Caldwell Memo Hosp, r same
Moose Loyal Order of, Lenoir Lodge 385, meets Fridays, 103½ S Main
Moretz P Mabel Miss, furn rms, 128 N Mulberry, h same
Morris Odalene W Mrs, slswn Belk's, r 116 N Ridge
MORRIS RAY MOTOR CO INC, Herschel H Hoover Pres, C Hubert Beach V-Pres, Lowell W Kaylor Sec-Treas, Dodge and Plymouth Cars, Sales and Service, 211 East Av, Tel 4-6331 (see page 16)
Morris Wm T (Odalene W) driver Lenoir Cab Co, h 113 N Ridge
Morrison John H (Rachel S) (Morrison's Cut Rate Drugs) h 116½ W Harper Av
Morrison Weldon C (Eunice M) lbr inspr, h 440 S Main
Morrison's Cut Rate Drugs (John H Morrison) 116 W Harper Av
Morrow Clyde C, USA, r 209 N Prospect
Morrow Jas P (Mildred H) sec Smith Crossroads, h 207 Hillside La, Apt 4
Morrow Louise S Mrs, sten Kent-Coffey Mfg Co, r 405 Westview
Morrow Robt A (Louise S) ofc mgr Hibriten Chair Co, h 405 Westview
Morrow W Ralph (Edna C) emp Lenoir Chair Co, h 209 N Prospect
Morrow Wm P (Willie S) clk C & NW Ry, h 518 Mountain View
Moss Frank T (Lois J) mgr Farmers Fed Co-Op, h 105 Torrence

LENOIR FINANCE COMPANY

Auto Loans — Financing — Refinancing

104 N. CHURCH ST. **PHONE 4-4506**

WALL FOUNDRY & MACHINE CO.

Foundry, Machine and Ornamental Iron Work

412 E. HARPER AVE. **PHONES: DAY 4-3041, NIGHT 4-4182**

Motley Richd M (Etta M) furn wkr, h 519 N Main
*Mott Cora, dom, h 121 Hartley
*Mt Eagle Lodge No 535, 414 E Finley Av
*Mt Pilgrim Baptist Church, Rev Richd W Barber pastor, 521 Oak
Mull Floyd G (Irene H) watch repr Saslow's, r Granite Falls, N C
Mullinax Mendel D (Mary H) mach Lenoir Mach Shop, r Hickory Rd
Mullinax W Clarence (Eunice M) mach Lenoir Mach Shop, h 631 Pennton Av
Mullis Jas D (Mayhew D) slsmn, h 104 Palmer Av
Mullis Thad M (Virginia B) slsmn, h 608 Hospital Av
Munday J C, slsmn Valmead Furn Co, r Granite Falls, N C
Murphy Athel M (Beatrice S) h 115 Norwood
Murphy Myrtle H (wid Edw L) r 111 Spainhour Av
Murray Callie G Mrs, ofc sec City Clerk, h 314 Beall

MUTUAL BUILDING & LOAN ASSN, Edgar F Allen Pres, J Talmadge Ennis Sec-Treas, 125 S Main, Tel 4-4221 (see page 3)

*Myers Chas B, lab, r 212 E Finley Av
Myers Ebenezer Rev (Maude T) h 210 Vance
Myers Granville G (Barbara L) mgr Economy Oil Co, h Wilkesboro Rd
Myers Helen E Miss, rep Amer Red Cross, r 210 Vance
*Myers Levi (Naomi L) lab Blowing Rock Chair Co, h 212 E Finley Av
*Myers Morris L, USA, r 212 E Finley Av
Myers Sarah W (wid S Quincy) h Carlheim Hotel
*Myers Wm C, USA, r 212 E Finley Av

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BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE---- 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

Member Federal Deposit Insurance Corp.

Nail Arthur H, city firemn, r Morganton Rd
Nash Joe R (Madeline M) supt Caldwell Furn Co, h 505 W Kentwood Cir
National Barber Shop (A Johnson Nales) 101 West Av
National Beauty Shop, Mrs Ruby T Bozeman mgr, 101 West Av

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. Quality Seeds **PHONE 4-3641**

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; J. C. Harper, V-Pres.
E. H. Blair, Cashier

110 S. MAIN **PHONE 4-6021**

NATIONAL VENEER CO, W Clyde Suddreth Pres, Clarence E Beach V-Pres, Carlos M Gilliland Sec-Genl Mgr, Emory C McCall Treas, Veneer Manufacturers, 143 Virginia, Tels 4-6591, Plant 4-3232

Nations Mary S Miss, r 571 East
*Neely Booker T (Viney T) lab Harper Furn Co, h 114 Hill
Nelson Allen G, prin Jr High Sch, r 226 W College Av
NELSON ANDREW S (Janice M) Distributor Gulf Oil Corp, h 204 Hibriten, Tel 4-9624
Nelson Annie G (wid Jos S) h 403 Vance
Nelson Apartments, 212 N Church
Nelson Barbara A Miss, clk REA, r RD6
Nelson Bert C (Mary C) repr Whitnel Shoe Shop, r 206 Virginia
Nelson Burt C (Cordie A) h 205 Stonewall, Apt 13
Nelson Chas, r 311 (111) Underdown Av
Nelson Clyde H (Mary B) (Esso Ser Center) h 521 Westview
Nelson Dudley F (Roberta B) emp P O, h 166 S Prospect
Nelson Edwin L (Mary H) carp, h 206 N Prospect
Nelson Hubert E (Norma M) emp P O, h 110 Hospital Av
Nelson Jas E (Wilma H) mech Sharpe's Auto Repr, r 110 High
Nelson Jas P, student, r 166 S Prospect
Nelson Jay M (Edith C) driver Sprinkle Oil Co, h 101 Advent
Nelson John B (Ruth C) Rabb-Nelson Gulf Ser, h 226 Norwood
Nelson John W, r 130 Advent
Nelson Larry F (Evelyn J) sander Bernhardt Furn Co, h (rear) 202 Abernathy
Nelson Laura C Miss, tchr, r 166 S Prospect
Nelson Lynn H, r 403 Vance
Nelson Mary H (wid R Avery) h 503 N Main
Nelson Rufus S, pntr, 105 E College Av, r Collettsville Rd
Nelson Ruth C Miss, student, r 226 Norwood
Nelson Selma C (wid Ervin J) h 130 Advent
Nelson Turner W (Pauline S) acct Kent-Coffey Mfg Co, h 106 Maple
Nelson Virginia F (wid Geo W, h 110 High
Nelson Walter E (Eddie H) formn Caldwell Furn Co, r RD5
Nelson Wayne G (Lola M) furn wkr, h Miller Hill Rd
Nelson Woodrow W (Lucille) formn Fairfield Chair Co, r Hickory Rd
*New Light Baptist Church, 141 Wheeler
Newton Ed W (Marie M) pres-mgr Newton Trans Co, r RD8
NEWTON TRANSPORTATION CO INC, Ed W Newton Pres-Mgr, Mrs Marie M Newton V-Pres, Jas W Hart Ofc Mgr, Motor Freight Lines, 531 W Harper Av, Tel 4-4516 **(see page 2)**

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 4-9076**

LENOIR ICE & FUEL CO.

ICE - COAL - FUEL OIL - KEROSENE

431 W. HARPER AVE *"All Quality Products"* **PHONE 4-7251**

Nicholson Roscoe C (Lela H) clnr Piedmont Clnrs, h 206 Woodsway La
Nifong Parolee R (wid F Franklin) h 105 Wild Cherry La
Nolan Jas E (Nedra J) emp A & P Store, h 352 S Mulberry
Noles A Johnson (Kate C) (National Barber Shop) h 113 Spainhour Av
Noll John L (Virginia S) (Thrift Food Center) r 304 Grove Av
Norment Richd E (Virginia H) pres-treas Norment & Lambert, h 418 Kentwood
Norment Richd E Jr (Helen H) slsmn Norment & Lambert, h 313½ East Av
Norment & Lambert Inc, Richd E Norment pres-treas, John Lambert (Greensboro, N C) v-pres-sec, Mfrs agts, 101 N Church
Norris Bynum L (Virgie E) emp Hibriten Furn Co, h 105 Jennings
Norris Doyle J (Mary P) h 206 Vance
Norris Geo B (Mildred B) acct Caldwell Furn Co, h 106 Westbrook Rd
Norris Grady I, emp Barger-Ashe Rfg Co, r Blowing Rock Rd
Norris Jas M (Barbara L) emp Caldwell Furn Co, h 107 Advent
*Norris Novella, dom, r 425 Oak
Norris Mary P Mrs, tel opr Kent-Coffey Mfg Co, r 206 Vance
Norris Wade S (Trilla R) emp Caldwell Furn Co, h Miller Hill Rd

NORTH CAROLINA — STATE OF —

Department of Revenue, Wade H Lee dep collr, Court House
Employment Security Commission, Augustus H Jarratt mgr, 133 N Church
Forest Service, Fintum H Ledbetter dist forester, Federal Bldg
Highway Commission, Chas A Hayworth, dist eng, 100½ N Mulberry, R207
Highway Patrol, Frank C Kennerly sergt in chge, Court House
Liscense Examiner, Jos C Spencer, Court House
National Guard Armory, 525 W Kentwood Cir
Probation Officer, Roy S King, Court House

North Main Barber Shop (Wm O Harris, Willard C Holloway) 304 N Main
North Main Service Station (Harvey L Crump) 321 N Main
North Pole (D Walter Turner) ice cream, 233 E Harper Av
Northcott Bertie S Miss, r 212 E College Av
*Norton Annie L, dom, r 303 E Finley Av
*Norwood Amanda, dom, h 412 Oak
*Norwood Amy, dom, r 500-A Oak
*Norwood Annie B, dom h 414 Oak
*Norwood Arthur J (Ida M) lab h 117 Wheeler

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 4-9511**

DeSoto Plymouth

RABB MOTOR CO., INC.

DeSOTO and PLYMOUTH — FARM IMPLEMENTS
410 E. HARPER AVE. PHONE 4-4591

*Norwood Bernard M, lab, r 418 Oak
*Norwood Betty N, r 107 Rankin
*Norwood Douglas A, lab, r 314 E Finley Av
*Norwood Edna C, dom, r 105 Collett
*Norwood Edna E, dom, h 107 Ranki n
*Norwood Eli R, emp Bush Tfr, r 314 E Finley Av
*Norwood Etha W, dom, h 422 Oak
*Norwood Fannie, h 418 Oak
*Norwood Fannie J, dom, h 233 Rankin
*Norwood Frances, dom, r 414 Oak
*Norwood Gwyn (Navada L) lab, h 314 E Finley Av
*Norwood Harry W, chauf, h 228 Rankin
*Norwood Jas L (Ella B) lunches, 408 Oak, h 421 same
*Norwood Jean, dom, r 414 Oak
*Norwood Jos (Demetra L) lab Caldwell Furn Co, h 118 Wheeler
*Norwood Lettie, dom, h 500-A Oak
*Norwood Levi, lab, r 422 Oak
*Norwood Margaret, dom, r 414 Oak
*Norwood Robt, lab r 233 Rankin

NORWOOD SERVICE STATION (Theo H Rainey) Firestone Tires Auto-Lite Batteries, 231 N Main, Tel 4-9412 (see page 15)

*Norwood Trudy, dom, r 314 E Finley Av
*Norwood Wilma M, dom, r 422 Oak

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BANK OF LENOIR
LENOIR, N. C.
SERVING YOU SINCE---- 1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $500,000.00
Member Federal Deposit Insurance Corp.

OAKBORO LUMBER CO INC, Fred A Long Pres-Treas-Mgr, Manufacturers and Wholesalers of Yellow Pine, White Pine and Hardwoods, Collettsville Rd, Tel 4-5301 (see page 33)

Oakes Ralph W (Hazel T) emp Harper Furn Co, h 244-C Underdown Av
Oakley Chas W (Pauline Mc) slsmn Rabb Mtr Co, h 103 Resica Av
Oakley D Paul (Louise P) ins agt, h 109 Palmer Av
Odd Fellows Hall, 109½ S Main
O'Dell Jas H (Mary McC) (Thrift Food Center) h 321 Highland Av
Odem Fletcher C (Maude R) h 215 Spruce
Odem Loraine L Miss, typist News-Topic, r 215 Spruce
Oham Benj R (Mary H) emp Lenoir Chair Co, r 212 South Av

LENOIR MILLS, INC. Phone 4-4559
Manufacturers of
FLOUR, FEED and MEAL

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY

REMINGTON RAND PRODUCTS

105 W. HARPER AVE. **PHONE 4-7341**

Okey Johnsie C Mrs (Johnsie Hackney Floral Shoppe) r 625 Pennton Av

Okey Wm V (Johnsie C) clk Johnsie Hackney Floral Shoppe, h 625 Pennton Av

Old North Mfg Co (Wm H Goff) chemicals, 115 Woodsway La

Oliver L Clark (Susie L) formn Kent-Coffey Mfg Co, h 107 Spruce

Olson Bernard (Edna K) (Coffey & Olson) r Pennwood Hts

Olson Robt H (Marie B) drftsmn Coffey & Olson, h 409 West View

Optimist Club, Dr R G Templeton pres, Jack B Spainhour sec, meets Mondays, 6:30 P M, Optimist Club House

Osborne Annie B Mrs, sten Hibriten Furn Co, r RD1

Osborne Doris J Mrs, typist News-Topic, r Hospital Av Extd

Owens Milam O Rev (Ruby D) pastor First Bapt Ch, h 219 Highland Av

Oxentine Chelcie N (Mildred K) emp Bernhardt Furn Co, h 257 Underdown Av

Oxentine General R (Mattie M) emp Bernhardt Furn Co, h 523 W Kentwood Cir

Oxentine John, student, r 523 W Kentwood Cir

Oxentine Mildred K Mrs, emp Bernhardt Furn Cafeteria, r 257 Underdown Av

Oxford Geo L (Lucille B) USAF, r 106 Kent

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BANK OF LENOIR

LENOIR, N. C.

SERVING YOU SINCE---- 1894

CAPITAL, $100,000.00

SURPLUS, RESERVES, ETC., OVER $500,000.00

Member Federal Deposit Insurance Corp.

Painter Hardie H (Dollie H) formn Bernhardt Furn Co, h 210 W Ashe Av

Palace Barber Shop (Richd M Bush) 200 S Main

Palmer Arlo R (Eula M) furn wkr, h 121 Vance

Palmer Avery W (Emma L) h 524 N Main

Palmer Cecil V, furn wkr, r 121 Vance

Palmer R Glenn (June S) acct Caldwell Furn Co, h 212 Norwood

Palmer Remus L (Lucy S) bkpr Hibriten Furn Co, r RD2

Parker Carrie M (wid John R) h 105 Palmer Av

Parker Harold L (Catherine C) constn wkr, h 321 E Harper Av

Parker Henry S (Martha V) bkpr Kent-Coffey Mfg Co, h 221 W Ashe Av

TIRE SALES & BATTERY CO.

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119 N. MAIN ST. **PHONE 4-7311**

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment — Tire Recapping
Crosley and Hotpoint Appliances — Oil Heaters and Furnaces
207 E. HARPER AVE. Television PHONE 4-3446

Parker Jas R (Sophia P) emp Kent-Coffey Mfg Co, h 110 Company
Parker Martha V Mrs, mus tchr 221 W Ashe Av, r same
Parker Roy (Goldie P) emp Kent-Coffey Mfg Co, h 110 Company
Parker Walter B (Ellen M) emp Harper Furn Co, h 148 High
Parks Thos (Minnie N) emp S B T & T Co, h 110 Mimosa La
Parlier Chas R (Margaret C) teller Bank of Lenoir, r RD1
PARLIER CLARENCE C (Hazel T) (Parlier & Tomlinson) r RD1
Parlier J Felix (Mary L) (Lenoir Farm Equip Co) r Wilkesboro Rd
Parlier John T, plmbr Parlier & Tomlinson, r RD1
PARLIER & TOMLINSON (Clarence C Parlier, Lee G Tomlinson) Plumbers and Steamfitters, 314 E Harper Av, Tel 4-5344 (see bottom lines)
Parris J Thos (Mamie M) emp Kent-Coffey Mfg Co, h 119 Powell Av
Parris Ruth Mrs, r 119 Powell Av
Parson Jessie Mrs, h 116 N Mulberry
Parson Thos (Eloise H) (City Clnrs) r Morganton Rd
Parsons Benj H (Irene W) h 112 Healan
Parsons Coy M (Ennis D) h 212 N Prospect
Parsons Hobart A (Maude T) r 567 East
*Parsons Hugh (Alice M) lab, h 115 Hartley
Parsons John S (Pauline E) sander Spainhour Furn Co, r 222 Stonewall
Parsons Ralph D, student, r 212 N Prospect
Parsons Robey S, formn Lenoir Mirror Co, r RD4
Parton Lester (Myrtle S) emp Hayes Cot Mill, h 124 Spruce
Parton Nicie Miss, student, r 124 Spruce
Partridge Preston H, bkpr Clement Bros Co, r 105 Palmer Av
*Paschall Jas (Ernestine H) taxi 221 E Finley Av, r same
*Patterson Aaron (Gertrude M) lab, h 229 Healan
*Patterson Allie M, tchr Freedman Sch, r 308 Stonewall
*Patterson Andrew Y (Ida M) janitor Valmead Sch, h 201 Healan
*Patterson Annie L, maid County Health Center, r RD1
*Patterson Annie S, h 215 Folk
*Patterson Arthur J (Emma F) lab, h 228 Healan
*Patterson Arthur W (Laura M) lab Hammary Mfg Co, h 224 Rankin
*Patterson Bernard D, lab, r 302 Stonewall
*Patterson Bobbie L, nurse Caldwell Memo Hosp, r 229 Healan
*Patterson Collett, lab, r 229 Healan
*Patterson Danl M (Callie W) lab Bernhardt Furn Co, h 308 Stonewall
*Patterson Danl M Jr, lab, r 308 Stonewall

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION
MUTUAL INSURANCE
106 S. MAIN ST. PHONE 4-6962

FIDELITY INSURANCE AGENCY
INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 4-9371 **Fidelity Building** **132 West Ave.**

*Patterson Edw H (Carrie C) emp Kent-Coffey Mfg Co, h 214 Folk
*Patterson Ellen M, dom, h 221 Folk
*Patterson Frances, r Harper Town
*Patterson G Vodray (Maude B) porter McNairy's Drug Store, h 147 E Finley Av, Apt A
*Patterson Gwynn (Catherine D) lab Harpers Furn Co, h 500 Oak
*Patterson Herman L (Alder M) lab, h 128 Wheeler
*Patterson Hessie, cook J Floyd Coon, r 229 Healan
*Patterson Hettie, dom, h (rear) 119 Harrington
*Patterson Inez C, tchr Freedman Sch, r 559 Oak
*Patterson J Seymour (Olivia D) lab Bernhardt Furn Co, h 220 Healan
*Patterson John J (Annie B) lab, h 102 Collett
Patterson Juanita S Miss, nurse Dr Chas M Kendrick, h 410 Mountain View
*Patterson Katie N, dom, r 421 Oak
*Patterson Kenneth G (Marian C) cook Gateway Cafe, h 221 Healan
*Patterson Lennie, driver W E Shaw Furn Co, r 309 E Finley Av
*Patterson Lewis (Mildred S) USN, r 403 Oak
*Patterson Lula D, h 413 E Finley Av
*Patterson Madison (Margaret H) lab Lenoir Furn Corp, h 309 E Finley Av
*Patterson Margaret H, beauty shop, 309½ E Finley Av, r 309 same
*Patterson Mattie J, dom, r 228 Healan
*Patterson Miles (Mamie S) gro, 312 E Finley Av, h same
*Patterson Millard (Claudia S) lab Caldwell Furn Co, h 231 Healan
*Patterson Paul, billiards, 146-B E Finley Av, r 114 Forest
*Patterson Paul Q (Laura D) orderly Blackwelder Hosp, h 114 Forest
*Patterson Pearl M, dom, h 209 Healan
*Patterson Ralph N (Annie B) lab Blowing Rock Chair Co, h Harper Town
*Patterson Raymond, lab, r 229 Healan
*Patterson Robt (Hattie L) h 211 Healan
*Patterson Robt L, lab, r 229 Healan
*Patterson Rossilee (Annie B) cook, h 209 Horton
*Patterson Ruth, dom, r 209 Healan
*Patterson Seymour H (Beulah L) h 302 Stonewall
*Patterson T Collett (Cathryn M) emp Kent-Coffey Mfg Co, h 216 Folk
*Patterson Thos C, lab Lenoir Furn Corp, r 302 Stonewall
*Patterson W Spencer (Margaret B) lab Lenoir Furn Corp, h 208 Rankin

COLLINS DEPARTMENT STORE
"Clothing For The Entire Family"
120-122 WEST AVE. **PHONE 4-7631**

Smithey's Department Store
"THE WORKING PEOPLES STORE"
COMPLETE LINE OF CLOTHING, GROCERIES, MEATS
128-132 W. HARPER AVE. **PHONE 4-5041**

*Patterson Walter (Billie F) lab, h (rear) 218 Horton
*Patterson Wm (Catherine C) lab, h 114 Harrington
Payne Ella W (wid Geo E) h 209 Mill
Payne Oleen Miss, r 209 Mill
Payne W Herman (Clara S) h 114 Beall
* Peak Arretta, dom, h 156 Wheeler
*Peak Ella B, dom, r 156 Wheeler
*Peak Hattie L, dom, r 156 Wheeler
*Peak Nita, r 156 Wheeler
Pearce Juanita Miss, opr Pearce's Beauty Salon, r Hudson, N C
Pearce Alice M Mrs (Pearce's Beauty Salon) r 340 S Mulberry
Pearce Kearney C (Alice M) city editor News-Topic, h 340 S Mulberry
Pearce's Beauty Salon (Mrs Alice M Pearce) 106 N Church, R3
Pearson Betty B (wid Claude L) h 104 W Kentwood Cir
Pearson C Ross (Ora M) slsmn, h 303 N Prospect
Pearson Chas O ,slsmn Bealer A Bolick, r 303 N Prospect
Pearson Chas R (Frances L) uphol Harper Furn Co, h 129½ Healan
Pearson Clarence B, clk P O, r 536 N Main
Pearson Claude L (Elizabeth G) watch repr Brawley Jwlry Store, r Morganton Rd
Pearson Elizabeth G Mrs, sten Kent-Coffey Mfg Co, r Morganton Rd
Pearson Howard W, auto repr, 609 N Main, r same
Pearson Margie H Mrs, clk REA, r 130 N Mulberry
Pearson Nell A Mrs, antiques Blowing Rock Rd, h same
Pearson Roby J (Martha B) furn wkr, h 536 N Main
Pearson W Richd (Margie H) clk, h 130 N Mulberry
Pearson Willos R Mrs, bkpr Sprinkle Oil Co, r Old Blowing Rock Rd
*Peay Arthur (Parsenia L) h 425 E Finley Av
*Peay John E (Agnes M) wtchmn Hammary Mfg Co, h 555 Oak
Pegram Chas B (Virginia B) assoc editor News-Topic, h Hickory Rd
Pegram F Brown (Anne D) (Pegram's Radio Shop) h 412 Kentwood
Pegram's Radio Shop (F Brown Pegram) 107 W Harper Av
PENDRY PAUL (Cinda B) (Lenoir Funeral Home) Sec Reins-Sturdivant Mutual Burial Assn, h 445 W Harper Av, Tel 4-3441
Penland S H (Piedmont Clnrs) r Hickory, N C
Penland Una M Mrs, cash A & P, r 107 Ridge
Penley Jack M (Ollie K) sander Caldwell Furn Co, h Harrisburg Rd
Penley Jos A (Pansy R) pntr, h 524 W College Av
Penley Jos D, USA, r 524 W College Av
Penley Shirley A Miss, student, r 524 W College Av
Pennell Avery H (Ina B) emp Caldwell Furn Co, h Fairview Rd
Pennell Bynum H (Verna S) USAF, r 221 Mill

LEFTWICH ELECTRIC CORP.
Electrical and Heating Contractors
SHEET METAL WORK — WESTINGHOUSE APPLIANCES
117 W. HARPER AVE. **PHONE 4-4641, SHOP 4-5122**

BOST LUMBER COMPANY

LUMBER and BUILDING MATERIALS

106-108 WILLOW ST. **PHONE 4-9411**

Pennell Cancel (Aileen G) emp Hibriten Furn Co, h 139 Virginia
Pennell Carl W (Ora H) carrier P O, h 114 Stonewall
Pennell Chas A (Mae P) emp Lenoir Furn Co, h 208 Hayes Av
Pennell Edw D, student, r 114 Stonewall
Pennell Fred C (Annie K) emp Lenoir Furn Co, h 410 W Harper Av
Pennell Jas G (Mae L) emp Hibriten Furn Co, h Fairview Rd
Pennell John G, student, r 114 Stonewall
PENNELL M M (Maude L) (M M Pennell & Sons) V-Pres Pennell & Haigler, h Wilkesboro Rd, Tel 4-5084
PENNELL M M & SONS (M M Pennell) Lumber, Millwork, Building Supplies and Grading Contractors, Wilkesboro Rd, Tel 4-6171, Equipment Garage 4-3665 (see back cover)
Pennell Randolph W (Mary H) formn M M Pennell & Sons, r Wilkesboro Rd
Pennell Spencer R (Annie M) sander Caldwell Furn Co, h (rear) 408 Broadway
Pennell Verlie J, emp Caldwell Furn Co, r Fairview Rd
Pennell Walter G (Lizzie I) emp Moore Cot Mill Co, h 528 N Main
PENNELL & HAIGLER INC, Wade B Haigler Pres, M M Pennell V-Pres, J Howard Swanson Sec-Treas, General Contractors, Wilkesboro Rd, Tel 4-6171 (see page 22)
PENNEY J C CO, Harold L Curry Mgr, Department Store, 126 West Av, Tel 4-7611
Pennington Kyle E (Shirley M) linemn Duke Power Co, h 354 S Mulberry
Pennington Walter B (Annie) emp Duke Power Co, r RD1
*Peoples Tabernacle, 109 Collett
Perdue Jas E (Martha F) agt Security L & T Co, h 124 Norwood
*Perkins Adelaide, h 112 Wheeler
*Perkins Clara M, dom, r 154 Wheeler
*Perkins Danl R (Mary F) lab Bernhardt Furn Co, h 552 Oak
*Perkins Jasper C (Theola M) lab, h 538 Oak
*Perkins Laura H, emp Caldwell Memo Hosp, r 104 S Prospect
*Perkins Otis, lab, r 112 Wheeler
*Perkins Otto M (Lillian M) lab, h 104 S Prospect
*Perkins Virginia J, h 154 Wheeler
Perry Faye R Mrs, opr Modernistic Beauty Shop, r 208 W Harper
Perry Helen M Miss, tchr, h 108 Palmer Av
Petree Clarence W (Nell B) supt Hibriten Chair Co, h 124 S Sharon Rd
Petree Geo W (Sally M) emp Blowing Rock Chair Co, h 202 Vance
Petree Sally (wid John V) r 135 Virginia
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Richards R Boone (Edna M) pres Rural Plmbg, r RD2

Richards Robt R, USA, r 109 Realty

Richardson D Gilmer (Dorothy A) slsmn, h 127 S Sharon Rd

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 4-9511**

DeSoto Plymouth

RABB MOTOR CO., INC.

DeSOTO and PLYMOUTH — FARM IMPLEMENTS

410 E. HARPER AVE. PHONE 4-4591

Riddle Hazel P Mrs, asst mgr Central Cafe, r 524 W College Av
Riggs Basil, repr Goodyear Shop, r Hickory Rd
Riggs John R, bkpr Thompson-Lipe Co, r Hickory Rd
Riggs Lois G Mrs, opr S B T & T Co, r RD9
Riggs Wm J (Lois G) mech Sanders Chev Co, r RD9
Riggs Z O (Mary H) emp Lenoir Furn Corp, h 110 Westman
Riley Jas R (Edith M) emp Hibriten Chair Co, h Harrisburg Rd
Riley Jean M Miss, student, r Harrisburg Rd
Rish Gloria G Mrs, sten Lenoir Hos Mills, r Connelly Springs Rd
Ritch Howard W (Margaret L) emp Caldwell Furn Co, h 458 N Main
Rivers Pauline C Mrs, slswn Gold Shop, r 137 Wilson
Roach Robt B (Mildred F) phys Blackwelder Hosp, h 502 W Kentwood Cir
Roark Geraldine Miss, opr S B T & T Co, r 208 W Harper Av
Roath Hazel G (Grace M) janitor, r 130 Spainhour Av
Robbins Cabs (Chas E Robbins) 212 S Mulberry
Robbins Carl H (Margaret C) emp Lenoir Furn Corp, h 117 N Sharon Rd
Robbins Chas E (Sadie A) (Robbins Cabs) h 110 Norwood
Robbins Chas E Jr (Bernice D) mgr Union Bus Ter, h 210 N Boundary
Robbins Colbert L (Elizabeth M) pres-treas Hibriten Furn Co, h 241 N Main
Robbins Cordelia I (wid Jesse F) r 107 Wild Cherry La
Robbins Douglas L (Carol G) sander Caldwell Furn Co, r 412 N Main
Robbins Flossie M Mrs, h 412 N Main
Robbins Garage (M Cromwell Robbins) Hickory Rd
Robbins Geo C (Laura C) v-pres Hibriten Chair Co, h 207 Norwood
Robbins Geo T (Ella B) body mn Ray Morris Mtr Co, r RD3
Robbins Grover C Jr (Vada R) v-pres-treas Robbins Lbr Co, r Blowing Rock, N C
Robbins Irene I Miss, r 262 N Main
Robbins Jas W (Alice B) furn wkr, h 116 Oil Av
Robbins John H, furn wkr, r 107 Wild Cherry La
Robbins Kenneth C, USA, r 111 Maple
Robbins Larry N (Jean R) (Appliance Center) h 401 W Kentwood Cir
Robbins Lawrence H (Gertrude E) cabtmkr Lenoir Furn Corp, h 111 Maple
ROBBINS LUMBER CO INC, Grover C Robbins Jr V-Pres-Treas, Wholesale Lumber, 490½ W Harper Av, Tel 4-4560
Robbins M Alice Miss, tchr Jr High Sch, h 262 N Main
Robbins M Cromwell (Maude E) (Robbins Garage) r Valmead

LENOIR MILLS, INC. Phone 4-4559

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FLOUR, FEED and MEAL

Lenoir Office Equipment Co.

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REMINGTON RAND PRODUCTS

105 W. HARPER AVE. **PHONE 4-7341**

Robbins Odene M Miss, clk Bernhardt Furn Co, r 108 Maple
Robbins Orrin R (Jonnie R) sec-treas Hibriten Chair Co, r Hickory Rd
Robbins R Curtis, emp Thompson-Lipe Co, r Blowing Rock Rd
Robbins Robt C (Violet M) driver Caro Cabs, h 132 Norwood
Robbins Robt L, furn wkr, r 412 N Main
Robbins Robey C, pres Hibriten Chair Co, h 205 N Boundary
Robbins Roger H (Florence T) sgt N C Natl Guard, h 104 W Finley Av
Robbins Ruth K Mrs, sec-treas Kincaid Furn Co, r 404 Beall
Robbins S Gerald (Betty M) USA, r 512 Westview
Robbins Spencer C (Devola T) formn Hibriten Furn Co, r RD1
Robbins T Hamilton (Jennie W) h 397 S Mulberry
Robbins Thos M (Ruth K) mech, h 404 Beall
Robbins Viola H Mrs, emp Hayes Cot Mills, h 108 Maple
Robbins Wade H, r 262 N Main
Robbins Willard R (Nellie L) emp Bernhardt Furn Co, h 110 Lee
Roberts Cloyd G (Dorothy L) carrier P O, h 327 Newland
Roberts Dorothy T Mrs, clk Kent-Coffey Mfg Co, r Hibriten Rd
Roberts Fannie C Mrs, dept mgr Gold Shop, r 133 Wilson
Roberts Hardie H (Thelma A) emp Hibriten Furn Co, h 204 Wilson
Roberts J Cloyd (Fannie C) clk P O, h 133 Wilson
Roberts John D (Katie R) (Lenoir Bedding Co) r Taylorsville Rd
Roberts Lillian Miss, clk Bernhardt-Seagle Co, r RD4
Roberts Rose B Miss, tex wkr, r 427 S Main
Robertson Alfred M (Nellie S) emp Hibriten Furn Co, h 435 N Main
ROBERTSON JOE H (Mary R) Mgr Duke Power Co, h 207 Hibriten, Tel 4-9575
Robertson Julius A B (Ada M) (Fairway Mtrs) r Wilkesboro Rd
Robertson Motor Co (W Lee Robertson) 218 West Av
Robertson W Lee (Oliviston T) (Robertson Mtr Co) r RD3
Robinson Donald M (Anne R) slsmn, h 407 Abernathy
Robinson Luther B, prin W Lenoir Sch, r Hickory Rd
Robinson Marion V Miss, clk REA, r RD5
Robinson Nina J Mrs, tchr High Sch, r Wilkesboro Rd
Robinson Roy L (Nina J) agt Security L & T Co, r Wilkesboro Rd
ROCKHAVEN GARDENS (Mrs Claudia J and Jerome F Beard) Floral Designs, Cut Flowers, Wedding Decorations, Corsages, Potted Plants, Member Florist Telegraph Delivery Assn, 405 E Harper Av, Tels 4-3061, Night 4-3324 or 4-3652 (see page 26)
Rodenberry Carl A (Charlotte P) slsmn, h 204 Abernathy
Rodgers Coy (Ethel B) h 204 N Prospect

TIRE SALES & BATTERY CO.

Goodyear Tires, Accessories, GE Appliances

119 N. MAIN ST. **PHONE 4-7311**

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U. S. Royal Tires — Batteries — Wheel Alignment — Tire Recapping
Crosley and Hotpoint Appliances — Oil Heaters and Furnaces
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Roland Lillian Miss, opr S B T & T Co, r RD5
Roper Howard L (Christine L) hauling, h 120 Lee
Rose's, Jos H Scott mgr, dept store, 123 West Av
Ross Wilma S Mrs, bkpr Union Natl Bk, r Hudson, N C
Rotary Club, Richd E Norment pres, Carlos M Gilliland sec, meets Fridays, 12:30 P M, Carlheim Hotel
Rowan Raymond L (Virginia S) slsmn Broyhill Furn Factories, h 219 Pennton Av
Rowe Kathryn M Miss, r 100 Westbrook Rd
Rowe Walter W Rev (Minnie L) h 100 Westbrook Rd
Rowell Thelma I Miss, sten Kent-Coffey Mfg Co, h 232 N Main
Rudisill Deitz A (Virginia W) eng, h 526 Mountain View
Rudisill Ralph, clk A & P, r RD6
Rufty Dave Studio (David O Rufty) photogh, 120 West Av
Rufty David O (Marie B) (Dave Rufty Studio) Hospital Av Extd
Runion Julia C (wid Chas H) h 108 Stonewall
Rupard Earl F (Mary H) driver Lenoir Tfr Co, h 111 Virginia
RURAL PLUMBING INC, R Boone Richards Pres, Roger M McGirt Sec-Treas, "We Serve Caldwell County", Water Systems and Westinghouse Home Appliances, Hickory Rd, Tel 4-7442 (see page 35)
Russell Elizabeth B (wid Clarence L) h Miller Hill Rd
Russell J Clinton (Texie H) antiques Wilkesboro Rd, h same
Russell John C (Margaret F) driver Newton Trans Co, r 503 N Main
Russell Paul L, USAF, r 421 W College Av
Russell Thos E, emp Hibriten Chair Co, r 421 W College Av
Rutledge Bessie D (wid Burt C) h 106 Maple

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SURPLUS, RESERVES, ETC., OVER $500,000.00
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Safford Atherton M (Mildred B) carp, h 133 Virginia
Safford Clarence R, r 133 Virginia
Safford Clarence R (Ruth W) carp, h 308 Poplar
Safford Elaine Miss, bkpr Galvin Furn Co, r 133 Virginia
Safford Lucy M Mrs (Mallard Beauty Shop) r 135 Virginia
Safford Russell F (Lucy M) bldg contr, h 135 Virginia
Safriet Saml (Fay S) emp Lenoir Chair Co, h Morganton Rd

W. LAWRENCE CLAY

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MUTUAL INSURANCE
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Phone 4-9371 **Fidelity Building** **132 West Ave.**

Sain Hillian Mrs, clk Blue Bell, r RD2
St Francis Catholic Church, Rev Peter C Sheridan pastor, 229 W College Av
St Francis Friary, 409 Vance
St Francis School and Convent, Mother Mary Eileen Superior, 227 W College Av
St James Episcopal Church, Rev Boston M Lackey rector, 216 S Main
*St Paul AME Church, Rev Ernest L Smith pastor, 208 E Finley Av
St Stephen's Lutheran Church, Rev Clayborne S King pastor, 223 West Av
*Salley Jos (Minnie J) h 230½ Stonewall
*Samuel Henry (Louise N) lab, r 415 Oak
Sanders Bonnie Miss, r 128 N Mulberry
Sanders Chevrolet Co (Otto F Sanders) 231 West Av
Sanders David M (Flossie M) carp, h 110-A Wild Cherry La
Sanders Fred J (Juanita M) electn Lenoir Elec Repr, h 205 Stonewall Apt 17
Sanders John L (Mary G) formn Hibriten Furn Co, r RD5
Sanders Lawrence C (Hazel O) formn Hibriten Furn Co, r RD6
Sanders Otto F (Sanders Chevrolet Co) r Morganton, N C
Sanders Roby (Emma P) emp Spainhour Furn Co, h Fairview Rd
Sanders Sara E Miss, r 411 N Prospect
Saslow's Inc, Mrs Ruby P Buchanan mgr, jwlrs, 113 West Av
Saunders Clyde H (Margie A) (Cody & Saunders) r RD9
Saunders Elise S Mrs, clk Bernhardt Furn Co, r RD5
Saunders Hillard H (Edith P) mech Smith Crossroads, r Blowing Rock Rd
Sawyer Julian M (Daisy M) uphol Kent-Coffey Mfg Co, h 310 Newland Av
Saylor Robt M, furn wkr, r 103 W Ashe Av
Scalf Marion F (Poor Boy's Mkt) r Hickory Rd
Schell Edwin C, chf clk C & NW Ry, r 202 W Ashe Av
SCHEY IRA M JR (Neal K) Pres-Genl Mgr Lenoir Hosiery Mills, h 120 N Sharon Rd, Tel 4-5186
Scofield Wm H, dept mgr Galvin Furn Co, r 135 Virginia
*Scott Albert J, lab, r 335 Hillcrest Dr
*Scott Annie B, dom, h 335 Hillcrest Dr
*Scott Annie M, dom, r 313-A E Finley Av
*Scott Arnett G, lab, r 322 E Finley Av
Scott Beatrice F Miss, r 115½ W Harper Av
*Scott Carl (Margie D) lab, r 515 Oak
*Scott Carrie L, dom, h 322 E Finley Av
*Scott David, lab, r 313-A E Finley Av

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"Clothing For The Entire Family"
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"THE WORKING PEOPLES STORE"
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*Scott Emma L, dom, r 516 Oak
*Scott Georgia M, dom, h 313-A E Finley Av
*Scott Howard (Ruby L) lab, h 501 Oak
*Scott Jake R (Minnie B) lab, h 330 Hillcrest Dr
*Scott Jas (Grace C) lab Lenoir Chair Co, h 148 Hill
*Scott Jane M, h (rear) 106 Patterson
*Scott Janet, dom, r 335 Hillcrest Dr
*Scott John, delmn Pegram's Radio Shop, r 403 Oak
*Scott John L (Bertha L) janitor, h 102 Patterson
Scott Jos H (Helen C) mgr Rose's Store, h 224 E Harper Av
*Scott Richd (Lucy N) lab, h (rear) 423 E Finley Av
Scott Shuford C (Margaret W) mech, h 516 N Main
*Scott Thos W (Wilhelmina B) lab, h 320 Hillcrest Dr
*Scott Vester (Marguerite L) lab, h 403 Oak
*Scott Wade, emp C & NW Ry, h 403 Oak
Scott Walter C (Ethel M) emp Hayes Cot Mill, h 224 Bradford Av
*Scott Wm, janitor Avon Theatre, r 313-A E Finley Av
Scroggs Agnes T Mrs, clk Bernhardt Furn Co, r Hospital Av Extd
Scroggs Jas W, student, r 206 W Ashe Av
Scroggs John C (Agnes T) carrier P O, h Hospital Av Extd
Scroggs John M (Mary R) cabt mkr Harper Furn Co, h 206 W Ashe Av
Seaboch Chal V (Mamie T) mach Lenoir Furn Corp, h 230 E Harper Av
Seagle Isabel R (wid Jacob C) v-pres Bernhardt-Seagle Co, h 103 Hibriten Av
Seagle Joan Miss, nurse Caldwell Memo Hosp, r same
Seagle Theo R (Ethel H) (B C & S Hdw & Furn Co) r RD9
Seagren Margaret P (wid Augustus G) furn designer, 101 N Main, R6, h 110 Hibriten, Apt 2
Sears Addies Mrs, clk Blue Bell, r Granite Falls, N C
Security Life & Trust Co, Roy L Robinson agt, 115 S Main, R203
Seehorn Clara S Mrs, dept mgr Kent-Coffey Mfg Co, r Hickory Rd
Seehorn Gladys L Mrs, clk P O, r Hospital Av Extd
Seehorn Ted R (Ruby T) dept mgr Smith Crossroads, h 207 Woodsway La
Seehorn Wm W (Clara S) supt of mail P O, r Hickory Rd
Seila Josephine L Mrs, bkpr Courtney's, r Wilkesboro Rd
Seila Paul F (Jo L) lawyer, 100½ N Mulberry, R205, h Wilkesboro Rd
Self Annie L Miss, emp Hayes Cot Mill, r 224 Bradford Av
Self Edw J (Nell P) slsmn Belk's, h 130 Maple
Self J Wm (Nora S) real est, h 121 Hibriten Av

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Service Distributing Co, Horace C Burris mgr, fill sta, New Hickory Rd
Setser Harold E (Clara H) (Setser Mfg Co) r 512 Kentwood
Setser Jas R, USAF, r 512 Kentwood
Setser Manufacturing Co (Russell J and Harold E Setser) mops, 420 W Harper Av
Setser R J Store (Russell J Setser) gros, W Harper Av
Setser Russell J (Mae F) (R J Setser Store; Setser Mfg Co) h 512 Kentwood
*Settlemeyer Ida M, dom, h 150 High
*Settlemyer Robt C, lab, r 150 High
Setzer Beeler M (Ruth E) emp Bernhardt Furn Co, h 102 Torrence
Setzer Bonita Mrs, clk Rose's, r 130 S Prospect
Setzer C Claude (Cora A) ins 115 S Main, R104, h 212 S Church, Apt 5
Setzer Canary E (wid John H) r 130 Spainhour Av
Setzer Carl M (Amanda L) h Blowing Rock Rd
Setzer Cecil B (Mary H) emp Harper Furn Co, h 210 Hayes Av
Setzer Clarence W (Ruth A) repr Bernhardt-Seagle Co, h 137½ Virginia
Setzer Clyde K (Pearl M) emp Lenoir Furn Corp, h 114 Jennings
Setzer Cora A Mrs (Corada Shop) r 212 N Church, Apt 5
Setzer Ernest R (Lois C) hauling, h 128 S Prospect
Setzer Eugene E (Aileen M) asst mgr Lenoir I & F Co, h 336 Maple Dr
Setzer Everett F (Metta J) eng Lenoir I & F Co, r Wilkesboro Rd
Setzer Fred L (Edith A) sander Lenoir Furn Corp, h 205 Stonewall, Apt 22
Setzer Harold H (Nellie V) r 108 Spainhour Av
Setzer Hubert D, slsmn Wayne Johnson Mtrs, r RD3
Setzer Jack M (Ruth D) emp Lenoir Furn Corp, h 205 Stonewall, Apt 16
Setzer Jas E (Mary W) lbr inspr, h 435 S Main
Setzer Juanita Miss, emp Dixie Cream Donut Shop, 502 Torrence
Setzer L Otis (Mamie S) h 104 Powell Av
Setzer Lois M Mrs, slswn Dixie Cream Donut Shop, r 128 S Prospect
Setzer Louise S Miss, r 208 Vance
Setzer Lucille A Mrs, sec Alfred W Dodge, r Hickory Rd
Setzer Margaret E Mrs, supvr Blue Bell, r RD4
Setzer Marjorie A Miss, bkpr Gibbons & Smith, r Hudson, N C
Setzer Marshall W (Ida H) barber, 105 S Boundary, h 130 S Prospect

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Setzer R Dennis, slsmn Joe Dickson Mtr Sls, r 130 S Prospect
Setzer Roy S (Helen P) emp Caldwell Furn Co, h 311 Holly
Setzer Selma C Miss, r 116 Realty
Setzer Stanfred S (Mary W) emp Kent-Coffey Mfg Co, h 124 Virginia
Setzer Susie Miss, opr Arcade Beauty Shoppe, r Collettsville, N C
Setzer Thos J, USA, r 124 Virginia
Setzer Thos J (Mary H) police, h 130 Spainhour Av
Setzer Thos L, supt Hickory Fibre Co, r RD4
Setser Thos R (Gustine M) electn Lenoir Furn Corp, r 108 Kent
Setzer W Lafayette (Gertrude H) (Setzer's Ldry) h 108 Spainhour Av
Setzer Walter J, police, h 117 Spainhour Av
Setzer Wm G, carp, r 124 Virginia
Setzer's Laundry (W LaFayette Setzer) 635 Pennton Av
Setzer Woodrow W (Maggie R) h 316 S Mulberry
Severt Claude (Bertha H) emp Bernhardt Furn Co, h 202 Westbrook Rd
Severt Paul, formn Lenoir Furn Forwarding Co, r Wilkesboro Rd
Sewell A Benj (Rose C) slsmn, h 316 Beall
*Shade Bessie T, gro, 212 Broadway, r 210 same
*Shade Delaware D (Grace K) prsr Piedmont Clnrs, h 314 Stage
*Shade Fred (Helen C) porter Courtney's, h 223 Rankin
*Shade Geneva, dom, r 214 Broadway
*Shade Isaac J Jr (Coleen M) lab Kent-Coffey Mfg Co, h 149 Hill
*Shade J Isaac (Mary S) lab Bernhardt Furn Co, h 214 Broadway
*Shade Latt (Annie B) lab Hibriten Furn Co, h 214 Stage
*Shade Louis E, tchr Freedman Sch, r 214 Broadway
*Shade Matt (Bessie T) h 210 Broadway
*Shade Robt (Florence L) h 143 Hill
Sharpe Betty S Miss, typist County Clerk, h 202 W Harper Av
Sharpe H Clinton (Mary L) carp, r 211 Woodsway La
Sharpe Jas R (Eunice M) (Sharpe's Auto Repr) r Shoat's Bridge Rd
Sharpe Mamie L (wid A Frank) h 211 Abernathy
Sharpe Mary E Miss, r 202 W Harper Av
Sharpe Paul L (Ruth C) ins agt, h 211 Abernathy
Sharpe Walter O, carp Bernhardt-Seagle Co, r RD5
Sharpe's Auto Repair (Jas R Sharpe) 316 W Harper Av
Shaver Billy W (Georgia K) mgr Reins Bros, r Old Taylorsville Rd
Shaw Preston L (Sepal G) pressmn Smith Prntg Co, h 110 Todd
Shaw Sibyl W Mrs, sten Fairfield Chair Co, r Hickory Rd

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Shehan Wayne M (Frances T) furn wkr, h 116 N Mulberry
Shell C Boyd (Lorene C) emp Hibriten Furn Co, h 623 N Main
Shell Daisy S Mrs, h 230 Realty
Shell E Carson (Virie G) sawyer, r 233 Bradford Av
Shell Eva C (wid Thos) nurse, 122 N Mulberry, r same

SHERRILL GUS W (Ellie S) Pres Lenoir Mfg Co Inc, r RD1, Tel County 4-4731

Shell Helen R Mrs, tchr, h 118 N Ridge
Shell Irene F Miss, student, r 230 Realty
Shell Jas R, USA, r 230 Realty
Shell Junius E (Shell Realty Agcy) h 212 Norwood
Shell Margaret L Miss, r 233 Bradford Av
Shell Nelle B Mrs, clk Kent-Coffey Mfg Co, r 114 (200) Westman
Shell Oscar W (Carrie L) barber, h 123 Norwood

SHELL REALTY AGENCY (Junius E Shell) Real Estate and General Insurance, 3 Union National Bank Bldg, 109 West Av, Tel 4-9341 (see page 2)

Shell W Marshall (Nellie B) radio repr, h 114 (200) Westman
Sheppard Edw A (Lois Y) formn Kent-Coffey Mfg Co, h 515 Westview
Sheppard Eula L Miss, opr Mallard Beauty Shop, h 211 W Harper Av
Sheridan Peter C Rev, pastor St Francis Cath Ch, h 409 Vance
Sherrill Annie (wid Wm H) h 301 W College Av
Sherrill Bryce H, teller Bank of Lenoir, r Cottrell Hill
Sherrill Cora B (wid J Glenn) h 132 High
Sherrill Edw L (Caroline B) emp Lenoir Furn Corp, h 105 Resica Av
Sherrill Eva T Mrs, dep County Reg of Deeds, r 517 Westview
Sherrill Florrie W (wid Robt A) clk Bernhardt Furn Co, h 510 Kentwood
Sherrill Hal W (Mary M) drftsmn Coffey & Olson, r Hibriten Rd
Sherrill Jas A (Eva T) trav slsmn, h 517 Westview
Sherrill Jas E, emp Barger-Ashe Rfg Co, r 105 Resica Av
Sherrill Jas H (Ruth E) County Tax Supervisor, h 201 Norwood
Sherrill Margaret A Mrs, tel opr Hammary Mfg Co, r Hudson, N C
Sherrill Ruby L Mrs, tchr, h 257 E Harper Av
Sherrill Wm H (Ethel C) emp Lenoir Furn Corp, h 346 Poplar
Shetley Edw B (Edwina M) emp Lenoir Chair Co, h Miller Hill Rd

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Shipp Wm H (Mae H) h 138 Spainhour Av
Shoaf Roy F (Lena L) (Western Auto Assoc Store) h 305 Maple Dr
Shoemake Clifton (Patricia M) emp Harper Furn Co, h Miller Hill Rd
Shoemaker Eugene E, r 221 Mill
Shoemaker Howard E (Francis W) emp Bernhardt Furn Co, h 126 Bernhardt
Shoemaker Josephine G Mrs (Jo's Place) r 225 Virginia
Shoemaker Louis F (Sallie N) h 229 Virginia
Shoemaker Paul A, slsmn, r 384 S Mulberry
Shoemaker Ralph C (Josephine G) emp Fairfield Chair Co, h 225 Virginia
Shoemaker Shelton V (Margaret K) emp Bernhardt Furn Co, h 221 Mill
Shoemaker Willard E (Lizzie L) barber City Barber Shop, r RD3
Shook W Glenn, sheet metal wkr Lenoir Roofg Co, r Hudson, N C
Shore Stewart V (Emma V) emp Caldwell Furn Co, h 340 Poplar
Shoun Archie A, formn Wayne Johnson Mtrs, r Hudson, N C
Shuford Albert H (Odessa C) police, h 102 Hunter Av
Shuford Bernice G Miss, student, r 104 N Ridge
Shuford Bernice W (wid Russell R) h 104 N Ridge
Shuford Thos W Jr (Cloe B) asst genl mgr Caldwell Furn Co, r Hibriten Rd
Shumaker Betty O Mrs, sten Lenoir Mirror Co, r 384 S Mulberry
Shumaker Paul A (Betty O) slsmn Wayne Johnson Mtrs, 384 S Mulberry
Shumaker Thos P (Jessie C) furn repr 384 S Mulberry, h same
Shumway Annie B Mrs, bkpr News-Topic, r 670 Howard
Shumway Merlin H (Annie B) adv editor News-Topic, h 670 Howard
Sides Flossie S (wid Willis V) h 316 Willow
Sides Fred (Bessie) formn Hibriten Chair Co, r Harrisburg Rd
Sides Jas L (Mary H) carp, r 316 Willow
Sides Norma J Miss, cash Wallace Inc, r RD9
Siemens Peter H Rev (Katherine T) dist supt County Mennonite Brethren Chs, h 322 Stage
Siemens V Ruth Miss, student, r 322 Stage
Sigmon Carroll E (Jettie S) gro 679 Howard, h same
Sigmon Curtis C (Etta B) wtchmn Fairfield Chair Co, h 409 N Main
Sigmon Darrell W, r 679 Howard

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Sigmon Lester N (Mildred B) furn wkr, h Miller Hill Rd
Sigmon M Evelyn Miss, r 509 N Main
Silver Jos S Rev (Ollie M) h Miller Hill Rd
Silver Leon S (Claudine V) clk, r Miller Hill Rd
Sime Myron J (Virginia S) ser mn Leftwich Elec Corp, r 136 High
Simmons Alfred T (Leona S) formn C T Smith & Son, r Hudson, N C
Simmons Chas S (Jean T) driver, h 151 Spainhour Av
Simmons Edw P (Mollie N) (Lenoir Farm Equip Co) ranger State Forest Ser, h 204 Woodsway La
SIMMONS H DURWOOD (Gladys R) Mgr Triplett Lumber Co, h 200 Norwood, Tel 4-7802
Simmons Jas R, student, r 200 Norwood
Simmons Mary G (wid Geo R) h (rear) 111 Realty
Simmons Robt L (Leila D)emp Lenoir Furn Corp, h 309 (109) Underdown Av
Simmons Thos J (Betty S) furn wkr, h 210 Stage
Simmons Walter A (Mettie G) emp Caldwell Furn Co, h 139 N Mulberry
Simmons Wayne C (Goldie C) formn C T Smith & Son, r RD9
Simmons Wm F (Nancy M) emp Bruce Smith, r 124 N Mulberry
Simmons Wm J (Evelyn B) asst mgr A & P, h 115 Westman
*Sinclair Lauretta, tchr Freedman Sch, r 401 E Finley
SINCLAIR REFINING CO, Beall Oil Co Distributors, Blowing Rock Rd, Tel 4-6551
Sipes Alfred M (Cution H) emp Hibriten Furn Co, h 116 Jennings
Sipes Baynie C (Maxine K) eng REA, h 122 Vance
Sipes Cicero S, r 125 Gray
Sipes Frank (Della W)h 552 W College Av
Sipes Geo N (Sarah W) h 118 Jennings
*Sipes Isaiah (Junie M) emp Lenoir Chair Co, h 558 Oak
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Sipes Thos E (Evie C) furn wkr, h 129 Warren La
Sipes Wayne H, r 552 W College Av
Sipes Wm C, emp Kent-Coffey Mfg Co, r 558 Oak
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Story Colleen M Miss, r 602 Beall
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Story Nancy H (wid Fred L) h 602 Beall
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Summerlin Clarence W (Lois G) carp, h 100 Torrence
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Summerlin Curtis H (Margaret K) carp, h Morganton Rd
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*Sutton Mabel, dom, r 112 Wheeler
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Swanson Claude E (Ruby M) formn Hibriten Furn Co, h Harrisburg Rd
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Talton Norwood G (Marjorie H) (Gene Miller) h 407 Vance
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Tate Dorothy W Miss, bkpr Hibriten Chair Co, r 115 Wilson
TATE EARL H (Kathryn H) Pres Lenoir Drug Store and Mayor of Lenoir, h 229 Norwood, Tel 4-7535
Tate Edw L (Clara S) agt C & NW Ry, h 201½ Abernathy

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Tate Virginia Miss, student, r 229 Norwood
Taylor Carl B (Helen S) slsmn Turner Furn Co, h 137 Broadway
Taylor Harry C (Nila R) slsmn, h 518 Westview
Taylor Jack V, student, r 420 N Prospect
Taylor Jas R (Mattie L) shaper Bernhardt Furn Co, h 605 N Main
Taylor Jay G (Marcel H) caretkr N C Natl Guard, h Hospital Av Extd
Taylor Jennings D (Devora J) carp Taylor Constn Co, h 607 N Main
Taylor Jos R (Ada A) emp Kent-Coffey Mfg Co, h 321 (121) Underdown Av
Taylor Leonard M (Jennie L) furn wkr, h 420 N Prospect
*Taylor Tilman (Beulah C) lab Harper Furn Co, h 108 Wheeler
Taylor V Gertrude Miss, emp Lenoir Mirror Co, r 321 (121) Underdown Av
Taylor Wm A (Lily H) carp, h 134-B Spainhour Av
Teacherage The, 215 W College Av
Teague Catherine C Mrs, clk County Dept Welfare, r Hudson, N C
Teague Dennis R (Pearl E) emp Barger-Ashe Rfg Co, h 116 N Ridge
Teague Dora B (wid Isaac M) h 113 Beach
Teague E Russell (Fannie C) formn Pennell & Haigler, r RD4

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Teague Ira M (Beulah F) (Teague Furn Co) h 339 Maple Dr
Teague Irene G (wid H Moran) h 109 N Ridge
Teague John E (Lydia M) brklyr, h Fairfield Rd
Teague Marshall N (Betty B) emp Kent-Coffey Mfg Co, r 113 Beach
Teague Norris C (Doris W) carp, h 125 Beach
Teague Porter M (Vivian F)slsmn Belk's, r Blowing Rock Rd
Teague Rachel R Miss, asst Drs Hedrick & Yates, r Granite Falls, N C
Teague Urbane D (Hettie C) slsmn, h 516 W Kentwood Cir
Teague Wm B (Mamie H) dept County Sheriff, r Wilkesboro Rd
Teague Zelma S Mrs, slswn Spainhour's, r Wilkesboro Rd
Tedder Cicero T, formn Lenoir Mirror Co, r Hickory Rd
Teem Myrtle F (wid Jacob W) h 407 N Main
Templeman Saml H (Marian H) optometrist, 106 N Church, R8, h 310 Beall
Templeton Ralph G (Janie W) phys Blackwelder Hosp, h 206 W College

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Tester John W, student, r 305 Woodsway La
*Thomas Bynum L, porter Union Bus Terminal, r 110 Patterson
*Thomas Clarence (Mabel B) lab, h 110 Patterson
*Thomas Clarence Jr, lab, r 110 Patterson
Thomas Frances L (wid John W) h 208 Vance
Thomas Francis, mech Shields Refrig Co, r 486 W Harper Av
Thomas Glenn H (Antha H) (Thomas Ser Sta) r RD2
Thomas Jean Miss, sten Norment & Lambert, 304 W Harper Av
Thomas Johnson P (Patsy S) (Thomas Used Cars) r Morganton Rd
Thomas Ray W (Mary C) (Thomas Ser Sta) r RD9
Thomas Service Station (Ray W and Glenn H Thomas) Hickory Rd
Thomas Used Cars (Johnson P Thomas) 303 West Av
*Thomas Valaria, dom, r 110 Patterson
Thompson Carl (Virgie C) formn Barringer Grading Co, r RD9
Thompson Clara E (wid Marcus K) h Wilkesboro Rd
Thompson Claude T (Florence B) slsmn Waldensian Bakery, r RD9
Thompson Cornelia E Miss, waitress Smith Motel Restr, r 534 N Main
Thompson Fred A (Margaret G) h 223 Norwood
THOMPSON FREDK A JR (Freda M) Physician, 351 S Mulberry, Tel 4-3311, h 211 Norwood, Tel 4-9317
Thompson Greene B (Vera H) carrier P O, r Hospital Av Extd
*Thompson Janie, r (rear) 218 E Finley Av
Thompson John S (Helen H) supt Pennell & Haigler, h Hospital Av Extd
Thompson Leonard M (Coleen C) slsmn Waldensian Bakery, r Valdese, N C
THOMPSON-LIPE CO THE (Maxwell H Thompson, Jas G Lipe) Wholesale Coffee, Confections, Specialties, Drugs, Notions, 324 West Av, Tel 4-7541 (see page 21)
Thompson Mack D (Martha C) emp Blowing Rock Chair Co h 534 N Main
Thompson Maxwell H (Thompson-Lipe Co) r 206 Hibriten
Thompson Mose W (Arcade Beauty Shoppe) r RD1
Thompson R Lander (Mary H) bkpr Taylor Constn Co, h Wilkesboro Rd
Thompson Roy E (Bertha H) clk P O, r Hibriten Rd
Thompson Ursula Mrs, slswn Courtney's, r Collettsville, N C
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Thompson Wm L, mech Lenoir Mtrs, r Whitney, N C

Thorne Dewey H (Ruth R) frt agt C & NW Ry, h 202 W Harper Av

Thorneburg Betty C Miss, student, r 347 S Main

Thorneburg John L (Zora C) mech Smith Crossroads, h 347 S Main

Thrift Chas H Jr (Virginia B) bkpr Lenoir Hos Mills, r RD2

THRIFT FOOD CENTER (John L Noll, Jas H O'Dell) Groceries and Meats, 439 Pennton Av, Tel 4-7571

Throneburg Rodger V (Faye R) mech Bush Tfr, r Morganton, N C

*Tillery Larkin (Ossie M) lab, h 218 E Finley Av

*Tillery Mildred B, dom, h 500 E Finley Av

Tilley Oscar, emp Harper Furn Co, r 311 (111) Underdown Av

Timanus Ann W Miss, student, r 210 Hibriten Av

Timanus Eugene H, fibre mfg, h 210 Hibriten Av

Tinker J W Murrell (Cora G) emp Hibriten Chair Co, h 102 Kent

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Todd J Ralph (Irene M) acct Kent-Coffey Mfg Co, h 217 W Ashe Av

Todd Jas R Jr (Mary B) lawyer, 104 N Main, R203, h 261 N Main

Todd Louise E Miss, bkpr Kent-Coffey Mfg Co, r 257 E Harper

Todd Miriam E Miss, r 257 E Harper Av

Todd R Danl, student, r 108 Todd

Todd Wm H Jr, student, r 108 Todd

Tolbert Bergie B Mrs, receptionist County Dept Welfare, r 319 E Harper Av

Tolbert Chas C (Annie S) sander Caldwell Furn Co, h 546 N Main

Tolbert Harold E, student, r 319 E Harper Av

Tolbert Ivalea Miss, clk Lenoir Drug Store, r 210 W College Av

Tolbert J Ray (Ebbie V) slsmn D D Suddreth Furn Co, h 111 Lee

Tolbert Jarvis C (Bergie B) slsmn, h 319 E Harper Av

Tolbert John S, USN, r 319 E Harper Av

Tolbert John S, USN, r 319 E Harper Av

Tolbert Lee Miss, clk, r 210 W College Av

Tolbert Maynard (Sadie K) ins agt Life Ins of Va, h 415 W College Av

Tolbert Verlie M Mrs, r 602 Beall

Tolbert Wm A (Lucille H) emp Blowing Rock Chair Co, h 201 Mill

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Torrence Service Station (A Frie Torrence) 496 W Harper Av

TOT'N'TEEN (Oscar M Israel) Children's Apparel, 117 S Main, Tel 4-511 (see page 19)

Towery Frank R (Hensel L) emp Hayes Cot Mill, h 226 Bradford Av

Town Hall Pool Room (Ralph O Huntley) 202 S Main

TOWNSEND FOLGER L (Laura A) Lawyer, 203 Hedrick Bldg, 104 N Main, Tel 4-5141, h 305 W College Av, Tel 4-5465

Townsend J C (Joyce L) foremn Blowing Rock Chair Co, h 538 N Main

Townsend Jos A (Floy D) slsmn Belk's, h 206 Beall

Townsend Joyce L Mrs, beauty shop, 538 N Main, r same

Townsend Margaret C Mrs, winder Hayes Cot Mill Co, h 416 N Main

Townsend Metta F (wid Frank L) h 104 Spainhour Av

*Townsend Saml L Rev (Marguerite J) pastor Smith Memo Meth Ch, h 217 Rankin

Townsend Thos E (Leta L) driver Bush Tfr, r Hudson, N C

Travis Effie S (wid Fred T) intvr Emplt Sec Comn of N C, h 104 Scroggs Av

Trexler Lucille Miss, asst cash Rose's, r RD7

Triplett Annie C (wid L Dow) h 567 East

Triplett Archie L (Christine D) formn Hammary Mfg Co, r Darby

Triplett Bernice C Mrs, beauty shop, 205 Stonewall, Apt 5, r 205 same, Apt 6

Triplett C Everett (Myrtle S) formn Kent-Coffey Mfg Co, h 118 Norwood

Triplett Carl B, emp Hibriten Furn Co, h 217 Realty

Triplett Carl B (Mavis W) emp Harper Furn Co, h 309 Holly

Triplett Claude S, h 108 N Ridge

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Triplett Cottage (Mrs Susie C Triplett) furn rms, 202 W Ashe Av

Triplett D Andrew (Errola H) slsmn, h 311 Beall

Triplett E Devon (Mattie A) emp Lenoir Furn Corp, h 301 Poplar

Triplett E Elwood (Ora K) ser mgr Rabb Mtr Co, r RD9

Triplett Eugene S, r 108 N Ridge

Triplett G Roy (Maggie P) emp Lenoir Furn Corp, h 105 Grove Av, Apt 3

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Triplett Harley (Louise L) emp Kent-Coffey Mfg Co, h 165 Spainhour Av
Triplett Hilliard O, mgr City Limit Barbecue, h 207 Reform
TRIPLETT IRA C JR (Elizabeth G) V-Pres Lenoir Finance Co, h 309 Pennton Av, Tel 4-6024
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Triplett Loy B (wid Nesyon R) clk County Tax Supvr, r 517 N Main
TRIPLETT LUMBER CO, H Durwood Simmons Mgr, Whol, 108 N Church, Tel 4-4571 (see page 32)
Triplett Mary W Mrs, r 402 Broadway
Triplett Louie A (Louise R) mech Barger-Ashe Rfg Co, r RD4
Triplett Margie W (wid Albert E) h Harrisburg Rd
Triplett Orville L (Ruth T) emp Kent-Coffey Mfg Co, h 200 Westbrook Rd
Triplett Ozro C (Cordelia P) h 207 Reform
Triplett Pauline P (wid Jos D) emp Hayes Cot Mill, r 567 East
Triplett Perry H (Mary C) carp, h Hickory Rd
Triplett Rachel Miss, clk Duke Power Co, r RD9
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Triplett Roger B Jr, student, r 209 Hibriten Av
Triplett Roy C (Reba H) emp Kent-Coffey Mfg Co, h 139 Virginia
Triplett Susie C (wid Mack C) (Triplett Cottage) h 202 W Ashe Av
Triplett Walter M (Ruth C) slsmn, h 125 Torrence
Triplett Wayne B (Eva A) furn wkr, r 217 Realty
Triplett Wm B (Bernice C) h 205 Stonewall, Apt 6
Triplett Wm M (Bertha M) gro Hickory Rd, h same
Triplett Wm R (Betty W) furn wkr, h 301 S Main
Triplett's Dairy, Ralph S Prestwood mgr, Zack's Fork Rd
Trivett D Edwin (Mae L) emp Hammary Mfg Co, h 310 Poplar
Trivett Niley (Leone A) sander Caldwell Furn Co, h 139 Advent
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Truesdale Wm R, USAF, r 123 Broadway
*Tugman Fritz (Ida M) lab, h (rear) 509 Oak
*Tugman Leroy M (Elizabeth M) lab Bernhardt Furn Co, h 300 Hillcrest Dr
*Tugwell Millie W, dom, h 541 Oak
*Tugwell Oswald W, lab, r 541 Oak
Turner A N, slsmn, r 211 W Harper Av
Turner Betty J Miss, sten Kent-Coffey Mfg Co, r 106 Beach
Turner D Walter (Sadie P) (North Pole) h 335 S Mulberry
TURNER FURNITURE CO (Grover F Turner) Furniture and Electrical Appliances, 107 S Mulberry, Tel 4-7862 (see page 27)
Turner Grover C (Josephine D) emp Kent-Coffey Mfg Co, h 106 Beach
TURNER GROVER F (Dolly C) (Turner Furniture Co; Turner Realty Co) r Hickory, N C
*Turner Henry F Rev (Nellie D) h 114 Wheeler
Turner Realty Co (Grover F Turner) 107 S Mulberry
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Turnmire Chas E (Lou H) driver B & M Trans Co, r RD2
Tuttle Edith L Mrs, h 205 Stonewall, Apt 10
Tuttle Edw H Jr (Lucille M) (Tuttle's Jwlry) r 408 Mountain View
Tuttle Genoise B Miss, slswn, Cato's, r RD5
Tuttle Hume T (Julia B) h 118 E Finley Av
Tuttle J Sherrod (Ruth B) furn wkr, h 215 W Olive Av
Tuttle Nancy H Miss, clk Caldwell Furn Co, r Hickory Rd
Tuttle Rachel M Miss, sten Lenoir Stationery Co, r Blowing Rock Rd
Tuttle Ralph M, barber, 570 N Main, r Valmead
Tuttle Ruth B Mrs, tchr W Lenoir Sch, r 215 W Olive Av
Tuttle Saml L, lbr inspr, r 301 S Mulberry
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Underdown Mildred R Mrs, sten Kent-Coffey Mfg Co, r 305 Grove Av

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Underdown Parks C (Hazel T) v-pres Lenoir Pad & Paper Co, h 104 W Olive Av

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Underdown Rathmell F (Betty B) roofer Lenoir Roofg Co, h 256 Underdown Av

Underdown Sidney L (Mildred R) student, h 305 Grove Av

Underdown V Kenneth (Marjorie S) supt Lenoir Pad & Paper Co, h 133 Broadway

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Underhill Georgia R (wid Albert P) r 201 W Ashe Av

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Selective Service System, Mrs Juel S Barlow clk, Court House
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Verbyla Elaine V Miss, student, r 205 Beall
Verney Wm A (Hazel L) emp Hayes Cot Mill, h 104 Spruce
Vestal Claude F (Lily R) emp Hibriten Chair Co, h 104 Oil Av
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Vines Howard H (Anna G) formn Bernhardt Furn Co, h 617 N Main
Vines Lloyd D (Dora P) emp Hibriten Furn Co, h Valmead
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Wagner Effie W (wid O'Neal) clk R W Greene, r 106 Realty

Wakefield Annie P (wid Edmund F) h 434 W Harper Av

*Wakefield David, lab, h 152 High

Wakefield Rex P, slsmn Dixie Cream Donut Shop, r RD9

WALDENSIAN BAKERY, Robt W Baker Mgr, Pastries, Pies, Cakes, 103 S Main, Tel 4-3221 (see page 17)

Waldensian Hosiery Mill, Albert F Garrou Pres, Henry Grill v-pres, Louis W Garrou sec-treas, Henry F Garrou chairman, 401 N Main, Tel 4-6222

Waldrop Geo W (Doris E) gro Hickory Rd, h same

Walker Albert B (Beulah M) emp Lenoir Furn Corp, h 114 Spruce

Walker Albert B Jr (Mildred A) ball player, r 114 Spruce

Walker Boyd J (Roseann U) emp Coffey's Furn Co, h 212 Oil Av

Walker Carl, overseer Hayes Cot Mill, h Whitnel, N C

Walker Clarence (Esther B) formn Lenoir Furn Corp, h 107 Stonewall

Walker Earlie M (Lois L) mech Barger-Ashe Rfg Co, r Granite Falls, N C

Walker Everett A (Elizabeth S) gro Wilkesboro Rd, r RD9

Walker Geo W (Bessie G) emp Hibriten Furn Co, h 209 Hayes Av

Walker Harley J (Ruby R) tex wkr, h 140 Spainhour Av

Walker Jas O (Pauline P) pntr, h 307 Beach

Walker Jessie L, mach Oakboro Lbr Co, r Valmead

Walker Lee A (Alda H) emp Hayes Cot Mill, h 126 (122) Spruce

Walker Leo J, glazier Caldwell Glass Co, r Valmead

Walker Leslie B student, r 114 Spruce

Walker Lois C Miss, emp Kent-Coffey Mfg Co, r 209 Hayes Av

Walker Margaret L Mrs, opr S B T & T Co, r 120 S Sharon Rd

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Walker Ralph M (Elsie W) emp Lenoir Chair Co, h 122½ Vance
Walker Roby O (Thelma J) mech Barger-Ashe Rfg Co, r RD5
Walker Sarah H Mrs, clk Caldwell Furn Co, r RD2
Walker Verlon L, USA, r 114 Spruce
Walker Walter R (Lula L) formn Kent-Coffey Mfg Co, h 105 Conley
Walker Willard J, student, r 107 Stonewall
Walker Wm L, emp Fairfield Chair Co, r 209 Hayes Av
Walker Wm R (Nellie B) overseer Hayes Cot Mill, h 409 W College Av
Walker Wm S, USAF, r 409 W College Av
Walker Wm Z, clk Lenoir Mirror Co, r Hickory Rd
Wall Belle W (wid Albert H) h 214 Wilson
Wall Carrie C Miss, USN, r 151 Wodsway La
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Wall Howard Jr, clk Howard T Wall, r 151 Woodsway La
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Wall Lafayette M, student, r 214 Wilson
WALL WM F (Margaret C) (Wall Foundry & Machine Co) h 110 Beall, Tel 4-4182
Wallace Alma L Mrs, slswn Belk's, r Wilkesboro Rd
Wallace Annie Miss, emp Blue Bell, r 208 W Harper Av
Wallace Essie Miss, opr S B T & T Co, r 208 W Harper Av
Wallace Inc, J Hall Blackburn mgr, dept store, 116 S Main
Wallace Janie Miss, clk Eagle's, r RD1
Wallace Shellie R (Aileen S) h 209 Norwood
Wallis Roy R (Lila M) editor-mgr Lenoir News-Topic, h 402 Westview
Walsh Clarence S, furn wkr, r 141 N Mulberry
Walsh G Geo (Sallie M) h 411 N Main
Walsh Gertrude P Mrs (W & C Grill) r 141 N Mulberry
Walsh J Wade (Winifred B) police, h 106 Wild Cherry La
Walsh John E (Ruth A) (Upholstering Sups) h 307 N Main
Walsh Oteen (Rosa L) furn wkr, r 310 W Harper Av
Walsh Ralph W, carp, r 106 Wild Cherry La

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333-337 WEST AVE. **Quality Seeds** **PHONE 4-3641**

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; J. C. Harper, V-Pres.
E. H. Blair, Cashier

110 S. MAIN **PHONE 4-6021**

Walsh Roy P (Dorcas L) mach Caldwell Furn Co, h 202 Conley
Walsh Sewing Room (Mrs Velma M Walsh) 111½ W Harper Av
Walsh T Glenn (Gertrude P) h 141 N Mulberry
Walsh Velma M Mrs (Walsh Sewing Room) r Airport Rd
Walters Lucy M Miss, clk REA, r Hudson, N C
*Walton Anna, dom, h 225 Folk
*Walton Sanders (Lorene D) lab Lenoir Furn Corp, h 210 Rankin
Ward Betty J Mrs, clk Caldwell Furn Co, r 112 Scroggs Av
Ward Jack, h 211 W Harper Av
Ward Mack L (Bertha L) h Miller Hill Rd
Ward Shirley Mrs, emp Lenoir Hos Mill, r 110 Company
Ward Wiley (Betty B) asst supt Blue Bell, r 112 Scroggs Av
Warden John W (Ruby F) tchr Gamewell Sch, h 113 Wilson
Warlick Cecilia Miss, tchr High Sch, r 304 W Harper Av
Warlick Raymond T (Irene M) asst mgr Smith Crossroads, r Blowing Rock Rd
Warren Betty B Mrs, clk Blackwelder-Roach Memo Clinic, r Wilkesboro Rd
Warren Cathleen W Mrs, h 247 N Main
Warren Charley B (wid Hill H) h 108 Conley
Warren Chas W, atndt Lenoir Esso Ser Sta, r 138 Warren La
Warren Ernest F (Betty B) asst City Tax Collr, r Wilkesboro Rd
Warren Eva R (wid Ernest F) h 205 Stonewall, Apt 3
Warren J Willard (Mary H) formn Caldwell Furn Co, h 457 N Main
Warren Marjory H Mrs, h 309 Beall
Warren N Faye Miss, opr S B T & T Co, r 108 Conley
Warren R Gwyn (Lena T) carp, h 138 Warren La
Warren Rufus G Jr (Hazel D) carp, h 136 Warren La
Warren Wade W (Martha C) carp, h 128 Warren La
Warren Wm B, student, r 205 Stonewall, Apt 3
Warren Woodrow W (Margaret L) carp, h 112 Warren La
*Washington Elizabeth, dom, h 147 E Finley Av, Apt D
Waters Coolidge (Jerry W) furn wkr, h 137 Powell Av
Waters Ina J (wid Rom L) h 100 Hickory
Waters Lawrence L (Sanford L) driver B & M Trans Co, h 229 Wilson
Waters Lawrence W (Martha S) sawyer, h 142 Powell Av
Waters Marvin G (Pollie H) emp Bernhardt Furn Co, h 104 Hickory
Watson Aubrey M, furn wkr, r 22 Hayes Av
Watson B Poovey (Faye H) mech Smith Crossroads, r Morganton Rd
Watson Capitola B Mrs, slswn Collins Dept Store, r RD9
Watson Carroll T (Marie R) emp Hibriten Furn Co, h 224 Stonewall
Watson Daisy L Mrs, emp Hayes Cot Mills, h 222 Hayes Av

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 4-9076**

LENOIR ICE & FUEL CO.

ICE-COAL-FUEL OIL-KEROSENE

431 W. HARPER AVE ***"All Quality Products"*** **PHONE 4-7251**

Watson Earl E (Helen G) (Earl Watson Jwlr) h Hospital Av Extd
WATSON EARL JEWELER (Earl E Watson) Watchmaker and Jeweler, 111 W Harper Av, Tel 4-4121
Watson Ernest M (Annie M) furn wkr, h 124 E Finley Av
Watson Gertrude L Miss, smstrs Leonir Clnrs, r Morganton Rd
Watson Gladys L Miss, sten Fairfield Chair Co, r New Blowing Rock Rd
Watson Gurney (Dessie M) carp, h 130 Warren La
Watson Gurney (Nancy C) formn Hibriten Chair Co, r RD1
Watson Harold M, emp Caldwell Furn Co, r 124 E Finley Av
Watson Harrison G (Ollie B) emp Lenoir Furn Corp, h 222 Stonewall
Watson Hartsell R (Hazel T) pntr, h (rear) 222 Stonewall
Watson Jas W (Thelma W) emp Bernhardt Furn Co, h 312 Center
Watson John Jr, sermn D D Suddreth Furn Co, r RD4
Watson John E, r 112 Stage
Watson Jos T (Sarah B) (Appliance Center) h Hospital Av Extd
Watson LeRoy D (Mattie B) emp Barger-Ashe Rfg Co, h 220 Wilson
Watson Lewis E (Jean H) supt Lenoir Furn Co, h 508 W Harper Av
Watson Louise Miss, slswn Wallace Inc, r RD8
Watson Lucille Miss, hsekpr G W Greer, r 300 West Av
*Watson Monroe (Rose D) lab, h 531 Oak
Watson Naomi R Miss, r 312 Center
Watson R Donald (Polly B) mech Smith Crossroads, Blowing Rock Rd
Watson Ray (Katheryn S) driver Caro Cabs, r Valmead
Watson Robt G (Essie M) h 222½ Stonewall
Watson Ross (Fay S) fill sta, 562 W Harper Av, h Morganton Rd
Watson Wm M (Nancy P) emp Union Mirror Co, h 203 N Prospect
Watson Wm V (Mary C) (Watson's Barber Shop) h 108 E Kentwood Cir
Watson Worley L, r 112 Stage
Watson Worley R (Isabel L) h 112 Stage
Watson's Barber Shop (Wm V Watson) 115 S Main, R102
Watts H Kenneth, glazier Caldwell Glass Co, r Valmead
Watts Howard T, city firemn, r 204 S Main
Weatherford Robey T (Enola A) furn wkr, h 208 Bradford
Weathers J Glover (Eva W) (Garden City Ser Sta) h 537 W Harper Av
Weaver Carl G (Frances P) emp Lenoir Furn Corp, h 435 S Main
Weaver Martha F Miss, r 435 S Main
Webb Edw, baker Dixie Cream Donut Shop, r Collettsville, N C
Weed Alason A (Katherine M) h 207 Highland Av
Weeks Chas E (Virginia P) prntr News-Topic, h 226 E Harper

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 4-9511**

DeSoto Plymouth

RABB MOTOR CO., INC.

DeSOTO and PLYMOUTH — FARM IMPLEMENTS

410 E. HARPER AVE. PHONE 4-4591

Weeks Paul H (Maxine L) slsmn J C Penney Co, h 205 Stonewall, Apt 24
Weeks Paul W (Carrie H) formn News-Topic, h 119 (201) Scroggs Av
Weeks Wm G, r 119 (201) Scroggs Av
Welch Cecil W (Louise W) emp Lenoir Furn Corp, h 140 Broadway
Welch Georgia P Mrs, clk, r 312 N Main
Welch John (Mae L) furn wkr, h 133 Warren La
Welch John C (Mary W) furn wkr, h 132 Warren La
Welch Nora W Mrs, ftr Spainhour's, r Smith Cross Rds
Welch Wade H (Nettie W) emp Lenoir Furn Corp, h 562 (561) Lenoir Av
Welch Wm T (Helen M) prod mgr A & P, h 301 Woodsway La
Welborn Andrew A (Ola W) emp Kent-Coffey Mfg Co, h 111 Jennings
Wells Edgar H (Margaret L) driver Bush Tfr Co, h 210 Bradford Av
Wendleborg Edwin L (Frances S) slsmn Smith Crossroads, r New Blowing Rock Rd

WEST AVENUE FOOD LOCKERS (Wm D Bailey, Flake B Coulter) H Clay Moore Mgr, Freezing, Meat Curing, Processing, 319 West Av, Tel 4-6101 (see page 25)

West Avenue Furniture & Music Co (Raymond R Triplett) 115½ West Av
West Chas A (Gertrude C) driver city, h 134 N Ridge
*West End Cleaners and Dyers (John P Jones) 403½ Oak
*West End School, Esther Carson prin, 525 Oak
West Harper Elementary School, 305 W Harper Av
West Harper Service Station, Max J Coffey mgr, 433 W Harper Av
West Jessie M Miss (Lucille & Jessie's Place) r 308 W Harper Av
West Junius R (Lillie W) wtchmn Hibriten Furn Co, h 105 Bernhardt
West Lenoir Baptist Church, Fairview Rd
West Lenoir School, Luther B Robinson prin, 125 Maple Dr
West Lucille Miss, waitress, r 308 W Harper Av
West Merle J Miss, r 126 Bernhardt
West Theo R (Claudene G) slsmn, h (rear) 105 Hillside La
West Willard N (Emma A) emp Bernhardt Furn Co, r 126 Bernhardt
West Wm T, emp Hibriten Chair Co, r 126 Bernhardt

WESTERN AUTO ASSOCIATE STORE (Roy F Shoaf) Accessories, Tires, Batteries, Radios, Paints, 121 S Main, Tel 4-4091 (see page 14)

LENOIR MILLS, INC. Phone 4-4559

Manufacturers of

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Lenoir Office Equipment Co.

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REMINGTON RAND PRODUCTS

105 W. HARPER AVE. **PHONE 4-7341**

WESTERN UNION TELEGRAPH CO, Mrs Mary M Williamson Mgr 108 S Main, Tel 4-5331

Wheeler Jewel Miss, slswn Wallace Inc, r RD5
Whisenant Chelsy H, hlpr Rural Plmbg, r RD3
Whisnant Annie D (wid John W) h 115 Beall
Whisnant Dickson (Ann I) (Williams & Whisnant) h 330 S Mulberry
Whisnant Dorothy M Miss, tchr Jr High Sch, r 226 W College Av
Whisnant G Brown (Eulalia M) (Miller Coal Co) h 428 W Harper Av
Whisnant Helen L Miss, clk Ballew Pharm, r Collettsville Rd
Whisnant J Wm Jr, atndt Duke Power Co, r 115 Beall
Whisnant Lonnie E (Myrtle M) slsmn, h 401 S Main
Whisnant Patsy F (wid Henry J) h 402 Broadway
Whisnant Thos, emp Galvin Furn Co, r 233 Bradford Av
Whisnant Wm L (Virginia W) furn wkr, h 132 Virginia
Whitaker Wm L (Lola T) city firemn, h 413 N Prospect
*White Albert M, lab Lenoir Furn Corp, h 101 Patterson
White Carrie P Mrs (Kentwood Beauty Shop) r 105 W Kentwood Cir
*White Dorsey (Stella S) gro, 108 Patterson, h same
White E Rayvon (Rosina C) emp Caldwell Memo Hosp, r RD7
White Elizabeth D Mrs, sec Greer Drug Co, r Happy Valley
*White Emma B, dom, r 101 Patterson
*White Frances, dom, r 336 Hillcrest Dr
White Frank B (Cornelia M) field rep Emplt Security Comn of N C, h 215 Vance
White Lucille B (wid Thos M) h 326 S Mulberry
White Myrtle T Mrs, h 123 Maple
White R Gene (Janie L) dep County Sheriff, h 125 Healan
White Ray M (Carrie P) h 105 W Kentwood Cir
White Roy K (Celia M) lunches Hickory Rd, r Whitnel
White Susan J (wid Frank C) h 109 N Boundary
White Taft O (Macie N) furn wkr, h 408 N Prospect
White Victor (Jessie M) mech Rab Mtr Co, r RD2
White Willard W (Lila H) formn Bernhardt Furn Co, r Granite Falls, N C
White Wm Jr (Elizabeth D) v-pres Greer Drug Co, r Happy Valley
Whitehead Gertrude F Mrs, tchr High Sch, h 215 W College Av
Whitener Cecil G (Gladys S) sec Barger-Ashe Roofing Co, h 104 Westbrook Rd
Whitener Mozelle McG Mrs, opr Mallard Beauty Shop, h 102 Sherry Dell La
Whitener Orin S (Mary C) slsmn, h 210 Beall

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Crosley and Hotpoint Appliances — Oil Heaters and Furnaces
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Whitener Paul H, drftsmn Mrs Margaret P Seagren, r 109 N Ridge
Whitnel Dress Shop (Mrs Gertrude C Correll) Hickory Rd
Whitnel 5, 10 & 25 Cent Store, Mrs Viola P Goble mgr, Hickory Rd
WHITNEL SUPPLY CO INC, Bruce B Smith Pres, Wm T Smith V-Pres, Building Materials, Lumber, Paints and Electrical Appliances, "Sales and Service", Hickory Rd, Tel 4-6157 (see page 19)
Whitney Dry Cleaners (Norman J Correll) Hickory Rd
Whittier Glenn G, supt Hibriten Chair Co, h 397½ S Mulberry
Whittington Effie C (wid Rudie T) h 305 Poplar
*Whittington Jos, lab, r 105 Rankin
*Whittington Lavalette, dom, h 105 Ranki n
Whittington Minnie W Mrs, r 100 Hickory
Whittington Ralph L (Ruby C) formn Bernhardt Furn Co, r RD9
Whittington Wilson F (Ruby C) emp Kent-Coffey Mfg Co, h 225 Bradford Av
Wiedmann Lloyd M, emp Broyhill Furn Factories, r 105 Cherry
Wilcox Chas S (Verlie H) h 111 Gilmer
Wilcox Dempsey L (Katherine R) formn Lenoir Furn Corp, h 497 W Harper Av
Wilcox Ernest H (Doris S) emp Fairfield Chair Co, h 112 Gilmer
Wilcox Fred E (Josephine M) emp Lenoir Furn Corp, h 114 Gilmer
Wilcox George S Miss, mgr Appalachian Poster Adv Co, r 314 Beall
Wilcox Inez B Miss, r 111 Gilmer
Wilcox Jack C (Marie L) emp Lenoir Furn Corp, h (rear) 111 Gilmer
Wiles Cecil T (Mazie B) pharm Dayvault's Drug Store, h 108 Park Av
Wilhelm F Geo (Virginia C) formn Kent-Coffey Mfg Co, r RD3
Wilhelm Wrenforth S, clk Lenoir Drug Store, r 315 East Av
Wilkinson G Wayne, emp Harper Furn Co, r 312 W Harper Av
Wilkinson Wm A (Bessie B) emp Lenoir Chair Co, h 312 W Harper Av
Williams Arthur B, ranger N C Forest Ser, r RD6
Williams Bonnie Miss, slswn Wallace Inc, r RD4
Williams Buford F (Sallie I) (Williams & Whisnant) h 204 W Harper Av
Williams Cecil C (Mildred G) emp Caldwell Furn Co, 107 Hickory
Williams Clayton T (Grace S) plmbr Parlier & Tomlinson, h 678 Lenoir Av
Williams Edna M Mrs,emp Caldwell Memo Hosp, h 105½ S Mulberry
*Williams Edw T, student, r 106 Hartley

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MUTUAL INSURANCE
106 S. MAIN ST. PHONE 4-6962

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INCORPORATED
L. E. DIMMETTE, President & Treasurer
Phone 4-9371 **Fidelity Building** **132 West Ave.**

*Williams Emanuel R, USA, r 106 Hartley
*Williams Emma B, dom, h 323 E Finley Av
Williams Gina T, hlpr Donald W Lackey, r 217 Hayes Av
Williams Glen W, emp Harper Furn Co, r 244-B Underdown Av
Williams Glenn E, slsmn Clay's Meat Whol, r Hudson, N C
*Williams Harry G (Mildred G) lab Lenoir Furn Corp, h 106 Hartley
Williams J Ervin (Mary P) dept mgr Caro T & A Co, r Hudson, N C
Williams Jack E (Inez C) dep collr State Dept of Rev, r Gamewell
*Williams Joan, student, r 106 Hartley
Williams Lee S (Marjorie H) emp Bernhardt Furn Co, h 106 E Kentwood Cir
Williams Lloyd C (Stella M) hauling, h 100 Torrence
Williams Lonnie J (Mae C) emp Hibriten Furn Co, h Miller Hill Rd
WILLIAMS MACON M (Oneita M) (Lenoir Ice & Fuel Co) h 405 Pennton Av, Tel 4-7185
Williams Mamie R Miss, nurse Caldwell Memo Hosp, r same
Williams Mary P Mrs, bkpr Caro T & A Co, r Hudson, N C
*Williams Mattie, h 210 Rankin
*Williams Mildred M, dom, r 106 Hartley
Williams Priscilla (wid Wm) dietician Dula Hosp, h 105 Grove Av, Apt 1
Williams Reginald M (Grace M) slsmgr Robbins Lbr Co, h 220 Norwood
Williams Ruth J (wid Paul C) r 205 Stonewall, Apt 19
*Williams Susie M, h 101½ S Prospect
Williams Walter G (Faye R) emp Harper Furn Co, h 244-B Underdown Av
Williams & Whisnant (Buford F Williams, Dickson Whisnant) lawyer, 109 West Av, R5
Williamson Frances Miss, health educ County, r 206 Hibriten Av
Williamson Leon N (Doris D) plant mgr S B T & T Co, h 208 N Boundary
Williamson Mary M (wid Claude M) mgr W U Teleg Co, h 119 Maple
Willis Berkley (Doris B) asst dept cgr Bank of Lenoir, h 325 Maple Dr
Wilson Alma Miss, emp Dixie Cream Donut Shop, r Hibriten Rd
*Wilson Ambers, student, r 506 Oak
Wilson Ann Miss, bkpr Union Natl Bank, r RD2
Wilson Betty S Miss, r 210 South Av
*Wilson Beverly (Naomi D) lab Harper Furn Co, h 226 Stage
Wilson Chinara F (wid Walter E) h 144 High
Wilson Clarence L (Hessie E) phys, 212 N Main, h same

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Wilson Clifton L, student, r 312 (112) Underdown Av
*Wilson David, lab, r 508 Oak
Wilson Dell B Mrs, sec-treas Bernhardt Furn Co, r Morganton, N C
Wilson Donald W, student, 312 (112) Underdown Av
Wilson Earl R (Betty H) USA, r 222 Realty
Wilson Ernest M (Rosa Y) supt Lenoir Hos Mills, h 128 Virginia
Wilson Georgia W Mrs, tchr W Lenoir Sch, r Hickory Rd
Wilson H Waybern, emp, r 312 (112) Underdown Av
*Wilson Ira D (Gussie R) lab, h 124 Harrington
*Wilson Jas, lab, r 401 Oak
Wilson Jas E, tchr High Sch, r Woodsway La
Wilson Jas M, student, r 128 Virginia
*Wilson John E (Mary J) emp Lenoir Tfr Co, h 401 Oak
Wilson John W (Minnie M) genl mdse Wilkesboro Rd, h same
Wilson John W Jr, USN, r Wilkesboro Rd
Wilson Joyce T Miss, clk Eagle's, r RD1
*Wilson Kelly, h 508 Oak
Wilson Kenneth G, State Hwy Patrol, r 125 Healan
Wilson Lottie S Mrs, tchr W Lenoir Sch, 212 N Main
Wilson Louise Mrs, r 100 Hickory
*Wilson Mack L, lab, r 506 Oak
Wilson Maggie S (Wm H) h 510 Kentwood
*Wilson Mahalie, dom, r 508 Oak
Wilson Margaret P Mrs, emp Model Ldry, r 146 Spainhour Av
Wilson Martha A Miss, clk Union Natl Bank, r Wilkesboro Rd
Wilson Martha L Miss ,r 316 Newland Av
Wilson Mary E Miss, bkpr Lenoir Industrial Bank, r 128 Virginia
*Wilson Mary J, dom, r 506 Oak
Wilson Mary P Mrs, clk Waldensian Bakery, r RD9
Wilson Mary W Miss, emp Blue Bell, r 210 South Av
Wilson Max C (Flossie P) real est, 102 N Main, R5, h 346 S Mulberry
Wilson Owen C (Georgia W) (Fairway Super Mkt) h Hickory Rd
Wilson R Warren, USAF, r 312 (112) Underdown Av
*Wilson Ruth D, dom, r 323 E Finley Av
*Wilson Shuford (Alva M) lab Harper Furn Co, h 506 Oak
*Wilson Stack (Priscilla) porter Central Barber Shop, r 185 Wheeler
Wilson Stanley A (Loretta M) USAF, r 312 (112) Underdown Av
Wilson Thad (Hazel M) driver Bush Tfr, r Hickory, N C
*Wilson Thos R, lab, r 508 Oak
Wilson Woodrow (Ruth R) driver, h 222 Realty

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106-108 WILLOW ST. PHONE 4-9411

Winborne Roger M (Katharine L) slsmn Bernhardt Seagle Co, h 209 Highland Av
Winborne Thos P, USA, r 209 Highland Av
Winebarger Helen B Mrs, opr S B T & T Co, r Sheely Rd
Winebarger Howard L (Virginia M) emp Hibriten Furn Co, h Miller Hill Rd
Winecoff Elizabeth Miss, slswn Collins Dept Store, r 119 Broadway
Winecoff J E Lloyd (Katheryn M) uphol Bernhardt Furn Co, h 119 Broadway
Winecoff Luenette Miss, opr S B T & T Co, r 119 Broadway
Winecoff Margaret E Miss, r 119 Broadway
Winecoff Jeannette Miss, clk Dayvault's Drug Store, r 119 Broadway
Winecoff Mary J Miss, opr S B T & T Co, r 119 Broadway
Winkler Albert R, carp Bernhardt-Seagle Co, r RD5
Winkler Annie H Mrs, formn Hibriten Chair Co, r 120 Vance
Winkler Brush Manufacturing Co (C Walter Winkler) 119 Spruce
Winkler C Walter (Ida P) (Winkler Brush Mfg Co) h 121 Spruce
Winkler Edw C (Ellen C) carp, h 206 Spruce
Winkler Eva C Miss, r 609 N Main
Winkler Green W (Ada E) h 109 Broadway
Winkler Harrison, atndt Ross Watson, r 562 W Harper Av
Winkler Harry L, hlpr Mooney P & H Co, r 123 Maple
Winkler Hazel C (wid J Clay) slsmn J S Penney Co, h 479 W Harper, Apt 4
Winkler Helen M Miss, student, r 120 N Ridge
Winkler J Bunyan (Toy S) supt city streets, h 116 Broadway
Winkler Jack B Jr (Sue M) emp Lenoir Chair Co, h 132 Maple
Winkler John P (Myrtle H) h 237 N Main
Winkler Kathleen S Mrs, asst librarian County Library, h 120 N Ridge
Winkler Lewis, driver Bernhardt-Seagle Co, r RD5
Winkler Lucille N Miss (Lucille & Jessie's Place) h 308 W Harper Av
Winkler Luther E (Nellie S) formn Lenoir Chair Co, h 128 Broadway
Winkler Maude W Mrs, emp Hayes Cot Mill, h 675 Lenoir Av
Winkler Oris P, r 121 Spruce
Winkler R Harrison Jr, emp Kent-Coffey Mfg Co, r 120 N Ridge
Winkler Ralph H (Nannie W) emp Kent-Coffey Mfg Co, h 130 Norwood
Winkler Robt H (Mary L) supt Lenoir Chair Co, h 115 Broadway
Winkler Sara E Miss ,r 121 Spruce
Wise Johnell P (Margaret C) slsmn Thompson-Lipe Co, h 110 Ervin

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Withers Mickey J, atndt Crowell's Ser Sta, r Joycetown, N C
Withers S Sue Miss, student, r 406 Hospital Av
*Witherspoon Andrew (Hattie M) lab, h 329 E Finley Av
*Witherspoon Annie S, emp Caldwell Memo Hosp, r 322 E Finley Av
*Witherspoon Bryson (Nona G) lab Blowing Rock Chair Co, h 220 Rankin
*Witherspoon Cooper W (Annie S) lab, r 322 E Finley Av
*Witherspoon David M, lab, r 410 Oak
*Witherspoon Fannie N, h 410 Oak
*Witherspoon Florence, h 120 Hartley
*Witherspoon Geo W, lab, r 322 E Finley Av
*Witherspoon Stewart W (Inez F) porter Greer Drug Store, h 226 Rankin
*Witherspoon Tyson (Ethel D) lab, h 227 Rankin
*Witherspoon Wm S (Mary N) furn wkr, r 120 Hartley
Witort Edna E Mrs, sec Lenoir Wood Finishing Co, r 400 W Olive Av
Witort Edw A (Edna E) supt Lenoir Wood Finishing Co, h 400 W Olive Av
Wolfe Madge P Mrs, r 524 W College Av
Womack Frank P (Eva S) h 509 Kentwood
Woman's Club, 218 Pennton Av
Women's Service League, Mrs Grace L Beach pres, meets 6:30 P M, 3d Thursdays at Carlheim Hotel
Wood John R (Lucy G) h 604 S Main
Wood Joyce B Miss, sten, r 604 S Main
Wood Wm, foremn Lenoir P & P Co, r 128 N Mulberry
WOODBURY LUKE JR (Frances H) (Woodbury Lumber Co) h 115 W Olive Av, Tel 4-7683
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Woodie Ray E, emp Dixie Cream Donut Shop, r 247 N Main
Woodmen of the World, Lenoir Camp No 95, meets Fridays at 103½ S Main
Woodruff Dee E (Mary H) formn Kent-Coffey Mfg Co, h 408 Beall
Woodruff Jas W (Addie W) mach Blowing Rock Chair Co, h 129 Broadway
Woods Arney R, barber Watson's Barber Shop, r RD8
Woods Carroll M (Betty E) emp Lenoir Chair Co, h 100 (608) Riverside Av
Woods Earl R (Johnsie C) (Valmead Furn Co) r Hudson, N C

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Woods John T (Josephine M) furn wkr, h 408 Broadway
Woods Jos A (Mary E) emp Duke Power Co, r RD8
Woods Willa D Miss, ofc sec Coffey & Olson, r Hibriten Rd
Woody John H (May W) blksmith, 403 N Prospect, h same
Wooley Lester L Jr (Carol F) asst band dir City Schs, h 426 S Main
Wootton Christine Miss, clk Bernhardt Furn Co, r 204 Abernethy
Worley Madie M (wid Carl H) emp Hayes Cot Mill, r 114 Realty
Worth Benge (Helen K) linemn B R Elec Membership Corp, r RD9
Worth Wm A, acct Hammary Mfg Co, r 217 West Av
Wrenn Marion B (Margaret A) formn Lenoir Elec Repr, h 186 S Prospect
Wright Geo W (Sue W) carp, h 119 S Sharon Rd
Wright Wm R (Carrie C) (Wright's Cafe) h 103 Mill
Wright's Cafe, Wm R Wright) 103 Mill
Wyatt Evelyn F Mrs, r 224 Realty
Wyke Mary Mrs, nurse Caldwell Memo Hosp, r RD4
Wynne Geo E (Zilla K) (Wynne Mtr Rebldg Co) h 327 S Mulberry
Wynne Motor Rebuilding Co (Geo E Wynne) 110 E Olive Av

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Yates Patricia L Miss, student, r 107 S Sharon Rd
Yates Paul P (Katherine L) (Hedrick & Yates) h 107 S Sharon Rd
Yellow Cab Co (Gene Estes) 218 West Av
Younce Chas L, tchr Jr High Sch, r Woodsway La
Younce Stewart S (Georgia M) instr REA, r Patterson, N C
Younce Thos W, city bldg inspr, r Lenoir Hts
Young Grace Miss, tchr W Lenoir Sch, r 208 W Harper Av
*Young Hester, dom, r Harper Town
Young Katella L Miss (Powder Puff Beauty Salon) r RD9
Youngblood Clara W Mrs, tel opr Caldwell Memo Hosp, r 217 Pennton Av

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Youngblood Saml M (Clara W) clk Lenoir Chair Co, h 217 Pentnon Av
*Yount Bessie A, student, r 210 Broadway
Yount Cecil E, student, r 108 Cherry
Yount Georgia M Mrs, slswn Belk's, r Granite Falls, N C
*Yount Marshall R (Cornelia S) lab, h 184 Wheeler
*Yount Marshall R Jr (Bernice K) lab, r 184 Wheeler
*Yount Oscar, lab, r 184 Wheeler
Yount Stuart L (Charlotte S) (Beaver Tfr Co) h 108 Cherry
Yount Stuart L Jr, USN, r 108 Cherry
*Yount Wm D (Clara S) lab Bernhardt Furn Co, h 561 Oak

BANK OF LENOIR

SERVING YOU SINCE---- 1894
CAPITAL, $100,000.00
SURPLUS, RESERVES, ETC., OVER $500,000.00
Member Federal Deposit Insurance Corp.
LENOIR, N. C.

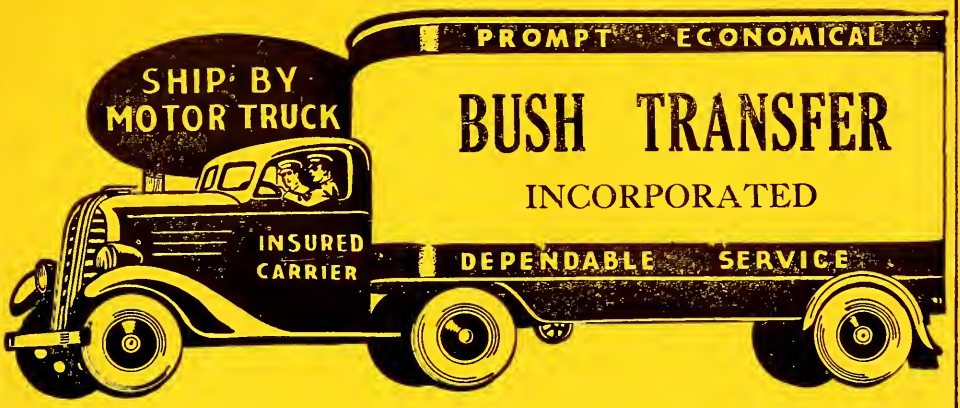
Zion Evangelical & Reformed Church, Rev Arthur R Detweiler pastor, 221 W College Av
Zook Jas R, student, r 413 Mountain View
Zook Russell E (Marion P) designer Kent-Coffey Mfg Co, h 413 Mountain View

WJRI

MUTUAL
1340 ON YOUR DIAL
PHONE 4-5361

J. CLAUDE BUSH, Pres. JACK F. MASON, Sec.-Treas.

BUSH TRANSFER, INC.



: MAIN OFFICE :

327 WEST AVE. PHONE 4-5391

FRANCHISED MOTOR EXPRESS OPERATORS

Established 1872

Courtney's

For 81 Years, Lenoir's Leading Apparel Store for Men and Women

Merchandise Bearing National Reputation for High Style and Value

——Popularly Priced——

112-114 WEST AVENUE

FIRST FLOOR PHONE 4-5211 **READY-TO-WEAR PHONE 4-3741**

LENOIR FINANCE COMPANY

Auto Loans - Financing
Refinancing

Loans $50.00 to $2,500.00

104 N. Church St. **Phone 4-4506**

SMITH CROSSROADS, INC.

FORD MERCURY

Sales and Service

FORD TRUCKS — TRACTORS AND FARM EQUIPMENT

24 Hour Wrecker Service

"Complete One-Stop Service Station"

SMITH CROSSROADS PHONE 4-9086

• MOTEL and RESTAURANT — PHONE 4-9091 •

LENOIR DRUG STORE
(WALGREEN AGENCY)
Prescription Druggists
110 WEST AVE. PHONE 4-4531

MILLER'S
Classified Business Directory
—OF—
Lenoir, North Carolina

VOL. IX 1953-1954 VOL. IX

NOTE—Patronize those whose names are in large type, for they are the progressive ones, and generally leaders in their line.

☞ Index appears in front of special business headings only, for which an extra charge is made.

(*)—Purpose of star (*) in front of name is generally used to denote colored person or firm, but its use is so varied that we assume no responsibility for errors or the wrong use of same.

Accountants—Certified Public

Dodge Alfred W, 132 West Av R201
Moore Myron L Jr, 490½ W Harper Av
Smith & Grissette, 102 N Main R2

☞Acetylene Welders

CALDWELL MACHINE CO, 113 Mill (see page 33)

☞Adding Machines

LENOIR OFFICE EQUIPMENT CO, 105 W Harper Av (see top lines)
LENOIR STATIONERY CO, 118 West Av (see page 35)
SMITH PRINTING CO, 117 S Mulberry (see top lines)

Adjusters

GENERAL ADJUSTMENT BUREAU INC, 132 West Av R206
HERRING ADJUSTMENT CO, 104 N Main R205

Advertising

Appalachian Poster Adv Co, Hickory Rd
SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville, N C
WJRI RADIO STATION, 100 S Main (see bottom lines)

☞Air Conditioning

SHIELDS REFRIGERATION CO, INC., 109 S Mulberry (see stencils)

☞Ambulance Service

GREER FUNERAL HOME INC, 300 West Av (see front cover)
LENOIR FUNERAL HOME, 445 W Harper Av (see back cover)

Antiques

Clover Patch The, 224 Norwood
DESIGN STUDIO, 327 E Harper Av (see page 4)

PARLIER & TOMLINSON
Plumbing and Heating Contractors
314 E. HARPER AVE. PHONE 4-5344

BARGER-ASHE ROOFING CO.

ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS

"The Practical Tinners and Roofers"

Phone 4-7231 **211-213 E. Harper Ave.**

Antiques (cont)

Pearson Nell A Mrs, Blowing Rock Rd
Russell J Clinton, Wilkesboro Rd

Apartments

Crisp, 205 N Boundary
Government, 205 Stonewall
Graham, 215 N Church
Harrison, 110 Hibriten Av
Lutz O P, 105 Grove Av
McNairy, 479 W Harper Av
Nelson, 212 N Church
Rabb, 257 N Main
Yates, 108 S Sharon Rd

Architects

Coffey & Olson, 329 E Harper Av

Artists

Talton's Art Studio, 104 N Main R307

Associations and Clubs

American Legion Dysart Kendall Post No 29, 223 N Main
*American Legion Post No 231, 108 Hill
American Red Cross, 132 West Av
Business & Professional Woman's Club, Carlheim Hotel
Caldwell County Bar Assn, Court House
CHAMBER OF COMMERCE, 112 N Main
Daughters of the American Revolution meet on call
Kiwanis Club, Carlheim Hotel
Lenoir Community Chest, 112 N Main
Lenoir Community Concert Assn, 112 N Main
Lenoir Golf Club, 310 Pennton Av
Lenoir Mfrs Assn, 112 N Main
Lenoir Merchants Assn, 112 N Main
Lions Club, Carlheim Hotel
Optimist Club, Optimist Club Hse
Rotary Club, Carlheim Hotel
Women's Service League, Carlheim Hotel

Automobile Accessories

CHEWNING BUICK CO, Morganton Rd (see page 16)
ECONOMY AUTO SUPPLY, 113 W Harper Av
FIRESTONE HOME & AUTO SUP, 213 West Av
FLOWERS AUTO PARTS CO THE, 113 S Mulberry (see front cover)
PRICE BROTHERS, Hickory Rd (see bottom lines)
RABB-NELSON GULF SERVICE, 100 E Harper Av (see page 15)
SMITH CROSSROADS, INC, Smith Crossroads (see insert)
TIRE SALES & BATTERY CO, 119 N Main (see bottom lines)
WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)

☞Automobile Loans

CALDWELL FINANCE CO, Hickory Rd (see page 32)
LENOIR FINANCE CO, 104 N Church (see insert and bottom lines)

Automobile Parts

FLOWER AUTO PARTS CO THE, 113 S Mulberry (see front cover)
Lenoir Auto Parts, 401 E Harper Av
Little Used Auto Parts, Hickory Rd

Automobile Service

Beard E E Mtr Co, Hickory Rd
CHEWNING BUICK CO, Morganton Rd (see page 16)
FLOWER AUTO PARTS CO THE 113 S Mulberry (see front cover)
Greene Mack D, 613 N Main
Hayes Patrick, 103 Depot
HOUCK'S TRIM SHOP, 496 W Harper Av (see page 14)
JOHNSON WAYNE MOTORS, 231 E Harper Av (see front cover)
LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 25)

LEE TIRES

PRICE BROTHERS

DISTRIBUTORS LEE TIRES

BATTERIES AND AUTO ACCESSORIES

PHONE 4-3112 **"ED AND FRED"** **HICKORY ROAD**

SMITH PRINTING CO.

Office Equipment and Supplies, Typewriters
Adding Machines *Art Supplies*

117 S. Mulberry St. **Phone 4-4509**

LENOIR MOTORS, 109 Willow (see page 16)
MORRIS RAY MOTOR CO INC, 211 East Av (see page 16)
Pearson Howard W, 609 N Main
RABB MOTOR CO INC, 410 E Harper Av (see top lines and page 17)
Robbins Garage, Hickory Rd
Sharpe's Auto Repair, 316 W Harper Av
SMITH CROSSROADS INC, Smith Crossroads (see insert)
Smith Harley J, Hickory Rd
Wynne Mtr Rebldg Co, 110 E Olive Av

☞Automobile Wheel Alignment

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)

Automobiles

CHEWNING BUICK CO, Morganton Rd (see page 16)
Dickson Mtr Sls, 105 Willow
Fairway Motors, New Hickory Rd
Hopkins Millard R, 471 N Main
JOHNSON WAYNE MOTORS, 231 E Harper Av (see front cover)
LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 25)
LENOIR MOTORS, 109 Willow (see page 16)
Lenoir Willys Co, 315 N Main
McLEAN CHAS USED CARS, New Hickory Rd
McLean Motor Sales, Hickory Rd
McLean R E Used Cars, 120 N Church
MORRIS RAY MOTOR CO INC, 211 East Av (see page 16)
Rabb Moore Mtr Co, 400 E Harper Av
RABB MOTOR CO INC, 410 E Harper Av (see top lines and page 17)
Robertson Mtr Co, 218 West Av
Sanders Chevrolet Co, 231 West Av
SMITH CROSSROADS INC, Smith Crossroads (see insert)
Thomas Used Cars, 303 West Av

Bakers

DIXIE CREAM DONUT SHOP, 110 N Boundary (see page 17)
WALDENSIAN BAKERY, 103 S Main (see page 17)

Banks

BANK OF LENOIR, 104 S Main (see initial letter lines)
BANK OF LENOIR (Whitnel Branch), Hickory Rd
LENOIR INDUSTRIAL BANK, 110 S Main (see top lines)
UNION NATIONAL BANK, 105 West Av (see backbone and page 18)

Barbers

Avon Barber Shop, 116 N Main
Bishop's Barber Shop, 117 S Main
Central Barber Shop, 105 East Av
City Barber Shop, 104½ West Av
Dancy A Fred, Hickory Rd
*Dula Fredk, 407 Oak
*Jones Minnie, 124 E Finley Av
National Barber Shop, 101 West Av
North Main Barber Shop, 304 N Main
Palace Barber Shop, 200 S Main
Quality Barber Shop, 301½ West Av
Setzer Marshall W, 105 S Boundary
Strother Otis F, 115 S Main R202
Tuttle Ralph M, 570 N Main
Watson's Barber Shop, 115 S Main

☞Batteries

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)
ESTEP ESSO SERVICE, 119 S Mulberry (see page 14)
JOHNSON WAYNE MOTORS, 231 E Harper Av (see front cover)
NORWOOD SERVICE STATION, 231 N Main (see page 15)
PRICE BROTHERS, Hickory Rd (see bottom lines)
RABB-NELSON GULF SERVICE, 100 E Harper Av (see page 15)
TIRE SALES & BATTERY CO, 119 N Main (see bottom lines)

DUKE POWER CO.

ELECTRIC LIGHT AND POWER SERVICE

"ON THE SQUARE" **PHONE 4-4535**

WOODBURY LUMBER CO.

Complete Line of Building Materials

UNIVERSAL WINDOW UNITS

COLLETTSVILLE ROAD **PHONE 4-4534**

Batteries (cont)

WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)

Beauty Shops

Ann's Beauty Shop, 109 West Av R9
Arcade Beauty Shop, 115 S Main R101
Beach's Beauty Salon, 115 N Main
Beauty Clinic, 124 N Mulberry
Courtney's Beauty Salon, 112 West Av
Gaye Beauty Shoppe, 109½ S Main
*Gregory Katheryn S, 214 Broadway
*Hayes Cleo M, 408½ E Finley Av
Jessie's Beauty Shoppe, 109½ S Main
Kentwood Beauty Shop, 105 W Kentwood Cir
Mae's Beauty Shop, 100½ N Mulberry R209
Mallard Beauty Shop, 109 West Av R103
Modernistic Beauty Shop, 113½ West Av
National Beauty Shop, 101 West Av
*Patterson Margaret H, 309½ E Finley Av
Pearce's Beauty Salon, 106 N Church R3
Powder Puff Beauty Salon, Hickory Rd
Townsend Joyce L Mrs, 538 N Main
Triplett Bernice C Mrs, 205 Stonewall Apt 5

Beverages

Bill's Place, 119 S Church

☞Bicycles

WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)

Billiards

City Billiards, 113 N Main
Haynes Billiard Parlor, 115 S Mulberry
Lenoir Recreation Parlor, 103 S Boundary
*Patterson Paul, 146-B E Finley Av
Town Hall Pool Room, 202 S Main

Blacksmiths

Woody, John H, 403 N Prospect

☞Blow Pipe Contractors

BARGER-ASHE ROOFING CO, 213 E Harper Av (see back cover and top lines)

Boarding Houses

Duncan Neely T Mrs, 311(111) Underdown Av

☞Bonds

FOARD INSURANCE AGENCY, 109 West Av R1

☞Book Stores

LENOIR STATIONERY CO, 118 West Av (see page 35)

Bottled Gas

PIEDMONT GAS CO, 123 N Main (see page 30)
STEELE RULANE SERVICE, INC, 282 E Harper Av (see bottom lines)

Brick Manufacturers

Moore Brick Co, Greasy Creek Rd
STATESVILLE BRICK CO, Statesville N C (see page 4)

Brush Manufacturers

Winkler Brush Mfg Co., 119 Spruce

☞Builders

PENNELL & HAIGLER INC, Wilkesboro Rd (see page 22)
SMITH C T & SON, Hickory Rd (see page 22)

LENOIR FINANCE COMPANY

Auto Loans — Financing — Refinancing

104 N. CHURCH ST. **PHONE 4-4506**

WALL FOUNDRY & MACHINE CO.

Foundry, Machine and Ornamental Iron Work

412 E. HARPER AVE. **PHONES: DAY 4-3041, NIGHT 4-4182**

☞Builders Hardware

CALDWELL BUILDERS SUPPLY CO, Blowing Rock Rd (see bottom lines)
LENOIR HARDWARE & FURNITURE CO, 108 West Av (see back cover)

☞Building Blocks

CALDWELL CINDER BLOCK CO INC, Hickory Rd (see page 20)

Building Materials

BERNHARDT-SEAGLE CO INC, 114 S Main (see bottom lines)
BOST LUMBER CO, 106 Willow (see top lines)
CALDWELL BUILDERS SUPPLY CO, Blowing Rock Rd (see bottom lines)
LENOIR MANUFACTURING CO INC, 310 Oak (see top lines and page 18)
PENNELL M M & SONS, Wilkesboro Rd (see back cover)
WHITNEL SUPPLY CO INC, Hickory Rd (see page 19)
WOODBURY LUMBER CO, Colletts-ville Rd (see top lines)

Building and Loan Associations

CITIZENS BUILDING & LOAN ASSN, 110 S Main (see back cover)
MUTUAL BUILDING & LOAN ASSN, 125 S Main (see page 3)

Building and Halls

American Legion, 233 N Main
Ballew Arcade, 115 S Main
Blackwelder, 109 West Av
Boy Scouts Hut, 137 N Mulberry
CITY HALL, 206 S Main
County Agricultural, 119 W Ashe Av
Court House, 108 N Main
Federal, 200 West Av
Fidelity, 132 West Av
Hedrick, 104 N Main
K of P Hall, 103½ S Main
Lenoir Hardware, 101 N Main
Lenoir High School Band, 309 W Harper Av
Masonic Hall, 123½ S Main
McLean, 100½ N Mulberry
Miller, 102 N Main
NC National Guard Armory, 525 W Kentwood Cir
Optimist Club House, Hickory Rd
POST OFFICE, 200 West Av
Union Natl Bank, 109 West Av
Woman's Club, 218 Pennton Av

Burial Associations

GREER-ALEXANDER MUTUAL BURIAL ASSN, 300 West Av (see front cover)
Reins-Sturdivant Mutual Burial Assn, 445 W Harper Av

Bus Lines

Lenoir Motor Coach Co, Hickory Rd

Bus Stations

Union Bus Terminal, 218 W Harper Av

Cabinet Makers

Pope & Barlow, 108 Pope

☞Cafes

CENTRAL CAFE, 107 N Main (see page 35)

Cemeteries

Belleview, 107 E Finley Av
Fairfield, 405 Beall

Chemicals

Industrial Chemical Co, Valmead
Old North Mfg Co, 115 Woodsway La

☞Children's Wear

CHILDREN'S SHOP THE, 104 West Av (see page 19)

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. Quality Seeds **PHONE 4-3641**

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; J. C. Harper, V-Pres.
E. H. Blair, Cashier

110 S. MAIN **PHONE 4-6021**

Children's Wear (cont)

TOT'N'TEEN, 117 S Main (see page 19)

Chiropractors

LUPES ALEXANDER F DR, 211 W Harper Av

Churches—White

Beattie Memorial Presbyterian, Valmead
Blair's Fork Baptist, Blowing Rock Rd
Calvary Baptist, Valmead
Central Advent Christian, 226 W Harper Av
Central Baptist, Hickory Rd
Church of God, 218 Mill
College Ave Baptist, 403 W College Av
Evangelical and Reformed, 225 W College Av
Fairview Presbyterian, Morganton Rd
First Advent Christian, 474 N Main
First Baptist, 200 N Main
First Methodist, 124 W Ashe Av
First Presbyterian, 208 Kirkwood Av
Hayes Hill Presbyterian, 205 Hayes Av
Miller Hill Baptist, Miller Hill Rd
Pilgrim Holiness, 111 Oil Av
St Francis Catholic, 229 W College Av
St James Episcopal, 216 S Main
St Stephen's Lutheran, 223 West Av
South Lenoir Methodist, 303 Underdown Av
West Lenoir Baptist, Fairview Rd
Zion Evangelical & Reformed, 221 W College Av

Churches—Colored

Church of God, 166½ Wheeler
Church of God, Harper Town
Church of God In Prayer, (rear-2) 176 Wheeler
Krimmer Mennonite Brethren, 318 Stage
Mt Pilgrim Baptist, 521 Oak
New Light Baptist, 141 Wheeler
Peoples Tabernacle, 109 Collett
Rankin Presbyterian, 504 Oak
St Paul A M E, 208 E Finley Av
Smith Memo Methodist, 219 Rankin

City Directories

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville N C

Cleaners

City Dry Clnrs, 230 West Av
HODGES CLEANERS INC, 100 N Mulberry (see page 20)
LENOIR CLEANERS, 316 E Harper Av (see page 20)
Piedmont Clnrs, 111 S Mulberry
SERVICE CLEANERS, 214 W Harper Av (see page 21)
*West End Cleaners and Dyers, 403 Oak
Whitnel Dry Clnrs, Hickory Rd

Clergymen

*Barber Richd W (Bapt), 517 Oak
*Battle Fredk D (Presby), 147 Maple
Broyhill Wm C (Bapt), 112 E Kentwood Cir
Cashwell Thos L (Bapt), 482 W Harper Av
Cowan Luther F (Presby), 317 Beall
Creech Harlan L Jr (Meth), 126 W Ash Av
*Davis Josiah D (Meth), 189 Wheeler
Detwiler Arthur R (Evang), 101 Poplar
Eastridge Wm C (Meth), 308(108) Underdown Ave
*Ferguson Gordon (Holiness), 113 Hartley
Isbell Robt L (Advent), 160 S Prospect
Jones W Walter (Bapt), Wilkesboro Rd
Kennedy Philip A (Cath), 409 Vance
King Clayborne S (Lutheran), 201 Beall
Kiser A Corbin (Christian), 461 N Main
Lackey Boston M (Episco), 212 E College Av
McCarn Price H (Church of God),

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 4-9076**

LENOIR ICE & FUEL CO.

ICE-COAL-FUEL OIL-KEROSENE

431 W. HARPER AVE ***"All Quality Products"*** **PHONE 4-7251**

216 Mill
McLean Augustus A (Presby), 251 N Main
Owens Milam O (Bapt), 219 Highland Av
Sheridan Peter C (Cath), 409 Vance
Siemans Peter H (Mennonite), 322 Stage
Silver Jos S (Bapt), Miller Hill Rd
*Smith Ernest L (Meth), 206 E Finley Av
*Townsend Saml L (Meth), 217 Rankin

Clinics

Blackwelder-Roach Memorial Clinic, 351 S Mulberry
Caldwell County Health Center, Wilkesboro Rd

Clothiers

COLLINS DEPARTMENT STORE, 120 West Av (see bottom lines)
COURTNEY CLOTHING CO, 112 West Av
ERVIN'S MEN'S SHOP, 115 West Av
Gene Miller, 100 N Main
GUARANTEE STORE THE, 118 S Main (see page 23)
LARKINS-HARVILLE INC, 129½ West Av
Rays Second Hand Clo Store, 302 N Main
SMITHEY'S DEPARTMENT STORE, 128 W Harper Av (see top lines)
TRIPLETT CLOTHING CO, 109 N Main (see back cover)

Clothing Manufacturers

Blue Bell Inc, 110 Mill

Coal, Wood & Fuel

Lenoir Feed Store, 349 West Av
LENOIR ICE & FUEL CO, 431 W Harper Av (see top lines)
Miller Coal Co, 400 Oak

☞Coffee—Wholesale

THOMPSON-LIPE CO THE, 324 West Av (see page 21)

☞Commercial Photographers

BERNHARDT STUDIO, 516 Westview (see page 34)

Concrete Products

CALDWELL CINDER BLOCK CO INC, Hickory Rd (see page 20)

☞Concrete—Ready Mixed

MILLER BROS READY MIX CONCRETE CO, 121 Advent (see page 21)

Confectioners

Avon Soda Shoppe, 120 N Main
*Battle Fredk D Rev, 417 E Finley Av
Coffey Archie R, Court House
Heffner's Soda Shop, 105 S Mulberry
THOMPSON-LIPE CO THE (WHOL), 324 West Av (see page 21)

Contractors

Annas Wm B (bdg), 101 Maple
BARGER-ASHE ROOFING CO, 213 E Harper Av (see back cover and top lines)
Barringer Grading Co, Hickory Rd
Cannon W G Paint Co, 112 S Mulberry
Clement Bros Co (grading), Morganton By-Pass
Crowell Bros G & B Co, 122 N Main
GIBBONS & SMITH (Electrical), 424½ W Harper Av (see page 24)
HOME ELECTRIC CO OF LENOIR INC, 200 W Harper Av (see top lines)
KIRBY J RUSSELL (Grading), 309 E Harper Av (see page 21)
LEFTWICH ELECTRIC CORP, 117 W Harper Av (see bottom lines and page 24)
LENOIR ELECTRIC REPAIR, 400 W Harper Av (see page 24)
LENOIR ROOFING CO, 212 W Harper Av (see front cover)

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 4-9511**

RABB MOTOR CO., INC.

DeSOTO and PLYMOUTH — FARM IMPLEMENTS

410 E. HARPER AVE. **PHONE 4-4591**

Contractors (cont)

MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 34)
Nelson Rufus S (pntr), 105 E College Av
PARLIER & TOMLINSON (Plumbing & Heating), 314 E Harper Av (see bottom lines)
PENNELL M M & SONS (Grading), Wilkesboro Rd (see back cover)
PENNELL & HAIGLER INC (General), Wilkesboro Rd (see page 22)
RURAL PLUMBING INC, Hickory Rd (see page 35)
SMITH C T & SON (General) Hickory Rd (see page 22)

☞Cotton Batting

LENOIR PAD & PAPER CO, 246 Underdown Av

Cotton Mills

Hayes Cotton Mill, 401 W Harper Av

☞Cut Flowers

ROCKHAVEN GARDENS, 405 E Harper Av (see page 26)

Dairies

COBLE DAIRY PRODUCTS INC, 320 West Av
Triplett's Dairy, Zack's Fork Rd

Dental Laboratories

Lenoir Dental Lab, 109 West Av R102

Dentists

Cook Dennis S, 101 N Main R4
Hedrick & Yates, 104 N Main
Miller Wayne J, 104 N Main R201
Moore Oscar L, 106 S Main
Reece & Graham, 132 West Av R203

Department Stores

BELK'S DEPARTMENT STORE, 124 S Main
Bowers, 112 W Harper Av
COLLINS DEPARTMENT STORE, 120 West Av (see bottom lines)
COURTNEY'S, 112 West Av (see insert)
Eagle Stores Co, 127 West Av
EFIRD'S DEPARTMENT STORE, 117 West Av
GUARANTEE STORE THE, 118 S Main (see page 23)
Lerner's, 109 S Main
PENNEY J C CO, 126 West Av
Rose's, 123 West Av
SMITHEY'S DEPARTMENT STORE, 128 W Harper Av (see top lines)
Wallace Inc, 116 S Main
Whitnel 5, 10 & 25 Cent Store, Hickory Rd

Directories

SOUTHERN DIRECTORY CO, 15 Rankin Ave, Asheville N C

☞Donut Shops

DIXIE CREAM DONUT SHOP, 110 N Boundary (see page 17)

Dressmakers

Goolsby Bernice Mrs, 113½ West Av
*Horton Virginia M, 400 E Finley Av
Lucille's Sewing Shop, 104 N Main R200
Walsh Sewing Room, 111½ W Harper Av

Drug Sundries

Morrison's Cut Rate Drugs, 116 W Harper Av

Druggists

BALLEW PHARMACY, 115 S Main
DAYVAULT'S DRUG STORE, 133 West Av
LENOIR DRUG STORE, 110 West Av (see top lines)
McNAIRY'S DRUG STORE, 111 West Av

LENOIR MILLS, INC. Phone 4-4559

Manufacturers of

FLOUR, FEED and MEAL

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY

REMINGTON RAND PRODUCTS

105 W. HARPER AVE. **PHONE 4-7341**

Drugs—Crude

Greer Drug Co, 291 Oak

☞Dry Cleaners

HODGES CLEANERS INC, 100 N Mulberry (see page 20)
LENOIR CLEANERS, 316 E Harper Av (see page 20)
SERVICE CLEANERS, 214 W Harper Av (see page 21)

Dry Goods

COLLINS DEPARTMENT STORE, 120 West Av (see bottom lines)
Fabric Shop The Inc, 131 N Church
Remnant Store, 125 N Main

Electric Power

Blue Ridge Elec Membership Corp, 104 N Mulberry
DUKE POWER CO, 102 N Main (see bottom lines)

Electrical Appliances

APPLIANCE CENTER, 122 N Mulberry (see page 23)
CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)
DUKE POWER CO, 102 N Main (see bottom lines)
HOME ELECTRIC CO OF LENOIR INC, 200 W Harper Av (see top lines)
LEFTWICH ELECTRIC CORP, 117 W Harper Av (see bottom lines and page 24)
LENOIR HARDWARE & FURNITURE CO, 108 West Av (see back cover)
RURAL PLUMBING INC, Hickory Rd (see page 35)
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SHIELDS REFRIGERATION CO, INC, 109 S Mulberry (see stencils)
SUDDRETH D D FURNITURE CO 540 W Harper Av (see page 27)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)
TIRE SALES & BATTERY CO, 119 N Main (see bottom lines)
VALMEAD FURNITURE CO, New Blowing Rock Rd (see page 27)
WHITNEL SUPPLY CO, Hickory Rd (see page 19)

Electrical Service

GIBBONS & SMITH, 424½ W Harper Av (see page 24)
HOME ELECTRIC CO OF LENOIR INC, 200 W Harper Av (see top lines)
LEFTWICH ELECTRIC CORP, 117 W Harper Av (see bottom lines and page 24)
LENOIR ELECTRIC REPAIR, 400 W Harper (see page 24)

☞Electrical Supplies

HOME ELECTRIC CO OF LENOIR INC, 200 W Harper Av (see top lines)

☞Embalmers

GREER FUNERAL HOME INC, 300 West Av (see front cover)
LENOIR FUNERAL HOME, 445 W Harper Av (see back cover)

Express Companies

Railway Express Agency, 490 W Harper Av

Farm Implements

LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 25)
LENOIR HARDWARE & FURNITURE CO, 108 West Av (see back cover)
LENOIR MOTORS, 109 Willow (see page 16)
RABB MOTOR CO INC, 410 E Harper Av (see top lines and page 17)
SMITH CROSSROADS INC, Smith Crossroads (see insert)

TIRE SALES & BATTERY CO.

Goodyear Tires, Accessories, GE Appliances

119 N. MAIN ST. **PHONE 4-7311**

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment — Tire Recapping
Crosley and Hotpoint Appliances — Oil Heaters and Furnaces
207 E. HARPER AVE. Television PHONE 4-3446

Feeds

Caldwell Farm Supply, Hickory Rd
CAROLINA FEED & SEED CO, 333 West Av (see bottom lines)
Crump's Bargain Center, 103 S Church
Farmers Federation, 251 West Av
J P FEED & GROCERY CO, 243½ West Av (see page 25)
LENOIR MILLS INC, 349 West Av (see bottom lines)

Fertilizers

CAROLINA FEED & SEED CO, 333 West Av (see bottom lines)

Fibre Manufacturers

Hickory Fibre Co, Hickory Rd

Finance Companies

CALDWELL FINANCE CO, Hickory Rd (see page 32)
LENOIR FINANCE CO, 104 N Church (see insert and bottom lines)

☞Fire Insurance

ALLEN & BERNARD, 125 S Main (see page 3)
BLAIR INSURANCE AGENCY, 110 S Main (see page 32)
FIDELITY INSURANCE AGENCY INC, 132 West Av (see front cover and top lines)
FOARD INSURANCE AGENCY, 109 West Av R1
LENOIR INSURANCE AGENCY, 115 S Main R 104 (see top lines)

Floor Coverings

Price's Floor Cov'g Co, 321 West Av
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 27)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)

Florists

Hackney Johnsie Floral Shoppe, 105 S Main
KENTWOOD FLORIST, 400 Mountain View
ROCKHAVEN GARDENS, 405 E Harper Av (see page 26)

Flour Mills

LENOIR MILLS INC, 349 West Av (see bottom lines)

Food Lockers

WEST AVENUE FOOD LOCKERS, 319 West Av (see page 25)

Foundries

WALL FOUNDRY & MACHINE CO, 412 E Harper Av (see top lines)

Fraternal Orders

Hibriten Chapter No 140 OES, Masonic Hall 123½ S Main
Hibriten Lodge 262 AF&AM, Masonic Hall, 123½ S Main
Knights of Pythias Caldwell Lodge No 78, 103½ S Main
Lenoir Chapter No 73 RAM, Masonic Hall, 123½ S Main
Lenoir Commandery No 33 KT, Masonic Hall, 123½ S Main
Loyal Order of Moose, Taylorsville Rd
*Mt Eagle Lodge No 535, 414 E Finley Av
Woodmen of the World Lenoir Camp No 95, 103½ S Main

☞Freezer Food Lockers

WEST AVENUE FOOD LOCKERS, 319 West Av (see page 25)

Fruits

Griffin J Henry, 332 W Harper Av

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION
MUTUAL INSURANCE
106 S. MAIN ST. PHONE 4-6962

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 4-9371 **Fidelity Building** **132 West Ave.**

☞Fuel Oil

BARRINGER OIL CO, Hickory Rd (see front cover)
BEALL OIL CO, Blowing Rock Rd (see back cover and page 30)
GULF OIL CORP, Blowing Rock Rd (see page 31)
LENOIR ICE & FUEL CO, 431 W Harper Av (see top lines)
SPRINKLE OIL CO, 331 N Main (see page 31)

☞Funeral Designs

ROCKHAVEN GARDENS, 405 E. Harper Av (see page 26)

Funeral Directors

GREER FUNERAL HOME INC, 300 West Av (see front cover)
LENOIR FUNERAL HOME, 445 W Harper Av (see back cover)

Furnished Rooms

Downs Bessie P Mrs, 201 Oak
Downum Margaret K Mrs, 242 West Av
Gray Ruby S Mrs, 208 W Harper Av
Huntley Kate M Mrs, 108 N Mulberry
Matheson Sadie M Mrs, 222 W Harper Av
McGowan Lois S Mrs, 115½ N Main
Minish Edith K Mrs, 217 West Av
Mitchell Chas B, 122 N Mulberry
Moretz Mabel Miss, 128 N Mulberry
Stine Nellie B Mrs, 226 W College Av
Triplett Cottage, 202 W Ashe Av

Furniture Dealers

BERNHARDT-SEAGLE CO INC, 114 S Main (see bottom lines)
Friendly Furn Co, 500 W Harper Av
LENOIR HARDWARE & FURNITURE CO, 108 West Av (see back cover)
Lutz O P Furn Co, 201 West Av
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 27)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)
TURNER FURNITURE CO, 107 S Mulberry (see page 27)
VALMEAD FURNITURE CO, New Blowing Rock Rd (see page 27)
West Ave Furn & Mus, 115½ West Av

Furniture Designers

LAUFERSKY FRED W, 109 West Av
Seagren Margaret P Mrs, 101 N Main R6

Furniture Manufacturers

BERNHARDT FURNITURE CO, 135 Bernhardt
Blowing Rock Chair Co, Hickory Rd
Blowing Rock Furn Co, Hickory Rd
CALDWELL FURNITURE CO INC, Valmead
Conover Furn Co, ofc 215 Oak
FAIRFIELD CHAIR CO INC, 435 W Harper Av
GALVIN FURNITURE CO INC, Veneer
HAMMARY MANUFACTURING CORP, Hickory Rd
HARPER FURNITURE CO, 125 S Prospect
HIBRITEN CHAIR CO INC, Harrisburg Rd at C & NW Ry
HIBRITEN FURNITURE CO, Harrisburg Rd at C & NW Ry
KENT-COFFEY MANUFACTURING CO, 521 W College Av (see page 29)
KINCAID FURNITURE CO INC, Hickory Rd
LENOIR CHAIR CO, 215 Oak (see page 28)
LENOIR FURNITURE CORP, 215 Oak (see page 28)
SMITH D A CHAIR CO, Morganton Rd (see page 30)
SPAINHOUR FURNITURE CO INC, Hickory Rd

COLLINS DEPARTMENT STORE

"Clothing For The Entire Family"

120-122 WEST AVE. **PHONE 4-7631**

Smithey's Department Store

"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

128-132 W. HARPER AVE. **PHONE 4-5041**

Furniture Shippers

Allied Furn Corp, 445 W College Av
Cook's Transfer & Stge Co, 101 Vance
Lenoir Furn Forwarding Co, 445 W College Av
Terminal Freight Co-Op Assn, Hickory Rd

☞Gas Appliances

PIEDMONT GAS CO, 123 N Main (see page 30)
STEELE RULANE SERVICE INC 282 E Harper Av (see bottom lines)

Gas Companies

PIEDMONT GAS CO, 123 N Main (see page 30)
STEELE RULANE SERVICE INC 282 E Harper Av (see bottom lines)

☞Gas and Oils

BARRINGER OIL CO, Hickory Rd (see front cover)
BEALL OIL CO—Blowing Rock Rd (see back cover and page 30)
GULF OIL CORP, Blowing Rock Rd (see page 31)

Gasoline Stations

Barlow Jack C, Wilkesboro Rd
Carlheim Ser Sta, 214 N Main
CHEWNING BUICK CO, Morganton Rd (see page 16)
Cody & Saunders, Hickory Rd
Crowell's Ser Sta, 122 N Main
Depot Ser Sta, 332 West Av
Economy Oil Co, 419 W Harper Av and 272 E Harper Av
Eller Ser Sta, 501 W Harper Av
Esso Ser Center, 201 Harper Av
ESTEP ESSO SERVICE, 119 S Mulberry (see page 14)
Garden City Ser Sta, 537 W Harper Av
Gragg Lonnie E, Hickory Rd
Hall Mary J Mrs, Blowing Rock Rd
Howard's Ser Sta, 221 S Main
Minton Emma E Mrs, Wilkesboro Rd
Modern Ser Sta, 300 W Harper Av
North Main Ser Sta, 321 N Main
NORWOOD SERVICE STATION, 231 N Main (see page 15)
PURE OIL SERVICE STATION, 255 West Av (see page 15)
RABB MOTOR CO INC, 410 E Harper Av (see top lines and page 17)
RABB-NELSON GULF SERVICE, 100 E Harper Av (see page 15)
Service Distbg Co., New Hickory Rd
SMITH CROSSROADS INC, Smith Crossroads (see insert)
Thomas Ser Sta, Hickory Rd
Torrence Ser Sta, 496 W Harper Av
Watson Ross, 562 W Harper Av
West Harper Ser Sta, 433 W Harper Av

General Merchandise

Army & Navy Store, 106 S Boundary
Price L B Mercantile Co, 231 Underdown Av
Wilson John W, Wilkesboro Rd

☞General Repairs

CALDWELL MACHINE CO, 113 Mill (see page 33)

Gifts

DESIGN STUDIO, 327 E Harper Av, (see page 4)
LENOIR STATIONERY CO, 118 West Av (see page 35)

☞Grading Contractors

KIRBY J RUSSELL, 309 E Harper Av (see page 21)
PENNELL M M & SONS, Wilkesboro Rd (see back cover)

Grocers—Retail

A & P Food Stores, 215 N Main
Absher Bertha H Mrs, 214 South Av
Anderson Lloyd U, Greasy Creek Rd

LEFTWICH ELECTRIC CORP.

Electrical and Heating Contractors

SHEET METAL WORK — WESTINGHOUSE APPLIANCES

117 W. HARPER AVE. **PHONE 4-4641, SHOP 4-5122**

SMITH PRINTING CO.
Office Equipment and Supplies, Typewriters
Adding Machines *Art Supplies*
117 S. Mulberry St. **Phone 4-4509**

Grocers—Retail (Continued)

Andrews Edna N Mrs, 611 N Andrews
Arney Dewey F, 548 N Main
Arney Reid W, 552 N Main
Austin G Hill, Harrisburg Rd
Austin Geo L, 501 N Main
CAROLINA FEED & SEED CO, 333 West Av (see bottom lines)
Childers Loraine D Mrs, 405 Oak
Childers Vance C, 231 Virginia
City Market, 127 N Main
Clark Finley L, 560 N Main
Clark Wm M, Harrisburg Rd
Clarke & Everhart, 304 N Main
Cloer's Market, 123 S Main
*Corpening John H, 162 Broadway
Curlee's Store, 113 Virginia
Davis Walter L, 615 N Main
Dixie Home Stores, 213 W Harper Av
Fairway Super Mkt, Hickory Rd
*Felder Junior, 112 Hartley
*Felder Leroy R, 108 Harrington
*Gaither Elmer R, 230 Stage
Gragg Lawrence L, Hickory Rd
Gragg R Dallas, 101 Jennings
Greene Rufus W, 152 Spainhour Av
*Harper Albert L, Harper Town
Harris J Cephus, 107 Vance
Holden Maynard A, 301 N Prospect
Hopkins Lillie G Mrs, 469 N Main
Howell's Gro, 115 Virginia
J P FEED & GROCERY CO, 243½ West Av (see page 25)
Keyes Homer L, Valmead
Knox Jas A, 538 W Harper Av
Leonard Columbus R, Miller Hill Rd
Link James L, Greasy Creek Rd
McGimsey Geo V, 478 N Main
Moore Geo H, 130 E Finley Av
*Patterson Miles, 312 E Finley Av
Pritchard Simon T, Zack's Fork Rd
Rhodes Luola M Mrs, 115 Hospital Av
Setzer R J Store, 420 W Harper Av
*Shade Bessie T, 212 Broadway
Sigmon Carroll E, 679 Howard
Small Nellie H Mrs, Fairview Rd
SMITHEY'S DEPARTMENT STORE, 128 W Harper Av (see top lines)
South Lenoir Gro Co, 244 Underdown Av
Storys Forrest B, Hickory Rd
Stroupe Gro, 228 West Av
Suddreth Wm E, Miller Hill Rd
THRIFT FOOD CENTER, 439 Pennton Av
Triplett Wm M, Hickory Rd
Tuttle's W D & Louise Gro, Morganton Rd
Waldrop Geo W, Hickory Rd
Walker Everett A, Wilkesboro Rd
Wall Howard T, 226 E Finley Av
*White Dorsey, 108 Patterson

Grocers—Wholesale

City Flour & Feed Co, 300 Oak

Hardware

B C & S Hdw & Furn Co, Hickory Rd
BERNHARDT-SEAGLE CO INC, 114 S Main (see bottom lines)
BOST HARDWARE CO, 301 West Av
Bradley's, 403 E Harper Av
CALDWELL BUILDERS SUPPLY CO, Blowing Rock Rd (see bottom lines)
Globe Hdw Co, 122 S Church
LENOIR HARDWARE & FURNITURE CO, 108 West Av (see back cover)
McGowan Hdw Co, 117 N Main
McGowan Rom Hdw, 300 N Main
Prestwood Hdw Co (whol), Hickory Rd

☞Hat Cleaners

LENOIR CLEANERS, 316 E Harper Av (see page 20)

☞Heating Contractors

LEFTWICH ELECTRIC CORP, 117 W Harper Av (see bottom lines and page 24)
MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 34)
PARLIER & TOMLINSON, 314 E Harper Av (see bottom lines)
SHIELDS REFRIGERATION CO, INC, 109 S Mulberry (see stencils)

DUKE POWER CO.
ELECTRIC LIGHT AND POWER SERVICE
"ON THE SQUARE" **PHONE 4-4535**

BARGER-ASHE ROOFING CO.

ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS

"The Practical Tinners and Roofers"

Phone 4-7231 **211-213 E. Harper Ave.**

Hosiery Mills

LENOIR HOSIERY MILLS, INC, 237 Realty (see page 31)
WALDENSIAN HOSIERY MILL, 401 N Main

Hospitals

BLACKWELDER HOSPITAL, 205 S Boundary
CALDWELL MEMORIAL HOSPITAL, 351 S Mulberry
DULA HOSPITAL, 112 N Boundary

Hotels

CARLHEIM HOTEL, 226 N Main

Ice

LENOIR ICE & FUEL CO, 431 W Harper Av (see top lines)

Ice Cream

North Pole, 233 E Harper Av

☞Industrial Supplies

BERNHARDT-SEAGLE CO INC, 114 S Main (see bottom lines)

Insulation

Caldwell Insulation & Perma Stone Co, 319 N Main

Insurance Agents

ALLEN & BERNARD, 125 S Main (see page 3)
BLAIR INSURANCE AGENCY, 110 S Main (see page 32)
CLAY W LAWRENCE, 106 S Main (see bottom lines)
FIDELITY INSURANCE AGENCY INC, 132 West Av (see front cover and top lines)
FOARD INSURANCE AGENCY, 109 West Av R1
Huffines Ins Agency, Hickory Rd
LENOIR INSURANCE AGENCY, 115 S Main R104 (see top lines)
Phillips June D, 102 N Main R6
Setzer C Claude, 115 S Main R104
SHELL REALTY AGENCY, 109 West Av R3 (see page 2)

Insurance Companies

Durham Life Ins Co, 113½ West Av
Home Security Life Ins Co, 105½ S Main
Imperial Life Ins Co, 115 S Main R201
Pilot Life Ins Co, 105½ S Main
Provident Life & Acc Ins Co, 106 N Church R6
Security Life & Trust Co, 115 S Main R203
Southern Life Ins Co, 101 N Main R2
State Capital Life Ins Co, 106 S Main

☞Interior Decorators

DESIGN STUDIO, 327 E Harper Av (see page 4)

☞Investments

CITIZENS BUILDING & LOAN ASSN, 110 S Main (see back cover)
MUTUAL BUILDING & LOAN ASSN, 125 S Main (see page 3)

Jewelers

BRAWLEY JEWELRY STORE, 131 West Av
Jewel Shop, 224 W Harper
McCormick A Clyde, 105 N Main
SASLOW'S INC, 113 West Av
TUTTLE'S JEWELRY, 101 W Harper
Watson Earl, 111 W Harper Av

Justices of the Peace

Triplett Raymond R, 115½ West Av

Lacquer Manufacturers

LENOIR WOOD FINISHING CO, 284 E Harper Av

LEE TIRES

PRICE BROTHERS

DISTRIBUTORS LEE TIRES

BATTERIES AND AUTO ACCESSORIES

PHONE 4-3112 **"ED AND FRED"** **HICKORY ROAD**

BOST LUMBER COMPANY

LUMBER and BUILDING MATERIALS

106-108 WILLOW ST. **PHONE 4-9411**

Laundries

East Harper Self Ser Ldry, 278 E Harper Av
Model Ldry, 223 E Harper Av
Setzer's Ldry (rags), 635 Pennton Av

Lawyers

Adams Hal B, 109 West Av R7
Beach Benj, 105½ S Main
Beal Fate J, 104 N Main R207
CARPENTER WALTER T JR, 106 S Main
Farthing Jas C, 101 N Main R9
Henderson Wm W Jr, 102 N Main R4
Huff Henry B, 100½ N Mulberry R205
Klutz, Gill W, 100½ N Mulberry R201
MARTIN HUNTER, 102 N Main R201
Seila Paul F, 100½ N Mulberry R205
STRICKLAND Wm H, 102 N Main R202
Todd Jas R Jr, 104 N Main R203
TOWNSEND FOLGER L, 104 N Main R203
Wall L Herbert, 132 West Av R211
Williams & Whisnant, 109 West Av R5

Libraries

County Library, 119 W Ashe Av
*George Washington Carver, 139 E Finley Av

☞Loans

CALDWELL FINANCE CO, Hickory Rd (see page 32)
LENOIR FINANCE CO, 104 N Church (see insert and bottom lines)

Lumber

BERNHARDT-SEAGLE CO INC, 114 S Main (see bottom lines)
BOST LUMBER CO, 106 Willow (see top lines)
CALDWELL BUILDERS SUPPLY CO, Blowing Rock Rd (see bottom lines)
LENOIR MANUFACTURING CO, INC, 310 Oak (see top lines and page 18)
Livingston Lumber Co, Wilkesboro Rd
OAKBORO LUMBER CO INC (Wholesale), Collettsville Rd (see page 33)
PENNELL M M & SONS, Wilkesboro Rd (see back cover)
WHITNEL SUPPLY CO, Hickory Rd (see page 19)
WOODBURY LUMBER CO, Collettsville Rd (see top lines)

Lumber—Wholesale

OAKBORO LUMBER CO, Collettsville Rd (see page 33)
ROBBINS LUMBER CO INC (Wholesale), 490½ W Harper Av
TRIPLETT LUMBER CO, 108 N Church (see page 32)

Lunch Rooms

*Adams Newt E Jr, 138-B E Finley Av
Bynum Beulah H Mrs, 312 Oak
Campbell's Lunch, 115 S Church
Charlie's Place, 333 W Harper Av
City Limit Barbecue, 545 W Harper Av
*Coon J Floyd, 146 E Finley Av
Corner Grill, 520 W College Av
Crumps Barbecue, 402 E Harper Av
Friendly Cafe, 524½ W College Av
Haigler's Lunch & Bakery, Hickory Rd
Hall's Diner, 114 S Church
*Harris Robt L, 406 Oak
Hodges Soda Shop, 100 N Mulberry
*Horton Inez, 224½ E Finley Av
Jo's Place, Veneer
*Jones Katherine, 341 E Finley Av
Kentwood Grill, Morganton By Pass
Littlejohn Lucille M Mrs, Zack's Fork Rd
Lucille & Jessie's Place, Harrisburg Rd
*Norwood James L, 408 Oak
Red Pig Bar B Q, New Hickory Rd
*Steele Mary E, 319 E Finley Av

STEELE RULANE **Service, Inc.**

Dial 4-3322 **282 E. Harper Ave.**

BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HOME ELECTRIC CO. OF LENOIR, INC.

ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
200 W. HARPER AVE. PHONE 4-3406

Lunch Rooms (cont)

Triplett Jas W, Harrisburg Rd
W & C Grill, 106 Depot
White Roy K, Hickory Rd
Wright's Cafe, 103 Mill

Machine Shops

CALDWELL MACHINE CO, 113 Mill (see page 33)
LENOIR MACHINE SHOP, 318 W Harper Av (see page 34)
WALL FOUNDRY & MACHINE CO, 412 E Harper Av (see top lines)

Mailing Lists

SOUTHERN SERVICE BUREAU, P O Box 630, Asheville N C

Manufacturers Agents

BROYHILL FURNITURE FACTORIES, 215 Oak (see page 28)
Norment & Lambert (machy), 101 N Church

Mattress Manufacturers

Lenoir Bedding Co, 300 N Main

☞Meal

LENOIR MILLS INC, 349 West Av (see bottom lines)

Meat Markets

Poor Boy's Mkt, 105½ S Boundary
SMITHEY'S DEPARTMENT STORE, 128 W Harper Av (see top lines)

Meats—Wholesale

Clay's Meat Whol, 209 East Av
Wilson Claude A, 640 Pennton Av

☞Men's Furnishings

COURTNEY CLOTHING CO, 112 West Av
TRIPLETT CLOTHING CO, 109 N Main (see back cover)

☞Millwork

LENOIR MANUFACTURING CO INC, 310 Oak (see top lines and page 18)
PENNELL M M & SONS, Wilkesboro Rd (see back cover)
WOODBURY LUMBER CO, Colletts-ville Rd (see top lines)

Mirror Manufacturers

LENOIR MIRROR CO, Hickory Rd
UNION MIRROR CO, 521 W College Av, plant 301 Oak

Monuments

Reins Bros, 301 N Main

Mop Manufacturers

Setzer Mfg Co, 420 W Harper Av

Motels

Smith Crossroads, Wilkesboro Rd

Motor Express

Anderson Truck Line, 115 Powell Av
B & M TRANSPORTATION CO, Hickory Rd
BUSH TRANSFER INC, 327 West Av (see insert)
Fowler Motor Lines, (rear) 490 W Harper Av
Johnson Bros Trucking Co, 50 Beall
NEWTON TRANSPORTATION CO INC, 531 W Harper Av (see page 2)
Tallant Tfr Co, Hickory Rd

☞Motor Rewinding

GIBBONS & SMITH, 424½ W Harper Av (see page 24)
HOME ELECTRIC CO OF LENOIR INC, 200 W Harper Av (see top lines)
LENOIR ELECTRIC REPAIR, 400 W Harper Av (see page 24)

WJRI

MUTUAL
1340 ON YOUR DIAL
PHONE 4-5361

LENOIR DRUG STORE

(WALGREEN AGENCY)

Prescription Druggists

110 WEST AVE. **PHONE 4-4531**

Motorcycles

Clarke Diamond H, 448 N Main

Music Teachers

Michael Dorothy B Mrs (piano), 225 N Main
Parker Martha V Mrs (piano), 221 W Ashe Av

Newspapers

Hypodermic The, 225 N Main
LENOIR NEWS-TOPIC The, 115 N Mulberry

Nurses

Cottrell Mollie D Miss, 138 N Mulberry
*Davis Mary H, 189 Wheeler
*Forney Catherine B, 218 Healan
Goforth Mary B Miss, 360 S Mulberry
Herman Fern Miss, 233 N Main
Jackson Daisy C Mrs, 119 Vance
Kincaid Barbara M Mrs, 201 Abernathy
Shell Eva B Mrs, 122 N Mulberry

Office Supplies

LENOIR OFFICE EQUIPMENT CO, 105 W Harper Av (see top lines)
LENOIR STATIONERY CO, 118 West Av (see page 35)
SMITH PRINTING CO, 117 S Mulberry (see top lines)

☞Oil Burners

APPLIANCE CENTER, 122 N Mulberry (see page 23)
CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)
MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 34)

Oil Companies

BARRINGER OIL CO INC, Hickory Rd (see front cover)
BEALL OIL CO, Blowing Rock Rd (see back cover and page 30)
BOLICK BEALER A (Esso Products), Valmead
GULF OIL CORP, Blowing Rock Rd (see page 31)
SINCLAIR REFINING CO, Blowing Rock Rd
SPRINKLE OIL CO, 331 N Main (see page 31)

Optometrists

Templeman Saml H, 106 S Church R8

☞Ornamental Iron

WALL FOUNDRY & MACHINE CO, 412 E Harper Av (see top lines)

Outboard Motors

Caldwell Outboard Mtrs, 523 Westview

Paints, Oils & Glass

BOST LUMBER CO, 106 Willow (see top lines)
CALDWELL BUILDERS SUPPLY CO, Blowing Rock Rd (see bottom lines)
Caldwell Glass Co, 118 S Mulberry
LENOIR HARDWARE & FURNITURE CO, 108 West Av (see back cover)
WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)
WHITNEL SUPPLY CO INC, Hickory Rd (see page 19)

Parking Lots

Municipal, 201 N Main

Parks

Broyhill, Hickory Rd
High School Stadium, 313 W Harper Av
Major Harper Park, 201 S Mulberry

PARLIER & TOMLINSON

Plumbing and Heating Contractors

314 E. HARPER AVE. **PHONE 4-5344**

WOODBURY LUMBER CO.

Complete Line of Building Materials

UNIVERSAL WINDOW UNITS

COLLETTSVILLE ROAD **PHONE 4-4534**

Photographers

BERNHARDT STUDIO, 516 Westview (see page 34)
David's Photo Shop, 111 S Church
Eckenrod's Studio, 109 W Harper Av
Rufty Dave Studio, 120 West Av

Physicians and Surgeons

Blackwelder Verne H, Blackwelder Hosp
BYERLY WESLEY G, 211 W Harper Av
Carpenter Kenneth C, 104 N Main
Dula Fredk M, Dula Hospital
Fetner Lawrence M, Blackwelder Hosp
Gibbons Julius J Jr, Dula Hospital
Hamer, Douglas Jr, 102 N Boundary
HEDRICK CLYDE R, 104 N Main
Hickman Harry S, Dula Hospital
Keathley Franklin B, Blackwelder Hosp
Kendrick Chas M, 351 S Mulberry
Lore Ralph E, 324 S Mulberry
McNairy M Caroline Miss, 127 W Harper Av
Roach Robt B, Blackwelder Hosp
Templeton Ralph G, Blackwelder Hosp
Thompson Fredk A Jr, 351 S Mulberry
Troutman Baxter S, Dula Hospital
Wilson Clarence L, 212 N Main

Piano Tuners

Meredith Jas W, 115½ West Av

Picture Frames

Lenoir Art Shop, 277½ E Harper Av

Plumbers

MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 34)
PARLIER & TOMLINSON, 314 E Harper Av (see bottom lines)
RURAL PLUMBING INC, Hickory Rd (see page 35)
Swanson Plumbing Co, 111 W Harper Av

☞Potted Plants

ROCKHAVEN GARDENS, 405 E Harper Av (see page 26)

Poultry

Lenoir Poultry Mkt, (rear) 306 E Harper Av

☞Power Companies

DUKE POWER CO, 102 N Main (see bottom lines)

☞Prescriptions

LENOIR DRUG STORE, 110 West Av (see top lines)
McNAIRY'S DRUG STORE, 111 West Av

Printers

Lenoir News-Topic Inc, 115 N Mulberry
SMITH PRINTING CO, 117 S Mulberry (see top lines)

Produce

Childers Curb Mkt, 126 W Harper Av
County Curb Mkt, 119 W Ashe Av
Lenoir Curb Mkt, 120 W Harper Av

☞Property Management

SHELL REALTY AGENCY, 109 West Av R3 (see page 2)

Publishers

Lenoir News-Topic Inc, 115 N Mulberry

LENOIR FINANCE COMPANY

Auto Loans — Financing — Refinancing

104 N. CHURCH ST. **PHONE 4-4506**

WALL FOUNDRY & MACHINE CO.

Foundry, Machine and Ornamental Iron Work

412 E. HARPER AVE. **PHONES: DAY 4-3041, NIGHT 4-4182**

SOUTHERN DIRECTORY CO, 15 Rankin Av, Asheville N C

Radio Stations

WJRI Radio Station, 100 S Main (see bottom lines)

Radios and Service

APPLIANCE CENTER, 122 N Mulberry (see page 23)
CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)
Corley Radio Ser, 121½ N Main
Crump's Radio & TV Ser, 321 N Main
LEFTWICH ELECTRIC CORP, 117 W Harper Av (see bottom lines and page 24)
Pegram's Radio Shop, 107 W Harper Av
*Reid J Kenney, 137 E Finley Av
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SHIELDS REFRIGERATION CO, INC, 109 S Mulberry (see stencils)
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 27)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)
VALMEAD FURNITURE CO, New Blowing Rock Rd (see page 27)
WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)

Railroads

Carolina & Northwestern Ry Co, 451 W College

Real Estate

Arlington Heights Develop Co, Hickory Rd
Barger Walter D, 109 West Av R4
Hibriten Land & Lbr Co, Hickory Rd
SHELL REALTY AGENCY, 109 West Av R3
Smith C C Realty Co, 115 S Main R104
Turner Realty Co, 107 S Mulberry
Wilson Max C, 102 N Main R5

☞Refrigerators

APPLIANCE CENTER, 122 N Mulberry (see page 23)
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SHIELDS REFRIGERATION CO INC, 109 S Mulberry (see stencils)

☞Rentals

SHELL REALTY AGENCY, 109 West Av R3 (see page 2)

Restaurants

CENTRAL CAFE, 107 N Main (see page 35)
City Barbecue Cafe, 209 S Main
Gateway Cafe, 119 S Main
H & H Barbecue, 330 W HaHrper Av

Roofers

BARGER-ASHE ROOFING CO, 213 Harper Av (see back cover and top lines)
LENOIR ROOFING CO, 212 W Harper Av (see front cover)

☞Roofing

BOST LUMBER CO, 106 Willow (see top lines)
CALDWELL BUILDERS SUPPLY CO, Blowing Rock Rd (see bottom lines)
WOODBURY LUMBER CO, Colletts-ville Rd (see top lines)

Sand and Gravel

MILLER BROS READY MIX CONCRETE CO, 121 Advent (see page 21)

☞School Supplies

LENOIR STATIONERY CO, 118 West Av (see page 35)

Schools

East Harper, 235 E Harper Av

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. Quality Seeds **PHONE 4-3641**

RABB MOTOR CO., INC.

DeSOTO and PLYMOUTH — FARM IMPLEMENTS

410 E. HARPER AVE. PHONE 4-4591

Schools (cont)

First Baptist (Kindergarten) 105 E Ashe Av
*Freedman, 117 Harrington
*Harper Town, Harper Town
Junior High, 115 W College Av
Lenoir High, 200 Willow
St Francis (Catholic), 227 W College Av
Valmead, Valmead
*West End, 525 Oak
West Harper, 305 W Harper Av
West Lenoir, 125 Maple Dr

☞Seat Covers

HOUCK'S TRIM SHOP, 496 W Harper Av (see page 14)

Seeds

CAROLINA FEED & SEED CO, 333 West Av (see bottom lines)
J P FEED & GROCERY CO, 243½ West Av (see page 25)

☞Septic Tanks

MILLER BROS READY MIX CONCRETE CO, 121 Advent (see page 21)

Sewing Machines

Lefler Sewing Machine Co, 101 W Ashe Av

Sheet Metal Works

BARGER-ASHE ROOFING CO, 213 E Harper Av (see back cover and top lines)
LEFTWICH ELECTRIC CORP, 117 W Harper Av (see bottom lines and page 24)
LENOIR ROOFING CO, 212 W Harper Av (see front cover)

Shoe Repairers

Braswell's Shoe Shop, 239 West Av
Caldwell Shoe & Harness Shop, 115 W Harper Av
Goodyear Shoe Shop, 119 S Main
Lenoir Shoe Shop, 247 West Av
Stallings Fred, Hickory Rd

Shoes

COLLINS DEPARTMENT STORE, 120 West Av (see bottom lines)
GUARANTEE STORE THE, 118 S Main (see page 23)
Pilkington Shoes, 107 S Main
SPAINHOUR'S, 113 S Main (see page 36)
TRIPLETT CLOTHING CO, 109 N Main (see back cover)

Signs

Red Greene Sign Co, 321 N Main

Sporting Goods

Melton Sporting Goods, 106 S Boundary

Stationers

LENOIR STATIONERY CO, 118 West Av (see page 35)

☞Stokers

MOONEY PLUMBING & HEATING CO, 301 W Olive Av (see page 34)

Stoves, Heaters and Ranges

LENOIR HARDWARE & FURNITURE CO, 108 West Av (see back cover)
SHAW W E FURNITURE CO, 101 S Mulberry (see bottom lines)
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 27)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)

Surveyors

Isbell Thos P, 204 Vance

LENOIR MILLS, INC. Phone 4-4559

Manufacturers of

FLOUR, FEED and MEAL

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY

REMINGTON RAND PRODUCTS

105 W. HARPER AVE. **PHONE 4-7341**

Swimming Pools

Municipal Swimming Pool, Broyhill Park

Taxicabs

Carolina Cabs, 122 N Main
FRIENDLY CITY CABS, 120 S Church
LENOIR CAB CO, 118 W Harper
*Paschall Jas, 221 E Finley Av
Robbins Cabs, 212 S Mulberry

Telegraph and Telephone Companies

Southern Bell T & T Co, 219 W Harper Av
WESTERN UNION TELEGRAPH CO, 108 S Main

☞Television

APPLIANCE CENTER, 122 N Mulberry (see page 23)
CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)
HOME ELECTRIC CO OF LENOIR INC, 200 W Harper Av (see top lines)
LEFTWICH ELECTRIC CORP, 117 W Harper Av (see bottom lines and page 24)
SHAW W E FURNITURE CO, 101 S Mulberry (see bottoom lines)
SHIELDS REFRIGERATION CO INC, 109 S Mulberry (see stencils)
SUDDRETH D D FURNITURE CO, 540 W Harper Av (see page 27)
TEAGUE FURNITURE CO, 101 S Main (see bottom lines)
TIRE SALES & BATTERY CO, 119 N Main (see bottom lines)
VALMEAD FURNITURE CO, New Blowing Rock Rd (see page 27)
WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)

Theatres

Avon Theatre, 118 N Main
Carolina Drive-In, New Blowing Rock Rd
Center Theatre, 209 West Av
Drum's Drive In, Hickory Rd
Lenoir Drive In, New Hickory Rd
State Theatre, 105½ S Main

Tinners

BARGER-ASHE ROOFING CO, 213 E Harper Av (see back cover and top lines)
LENOIR ROOFING CO, 212 W Harper Av (see front cover)

☞Tire Recappers

CAROLINA TIRE & APPLIANCE CO, 207 E Harper Av (see top lines)

Tires and Tubes

CAROLINA FIRE & APPLIANCE CO, 207 E Harper Av (see top lines)
ESTEP ESSO SERVICE, 119 S Mulberry (see page 14)
JOHNSON WAYNE MOTORS, 231 E Harper Av (see front cover)
NORWOOD SERVICE STATION, 231 N Main (see page 15)
PRICE BROTHERS, Hickory Rd (see bottom lines)
PURE OIL SERVICE STATION, 255 West Av (see page 15)
RABB MOTOR CO INC, 410 E Harper Av (see top lines and page 17)
RABB-NELSON GULF SERVICE, 100 E Harper Av (see page 15)
TIRE SALES & BATTERY CO, 119 N Main (see bottom lines)
WESTERN AUTO ASSOCIATE STORE, 121 S Main (see page 14)

☞Tractors

LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 25)
RABB MOTOR CO INC, 410 E Harper Av (see top lines and page 17)

TIRE SALES & BATTERY CO.

Goodyear Tires, Accessories, GE Appliances

119 N. MAIN ST. **PHONE 4-7311**

Smithey's Department Store

"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

128-132 W. HARPER AVE. **PHONE 4-5041**

Transfer Companies

Beaver Trf Co, 543 W Harper Av
BUSH TRANSFER INC, 327 West Av (see insert)
LENOIR TRANSFER CO, (rear) 490 W Harper Av
NEWTON TRANSPORTATION CO INC, 531 W Harper Av (see page 2)

☞Trucks

JOHNSON WAYNE MOTORS, 231 E Harper Av (see front cover)
LENOIR FARM EQUIPMENT CO, New Blowing Rock Rd (see page 25)
LENOIR MOTORS, 109 Willow (see page 16)
RABB MOTOR CO INC, 410 E Harper Av (see top lines and page 17)
SMITH CROSSROADS INC, Smith Crossroads (see insert)

Typewriters

LENOIR OFFICE EQUIPMENT CO, 105 W Harper Av (see top lines)
LENOIR STATIONERY CO, 118 West Av (see page 35)
SMITH PRINTING CO, 117 S Mulberry (see top lines)

Undertakers

GREER FUNERAL HOME INC, 300 West Av (see front cover)
LENOIR FUNERAL HOME, 445 W Harper Av (see back cover)

Upholsterers

Anderson A Plato, Morganton Rd
Austin & Melton, Hickory Rd
HOUCK'S TRIM SHOP, 496 W Harper Av (see page 14)
Laws, John R, 316 E Harper Av
Lenoir Upholstering Co, 52 Beall
Shumaker Thos P, 384 S Mulberry

Upholsterers Supplies

Upholstering Suppliers Co, 313 N Main

Veneer Manufacturers

LENOIR VENEER CO, Veneer
NATIONAL VENEER CO, 143 Virginia

☞Ventilating Contractors

BARGER-ASHE ROOFING CO, 213 E Harper Av (see back cover and top lines)

Veterinarians

Lackey Donald W, 109 Virginia

Washing Machines

SHIELDS REFRIGERATION CO INC, 109 S Mulberry (see stencils)

Watch Repairers

BRAWLEY JEWELRY STORE, 131 West Av
Keller John W, 101 N Main R1
Moore, Arthur L, 115 S Church
Rainey John C, Hickory Rd

☞Water Systems

RURAL PLUMBING INC, Hickory Rd (see page 35)

☞Wedding Designs

ROCKHAVEN GARDENS, 405 E Harper Av (see page 26)

Welders

CALDWELL MACHINE CO, 113 Mill (see page 33)
LENOIR MACHINE SHOP, 318 W Harper Av (see page 34)
WALL FOUNDRY & MACHINE CO, 412 E Harper Av (see top lines)

LEFTWICH ELECTRIC CORP.

Electrical and Heating Contractors

SHEET METAL WORK — WESTINGHOUSE APPLIANCES

117 W. HARPER AVE. **PHONE 4-4641, SHOP 4-5122**

LENOIR ICE & FUEL CO.

ICE-COAL-FUEL OIL-KEROSENE

431 W. HARPER AVE *"All Quality Products"* **PHONE 4-7251**

Women's Apparel

Cato's, 113-A West Av
COLLINS DEPARTMENT STORE, 120 West Av (see bottom lines)
Corada Shop, 130 West Av
FASHION THE, 120 S Main (see page 36)
Glamor Shop, 111 S Main
Gold Shop The, 124 West Av
GUARANTEE STORE THE, 118 S Main (see page 23)
SPAINHOUR'S, 113 S Main (see page 36)
Whitnel Dress Shop, Hickory Rd

☞Wrecker Service

SMITH CROSSROADS INC, Smith Crossroads (see insert)

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 4-9511**

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; J. C. Harper, V-Pres.
E. H. Blair, Cashier

110 S. MAIN PHONE 4-6021

WHO SELLS IT?

THE EASIEST AND QUICKEST
WAY TO FIND OUT IS
TO CONSULT
THE

**CLASSIFIED
BUSINESS
SECTION**

OF THIS

DIRECTORY

IT'S A BUYERS GUIDE
PAR EXCELLENCE!

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD PHONE 4-9076

BOST LUMBER COMPANY
LUMBER and BUILDING MATERIALS
106-108 WILLOW ST. PHONE 4-9411

MILLER'S
Street Directory
—OF—
Lenoir, North Carolina

GIVING NAMES OF HOUSEHOLDERS, THE NUMBER OF OCCUPANTS IN EACH HOUSE, AND DENOTING BUSINESS PLACES

VOL. IX 1953-1954 VOL. IX

NOTE—Streets are arranged in alphabetical order. All house numbers are arranged numerically following the description and location of each street, giving the name of householder. The number in parenthesis after name denotes number of occupants in each house.

Dash (—) before name denotes that number is wanting.

(•)—Before name denotes home-owners.

(*)—Purpose of star (*) in front of name is generally used to denote colored person or firm, but its use is so varied that we assume no responsibility for errors or the wrong use of same.

ABERNATHY—From 269 E Harper Av North to Horton

108 •Stimson Gwyn J (3)
(Sherry-Dell La begins)
110 •Spratt Russell L (4)
114 •Steele Jos J (3)
(Hunter Av begins
201 •Kincaid Marshall R (3)
Kincaid Barbara M Mrs, nurse
201½ Tate Edw L (2)
202 •Jones Clyde W (4)
202 (rear) Nelson Larry F (4)
204 •Roddenberry Carl A (4)
204½ Beach Hazel R Mrs (3)
Stallings S Archie (2)
211 •Sharpe Mamie L Mrs (6)
(Hillside La ends)
308 •Buchanan Carl (2)
310 •Kennerly C Frank (4)
312 •Beach W Roy (2)
403 •Crowell Herbert O (4)
404 •Carpenter P Albert (5)
407 Dellinger John A (4)
Robinson Donald M (4)

ADVENT—From 470 N Main east to beyond city limit

101 Nelson Jay N (3)
102 Blue Ridge Elec Mem Corp, whse
103 Price Earl R. (4)
104 Blue Ridge Elec Mem Corp, sub sta
107 Norris James M (4)
(city limit)
111 Vacant
115 Icenhour Nellie M Mrs (4)
117 Newton Transportation Co. whse
121 Miller Bros Ready Mix Concrete Co

STEELE RULANE Service, Inc.
Dial 4-3322 282 E. Harper Ave.
BOTTLED GAS SERVICE AVAILABLE ANYWHERE

LENOIR INSURANCE AGENCY

"The Dividend Agency"

ALL LINES OF INSURANCE

115 S. MAIN ST., BALLEW ARCADE **PHONE 4-3121**

130 ®Nelson Selma C Mrs (2)
132 Green Ralph C (4)
135 Hall John B (2)
139 Trivett Niley (8)

AIRPORT ROAD—From Wilkesboro Rd south ½ mile east of city limit

ANGLE—From 721 Howard east to South Av

ASHE AV EAST—From 124 N Main east to Mulberry

105 First Baptist Church Community Kindergarten

ASHE AV WEST—From 127 N Main west to Oak

101 Lefler Sewing Machine Co.
101½ Vacant
103 McGowan Lois S Mrs (1), furn rms

(Church intersects)

119 County Agricultural Bldg
County Agent
County Curb Market
County Home Demonstration Agent
County Library
U S Farms and Home Admn
U S Production & Marketing Admn
U S Soil Conservation Service
124 First Methodist Church
126 Creech Harlan L Jr Rev (5)

(Boundary intersects)

201 ®Underhill Laurance C (3)
202 Triplett Cottage, furn rms
®Triplett Susie C Mrs
203 Vacant
206 Greenway Ellis (4)
Scroggs John M (3)
Smith Harold L (3)
209 Smith Lloyd B (5)
210 Crotts Mary S Mrs (3)
Painter Hardie H (4)
Smith Goldia K Mrs (1)
Campbell Henry F (2)
211 Barger Harold (2)
213 Love Nell D Mrs (2)
216 ®Triplett Grover B (2)
217 ®Todd J Ralph (2)
218 ®Guire Virail D (2)
218½ ®Allen Austin N (2)
221 ®Guire Henrietta M Mrs (1)
McCulley Mary H Mrs (1)
221 Parker Henry S (2)
Parker Martha V Mrs, mus tchr

BALLEW—From Grove Av north, 1 west of Mountain View

—— McGee Nora Miss (1)

BEACH—From 500 W Harper Av North to Holly

104 Warehouse
106 ®Turner Grover C (3)
108 ®Crisp Walter W (4)
110 ®McCallum Neill M (4)
112 ®Gibbs John G (6)
113 ®Teague Dora B Mrs
117 ®Baird Wm R (3)
Baird Lee J (2)
121 ®Davis Walter M Jr (5)
123 ®Greene Ronda R (4)
125 ®Teague Norris C (3)

(Poplar intersects, Hayes Av begins)

301 Suddreth Jas N (3)
303 ®Childers Geo W (3)
305 Bozeman Theo (2)
307 ®Walker Jas O (2)

BEALL—From 500 W College Av north to Broadway

50 Johnson Bros Trucking Co
52 Lenoir Upholstering Co

(Harper Av intersects)

108 ®Bruce Hamilton L (7)
109 ®McCormick A Clyde (2)
110 ®Wall Wm F (4)
Smith Melbourne F Jr (4)
111 ®Suddreth F Willis (4)
112 ®Luther W Frank (2)
113 ®Suddreth W Clyde (2)
114 ®Payne W Herman (2)
115 ®Whisnant Annie D Mrs (2)
116 ®Maynard Wm H (4)
120 ®Brawley Edna S Mrs (1)
Lenoir Walter L (3)

(Poplar intersects)

201 King Clayborne S Rev (4)
202 ®McRee Carl H (2)
204 ®Bohn John J (3)
205 ®Verbyla Albert E (5)
206 ®Townsend Jos A (3)
207 ®Bradley J Frank (4)
210 Whitener Orin S (4)
211 ®May Fred H (3)
212 ®Abernethy Clarence M. (3)

(Mimosa La begins)

301 ®Bernard Jos B (2)

TEAGUE FURNITURE CO.

"LENOIR'S SMARTEST STORE"

COMPLETE LINE OF HOME FURNISHINGS

On Easy Terms

101 S. MAIN ST. **PHONE 4-6211**

LENOIR MANUFACTURING CO.

LUMBER • MILLWORK • BUILDING MATERIAL

"Everything To Build Anything"

OAK ST. at C. & N. W. R. R. **PHONE 4-5241**

302 ◎Haymaker Willis G (4)
304 ◎Brown Fred H (2)
305 ◎Houston John B Jr (2)
308 ◎Bush Richd M (4)
309 ◎Warren Marjory H Mrs (1)
310 ◎Templeman Saml H Dr (3)
311 ◎Triplett D Andrew (4)
312 ◎Dalton Bruce A (4)
314 ◎Murray Callie G Mrs (2)
315 Melton Steele F (4)
316 Sewell A Benj (4)
317 Cowan L Frank Rev (2)
318 ◎Childers Jesse W Jr (2)
321 ◎Hedrick Clarence B (4)

(Holly begins)

400 ◎Anderson Chas W (3)
401 ◎Clay W Lawrence (4)
402 ◎Smith Alton (4)
404 ◎Robbins Thos M (2)
405-505 Fairfield Cemetery
406 ◎Pipes J. Henry (2)
408 ◎Woodruff Dee E (2)
602 ◎Story Nancy H Mrs (6)

BERNHARDT—From 257 Underdown Av south 1 block

105 ◎West Junius R (4)
Lovins Frances E Miss (1)
105 (rear) Regan Ralph C (2)
109 ◎Regan I Charm (2)
118 ◎Duncan Clyde W (5)
121 Davis Edgar E (7)
124 Absher Mack B (4)
126 Shoemaker Howard E
135 Bernhardt Furniture Co.

BLOWING ROCK ROAD—U S Hwy 521-A)—Extension of N Main from Valmead north

—— Gulf Oil Corp
—— Caldwell Builders Supply Co
—— Beall Oil Co
Sinclair Refining Co
—— Blair's Fork Baptist Ch
—— ◎Boyd Banks G (2)
—— Coffey Alfred B (4)
—— ◎Hall Mary J Mrs (3), fill sta
—— James Willard D (2)
—— ◎Keyes Nella B Mrs (5)
—— Moore Jas W (6)
—— Moore Wm L (2)
—— ◎Pearson Nell A Mrs (1), antiques
—— ◎Setzer Carl M (2)

BOUNDARY NORTH — From 132 West Av north to Kirkwood Av

102 Hamer Douglas Jr, phys
105 Vacant
109 ◎White Susan J Mrs (4)
110 Dixie Cream Donut Shop
112 Dula Hospital
Dula Fredk M, phys
Gibbons Julius J Jr, phys
Hickman Harry S, phys
Troutman Baxter S, phys

(Ashe Av intersects)

201 ◎Houck R Marshall (2)
205 Crisp Apartments
Miller Wayne J Jr (3)
Moore Myron L Jr (3)
Crews C Edw (3)
Robbins Robey C (1)
208 Burgess Frank (3)
Williamson Leon N (4)
210 ◎Powell Rose E Mrs (1)
Robbins Chas E Jr (3)

BOUNDARY SOUTH — From 127 West Av south to College Av

103 Lenoir Recreation Parlor
105 Setzer Marshall W, barber
105½ Poor Boy's Market, meats
106 Army & Navy Store
Marsh M Gaither (1)
Melton Sporting Goods
110 Vacant

(Harper Av intersects)

204 Burdell Peggy Miss (2)
Hauss Paley L (2)
Meadlock Nell I Miss (3)
205 Blackwelder Hospital
Blackwelder Verne H, phys
Fetner Lawrence M, phys
McNairy Caroline Miss, phys
Templeton Ralph G, phys
Roach Robt B, phys
Keathley Franklin B, phys
209 Blackwelder Hospital Pharmacy

BRADFORD AV—From 134 Virginia to Powell Av

200 ◎Smith Marcus P (5)
201 Dickson Jos P (3)
202 ◎Kincaid Jas W (3)
203 McLean Robt M (5)
204 ◎Dockery Chas I (2)
205 Fox Kenneth O (2)
207 Bradford Knox R (4)
208 Weatherford Robey T (3)

BERNHARDT-SEAGLE CO.

HARDWARE – FURNITURE

112-114 S. Main St. **Phone 4-3456**

BUILDING SUPPLIES – PHONE 4-7211
INDUSTRIAL DIVISION – PHONE 4-4545

HOME ELECTRIC CO. OF LENOIR, INC.

ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
200 W. HARPER AVE. PHONE 4-3406

210 Wells Edgar H (4)
211 Smith June L (3)
212 Eggers Roy C (4)

(Pine intersects)

213 Brown Thos M (2)
216 Melton Jefferson D (7)
217 ®Bradford Catherine S Mrs (3)
218 Haas Nolan A (3)
219 Story Spencer D (4)
220 Laws Bessie M Miss (1)
224 Scott Walter C (3)
225 ®Whittington Wilson F (4)
226 Towery Frank R (4)
227 Crouch Richd (3)
233 Griffin Marler (10)

BROADWAY—From 416 W Harper Av north to city limit

107 ®Bradley Robt L (6)
108 Pless Horace T (3)
109 ®Winkler Green W (2)
111 ®Bradford F Avery (6)
115 ®Winkler Robt H (3)

(Prospect ends)

116 ®Winkler J Bunyan (2)
118 Madison Geo C (2)
119 ®Winecoff J E Lloyd (5)
120 Craig Aubrey M (3)
122 Bowen Frank H (2)
123 ®Truesdale E Floyd (4)
124 ®Jackson M Austin (3)
125 ®Eller T Benj (5)
126 ®Maltba Wade R (3)
127 ®Johnson Chas W (2)
128 ®Winkler Luther E (5)
129 ®Woodruff Jas W (4)
130 Jenkins Melvin A (2)
131 ®Chandler Thos W (2)
132 Eller W Boyd (2)
133 ®Underdown V Kenneth (5)
136 Jordan Eugene L (5)
137 ®Taylor Carl B (6)
140 Welch Cecil W (4)
144 Price Jay W (5)
150 *Copeland Catherine M (5)
160 ®*Corpening John H (5)
162 *Corpening John H, gro

(Wheeler intersects)

200 ®*Hammond John T (5)
204 *Michaux Hannah (1)
208 ®*Holley Ervin (2)
210 ®*Shade Matt (3)
212 *Shade Bessie T gro
214 ®*Shade I Isaac (5)
*Gregory Katheryn S, beauty shop

(Hill ends)

302 ®*Camp Logan (3)

(Beall and Oak end)

402 ®Whisnant Patsy F Mrs (3)
406 ®Curtis Floyd E (7)
408 Woods John T (3)
408 (rear) Pennell Spencer R (9)
410 ®Piercy Isaac C (5)
414 ®Craig Murray E (4)

BUSH — (Lenoir Heights) — From N Main Extd

CEDAR—From Spruce west 1 block

CENTER—From 130 (300) Oil Av north to Stage

304 Fritz McKinley (5)
305 Carter Chas G (5)
309 ®Coffey Chas O (3)
310 Pipes T Ira (5)
312 ®Watson Jas W (4)
313 ®Houck Harold (2)

CENTRAL AV—

CHAPEL—

CHERRY—From 315 N Main west to end of Vance

104 ®Chester Annie T Mrs (2)
105 ®Huntley Herndon T (2)
106 ®Bumgarner Henry O (2)
107 ®Beck Albert P (5)
108 ®Yount Stuart L (4)

CHESTNUT—

CHURCH NORTH — From 104 west Av north to Cherry

101 Norment & Lambert Inc, mfrs agts
Hogan Jas C, ofc
102 Vacant
104 Lenoir Finance Co
106 Rooms
3 Pearce's Beauty Salon
6 Provident Life & Acc Ins Co
Templeman Saml H, optom
108 Triplett Lumber Co
120 McLean R E Used Cars
131 Fabric Shop, The Inc, dry goods
133 Employment Security Comm of N C
133½ Vacant

(Ashe intersects)

WJRI

MUTUAL
1340 ON YOUR DIAL
PHONE 4-5361

LENOIR DRUG STORE

(WALGREEN AGENCY)

Prescription Druggists

110 WEST AVE. **PHONE 4-4531**

212 Nelson Apartments
APTS
1 Long Fred A (3)
2 Price Eula N Miss (1)
3 Ransdell Magdalene B Mrs (2)
4 McIlwaine Mary B Mrs (1)
5 Setzer C Claude (2)
6 Brown Maude I Mrs (1)
215 Graham Apartments
©Graham Chas T (2)
Hannah Jos C (3)
Head Chas O (2)
Hightower Clyde (2)
Kartus Pauline Miss (2)

CHURCH SOUTH—From 115 West Av south to College

103 Crump's Bargain Center, feeds
110 City Handicraft Work Shop
111 David's Photo Shop
114 Hall's Diner
115 Campbell's Lunch
Moore Arthur L, watch repr
119-21 Bill's Place, beverages
120 Friendly City Cabs
122 Globe Hardware Co

COLLEGE AV EAST—From 211 S Main east to Hibriten

105 Nelson Rufus S, pntr
(Mulberry intersects)
212 Lackey Boston M Rev (3)
218 ©Stevens Wm E Jr (4)
(Norwood begins)
301 ©Shearer Mary A Mrs (2)
(Westman begins)
309 ©Farthing Jas C (4)
311 ©Bernhardt Matthias R (4)
318 ©Hedrick Clyde R Dr (5)
325 ©Bernhardt Lucy R Mrs (2)

COLLEGE AV WEST — From 216 Main west to Virginia

102 St James Episcopal Ch Parish House
(S Church ends)
110 ©Courtney G Clarence (2)
115 Junior High School
(South Boundary ends)
206 ©Templeton Ralph G Dr (5)
210 ©Cloninger Dora T Mrs (3)
212 ©Lutz Otis P (5)
214 Cline Ambrose B (4)
215 Teacherage The
Cloninger Agnes Miss (2)
Kirsten Geo W Jr (5)
Whitehead Gertrude F Mrs (2)
216 ©Cottrell A Y (3)
221 Zion Evangelical & Reformed Ch
222 ©Hedrick Geo N (3)
226 ©Stine Nellie B Mrs, furn rms (7)
227 St Francis School and Convent Franciscan Sisters
229 St Francis Catholic Church
(Willow intersects)
301 ©Sherrill Annie L Mrs (5)
305 ©Townsend Folger L (6)
309 ©Correll Maude R Mrs (7)
English Homer (2)
Hemphill John C (2)
311 College Av Baptist Ch Educational Bldg
312 High School Gymnasium
(Reform begins)
403 College Ave Baptist Church
403 (rear) College Av Baptist Ch Nursery
407 LeFever Juanita Miss (1)
McLean Albert F (4)
407½ ©Cardwell Shelton W (3)
409 Walker Wm R (6)
411 ©LeFever Wm M (7)
411 Austin Ruth C Mrs (4)
415 Kincaid Pearl St J Mrs (5)
Tolbert Maynard A (5)
419 Bentley David M (2)
Douglas Arthur A (1)
Houle Ernest L (3)
Marsh Paul (2)
419 (rear) Proffitt Edw C (4)
421 Crosby Leroy R (6)
421 (rear) ©Hall Robt S (2)
421½ ©Hall Earl G (2)
423 ©Crump Earl D (2)
Decker Avery A (3)
429 ©Stine Ivey B (4)
431-33 Vacant
(Mill begins)
435 CIO Organizing Committee
435 (rear) Cresson Chas (2)
442 Duke Power Co, plant
445 Allied Furniture Corp
Lenoir Furniture Forwarding Co
451 Carolina & Northwestern Railway Co
(Light ends, C & NW Ry crosses, Beall begins)

PARLIER & TOMLINSON

Plumbing and Heating Contractors

314 E. HARPER AVE. **PHONE 4-5344**

BARGER-ASHE ROOFING CO.

ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS

"The Practical Tinners and Roofers"

Phone 4-7231 **211-213 E. Harper Ave.**

520 Corner Grill
521 Kent-Coffey Mfg Co
Union Mirror Co
522 Warehouse
524 Penley Jos A (10)
524½ Friendly Cafe
(Factory ends)
552 ®Sipes Frank (7)
556 Clontz Thos T (4)
558 ®Benfield John A (5)
560 ®McRory Olin (6)
564 ®McCall Martha P Mrs (6)
566 LeFever Alma B Mrs (3)
569 Branch Chas P (4)
570 Eller Blaine J (2)
Gentry Everett (2)
Miller Paul (3)
573 Huffman David C (5)

COLLETT—From 105 Rankin west 1 block

102 ®*Patterson John J (9)
103 ®*Ferguson Clarence C (4)
105 ®*Dixon Eugene L (5)
107 Vacant
109 *Peoples Tabernacle

COLLETTSVILLE ROAD (Hwy 90) —West from Blowing Rock Rd beyond Valmead

—— Oakboro Lumber Co Inc
—— Woodbury Lumber Co

COMPANY—From Insurance west to city limit, 1 south of Realty

106 ®Hollar Pender W (3)
110 ®Clark Jas L (3)
Parker Jas R (3)
Parker Roy (2)
110½ ®Abel Hobart L (5)
111 ®Richards Geo B (3)
112 ®Pilkenton G Newland (6)
113 ®Bollinger Jas G (4)
114 ®Austin G Hill (8)
115 ®Pilkenton Orville W (3)
120 ®Benfield Gertie L Miss (3)

CONLEY—From 322 N Main northeast 2 blocks

101 ®Crump Harvey L (4)
104 Vacant
105 ®Walker Walter R (2)
106 ®Hood J Carl (4)
107 Story Ira L (3)
108 ®Warren Charley B Mrs
109 Vacant
110 ®Radar John H (2)
112 ®Childers John M (5)
113 ®Clark Albert H (2)
120 Cresson Ned C (2)
202 ®Walsh Roy P (4)

COURT HOUSE SQUARE — The Center of the city from which N and S Main and East and West Avs begin

DAVENPORT AV — From 350 S Main east to Mulberry

105 Holder Wm

DEPOT—From 324 West Av north to C & NW Ry

103 Hayes Patk, auto repr
105 Storage
105½ Benge John B (4)
Greene Roby (6)
Honeycutt Julia P Mrs (1)
106-08 W & C Grill
106½ Pritchard Pearl Miss (2)
109 Vacant

EAST — From 122 Spruce west to Howard

561 Crump Hayden R (2)
565 ®Baker Horace G (3)
567 ®Triplett Annie C Mrs (6)
571 ®Clement Robt L (9)

EAST AV—From Main east to East Harper School: the dividing line for streets running north and south

105 Central Barber Shop
(Mulberry begins)
209 Clay's Meat Wholesale
211 Morris Ray Motor Co Inc
(Ridge begins)
300 ®Howard Esther S Miss (1)
Moore Margaret B Mrs (1)
302 Vacant
302½ Vacant
306 ®Killian Bessie E Miss (2)
308 ®Frazier Wilfong M (2)
309 ®Hartley Maude L Miss
311 ®Ludwig Geo G (2)
312 Hayes Geo H (3)
313 ®Hartley Nellie A Mrs (2)
313½ Norment Richd E Jr
314 Cooper Jas P (2)
Johnson Burton L (4)
315 ®Hartley J Lex (3)
315½ Hartley J Lex Jr (2)

ERWIN AV — From 112 Virginia north to Harper Av

LEE TIRES

PRICE BROTHERS

DISTRIBUTORS LEE TIRES

BATTERIES AND AUTO ACCESSORIES

PHONE 4-3112 **"ED AND FRED"** **HICKORY ROAD**

SMITH PRINTING CO.

Office Equipment and Supplies, Typewriters
Adding Machines *Art Supplies*

117 S. Mulberry St. **Phone 4-4509**

104 Richards Chas L (3)
105 Vacant
106 Herman Guy E (4)
107 Isbell Carl R (2)
108 Harris John L (3)
109 ⊙Price Wm (2)
110 ⊙Wise Johnell P (5)
111 ⊙Barnhardt Wm R (4)
112 ⊙Campbell D Avery (4)
113 Smith Chas R (3)
115 Bush Transfer Inc, whse

FACTORY—From 181 W Harper Av south to C & NW Ry

200 Lenoir Furniture Corp, plant

FAIRVIEW—A settlement north of Morganton Rd and west of Goforth Rd (beyond city limit)

FAIRVIEW ROAD—From Goforth west to Fairview (beyond city limit)

—— Bryant Ray L (3)
—— Caudle Eva M Mrs (3)
—— ⊙Caudle Lester C (3)
—— ⊙Crisp Fred V (3)
—— ⊙Crisp Hardy E (2)
—— ⊙Looper Ivey H (4)
—— McGarr Jones J (2)
—— ⊙McLean Frank R (3)
—— ⊙Pennell Avery H (3)
—— Pennell Jas G (3)
—— ⊙Sanders Roby
—— ⊙Small Fred M (5)
—— Small Nellie H Mrs, gro
—— Teague John E (5)
—— ⊙Turnmeyer Chas L (2)
—— West Lenoir Baptist Church

FINLEY AV EAST—From 262 N Main east to city limit

103 ⊙Everhart Saml (3)
103½ Vacant
107-33 Belleview Cemetery
108 Earp Kermit S (5)
110 Harris Mattie T Mrs (3)
114 Rector Pearl G Mrs (3)
Presnell Ethel M Mrs (2)
118 ⊙Tuttle Hume T (2)
124 Littlejohn Lucille B Mrs (5)
Watson Ernest M (5)
128 McDade R Alfonso (2)

(Ridge ends)

130 Moore Geo H, gro (2)
133 Vacant
135 Vacant

(Hartley begins)

136 *Jones Annie B
137 *Reid J Kenney, radio ser
138 *Ferguson Eugene, billiards
138-B *Adams, Newt E Jr, lunches
139 *George Washington Carver Library
140-A ⊙*Horton Oscar W (2)
140-B *Bristol Wm L (5)
140-C *Epps Wm C (4)
141 Vacant
145 ⊙*Propst Belle (1)
146 *Coon J Floyd, lunches
146-B *Patterson Paul, billiards
147 Apartments
A ⊙*Patterson G Vodray (2)
B *Mills Augustus A (7)
C *Denny Jesse (6)
D *Washington Elizabeth (2)
148 *Lipford Arnie W (6)

(Rankin begins)

205 Vacant
206 *Smith Ernest L Rev (5)
208 *St Paul A M E Church

(Healan begins)

212 ⊙*Myers Levi (5)
214 Vacant
214 (rear) *Moore Gaither (2)
218 *Tillery Larkin (6)
218 (rear) *Powell Bertha M (2)
220 *Jones Masie (5)
221 ⊙*Horton Inez (3)
*Paschall Jas, taxi
224 *Jones Minnie, barber
224½ *Horton Inez, lunches
226 Wall Howard T, gro

(Patterson begins)

300 Vacant
303 ⊙*Hayes Elizabeth (3)
305 ⊙*Hayes Edw (3)
305 (rear) ⊙*Hayes Wm (1)
309 ⊙*Patterson Madison (3)
309½ *Patterson Margaret H beauty shop
310 ⊙*Horton Jas W (3)
311 *Suddreth Douglas (3)
312 ⊙*Patterson Miles, gro (3)
313 Vacant
313-A *Scott Georgia M (5)
313-B *Davenport Robt (6)
314 ⊙*Norwood Gwyn (8)
315 *Steede Edw (5)

DUKE POWER CO.

ELECTRIC LIGHT AND POWER SERVICE

"ON THE SQUARE" **PHONE 4-4535**

WOODBURY LUMBER CO.

Complete Line of Building Materials

UNIVERSAL WINDOW UNITS

COLLETTSVILLE ROAD **PHONE 4-4534**

316 ⊙*Michaux Lawrence (5)
317 ⊙*Steele Mary E (1)
318 ⊙*Ferguson Odell F (4)
(Patterson ends)
319 *Steele Mary E, lunches
320 Vacant
321 ⊙*Davenport Gertrude (6)
(Stonewell ends)
322 ⊙*Scott Carrie L (5)
323 ⊙*Williams Emma B (4)
(Woodlawn begins)
326 *Bristol John H Jr (4)
328 *Lynch Katie D (4)
329 ⊙*Witherspoon Andrew (2)
331 ⊙*Suddreth Robt B Jr (3)
334 City Water Works, filtration plant
335 Vacant
337 *Martin Lula M (2)
339 ⊙*Horton Ernest (2)
340 *Hickerson Jos M (6)
341 *Jones Katherine, lunches
(Rankin ends)
400 ⊙*Horton Larkin M (6)
*Horton Virginia M, drsmkr
401 ⊙*Spearman Julian J (2)
404 ⊙*Dula Eugene W (8)
404½ ⊙*Berry Robt Q (6)
406 Vacant
406 (rear) ⊙*Corpening Lucille P (1)
408 ⊙*Horton Beulah (4)
408½ ⊙*Hayes Clifford (4)
*Hayes Cleo M, beauty shop
(Folk ends)
410 ⊙*Horton Thos V (2)
413 ⊙*Patterson Lula D (2)
414 Mt Eagle Lodge No 535
417 *Battle Fredk D Rev, confr
(Harrington begins)
420 ⊙*Jones Hattie H (2)
423 ⊙*Leach Willie M (1)
423 (rear) *Scott Richd (6)
425 ⊙*Peay Arthur (2)
500 *Tillery Mildred B (4)
501 ⊙*Jones Minnie (1)
501-A *Ferguson Radar (1)

FINLEY AV WEST—From 261 N Main west to Vance

104 Robbins Roger H (5)
106 Eller J. Benj (3)
107 King Wm L (5)
108 ⊙Crawford Edgar P (2)
109 ⊙Eller Rosa A Mrs (1)
Cole Rush H (3)
112 ⊙Farthing David C (2)
113 Carlton Lindsay L (3)
Goble Floyd Q (2)
Johnson Doyle R (3)
114 ⊙Ray Robt L (3)

FOLK—From opp 112 Rankin Av west 1 block, thence to Finley Av

207 ⊙*Horton Oddie J (7)
211 ⊙*Blake John T (5)
212 ⊙*Jones Ruth C (1)
214 ⊙*Patterson Edw H (5)
215 ⊙*Patterson Annie S (2)
216 ⊙*Patterson T Collett (5)
217 ⊙*Jones Emanuel (2)
219 ⊙*Jones Wm (2)
221 ⊙*Patterson Allen M (2)
224 *Cole Martha (1)
225 ⊙*Walton Anna (3)
226 *Davenport John (6)
227 ⊙*Davenport Bessie M (1)
228 ⊙*Jones Ross L (4)
229 ⊙*Davenport Rufus E (8)
231 ⊙*Denny Saml (6)
235 *Collette Mattie L (1)
241 ⊙*Corpening J Nathan (12)
243 *Dewberry Arthur (9)

FOREST—From Ridge east to Abernathy

106 Menefee Jas K
108 ⊙*Horton Thos Jr (7)
114 ⊙*Patterson Paul Q (4)
116 *Estes Zula M (6)

FREEDMAN—A Colored Section in the northeastern part of the city reached by E Finley Av

GILMER—From 104 Pope east

111 ⊙Wilcox Chas S (4)
111 (rear) Wilcox Jack C (2)
112 ⊙Wilcox Ernest H (4)
114 ⊙Wilcox Fred E (4)

GOFORTH BY PASS—North from 562 W Harper Av to Valmead

GOFORTH ROAD—Continuation of Broadway beyond city limit

121 ⊙Suddreth Raymond L (2)
124 Clark Jonas R (3)
125 ⊙Hege Artis R (3)
126 McNeil Rufus H (3)
128 Lewis Fred H (3)

LENOIR FINANCE COMPANY

Auto Loans — Financing — Refinancing

104 N. CHURCH ST. **PHONE 4-4506**

WALL FOUNDRY & MACHINE CO.

Foundry, Machine and Ornamental Iron Work

412 E. HARPER AVE. **PHONES: DAY 4-3041, NIGHT 4-4182**

GRAY—North from junction of Stage and N Prospect

GRAY (formerly Suddreth)—From 114 Stage northeast to Blowing Rock By-Pass

128½ ◎Ingram Jas V (8)
131 ◎Kirby Fate A (2)

GREASY CREEK ROAD—From Morganton Rd north (beyond city limit)

—— Anderson Lloyd W, gro
—— ◎Link Jas L (5)
—— Link Jas L, gro
—— Moore Brick Co
—— ◎Moore Glenn R (4)
—— ◎Powell Frank D (2)
—— ◎Suddreth Abram J (1)

GREENWAY (Whitnel) —

GREEN VALLEY—A residential section on New Blowing Rock Hwy adjoining Valmead, ½ mile west of Zack's Fork Rd

GREER (Formerly Louise Av) — From 201 Virginia southwest

GROVE AV—From S Main west to Westview, 1 south of College Av

105 Lutz O P Apartments

APTS—

1 Williams Priscilla Mrs. (2)
2 Vacant
3 Triplett G Ray (2)
4 Helton Ethel E Mrs (2)

107 Vacant
109 ◎Prestwood Walter I (3)

(Kentwood begins)

205 ◎Ballew Florence B Mrs (1)
300(210) ◎Dodge Alfred W (6)
302 ◎Connolly Jack C (3)
303 ◎Craig Geo E (4)
304 ◎Noll John L (5)
305 ◎Underdown Sidney L (2)

GWYN—From 119 Norwood east to Hibriten

HARPER AV EAST—From 125 S Main east to city limit

100 Rabb-Nelson Gulf Service

(Mulberry intersects)

207 Carolina Tire & Appliance Co
Lenoir Recreation Center
211-13 Barger-Ashe Roofing Co
213 Dixie Home Stores, gro
221-23 Model Laundry Inc

(Norwood begins)

222 Huntley Woodrow W (4)
222½ Holder Harley B (4)
224 Scott Jos H (4)
226 ◎Cook Lula S Mrs (2)
Weeks Chas E (2)
227 Barnett John W (4)
Icenhour Sue M Mrs (6)
Laws Wm T (6)
228 Reighard Geo B (4)
230 Seaboch Chal V (3)
231 Johnson Wayne Motors
233 North Pole, ice cream
235-45 East Harper School

(Todd begins)

257 ◎Todd Clara H Mrs (4)
Radar Jos L (2)
Sherrill Ruby L Mrs (3)

(Healan begins)

262 Vacant
263 ◎Stewart Zeb V (4)
264 ◎Matthews Francis M (4)
265 ◎Hoffman Hollis P (5)
266 ◎Moore Ellen B Mrs (3)
Lashmit Donald G (3)
Reid W Dewey

(Abernathy begins)

272 Economy Oil Co
273 ◎Crisp E Bernard Jr (3)
275 ◎Huntley Lloyd L (5)
277 ◎Hailey C Banks (4)
277½ Lenoir Art Shop
278 East Harper Self Service Ldry
279 Manchester Edwin M (4)
281 ◎Hailey Eva J Mrs (3)
282 Steele Rulane Service Inc
284 Lenoir Wood Finishing Co

(Hospital Av begins)

306 ◎Ferguson Kemp W (4)
Goode Vera M Mrs (4)
Holloway John T (3)
306 (rear) Lenoir Poultry Market
309 ◎Kirby J Russell, contr (5)
311 Boyd Robt W (5)
313 ◎Melton Linzie H (2)
314 Parlier & Tomlinson, plmbrs
315 ◎Smith Carter H (2)
316 Lenoir Cleaners
316 (bsmt) Laws John R, uphol
317 Mast J Wiley (3)
319 ◎Tolbert Jarvis C (5)
321 ◎Haigler Effie T Mrs (2)
Parker Harold L (3)
326 ◎Bernhardt John S (4)

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. Quality Seeds **PHONE 4-3641**

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; J. C. Harper, V-Pres.
E. H. Blair, Cashier

110 S. MAIN **PHONE 4-6021**

327 Design Studio
329 Coffey & Olson, archts
333 ®Greer Geo D (2)

(Palmer Av begins)

400 Rabb Moore Motor Co
401 Lenoir Auto Parts
402 Crumps' Barbecue
403 Bradley's, hdw
405 Rockhaven Gardens, florists
407 ®Ernest Walter L (3)

(Pennton Av intersects)

410 Rabb Motor Co Inc
412 Wall Foundry & Machine Co
415 Lenoir Furn Corp, crating plant

HARPER AV WEST—From 124 S Main west to city limit

101 Tuttle's Jewelry
103 Moore Wm W (2)
Phillips Madelene Mrs (1)
Prestwood Hill (1)
105 Lenoir Office Equip Co
107 Pegram's Radio Shop
108-10 Belk's Dept Store, shoes
109 Eckenrod's Studio, photogs
111 Watson Earl, jeweler
Swanson Plumbing Co
111½ Walsh Sewing Room
112 Bower's, dept store
113-13½ Economy Auto Supply
115 Caldwell Shoe & Harness Shop
115½ Coffey Ralph R (7)
116 Morrison's Cut Rate Drugs
116½ Morrison John H (3)
117 Leftwich Electric Corp
117½ Vacant
118 Lenoir Cab Co
120 Lenoir Curb Market, prod
121 Zion Evangelical & Reformed Ch
125 Blackwelder Hospital Nurses Home
126 Childers Curb Market, prod
127 McNairy M Caroline Dr, phys
128-32 Smithey's Dept Store

(Boundary intersects)

200 Home Electric Co
201 Esso Service Center
202 Kiser Beatrice Miss (3)
Sharpe Betty S Miss (3)
Thorne Dewey H (3)
204 ®Williams Buford F (2)
206 Carswell Alpha L (2)
207 Vacant
208 ®Gray Jay A (9)
Gray Ruby S Mrs, furn rms
210 ®Reece John F Dr (2)
211 Byerly Wesley G, phys
Lupes Alexander F, chiro
Sheppard Eula L Miss (1)
Ward Jack (2)
212 Lenoir Roofing Co
213 Dixie Home Stores, gros
214 Service Cleaners
218 Union Bus Terminal
219 Southern Bell T & T Co
221 Kiser Norma B Mrs (4)
222 Matheson Sadie M Mrs, furn rms
224 Jewel Shop
225 ®Melton Ada H Mrs
Price Edwin D (2)
226 Central Advent Christian Ch
227 ®Hamby Jean T Mrs (4)
Greer Cecil P (2)

(Willow intersects)

300 Modern Service Station
304 ®Berrier Claude J (3)
305 West Harper Elementary School
306 ®Lawing Mercedes L Mrs (3)
308 Greene Verne H (3)
Winkler Lucille N Miss (2)
309-11 Lenoir High Sch Band Bldg
Harper James C, ofc
310 ®Henry Ida W Mrs (7)
312 ®Wilkinson Wm A (8)
313 High School Stadium
314 Bernhardt-Seagle Co, lbr
316 Sharpe's Auto Repair
318 Lenoir Machine Shop

(West Av ends)

330 M & H Barbecue & Ser Sta
332 Griffin J Henry, fruit
333 Charlie's Place, lunches

(C & NW Ry crosses)

400 Lenoir Electric Repair
401 Hayes Cotton Mill
408 Hennessee Jas E (5)
410 Pennell Fred C (4)
414 Melton Thos L (5)
416 Craig Clarence H (3)

(Broadway begins)

419 Economy Oil Co, fill sta
420-22 Setser R J Store, gros
Setser Mfg Co, mops
421 Vacant
424 Storage
424½ Gibbons & Smith, contrs

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 4-9076**

LENOIR ICE & FUEL CO.

ICE-COAL-FUEL OIL-KEROSENE

431 W. HARPER AVE *"All Quality Products"* **PHONE 4-7251**

426 Holshouser Thos W (2)
428 Whisnant G Brown (5)
431 Lenoir Ice & Fuel Co
433 West Harper Service Sta
(Light begins)
434 ◎Wakefield Annie P Mrs (1)
Austin Wm D (2)
435 Fairfield Chair Co Inc
442 ◎Coffey D Archie (3)
445 Lenoir Funeral Home
Reins-Sturdivant Mutl Burial Assn
Pendry Paul (4)
(Beall intersects)
461 ◎Wall L Herbert (2)
455 ◎Lovin Chas E (2)
459 ◎Reid Bessie B Mrs (2)
Gwyn Rufus L (2)
461 McGirt Roger M (5)
462 ◎Beall J Harper (3)
469 ◎Spainhour Walter J (5)
471 ◎Smith Ernest W (2)
479 McNairy Apartments
1 McNairy M Caroline Dr (1)
2 McNairy Hattie R Mrs (1)
3 Leonard Robt E (2)
4 Winkler Hazel C Mrs
(Maple Dr begins)
480 ◎Coffey Harold F (2)
481 ◎Rabb C Dennis (2)
Frazer Wilfong M Jr (2)
482 Cashwell Thos L Rev (4)
(Factory begins)
485 ◎Ingle John R (1)
Crisp R Hill (4)
486 ◎Crisp Stanley E (6)
487 Howell Pawnie B (2)
489 ◎McNeil Claude E (3)
490 Railway Express Agency
490½ Robbins Lumber Co
Moore Myron L Jr acct
490 (rear) Lenoir Transfer Co
Fowler Motor Lines
491 ◎Hoffman A Jasper (4)
493 ◎Greene Rigby O (3)
496 Torrence Service Station
Houck's Trim Shop
497 Wilcox Dempsey L (4)
(Virginia and Beach intersect)
500 Friendly Furniture Co
501 Eller Service Station
(Torrence begins)
503 Suber Harold W (5)
504 ◎Huntley Clarence O (3)
505 ◎Queen Ralph S (5)
506 ◎Reece Roy T (2)
506½ Caudle Mamie A Mrs (3)
507 ◎Lapish Wm C (5)
507½ McLean Paul C (2)
508 ◎Watson Lewis E (5)
510 ◎Hamby Jas L (3)
(Erwin Av ends)
511 ◎Hoke Maggie M Mrs (3)
Collins Ralph M (4)
Icenhour Roy G (5)
512 Adams Jesse L (7)
514 ◎McGee Connor J (4)
516 ◎Huffstetler Leonard G (4)
518 Maltba Nancy S Mrs (6)
(Hickory begins)
531 Newton Transportation Co Inc
536 Campbell Wm R (6)
537 Garden City Service Station
Weathers J Glover (2)
538 Knox Jas A gro
(Torrence ends Powell Av ends)
540 Suddreth D D Furniture Co
543 Beaver Transfer Co
545 City Limit Barbecue
562 Watson Ross, fill sta

HARPER TOWN—A colored settlement on Goforth Rd 2 miles north of city limit

HARRINGTON—From 415 E Finley Av west

105 *Steede Chas L (1)
105-A *Felder Morris (8)
105-B *Horton Atwood (6)
105-C *Ferguson Saml (2)
107 ◎*Hayes Gordon (2)
108 ◎*Felder Leroy R, gro (4)
108½ *Felder Camilla (5)
109 ◎*Dixon Colene (3)
111 *Ferguson Benj (6)
113 ◎*Davenport Thos C (5)
114 *Patterson Wm (4)
114-A ◎*Davenport Eugene (11)
114-B *Michaux Annie P (6)
115 ◎*Horton Victor (2)
116 ◎*Icard Fredk (4)
116½ ◎*Link Edw (2)
117 *Freedman School
118 *Link Jas (4)
119 ◎*Ferguson Jesse F (7)
119 (rear) *Patterson Hettie (1)

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 4-9511**

RABB MOTOR CO., INC.

DeSOTO and PLYMOUTH — FARM IMPLEMENTS

410 E. HARPER AVE. PHONE 4-4591

120 *Grimes Dallas (6)
121 *Ferguson Albert M (2)
123 ⊙*Love Jas W (5)
124 ⊙*Wilson Ira D (4)

HARRISBURG ROAD — From 118 Jennings south to beyond city limit

—— Austin G Hill, gro
—— Clark Wm M, gro (2)
—— Hibriten Chair Co Inc
—— Hibriten Furinture Co
—— Lucille & Jessie's Place, lunches
—— Triplett Jas W, lunches (4)

HARTLEY—From 130(126) E Finley Av south

106 ⊙*Williams Harry G (10)
110 *Carroll Andrew (5)
111 *Ferguson Jas W (3)
111 (rear) ⊙*Coles Saml (2)
112 ⊙Felder Junior, gro (1)
113 ⊙*Ferguson Gordon Rev (3)
114 ⊙*Dula Alvin (1)
115 *Barnes Percy L (4)
115 *Parsons Hugh (3)
115½ *Price John C (5)
116 *Bowers Archie L (5)
117 ⊙*Horton H Edw (8)
119 ⊙*Powell Geo Jr (4)
120 ⊙*Witherspoon Florence (6)
121 ⊙*Mott Cora (2)
121½ *Moore Melvin (4)
123 ⊙*Ferguson Harold (4)
125 ⊙*Horton John (4)

HAYES AV (Formerly Hayes Hill) from 301 Beach West

205 Hayes Hill Presbyterian Chapel
208 ⊙Pennell Chas A (6)
209 ⊙Walker Geo W (11)
210 Setzer Cecil B (4)
211 Glenn Henry C (5)
213 Church J Frank (2)
215 Hamby Kelly (5)
217 ⊙Hamby Mark J (6)
219 Greene Roland H (8)
220 Vacant
222 Watson Daisy L Mrs (2)
224 Vacant

HEALAN — From 257 E Harper north to E Finley Av (numbers irregular)

107 Hopper Wm Dr (5)
112 ⊙Parsons Benj H (5)
118 Caudle Cleo H Mrs (3)
120 ⊙Donkle Troy F (2)
123 Greeson Roy W (3)
124 Bradshaw Vincent D (5)
125 White R Gene (4)
129 Hinson Ramon V (4)
129½ Pearson Chas R (6)
201 ⊙*Patterson Andrew Y (9)
203 Vacant
203 (rear) *Felder Sinclair (4)
204 *Gist Ernest (2)
*Fox Geo (3)
207 ⊙*Propst Wm C (12)
208 *Propst Wm (2)
209 ⊙*Patterson Pearl M (2)
211 ⊙*Patterson Robt (2)
212 ⊙*Fox Rosie R (6)
214 ⊙*Horton Arthur (5)
216 ⊙*Fox Glenn (4)
218 ⊙*Barnett Wm R (6)
*Forney Catherine B, nurse
220 *Adams Newt E Jr (3)
*Patterson J Seymour (2)
221 ⊙Patterson Kenneth G (5)
223 Vacant
225 ⊙*Link Millard A (4)
226 ⊙*Ferguson Marvin H (2)
228 ⊙*Patterson Arthur J (4)
229 ⊙Patterson Aaron (7)
231 ⊙Patterson Millard (5)

HIBRITEN AV—From 318 E College Av south

103 ⊙Seagle Isabel R Mrs (1)
109 ⊙Bernhardt Lillian W Mrs (1)
110 Harrison Apartments
APTS—
1 ⊙Harrison Cary C Miss (1)
2 Seagren Margaret P Mrs (1)
3 Keathley Franklin B Dr (2)
4 Culp Max A (2)
116 ⊙Gwyn N Hunt (3)
120 ⊙Bower David M (4)
121 ⊙Self J Wm (2)
122 ⊙Moore Oscar L Dr (2)
123 ⊙Blackwell Floyd N (2)

(Woodside Pl begins)

200 ⊙Foard Lula G Mrs (1)
202 ⊙Merritt Herbert E (3)
204 ⊙Nelson Andrew S (2)
205 ⊙Pritchett Margaret M Mrs (3)
206 ⊙Spurling Kathleen C Mrs (3)
207 ⊙Robertson Joe H (2)
208 ⊙Hogan Jas C (3)
209 ⊙Triplett Roger B (5)

LENOIR MILLS, INC. Phone 4-4559

Manufacturers of

FLOUR, FEED and MEAL

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY

REMINGTON RAND PRODUCTS

105 W. HARPER AVE. **PHONE 4-7341**

210 ®Timanus Eugene H (2)
212 ®Laufersky Fredk W (2)
214 ®Dula Fred M Dr (4)
218 ®Stevens Wm E (4)

HICKORY—From opp 518 W Harper Av south to Powell Av

100 ®Waters Iva J Mrs (8)
101 ®Keller Bertha D Mrs (1)
102 Cook Benj E (7)
104 ®Waters Marvin G (5)
105 Vacant
107 Williams Cecil L (4)
109 ®Gentry Frank C (3)
110 ®McLean Bessie J Mrs (2)
111 ®Gentry Casper F (2)
113 Vacant
115 Baker Robt L (2)

HICKORY ROAD (Hwy 321 A) — From Norwood at city limit south

—— Broyhill Park
—— Caldwell Finance Co
Huffines Insurance Agency
Arlington Heights Develop Co
—— McLean Motor Sales Inc
Lenoir Motor Coach Co
—— Thomas Service Station
—— Bank of Lenoir
Whitnel Supply Co Inc
Smith C T & Son, contr
U S Post Office
—— Gragg Lonnie E, fill sta
Rural Plumbing Inc
—— Barringer Oil Co Inc
B & M Transportation Co Inc
—— Caldwell Farm Supply
—— Terminal Freight Co-Op Assn
—— Price Bros, auto accessories
Cody & Saunders, fill sta
—— Tallant Transfer Co
Prestwood Hardware Co
Beard E E Motor Co
—— Robbins Garage
—— Lenoir Mirror Co
—— Blowing Rock Chair Co
Blowing Rock Furniture Co
—— Drum's Drive In Theatre
Austin & Melton, uphols
—— Spainhour Furniture Co Inc
—— Hammary Manufacturing Corp
—— Hibriten Land & Lumber Co
Hickory Fibre Co
Appalachian Poster Adv Co
—— Kincaid Furniture Co Inc
—— Caldwell Cinder Block Co Inc
—— B C & S Hardware & Furniture Co
—— Central Baptist Church
—— Dancy A Fred, barber
—— Fairway Super Market
—— Gragg Lawrence L, gro
—— Griffith John H, fruits
—— Haigler's Lunch & Bakery
—— Littled Used Auto Parts
—— Optimist Club House
Optimist Club
—— Powder Puff Beauty Salon
—— Rainey John C, watch repr
—— Service Distributing Co, fill sta
—— Smith Harley J, auto repr
—— Stallings Fred, shoe repr
—— Stroup Forrest B, gro
—— Triplett Wm M, gro (6)
—— ®Waldrop Geo W, gro (5)
—— White Roy K, lunches
—— Whitnel Dress Shop
—— Whitnel Dry Cleaners
—— Whitnel 5, 10 & 25 Cent Store

HIGH—From 140 S Prospect northwest, thence southeast back to S Prospect

108 ®Johnson Theo (2)
110 ®Nelson Virginia F Mrs (4)
112 Vacant
116 Stone Ralph L (3)
121 ®Bush Ransom L (3)
131 ®Bush Jack D (3)
132 ®Sherrill Cora B Mrs (1)
136 ®Strother Otis F (6)
138 ®Hice Jos S (4)
142 ®King W David (2)
143 ®Baker Robt W (4)
144 ®Wilson Chinara F Mrs (2)
145 ®Martin L Bascom (3)
148 Parker Walter B (5)
150 ®*Settlemeyer Ida M (2)
152 ®*Wakefield David (1)

HIGHLAND AV—From Woodside Pl southwest to Norwood

201 ®Dimmette Laudie E (5)
207 ®Weed Alason A (2)
208 ®Huffines Aurelius D (4)
209 ®Winborne Roger M (3)
211 ®Byerly Wesley G Dr (3)
212 ®Boddie Lee W (4)
214 ®Stevens Robt J (5)

TIRE SALES & BATTERY CO.

Goodyear Tires, Accessories, GE Appliances

119 N. MAIN ST. **PHONE 4-7311**

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment — Tire Recapping
Crosley and Hotpoint Appliances — Oil Heaters and Furnaces
207 E. HARPER AVE. Television PHONE 4-3446

215 ⊙Gibbons Julius J Dr (6)
219 Owens Milam O Rev (5)
(Meadows intersects Hibriten ends)
314 ⊙McCall Emory C (4)
315 Vacant
321 ⊙O'Dell Jas H (6)

HILL—From 425 Oak west to Broadway

101 Vacant
108 *American Legion Post No 231
111 *Graves Mary (2)
112 ⊙*Gaither Jakie (9)
113 ⊙*Michaux Otis B (2)
113½ ⊙*Barnett Jason C (4)
114 ⊙*Neely Booker T (4)
115 ⊙*Forney Nettie B (3)
117 *Corpening Vester (3)
119 *Propst Leonard (2)
119-A *Wade Willard (3)
120 Vacant
121 ⊙*Miller Fred (2)
123 *Brown Herbert (4)
124 ⊙*Erwin Claude F (4)
125 ⊙*Gaither Mattie L (5)
126 ⊙*Gaither Elmer R (4)
127 ⊙*Hilton Herbert (2)
128 ⊙*Corpening Jason (9)
128½ *Dixon Ralph (2)
130 ⊙*Hartsoe Wade A (13)
131 *Dula Jos (2)
131-A *Bristol Walter (2)
132 ⊙*Dixon Barnwell (4)
133 Vacant
134 ⊙*Isbell Thos (8)
138 ⊙*Moore Wm (2)
139 Largent Jas C (4)
140 ⊙*Dula Gaither M (6)
143 *Shade Robt (2)
144 *Davis Irene (4)
145 ⊙*Johnson Margaret (2)
146 *Berry Essie (1)
147 *Reid Wm M (4)
148 ⊙*Scott Jas (2)
149 *Shade Isaac J Jr (3)
150 ⊙*Johnson Dewey (2)

HILLCREST DRIVE — From 230 Stage west

300 ⊙*Tugman Leroy M (8)
302 ⊙*Mackey Wm D (2)
304 ⊙*Clark Wm (3)
309 ⊙Horton Ernest (3)
320 *Scott Thos W (2)
324 ⊙*Horton Eva M (4)
330 ⊙*Scott Jake R (6)
335 *Scott Annie B (5)
336 *Horton Mildred (4)

HILLSIDE AV—From Todd east to Healan

102 ⊙Huntley McGowan A (5)
103 Huffsteler Leonard G Jr (5)
104 Vacant
106 Keith Thos R (3)
106½ Kirby Bruce N (2)

HILLSIDE LA—From 110 Todd east to Abernathy

101 Hanks Floyd C (3)
103 Pipes Victor D (4)
105 ⊙Goble Claude E (4)
105 (rear) West Theo R (2)
107 ⊙Anderson Howard T (2)
(Healan intersects)
201 Ball Jos H (4)
203 Davis Wallace J (4)
205 ⊙Mitchum Dwight W (4)
206 ⊙Smith Carl I (3)
207 Apartments
1 Hines Gerald (2)
2 Lynch Michael J (4)
3 Cawley Lawrence G (2)
4 Morrow Jas P (3)
209 ⊙Hedrick Paul E Dr (6)
210 ⊙Smithey John W (4)
211 ⊙Miller Wayne J Dr (4)

HOLLOWAY HILL — A residential section north of Zack's Fork Rd, 1 mile east of city limit

HOLLY—From 320 Beall west

309 ⊙Triplett Carl B (4)
311 ⊙Setzer Roy S (4)

HORTON—From opp 230 Stonewall west

203 ⊙*Foster Walter Jr (6)
204 ⊙*Horton Conley R (4)
207 ⊙*Abernethy Walter (2)
208 ⊙*Jones Houston (7)
209 ⊙*Patterson Rossilee (2)
210 ⊙*Horton Allie (4)
212 ⊙*Jones Boze (6)
213 ⊙*Jones Rossilee (2)
218 *Anderson Ida M (1)
218 (rear) ⊙*Patterson Walter (4)
220 ⊙*Abernethy Lonnie (8)
222 *Forney Wilson (9)
224 ⊙*Dula Dallas (4)
226 ⊙*Michaux Roby L (6)

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION
MUTUAL INSURANCE
106 S. MAIN ST. PHONE 4-6962

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 4-9371 **Fidelity Building** **132 West Ave.**

HOSPITAL AV—From 281 E Harper Av north to city limit
104 Cook Ira C (8)
105 ©Laxton Bynum (2)
106 Marley Thos C (4)
107 ©Wall Colene M Miss (1)
109 ©Francis Verda M Miss (2)
110 Nelson Hubert E (4)
111 ©Downs Frank W (4)
(Newland Av begins)
114 Vacant
115 Rhodes Luola M Mrs, gro
116 Prestwood J Kirk (4)
(Stonewall begins)
123 ©Angley Henry L (4)
127 McRary Minta D Mrs (1)
128 Greer Betty T Mrs (3)
Rice Harry T (4)
131 ©Clarke Bertha T Mrs (2)
133 ©Kincaid Theo P (2)
134 Vacant
135 ©Stimson Clary C (2)
(Wilson intersects)
308 ©Greer Ira A (4)
309 ©Rhodes R Chas (3)
(Westbrook Rd begins)
401 ©Powell Clara M Miss (2)
402 ©Stimson Chas M (4)
403 ©Abernethy Earl O (4)
403½ Vacant
404 ©Childers John S (2)
405 ©Crisp Millard M (3)
406 ©Withers Fred F (3)
(Sharon Rd intersects)
407 ©Broyhill Jas T (2)
409 Burns Chas W (3)
504 ©Pyatte Bernie M (5)
506 ©Blalock Delmas H (4)
510 Dobbins Hugh A
(Woodsway La ends)
605 ©Powell Jos H (2)
607 ©Mangum Oscar R Rev (2)
608 ©Mullis Thad M (4)
609 ©Brawley W Scott Jr (4)

HOWARD—From 564 Lenoir south to city limit
670 ©Shumway Merline H (3)
672 ©Lovins Grover C (4)
673 ©Goolsby Barney D (5)
675 Howell Chas W (3)
677 ©Richards Ned L (6)
679 ©Sigmon Carroll E, gro (5)
681 Pratt John O (2)
Gilbert Rodney (3)
701(721) ©Haas Augusta B Mrs (3)

HUNTER AV—From 114 Abernethy west

HUNTER ST—East from 202 Abernathy
101 ©Jones Jas T (3)
102 ©Shuford Albert H (5)

INDIAN GRAVE ROAD — From Blowing Rock Rd northeast 1 mile north of city limit

INSURANCE—From 230 Realty Av west to Company

JENNINGS—From 227 Mill south to city limit
101 Johnston Jesse L (5)
Gragg R Dallas, gro (4)
105 ©Norris Bynum L (8)
111 ©Wellborn Andrew A (4)
112 ©Cline Thos H (6)
113 ©Clark Edw L (6)
114 ©Setzer Clyde K (4)
115 ©Childers J Melvin (4)
116 Sipes Alfred M (5)
116-A ©Price Jack J (5)
117 ©Reid Bud L (2)
Duckworth Nathaniel (3)
118 Sipes Geo N (3)
(Harrisburg Rd begins)
121 Marler Wm J (3)
123 ©Chandler Rufus O (4)
125 Bryant Oscar G (5)
127 Corley Geo R (6)

KENT—From opp 560 W College Av south to Factory
100 Danielson John E (4)
101 ©Poteat Rhoda M Mrs (4)
102 Tinker J W Murrell (5)
Clippard Virgie I Mrs (1)
Holman Jas (3)
106 ©Benfield Christina B Mrs (6)
108 ©McCall Ida S Mrs (6)
110 ©McCall Wade H (3)
112 Harris Garland H (5)
116 Abel Fred W (9)

KENTWOOD—From 109 Grove Av south to city limit
407 ©Fraley Jonathan D (4)
409 ©McNeil Clarence F (1)
410 ©Dula Hattie G Mrs (1)
411 ©Courtney Flosta E Mrs (2)
412 ©Pegram F Brown (2)

COLLINS DEPARTMENT STORE

"Clothing For The Entire Family"

120-122 WEST AVE. **PHONE 4-7631**

Smithey's Department Store

"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

128-132 W. HARPER AVE. **PHONE 4-5041**

413 ®Jennings Lillie T Mrs (1)
414 McGimsey Grover C (2)
418 ®Norment Richd E (2)
421 Hoskins Victor (2)
(Olive Av intersects)
500 ®Yates Gertrude H. Mrs (3)
504 ®Ball Jas R (4)
505 Vacant
506 ®Rabb J Dudley (6)
507 ®Ford N Juanita Miss (2)
508 McGimsey Geo V (5)
509 ®Womack Frank P (2)
Earnhardt Lois W Mrs (1)
510 ®Sherrill Florrie W Mrs (4)
511 Barnett J Finley (5)
512 ®Setser Russell J (7)
513 ®Garren Wm H (3)
514 ®Trott Ralph D (2)
515 ®Kincaid Grady N (2)
516 ®Heffner Clarence H (2)
517 ®Hartley Oscar L (3)
518 ®Sparks Archie J (2)
518½ ®Sparks Jas H (3)
520 ®Dula Henry M (2)
Belk Wm F
521 Hagaman Jacob G (4)
522 Larue Donald (2)
523 Angley W Maynard (3)
525 ®Barnhardt Otto B (2)

KENTWOOD CIRCLE EAST—From 435 S Main east to Mulberry

100 Harrison J Lloyd (6)
104 ®Poovey Chas W (3)
106 ®Williams Lee S (3)
107 Hood Roy W (3)
108 ®Watson Wm V (2)
109 ®Heffner Melvin D (3)
112 ®Broyhill Wm C Rev (2)

KENTWOOD CIRCLE WEST—

101 Coffey Elmore C (4)
102 ®Key Orman D (2)
103 Vacant
104 ®Pearson Betty B Mrs (1)
Powell Jack R (3)
Lefler Rufus S (2)
105 ®White Ray M (3)
®Harris C Eugene (2)
Kentwood Beauty Shop
107 ®Baker Claude C (3)
111(101) ®Higgins W Wheeler (4)
307 ®Berry Clarence H (4)
309 Vacant
313 Littleton Leland K (4)
401 ®Robbins Larry N (3)
411 ®Gragg Arnold M (2)
500 ®Hood Wm A (2)
502 ®Roach Robt B Dr
504(101) Adkins Paris C (2)
505 ®Nash Joseph R (4)
508 ®Miller Wm J (5)
509 ®Rice C Peyton (4)
510 ®Greco John M F (2)
511 ®Hartshorn Edwin S Jr
512 ®Baldwin Emery J (4)
515 ®Austin R Kenneth (2)
516 Teague Urbane D (2)
517 Mills Judge V (2)
518 ®Martin Geo A (4)
518½ Hagaman Ronda G (2)
519 ®Smith Rhonda D (4)
520 ®Reid Marcus W (3)
521 ®Kolodkin Felix
523 ®Oxentine General R (3)
525 ®Hayes Frank (3)
N C National Guard Armory
601 Vacant
603 ®Stewart Dezzie (4)
616 Keyes D Clyde (5)
618 ®Jones Wayne A (2)

KIRKWOOD AV—From 215 N Main west

101 ®Harper Margaret E Miss (2)
(Church and Boundary end)
208 First Presbyterian Ch
209 Rainbolt Wm G (4)
211 ®Triplett Ralph G (4)
212 Sisk Hudson C Jr (3)

LEE—From Morganton Rd south, 1 west of city limit

107 ®Jones Geo W (4)
109 ®Hodges Stuart G (5)
109½ Icenhour Pauline G Mrs (1)
110 ®Robbins Willard R (5)
111 ®Tolbert J Ray (4)
114 ®Anderson Grover A (3)
116 Leftwich Electric Corp, shop
Leftwich E Luther (3)
117 ®McGhee Donald L (4)
119 Hyatt Wesley F (5)
120 Roper Howard L (3)
123 ®Hames Zeno R (6)
124 ®Harless Andrew J (6)
125 ®Kesler Grady E (4)
Strickland Benj L (2)
127 ®Hoyle Emory L (4)
128 ®Holman Albert C (2)

LEFTWICH ELECTRIC CORP.

Electrical and Heating Contractors

SHEET METAL WORK — WESTINGHOUSE APPLIANCES

117 W. HARPER AVE. **PHONE 4-4641, SHOP 4-5122**

BOST LUMBER COMPANY

LUMBER and BUILDING MATERIALS

106-108 WILLOW ST. **PHONE 4-9411**

132 ®Green Theo K (4)
135 ®Johnson Mary B Mrs (4)
141 Vacant
144 ®Mash John A (4)
146 ®Beach Bynum (6)

LENOIR AV—From Reform west to Realty, 1 south of Spainhour Av

560(563) ®Burns Jos A (4)
562(561) ®Welch Wade H (3)
564 ®Lovins Geo T (8)
672 ®Rash Harden R (3)
674 ®Hart Mattie N Mrs (5)
675 ®Winkler Maude W Mrs (1)
677 ®Clark Myrtle W Mrs (6)
678 Williams Clayton T (5)
682 ®Babb J Lloyd (7)

LENOIR HEIGHTS — A residential section north of city limit, west of N Main Extd

LIGHT—From 433 W Harper Av to College Av

LINK—

107 ®Griffie Carl (2)

LOCUST—From 419 N Main west 1 block

—— ®Spicer Johnson D (6)

LONG BEACH—A residential section east of Valmead

LOUISE AV — A continuation of Greer south to and beyond city limit

100 ®Marr J Donald (5)
102 ®Hendrix Sanford (3)
103 ®Lentz Fred W (5)
104 ®McNeil Patk H (2)
105 ®Brown Andrew J (3)
108 ®Greene A Lincoln (5)
110 ®Austin Jesse C (5)
112 ®Johnston Clyde (2)
114 Harris Vernon T (2)
116 ®Gentry Letcher (2)

LUTZ—From 122 Powell Av west to Bradford Av

MAEHILL PARK—A residential section in the southeast section of the city

MAIN NORTH—From Court House Square north to city limit; one of the principal business streets of the city and dividing line for all streets running east and west

100 Gene Miller, clo
101 Lenoir Hardware Building

ROOMS—
1 Keller John W, watch repr
2 Southern Life Ins Co
3-5 Cook Dennis S dentist
6-7 Seagren Margaret P Mrs, furn designer
8 Vacant
9 Farthing Jas C, lawyer

102 Miller Building
Duke Power Co

ROOMS—
1-4 Smith & Grissette, accts
4 Henderson Wm W Jr, lawyer
5 Wilson Max C, real est
6 Phillips June D, ins
201 Martin Hunter, lawyer
202-04 Strickland Wm H, lawyer
301 Moore Wm W (3)

104 Hedrick Building
Hedrick Clyde R, phys
Carpenter Kenneth C, phys
Hedrick & Yates, dentists

ROOMS—
200 Lucille's Sewing Shop
201-02 Miller Wayne J dentist
203-04 Townsend Folger L lawyer
Todd, James R Jr., lawyer
205 Herring Adjustment Co
207 Beal Fate J, lawyer
307 Talton's Art Studio

105 McCormick A Clyde, jwlr
Hackney Johnsie Floral Shoppe
107 Central Cafe
108-10 Court House
Coffey Archie R, confr
County Officials
Pitts Wm C (2)
Selective Service System
State Dept of Revenue
State License Examiner
State Probation Officer
Veterans Service Officer
109-11 Triplett Clothing Co
112 Lenoir Chamber of Commerce
Lenoir Community Chest
Lenoir Community Concert Assn
Lenoir Credit Bureau
Lenoir Mfrs Assn
Lenoir Merchants Assn

STEELE RULANE Service, Inc.

Dial 4-3322 **282 E. Harper Ave.**

BOTTLED GAS SERVICE AVAILABLE ANYWHERE

LENOIR INSURANCE AGENCY

"The Dividend Agency"

ALL LINES OF INSURANCE

115 S. MAIN ST., BALLEW ARCADE **PHONE 4-3121**

113 City Billiards
115 Beach's Beauty Salon
115½ ©McGowan Lois S Mrs, furn rms (4)
116 Avon Barber Shop
117 McGowan Hardware Co
118 Avon Theatre
119 Tire Sales & Battery Co
120 Avon Soda Shoppe
121 Johnny's Blue Bell Restaurant
121½ Corley Radio Service
122 Crowell's Service Station
Carolina Cabs
Crowell Bros Gravel & Blacktopping Co
123 Piedmont Gas Co
125 Remnant Store, dry gds
127 City Market, gros

(Ashe Av begins)

200 First Baptist Church
201 City Parking Lot
212 ©Wilson Clarence L, phys (3)
214 Carlheim Service Station

(Kirkwood Av begins)

215 A & P Food Stores
223 American Legion Home
American Legion Dysart Kendall Post No 29
225 Hypodermic The, newspaper
Michael Dorothy B Mrs, mustchr
©Pitts Maude E Mrs (5)
226 Carlheim Hotel
©Myers Sarah W Mrs
Business & Prof Woman's Club
Kiwanis Club
Lions Club
Rotary Club
Women's Service League
228 ©Bush Mattie B Mrs (1)
230 Blalock Wm F (3)
231 Norwood Service Station

(Scroggs Av begins)

232 Rowell Thelma I Miss (1)
232½ Vacant
233 Barlow Atha Miss (2)
Campbell Elizabeth J Miss (2)
Herman Fern Miss, nurse
234 Vacant
236 ©Poe Maude M Mrs (2)
237 Winkler John P (3)
240 ©Moore Asa L (2)
241 ©Robbins Colbert L
242 ©Lovins Paul D (2)
243 ©Smith Ephraim H (1)
Beard G Gaither (2)
247 ©Warren Cathleen W Miss (1)
248 ©Dula Malta I Mrs (1)
250 Vacant
251 McLean Augustus A Rev (3)
252 ©Bolick Hill L (4)
256 ©Lenoir Hattie H Mrs (2)
257 Rabb Apartments
Chester Loretta S Mrs (3)
Lipe Clarence E (4)
261 Brown Geo L (2)
Smith Albert C (3)
Suther J Allan (4)
Todd J Ralph Jr (2)
261 (rear) McCoy Edw J Jr (4)
262 ©Robbins M Alice Miss (3)

(Finley Av begins)

300 McGowan Rom Hardware
Lenoir Bedding Co
301 Reins Bros, monuments
302 Ray's, clo
304 Clarke & Everhardt, gros
North Main Barber Shop
305 ©Hanks Etta G Mrs (5)
306 Fernandez John (3)
308 ©Chester Mary J Miss (1)
312 Price Nora W Mrs (3)
313 Upholstering Suppliers Co
314 ©Harris J Cephas (3)
315 Lenoir Willys Co

(Cherry begins)

316 ©Powell E Hill (2)
316 ©(rear) Everhardt Ruby P Mrs (6)
319 Caldwell Insulation & Perma-Stove Co
320 ©Moore Jay E (5)
321 North Main Ser Sta
Crump's Radio & T V Ser
Red Greene Sign Co
322 Eller Leo E (2)

(Conley begins)

331 Sprinkle Oil Co
342-44 Vacant

(C & NW Ry Crosses)

400 Laws Clinton R (7)
401 Waldensian Hosiery Mill
407 Sigmon John M (2)
Teem Myrtle F Mrs (1)
409 Sigmon Curtis C (3)
410 Price Jo Alice Miss (6)

TEAGUE FURNITURE CO.

"LENOIR'S SMARTEST STORE"

COMPLETE LINE OF HOME FURNISHINGS

On Easy Terms

101 S. MAIN ST. **PHONE 4-6211**

LENOIR MANUFACTURING CO.

LUMBER • MILLWORK • BUILDING MATERIAL

"Everything To Build Anything"

OAK ST. at C. & N. W. R. R. **PHONE 4-5241**

410½ ◎Hartley Chas M (9)
411 ◎Walsh G Robt (3)
412 Robbins Flossie M Mrs
415 ◎Drum Roy L (5)

(Wild Cherry La begins)

416 Townsend Margaret C Mrs (7)
419 ◎McMillan Fredk W (7)

(Locust begins)

429 ◎Suddreth John D (2)
435 ◎Robertson Alfred M (2)
435 (rear) Vacant
439 ◎Hutchinson Arthur (2)
441 ◎Suddreth Max F (4)
446 Vacant
448 Clarke Diamond H, motorcycles
449 ◎Holman Walter E (6)
451 ◎McNeil Jas T (4)
452 ◎Clarke Diamond H (5)
453 ◎Arney Dewey F (4)
454 ◎Clarke Mary E Mrs (1)
455 ◎Andrews Thos N (4)
457 ◎Warren J Willard (4)
458 Ritch Howard W (5)

(Warren La begins)

461 Kiser A Corbin Rev (2)
463 ◎Hopkins Millard R (6)
Correll Albert H Jr (3)
469 ◎Hopkins Lillie G Mrs, gro (1)
470 ◎Andrews Steele C (3)
471 Hopkins Millard R, autos
472 ◎Cooke Jos A (6)

(Advent begins)

474 First Advent Christian Ch
478-80 McGimsey Geo V, gro
Rhodes Lloyd G (2)
479 Cornett Burma (6)
484 ◎Crump Jasper E (4)

(City limit)

501 Austin Geo F, gro
503 ◎Nelson Mary H Mrs (5)
509 Honeycutt Adam S (2)
510 ◎Lail Dewey Z (2)
512 Lail Dewey W (2)
515 Bradshaw Virgil E (3)
516 Scott Shuford C (4)
517 ◎Bradshaw Mary G Mrs (2)
519 Motley Richd M (6)
520 ◎Austin Edw T (2)
522 ◎Bradshaw Clarence R (3)
522 (rear) Dell Hayes M (2)
524 Palmer Avery W (2)
526 Summerlin Vaughn R (3)
528 ◎Pennell Walter G (2)
534 Thompson Mack D (5)
536 ◎Pearson Roby J (4)
538 ◎Townsend J C (2)
Townsend Joyce L Mrs, beauty shop
540 ◎Andrews Jewell Miss (4)
546 Tolbert Chas C (6)
548 Arney Dewey F, gro
550 Eggers Arvil H (4)
552 Arney Reid W, gro
560 Clark Finley L, gro
570 Tuttle Ralph M, barber
603 Vacant
605 ◎Taylor Jas R (2)
607 ◎Taylor Jennings D (4)
609 ◎Mooney Texas W Mrs (6)
Pearson Howard W, auto repr
611 Andrews Edna N Mrs, gro
611 (rear) Bush Ned W (3)
613 Greene Mack D, auto repr (10)
615 Davis Walter L, gro (2)
617 ◎Vines Howard H (3)
623 ◎Shell C Boyd (4)
625 Andrews Jack B (3)

MAIN SOUTH—From Court House Square south to city limit; one of the principal business streets of the city and dividing line for all streets east and west

100 WJRI Radio Station
101 Teague Furniture Co
103 Waldensian Bakery
103½ K of P Hall
W O W Hall
104 Bank of Lenoir
105½ Beach Benj, lawyer
County Solicitor
Home Security Life Ins Co
Pilot Life Ins Co
State Theatre
106 Carpenter Walter T Jr, lawyer
Clay W Lawrence, ins
Moore Oscar L, dentist
State Capital Life Ins Co
107 Pilkington Shoes
108 Western Union Teleg Co
109 Lerner's, dept store
109½ Gaye Beauty Shoppe
Jessie's Beauty Shoppe
Naval Reserve Electronic Unit
110 Citizens Bldg & Loan Assn
Lenoir Industrial Bank
Blair Insurance Agcy

BERNHARDT-SEAGLE CO.

HARDWARE — FURNITURE

112-114 S. Main St. **Phone 4-3456**

BUILDING SUPPLIES — PHONE 4-7211
INDUSTRIAL DIVISION — PHONE 4-4545

HOME ELECTRIC CO. OF LENOIR, INC.

ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
200 W. HARPER AVE. **PHONE 4-3406**

111 Glamor Shop, women's wear
112-14 Bernhardt-Seagle Co Inc, furn
113 Spainhour's, women's wear
115 Ballew Arcade
Ballew Pharmacy
ROOMS—
101 Arcade Beauty Shoppe
102 Watson's Barber Shop
104 Lenoir Insurance Agcy
Setzer C Claude, ins
Smith C C Realty Co
201 Imperial Life Ins Co
202 Strother Otis F, barber
203 Security Life & Trust Co
204 Vacant
116 Wallace Inc, dept store
117 Tot 'N' Teen, children's wear
117 (bsmt) Bishop's Barber Shop
118 Guarantee Store The, dept store
119 Gateway Cafe
Goodyear Shoe Shop, reprs
*Harton Rufus, shoeshiner
119½ Vacant
120 Fashion The, women's wear
121 Western Auto Associate Store
123 Cloer's Market, gros
123½ Masonic Hall
124 Belk's Dept Store
125 Allen & Bernard, ins
Mutual Bldg & Loan Assn

(Harper Av begins)

200 Palace Barber Shop
202 Town Hall Pool Room
204 City Fire Dept
206 City Hall
City Officials
209 City Barbecue Cafe
211 Vacant
216 St James Episcopal Ch
221 Howard's Service Station

(College Av begins)

301 ⊙Dickson Ella M Miss (2)
Triplette Wm R (3)
319 Hartley Harry G (4)
Maness Wm C Jr (4)
331 ⊙McDade Earl L (5)
339 ⊙Phillips Mattie E Mrs (2)
341 ⊙Phillips Manley S (2)
342 ⊙Soots Arthur C (3)
343 Sumpter Iva L Mrs (4)
345 ⊙Cook Carl (2)
Land Joyce Mrs (4)
347 ⊙Thorneburg John L (4)
349(350) Cline Addie C Mrs

(Davenport Av begins)

401 ⊙Whisnant Lonnie E (2)
405 ⊙Gilliland Normon L (2)
406 Mayfield Robt I
408 Coffey Carson R (5)
409 Atwater F Kent (4)
Huntley Basil M (2)
410 ⊙Sumpter Roxie T Mrs (2)

(Olive Av begins)

414 ⊙McGuire D Vance (2)
415 ⊙Craig Alice A Mrs (5)
417 Renfroe W Burns (6)
418 ⊙Hoover Herschel H (3)
Dingler Orville D (3)
420 ⊙Huntley Jay M (4)
422 ⊙Childers Edw R (5)
426 ⊙Woolley Lester L Jr (3)
427 ⊙Angley Simon P (3)

(Park Av begins)

432 ⊙Atkins T Howard Jr (2)
433 ⊙Clement Clarence E (6)
434 ⊙Lingle Doris W (2)
435 ⊙Weaver Carl G (3)
Setzer Jas E (4)
438 Vacant
440 ⊙Morrison Weldon C (2)

(Pennton Av begins)

602 ⊙McLean Roy E (3)
604 ⊙Wood John R (3)
605 Chandler John H (6)

MAPLE—From 180 S Prospect north to Wheeler

101 ⊙Annas Wm B, contr (4)
106 ⊙Rutledge Bessie D Mrs (1)
Nelson Turner W (4)
106 (rear) Johnson Eugene W Jr (2)
107 ⊙Greer Annie E Mrs
108 ⊙Robbins Viola H Mrs (2)
109 Vacant
111 ⊙Robbins Lawrence H (3)
112 ⊙Anderson E Carl (4)
114 ⊙Smith Thos L (6)
115 ⊙Hardin Robt M (4)
119 ⊙Williamson Mary M Mrs (6)
120 Johnson Howard R (4)
123 ⊙White Myrtle T Mrs (4)
124 ⊙Greer W Claude (5)
126 ⊙Stout Henry D (2)
127 ⊙Melton John W (4)
129 ⊙Clonch Thos W (9)

WJRI

MUTUAL
1340 ON YOUR DIAL
PHONE 4-5361

LENOIR DRUG STORE

(WALGREEN AGENCY)

Prescription Druggists

110 WEST AVE. **PHONE 4-4531**

130 Self Edw J (4)
131 ◎Houck E Hill (2)
132 ◎Winkler Jack B Jr (4)
135 Hardy Wm F (4)
136 Story Wallace C (4)
140 ◎Queen O Glenn (4)
145 ◎*Phillips Thos (2)
147 ◎*Battle Fredk D Rev (5)

MAPLE DRIVE—Northwest in semi-circle to Beach

125 West Lenoir School
(Poplar intersects)
201 ◎Stroud Jos O (4)
(Mimosa Lane ends)
304 ◎Price Chas A (2)
305 ◎Shoaf Roy F (3)
306 ◎Efird John S (4)
309 ◎Miller T Glen Jr (4)
Hart Jas W (4)
325 Willis Berkley (3)
326 ◎English J Clifford (3)
336 ◎Setzer Eugene E (4)
338 ◎Tomlinson Lee G (4)
339 ◎Teague Ira M (2)
340 Vacant

MEADOWS—From 315 Pennton Av north to Hibriten

MILL—From 435 W College Av

103 Huffman John (2)
Wright's Cafe
Wright Wm R (2)
110 Blue Bell Inc, clo mfrs
113 Caldwell Machine Co
117 Vacant
198 ◎Hartley Wm E (2)
(Spainhour Av ends)
201 ◎Tolbert Wm A (3)
202 Arney Wm C (5)
203 ◎Keller Chas C (9)
204 Friesland Cecil G (5)
Greer Jas C (5)
205 Hoyle Myrtle M Mrs (8)
207 ◎Price Henry L (3)
208 ◎Harris Everett A (4)
Soots Bradley L (2)
209 Payne Ella W Mrs (7)
211 ◎Harris Raymond L (2)
212 ◎Helton Ralph C (3)
214 ◎Fox Fred G (4)
Fox Carol H (3)
215 ◎Swanson Clarence I (5)
216 McCarn Price H Rev (6)
217 Chandler John A (3)
218 Church of God
219 ◎Sipes Robt L (6)
220 ◎Carswell Robt (4)
Carswell Robt Jr (2)
221 ◎Shoemaker Shelton V (12)
222 ◎Hall Brayden M Mrs (5)
223 ◎Caldwell Geo P (5)
224 ◎Martin Cecil O (4)
225 ◎Bryant Frank L (6)
226 ◎Hurte Richd P (4)
227 ◎Carswell Lee S (2)

MILLER HILL—A residential section southeast of city limit (reached by Virginia Av Extd)

MILLER HILL RD—From Virginia at Morganton By Pass south beyond city limit

—— Leonard Columbus R, gro
—— Miller Hill Baptist
—— ◎Suddreth Wm E, gro (7)

MIMOSA LANE—From 212 Beall west to Maple Dr

107 McCormick Clyde N (3)
108 ◎Howard Saml B (2)
109 ◎Dula Jas B (4)
110 ◎Parks Thos (2)
111 ◎Eubanks Hoyle (3)
112 ◎Trivette Alton C Rev (3)
114 ◎Beall J Harper Jr (5)

MORGANTON BY PASS (Hwy 18) —From 412 E Harper Av south to Morganton Rd

—— Kentwood Grill
—— Smith D A Chair Co
—— Tuttle's W D & Louise Grocery
—— Chewning Buick Co
—— ◎Anderson A Plato, uphol (2)
—— Clement Bros Co Inc, contrs
—— Fairview Presbyterian Ch

MOUNTAIN VIEW—South from 205 Grove Av to city limit 2 west of S Main

400 ◎Kentwood Florist
Underdown Milton A (2)
Franklin Herndon L (2)
400½ Hope Chas L (2)
408 ◎Tuttle Edw H Jr (3)
409 Huggins Jas H (2)
410 ◎Griggs Jas Jr (2)
Patterson Juanita Miss (1)
411 ◎Johnston Bessie A Mrs (1)
412 Carson Chas A (3)
413 Zook Russell E (3)

PARLIER & TOMLINSON

Plumbing and Heating Contractors

314 E. HARPER AVE. **PHONE 4-5344**

BARGER-ASHE ROOFING CO.

ROOFING, SHEET METAL & WARM AIR HEATING CONTRACTORS

"The Practical Tinners and Roofers"

Phone 4-7231 **211-213 E. Harper Ave.**

414 ®Greer Dallas S (3)

(Olive Av intersects)

504 ®Johnston Erwin R (3)
506 ®Combs John K (2)
507 Vacant
508 ®Kiser Ned T (5)
509 Crisp Judge
511 ®Troutman Baxter S Dr (5)
516 ®Hines Robt S (2)
517 ®Crisp Alfred R (2)
®Beach C Hubert (2)
518 ®Morrow Wm P (2)
520 ®Prestwood Colon B (3)
524 ®Kaminsky Isadore (4)
526 ®Rudisill Deitz A (3)
527 ®Cloer P Bernard (3)

MULBERRY NORTH — From 105 East Av, north 2 blocks

100-02 Hodges Cleaners
Hodges Soda Shop
100½ McLean Building

ROOMS—

201 Klutz Gill W, lawyer
203 Vacant
204-06 Huff Henry B, lawyer
Seila Paul F, lawyer
207 State Highway Comm
209 Mae's Beauty Shop
101 Central Barber Shop
104-06 Blue Ridge Electric Membership Corp
108 Huntley Wallace A (3)
Huntley Kate M Mrs, furn rms
109 County Court House
County Jail
115 Lenoir News-Topic Inc
Lenoir News-Topic The, newspaper
116 Chapman Alice C Mrs (2)
Deaton Ruby Mrs (1)
Parson Jessie Mrs (2)
Shehan Wayne M (5)
Smithey Nora E Mrs (2)
122 Mitchell Chas B, furn rms (5)
Shell Eva C Mrs, nurse
Appliance Center
124 Beauty Clinic
Cochran Clara W Mrs (2)
Mitchell Fannie T Mrs (3)
Moore Zanna D Mrs (2)
128 ®Moretz Mabel Miss, furn rms
130 Pearson W Richd (3)
130½ Vacant
132 Hayes Jack (3)
132½ Fortune Eugene D (4)
134 Andrews Juanita H Mrs (2)
137 Boy Scouts Hut
138 ®Cottrell Mollie D Miss, nurse (1)
Austin W Jack (6)
139 Simmons Walter A (2)
141 ®Walsh T Glenn Mrs (5)
143 Farthing E Dean (5)
144 Phillps Dewells Q (4)
146 Cross Bill V (4)

MULBERRY SOUTH—From opp 105 East Av south to city limit

101 Shaw W E FurnitureC o
105 Heffner's Soda Shop
105½ Williams Edna M Mrs (1)
107 Turner Furniture Co
Turner Realty Co
107½ Vacant
109 Shields Refrigeration Co Inc
109½ Vacant
110 Storage
111 Piedmont Cleaners
112 Cannon W G Paint Co
113 Flowers Auto Parts Co The
114 Vacant
115 Haynes Billiard Parlor
117 Smith Printing Co
118 Caldwell Glass Co
119 Estep Esso Service
120 Bernhardt-Seagle Co Inc Industrial Div

(Harper Av intersects)

201-15 Major Harper Park
210 ®Hall M Fries Miss (1)
212 Robbins Cabs

(College Av intersects)

300 Edmisten Wm H (4)
Hood Robt L (4)
301 ®Steele Edw L (3)
303 ®Cook Milton J (2)
306 ®Knox Jas A (2)
Sudderth Felix C (2)
307 ®Galvin John B (3)
310 ®Bush J Claude (5)
310½ Davis Sadie B Mrs (3)
312 Deal Jas E (2)
316 Campbell Starling R (3)
Setzer Woodrow W
318 Holsclaw Frank S (5)
323 ®Blackwelder Verne H Dr (4)
324 Lore Ralph E, phys

LEE TIRES

PRICE BROTHERS

DISTRIBUTORS LEE TIRES

BATTERIES AND AUTO ACCESSORIES

PHONE 4-3112 **"ED AND FRED"** **HICKORY ROAD**

SMITH PRINTING CO.

Office Equipment and Supplies, Typewriters
Adding Machines *Art Supplies*

117 S. Mulberry St. **Phone 4-4509**

326 ®White Lucielle B Mrs (1)
328 ®Hoover Fred H (2)
330 ®Whisnant Dickson (4)
333 ®Broykill Thos H (2)
334 ®Mast Jas R (2)
335 ®Turner D Walter (2)
338 ®Smith Helena M Mrs (1)
340 Pearce Kearney C (4)
341 ®Link Nettie N Mrs (1)
342 ®Edmisten Claude L (4)
345 Armstrong Jas F (5)
346 Wilson Max C (4)
348 ®Pulliam Maude H Mrs (4)
350 Cashier Noel E (5)
351 Caldwell Memorial Hospital
351 (rear) Kendrick Chas M, phys
Thompson Fredk A Jr, phys
Blackwelder-Roach Clinic
352 Nolen Jas E (3)
354 Hahn Paul S (4)
Pennington Kyle E (5)
358 ®Cloer Paul L (2)
360 ®Goforth Mary B Miss, nurse (1)
362 ®Campbell Carrie M Mrs (1)
364 Vacant
365 McGimsey Gamewell C (7)
368 ®Biggerstaff Elmer F (2)
372 ®Wynne Geo E (2)

(Olive Av ends

375 ®Jonas Adolph G Jr (3)
377 ®Jonas Amy B Mrs (5)
378 Braswell Jack V (2)
380 Greene Willard (2)
383 Vacant
384 ®Shumaker Thos P, furn repr (3)
388 ®Howard W Freeman (2)
390 Huntley Meta M Mrs (2)
391 Cobb W Clayton (3)

(Park Av ends)

395 ®Hayes Rebecca C Mrs (3)
397 ®Robbins T Hamilton (5)
397½ Whittier Glenn C (2)
400 ®Cloer Perry A (2)
402 ®Summerford Wm J (4)
404 ®Boyd Fred A (4)
406 ®Heffner Offitt D (2)

(Kentwood Cir and Pennton Av begin)

—— Piedmont Gas Co, tanks

NEW BLOWING ROCK ROAD (Hwy 321)—North from E Harper Av Extd beyond city limit)

—— Carolina Drive-In Theatre
—— Lenoir Farm Equipment Co
—— Valmead Furniture Co

NEW HICKORY ROAD (Hwy 321)—South from E Harper Av Extd beyond city limit

—— Fairway Motors
—— Lenoir Drive In Theatre
—— McLean Chas Used Cars
®McLean Chas E (3)
—— Red Pig Bar B-Q

NEWLAND AV—From 110 Hospital Av southwest

310 Sawyer Julian M (2)
312 ®Miller A Oscar (4)
312 (rear) Davidson Wm H (2)
316 ®Crump Herman F (3)
320 ®Miller J Loy (2)
324 ®Sumpter Cletus C (5)
327 ®Roberts Cloyd G (3)

NORWOOD—From 222 E Harper Av south to city limit

102 Clarke Clarence W (6)
103 ®Harper Jas C (5)
104 ®Beane Pauline G Mrs (1)
107 Graham Richd H Dr (4)
108 Carson Johnie J Mrs
110 Robbins Chas E (2)
112 ®Kirby Guy H (2)
113 Harbin Lois G Mrs (3)
115 ®Murphy Athel L (3)
116 ®Story Minnie H Mrs (1)
117 ®Lee Robt E (3)
118 ®Triplett C Everett (2)
119 ®Holden Clarence A (4)
122 ®Lingle J Doyle (3)
123 ®Shell Oscar W (3)
124 ®McNeil Bessie J Mrs (1)
Perdue Jas E (2)
126 ®Rash Jas W (2)
Carroll Douglas S (2)
129 Sullivan Roy E (2)
130 ®Winkler Ralph H (4)
132 ®Robbins Robt C (4)
133 Blizzard Nannie J Mrs (2)
134 ®Martin Hunter (2)
200 ®Simmons H Durwood (5)
201 Sherrill Jas H (2)
202 ®Phillips June D (2)
204 ®Porter Chas W (3)

DUKE POWER CO.

ELECTRIC LIGHT AND POWER SERVICE

"ON THE SQUARE" **PHONE 4-4535**

WOODBURY LUMBER CO.

Complete Line of Building Materials

UNIVERSAL WINDOW UNITS

COLLETTSVILLE ROAD **PHONE 4-4534**

205 Hamer Douglas Jr Dr (5)
207 ⊙Robbins Geo C (5)
208 ⊙Gassler Jas M (3)
209 ⊙Wallace Shellie R (2)
210 ⊙Cook Dennis S Dr (4)
211 Thompson Fredk A Jr Dr (4)
212 Shell Junius E (2)
Palmer R. Glenn (4)
213 ⊙Poe Eugene A (3)
214 Beard John R (5)
215 ⊙Presnell Russell S (5)
Strick Geo H (3)
216 ⊙Beard Pearl B Mrs (1)
217 ⊙Allen Edgar F (2)
218 ⊙Jonas John K (3)
(Hibriten ends)
220 Spurlock Harold N (3)
Williams R M (3)
221 ⊙Dayvault Frank W (4)
222 ⊙Bush Jacob A (2)
223 ⊙Thompson Fred A (1)
224 ⊙Clover Patch The, antiques
⊙Crisp Patricia E Mrs (2)
225 Alexander Welborn E (5)
226 ⊙Nelson John B (5)
227 Gossler Jas M Jr (3)
228 ⊙Fetner Lawrence M Dr (4)
229 ⊙Tate Earl H (5)

OAK—From 242 West Av north to Broadway

104 ⊙Foard Arthur G Jr (2)
107 Colvard Floyd E (3)
Huntley Herndon T Jr (2)
111 Miles Oscar W (4)
(W Ashe Av ends)
201 Downs Marcus P (4)
Downs Bessie P Mrs, furn rms
215 Broyhill Furn Factories
Conover Furniture Co, ofc
Lenoir Chair Co
Lenoir Furn Corp
Harper Furniture Co, ofc
291 Greer Drug Co Inc, crude drugs
(Vance begins)
300 City Flour & Feed Co
301 Union Mirror Co, plant
310 Lenoir Mfg Co, lbr
312 Bynum Beulah H Mrs, lunches
(C & NW Ry crosses, Prospect begins)
400 Miller Coal Co
401 *Wilson John E (4)
402 ⊙*Harris Wm (3)
403 *Scott Vester (7)
(Wheeler begins)
403½ *West End Cleaners and Dyers
405 Childers Loraine D Mrs, gro
406 *Harris Robt L, lunches
407 *Dula Fredk, barber
408 *Norwood Jas L, lunches
409 Vacant
409½ Vacant
410 *Witherspoon Fannie N (2)
412 ⊙*Norwood Amanda (6)
414 *Norwood Annie B (7)
415 *Caldwell Wilbert H (7)
418 ⊙*Norwood Fannie (2)
421 ⊙*Norwood Jas L (6)
422 ⊙*Norwood Etha W (4)
423 *Horner Wm C (3)
425 ⊙*Gaither Jas H (2)
(Hill begins)
500 ⊙*Patterson Gwynn (2)
500-A *Norwood Lettie (3)
501 *Scott Howard (4)
504 *Rankins Presbyterian Ch
505 *Moore Shelley (9)
506 ⊙*Wilson Shuford (5)
506 (rear) *Barnett Amelia (6)
507 *Deal Parker (2)
508 ⊙*Wilson Kelly (6)
509 *Dula Jas P (4)
509 (rear) *Tugman Fritz (3)
510 *Banner Albert J (7)
511 *Dixon Dysart M (3)
512 ⊙*Stone Frank M (3)
513 *Stewart Harry L (4)
514 ⊙*Greene Saml (4)
515 *Denny Jos (6)
516 ⊙*Lewis Frank (3)
516-A ⊙*Dixon Gretta (3)
517 *Barber Richd W Rev (3)
520 ⊙*Corpening Hall S (1)
520-A ⊙*Dixon Fredk (2)
520-A (rear) *Dixon Adeline (4)
*Dixon Ernest L (5)
521 *Mt Pilgrim Baptist Ch
522 ⊙*Harper Junie (1)
524 *Harper Willo (5)
525 *West End School
527 *Dixon Eugenia (1)
529 *Dixon Rosetta B (5)
530 *Dixon Haywood (5)
531 ⊙*Watson Monroe (2)
533 *Dixon Jas L (8)

LENOIR FINANCE COMPANY

Auto Loans — Financing — Refinancing

104 N. CHURCH ST. **PHONE 4-4506**

WALL FOUNDRY & MACHINE CO.

Foundry, Machine and Ornamental Iron Work

412 E. HARPER AVE. **PHONES: DAY 4-3041, NIGHT 4-4182**

534 *Drew Roscoe L (5)
535 ⊙*Hood Wm (2)
536 *Bristol Clifton (4)
538 *Perkins Jasper C (6)
541 ⊙*Tugwell Millie W (2)
542 ⊙*Aiken Wm (2)
545 ⊙*Hemphill Dock C (5)
546 ⊙*Bradshaw Geo (6)
546½ ⊙*Jolley Jay (4)
548 *Bristol John H (8)
549 *Mervin Lola M (3)
552 *Perkins Danl R (7)
553 *Dixon Wm J (2)
555 ⊙*Peay John E (5)
556 ⊙*Burgess Beaurene (4)
557 *Berry Lettie S (1)
558 Sipes Isaiah (4)
559 ⊙*Hemphill Zalia K (5)
561 *Yount Wm D (4)
563 ⊙*Corpening Robt A (7)
565 ⊙*Corpening Wm S (6)

OIL AV—From 221 Vance west to Oak

104 ⊙Vestal Claude F (7)
105 Mann Robt C (2)
108 Rash Dalton W (3)
109 Eanes Hubert S (4)
111 Pilgrim Holiness Church
(C & NW Ry crosses)
112 ⊙Childers Eugene H (4)
113 Horn Frank A (9)
114 Rector Raymond (3)
Reynolds Malcolm K (2)
115 Lingle Minnie Mrs (6)
116 ⊙Robbins Jas W (4)
117 ⊙Cook Danl B (2)
118 Vacant
119 ⊙Bolick Bealer A (1)
120 Swanson Grady J (3)
120½ Godwin Marvin N (4)
(Prospect intersects)
122 Pipes W Lloyd W (2)
130(300) ⊙Clippard Smith H (3)
(Center begins)
210(301) ⊙Phillips Elmo C (2)
211 ⊙Pritchard Eugene (6)
212 Walker Boyd J (7)
214 Rich Glenn H (3)
221 Church Elizabeth W Mrs (1)

OLD PLANK ROAD—From Advent Extd east

OLIVE AV EAST—From 409 S Main east to Mulberry

100 ⊙Bush A Chas (4)
105 ⊙Sullivan C Rex (2)
110 Wynne Motor Rebuilding Co

OLIVE AV WEST—From 418 S Main west to Kentwood Circle

101(201) Justus Albert G (2)
103 Holloway Ilma C (5)
104 ⊙Underdown Parks C (4)
111(211) ⊙Steele Clarence L (3)
112(212) ⊙Greer Minnie D Mrs (3)
115 Woodbury Luke Jr (2)
(Kentwood intersects)
206 ⊙Crysel John T (2)
208 ⊙Keever Clarence C (4)
215 ⊙Tuttle J Sherrod (4)
(Mountain View ends)
301 ⊙Mooney Plmbg & Heating Co
Mooney Frank J (4)
303 ⊙Rash Lloyd M (3)
304 ⊙Huggins Raymond E (2)
306 ⊙Herman W Richd (5)
308 Justice Marion L Jr (3)
309 Maner F Cecil (3)
(Westview Av intersects)
400 ⊙Witort Edw A (3)
402 ⊙Davis Rufus S (2)
403 ⊙Rhodes J Terrell (3)
404 Bush Ransom L Jr (3)
405 ⊙Jones Chas E

PALMER AV—From 333 E Harper Av northeast 2 blocks

104 ⊙Mullis Jas D (4)
105 ⊙Parker Carrie Mc Mrs (1)
106 ⊙Rector Henrietta R Mrs (3)
108 Barlowe Horace G Jr (2)
Perry Helen M Miss (2)
109 ⊙Oakley D Paul (5)
110 Smith John I (6)
(Wilson intersects)
200 ⊙Brown W Carl (2)
220 Day Walter J (10)

PARK AV—From 427 S Main east to Mulberry

108 Wiles Cecil T (3)
109 Baumgarner David T (4)

PATTERSON—From 220 E Finley south to Stonewall

100 *Johnson Bruce (4)
*Jones Geo L (2)
101 *White Albert M (3)
102 ⊙*Scott John L (3)
105 *Holman Louis C (2)
106 *Sudderth Ivy B (4)

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. Quality Seeds **PHONE 4-3641**

LENOIR INDUSTRIAL BANK

W. T. Carpenter, Pres.; G. C. Courtney, V-Pres.; J. C. Harper, V-Pres.
E. H. Blair, Cashier

110 S. MAIN **PHONE 4-6021**

106½ *Horton Lizzie M (1)
*Icard Ray (4)
106 (rear) *Scott Jane M (11)
107 ⊙*Jones Richd (7)
108 ⊙*White Dorsey, gro (3)
109 ⊙*Jones Jas H (4)
110 ⊙*Thomas Clarence (11)

PENNTON AV—From 307 S Mulberry east to city limit

205 ⊙Angley Peter H (2)
207 ⊙Barger Jas A (2)
211 ⊙Sutton Roy C (2)
213 ⊙Barger Ray C (3)
217 ⊙Youngblood Saml M (4)
218 Lewis Woman's Club Inc
219 ⊙Rowan Raymond L (2)
221 ⊙Beach Clarence E (4)
223 ⊙Hollifield John W (5)

(Norwood intersects)

307 ⊙Hickman Harry S Dr
310 Lenoir Golf Club
Mitchell Garland M (4)
311⊙ Ervin Hubert C (3)
315 ⊙Estep Kemp M (6)
317 ⊙Smith Frank L (5)
319 ⊙Hedrick Robt W Jr (4)

(Meadow begins)

405 ⊙Williams Macon M (2)
407 ⊙Lore Ralph E Dr (4)
409 ⊙Cauble J Frank (2)
411 ⊙Spainhour David N (3)
437-39 Thrift Food Center

(Harper Av intersects Wilson begins)

623 ⊙Craig Roscoe T (2)
625 ⊙Okey Wm V (2)
631 ⊙Mullinax W Clarence (8)
633 Lovins Fritz T (7)
635 Setzer's Laundry
640 Wilson Claude A, meats whol

PENNWOOD HEIGHTS—A residential section west of Wilkesboro Rd, 2 miles north of limit

PINE—From 115 Powell Av east

202 ⊙Kiziah Roy W (4)
204 Vacant

PINE TREE—From 401 N Main west

120 ⊙Spears Richd S (3)
121 Dills Clyde W (3)

POPE—From 118 Torrence north

104 ⊙Ragsdale Chas L (2)
106 ⊙Pope B Braxton (4)
107 ⊙Angley Pinkney L (5)
108 Pope & Barlow, cabtmkrs

POPLAR—From opp 120 Beall west to city limit

101 Detwiler Arthur R Rev (3)
103 ⊙Kendrick Chas M Dr (3)
108 ⊙Smith Herbert G (2)

(Maple Dr intersects)

210 ⊙Summerlin Rufus H (5)
212 ⊙Barrier Wade C (5)
214 ⊙Barrier Frank (5)

Beach intersects, Maple Dr ends)

301 Triplett E Devon (8)
302 ⊙Smith Harley L (4)
304 ⊙Mason Jack F (5)
305 ⊙Whittington Ettie C Mrs
308 ⊙Safford Clarence R (3)
309 Vacant
310 Baker Zee (7)
Trivett D Edwin (6)
312 Howell Henry J (4)
313 Bristol Geo M (2)
319 ⊙Gentry Stacy (6)
321 Hamby Morris L (3)
328 ⊙Hendrix Henry S (3)
332 Anderson Emma D Mrs (4)
336 ⊙Brown Vilas M (6)
340 Shore Stewart V (4)
346 Sherrill Wm H (4)

POWELL AV—From 118 Virginia northwest to city limit

103 Appalachian Poster Adv Co, whse
104 ⊙Setzer L Otis (2)
Barlow Chas E (3)
105 Smith Coy (6)
108 Ford Lester S (1)
115 Anderson Truck Line

(Pine begins)

117 Fox Geo P (2)
118 ⊙Jarvis Raymond M (4)
119 ⊙Parris J Thos (5)
121 ⊙Childers Carl L (2)
122 ⊙Fox Iona B Mrs (3)
Baker Thos
122½ ⊙Pritchard Ronald M (2)
124 ⊙Triplett Gene W (3)
125 ⊙Harris Myra M Mrs (4)
127 ⊙Gentry Jesse L (4)
130 ⊙McLean Robt L (3)
131 Lee Walton H (6)
133 ⊙Childers Jesse W (2)
135 ⊙Suddreth Claude W (3)

Caldwell Builders Supply Co.

Lumber - Paints - Hardware - Building Materials

BLOWING ROCK ROAD **PHONE 4-9076**

LENOIR ICE & FUEL CO.

ICE - COAL - FUEL OIL - KEROSENE

431 W. HARPER AVE *"All Quality Products"* **PHONE 4-7251**

137 ⊙Waters Coolidge (3)
140 ⊙Smith Wm C (3)
142 ⊙Waters Lawrence W (4)
144 Whse

POWELL ROAD—Extension of Hospital Av beyond city limit

PROSPECT NORTH—From 312 Oak north to city limit

110 Brown Wiley O (5)
201 Price Thos E (3)
202 Keller Yancy A (8)
203 ⊙Watson Wm M (2)
Brown Marshall (3)
204 ⊙Rodgers Coy (2)
206 ⊙Nelson Edwin L (3)
209 ⊙Morrow W Ralph (3)
210 ⊙Holloway Dallas N (4)
211 ⊙Harris Horace R Rev (5)
212 ⊙Parsons Coy M (3)
214 ⊙Pilkenton Clancy V (4)
215 ⊙Franklin Cora C Mrs (1)

(Oil Av intersects)

301 Holden Maynard A, gro (2)
303 ⊙Pearson C Ross (2)
305 Pipes Guy Z (4)
403 ⊙Woody John H, blksmith (2)
407 ⊙Meeks Leonard (3)
408 ⊙White Taft O (3)
409 ⊙Kincaid Moses A (6)
411 ⊙Borders Clinard G (3)
413 ⊙Whittaker Wm L (5)
418 Farlow Kermit Rev (5)
420 ⊙Taylor Leonard M (3)

PROSPECT SOUTH—From 315 Oak southwest to Broadway

101 *Johnson Eugene (2)
101½ *Williams Susie M (2)
102 *Hendrix Otto E (2)
103 *Denny Elsie M (2)
104 *Perkins Otto M (3)
105 *Frazier Frank (5)
106 ⊙*Dula Atha O (3)
125 Harper Furn Co
128 ⊙Setzer Ernest R (3)
130 ⊙Setzer Marshall W (3)
132 Vacant
136 Adkins Betty W Mrs (2)
138 ⊙Colward Wm A (3)
140 ⊙Holloway Jas A (4)

(High begins)

144 ⊙Dysart Louis A (2)
148 ⊙Maye Ernest A (4)
149 ⊙Allen Willie M Mrs (3)
152 ⊙Rabb Wm M (3)
156 ⊙Rabb Carroll E (2)
160 Isbell Robt L Rev (2)
166 ⊙Nelson Dudley F (7)
169 ⊙Summerlin Clarence W (4)
172 ⊙Kirby Lillie B Mrs (4)
173 ⊙Carlisle Sylvia H Mrs (5)
175 Sadler H Frank (3)
179 ⊙McMillan Fredk L (3)
180 ⊙Magill Thos I (2)
180 (rear) Eller Jas C (2)
181 ⊙Spainhour Jack B (7)
183 ⊙Haas G Waitsell (4)
185 Honeycutt Carl D (6)
186 ⊙Wrenn Marion B (4)
188 ⊙Fleming H Virgil (3)
189 ⊙McMillan Fred L Jr (4)
190 Crisp Floyd M (3)
Culbreth Jos W (4)

RANKIN—From 147 E Finley Av northeast to 341 E Finley Av

103 ⊙*Reid J Kenney (3)
105 ⊙*Whittington Lavalette (4)

(Collett begins)

107 ⊙*Norwood Edna F (6)
110 ⊙*Suddreth Jarvis (5)
112 ⊙*Suddreth Cora D (4)

(Folk begins)

200 ⊙*Pinkstone Zetta J (1)
203 ⊙*Foster Jas M (3)
203 (rear) ⊙*Cole John H (8)
204 ⊙*Jones Lawrence (2)
208 ⊙*Patterson W Spencer (5)
210 *Banner Allen (8)
*Featherstone John (3)
*Ferguson Margaret (3)
*Walton Sanders (6)
*Williams Mattie M (4)
213 ⊙*Davenport Mattie (6)
217 *Townsend Saml L Rev (2)
219 *Smith Memorial Methodist Ch
220 ⊙*Witherspoon Bryson (3)
221 ⊙*Dula Soloman W (2)
223 ⊙*Shade Fredk (2)
224 *Patterson Arthur W (4)
225 ⊙*Horton Lela (1)
226 ⊙*Witherspoon Stewart W (2)
227 *Witherspoon Tyson (2)
228 *Norwood Harry W (1)
229 Vacant
231 *Bowers Stanley (9)
233 ⊙*Norwood Fannie J (2)

W. E. Shaw Furniture Co.

Furniture, Rugs, Stoves, Ranges, House Furnishings

101 S. MULBERRY ST. **PHONE 4-9511**

RABB MOTOR CO., INC.

DeSOTO and PLYMOUTH — FARM IMPLEMENTS

410 E. HARPER AVE. PHONE 4-4591

REALTY—From 157 Spainhour south to Insurance
106 ®Greene Rufus W (3)
108 ®Reece Grable B (4)
109 ®Childers Spurgeon S (8)
110 ®Moore Geo S (3)
111 Maltba Ray G (4)
111 (rear) ®Smith Howard J (4)
(Lenoir Av ends)
114 Moore John R (3)
115 ®Moore Robt W (3)
116 ®Setzer Odell S (6)
217 ®Triplett Carl B (2)
219 Hartley Carlton L (3)
220 Bolick Thurston (3)
221 Reece Toll G (4)
222 ®Wilson Woodrow (11)
223 ®Bynum Geo C (3)
224 Reece Fred D (8)
225 Vacant
227 ®Jenkins Clay B (2)
228 ®Reece Lloyd L (5)
Greer Arthur J (2)
229 Bodinghamer Clyde O (4)
230 ®Shell Daisy S Mrs (4)
233 McCrary Banks M (5)
237 Lenoir Hosiery Mills Inc

RECTORY—From 212 E College Av south
225 ®Greer R Thos (2)
325 ®Jones Edgar G (2)
327 ®Bast John F (5)

REFORM—From 311 W College Av south to Lenoir
206 ®Alexander Callie G Mrs (3)
207 ®Triplett Ozro C (4)
208(117) Hart John L (6)
209 ®Cresson David C (3)
210 ®Marler Wm B (3)

RESICA AV—From 116 Stonewall east to Wilson
103 ®Oakley Chas W (5)
Golding Lynwood (2)
104 Boggs Simon (3)
105 Sherrill Edw L (7)
106 ®Smith Roy G (2)
107 Vacant
110 ®Dickson Carrie C Mrs (3)
120 ®Alexander Eloise M Mrs (4)

RIDGE NORTH—From 301 East Av north to Finley Av
101 Coleman John A (2)
101½ Vacant
103 ®Coffey Edna M Miss (3)
Deal Clyde M (2)
104 ®Shuford Bernice H Mrs (3)
McCorkle Raymond W
107 ®Clawson J Neal (3)
108 ®Triplett Claude S (2)
109 ®Teague Irene G Mrs (4)
112 ®Meroney Junius H (2)
113 McCoy Hugh J (5)
116 Aldridge Guy C (3)
Gilbert H Clayton (2)
Price Hugh (4)
Teague Dennis R (4)
117 ®Black Bertie P Mrs (1)
Moore John T (3)
118 ®Shell Helen R Mrs (1)
120 ®Winkler Kathleen S Mrs (3)
121 ®Gravlee Wm L (4)
122 Denny Wm W (3)
127 ®Barlowe Sadie B Mrs (2)
129 Triplett Gaither L (6)
130 ®Cloer Gus (2)
133 ®McDade Eugene R (3)
134 ®West Chas A (4)
138 Lunsford Jos M (4)
156 Davis Geo (6)
190 Vacant
196 Chandler Coot (1)
198 Barlow Boyd C (8)

RIDGE SOUTH—From 300 East Av south to Harper Av
105 Downey Earl C (8)
107 ®Lackey Thos S (2)

RIVERSIDE AV WEST—West from 604 S Main
100(608) Smith Lytell B (3)
Woods Carroll M (4)
102(608) Rhodes Jack T (3)
Tabilio Ralph (3)

SCROGGS AV—From 231 N Main west to C & NW Ry
104 ®Harris Elizabeth M Mrs (2)
Travis Effie Mrs (1)
105 Eller Jos R (4)
106 ®Matheson John D (2)
Beach Jos H (1)
107 ®Brawley John M (2)
108 Steele Robt H (2)
109 Craig Jas D (2)
McLean Danl D Jr (3)
Harmon Max (2)
Storey Spencer C (3)
110 Alwran Marvin O (2)

LENOIR MILLS, INC. Phone 4-4559

Manufacturers of

FLOUR, FEED and MEAL

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY

REMINGTON RAND PRODUCTS

105 W. HARPER AVE. **PHONE 4-7341**

112 ⊙May Effie P Mrs (1)
Ward Wiley (3)
114 Bryant Gussie C Mrs (3)
Martin Walter E (2)
115 ⊙Lindsay W B (3)
118 ⊙Martin Molly R Mrs (1)
119(201) Weeks Paul W (5)
(Vance intersects)
208 Coffey Jas (3)
209 Hampton W Clyde (2)

SHARON ROAD NORTH—From 406 Hospital Av north

100 Dickson J H Mast Jr (3)
102 Crisp Roby B (3)
104 Gordon Geo H (3)
105 ⊙Barlow Jas Q (5)
106 Biddix Talmadge J (3)
107 ⊙Keever Lorie J (2)
108 Gosch C Eugene (3)
109 ⊙Rash Fred L (2)
109½ Hamby Edmund T
114 ⊙Spradlin H Thos (4)
115 ⊙Chester Horace W (2)
116 ⊙Clarke Jack B (4)
117 ⊙Robbins Carl H (2)
118 ⊙Smith Waitsel B (4)
120 ⊙Schey Ira M Jr (1)

SHARON ROAD SOUTH—From 406 Hospital Av south

103 ⊙Johnson Chas W Jr (3)
104 ⊙George Jas E (2)
105 ⊙Clontz Chas E (7)
106 ⊙Coffey Clarence P (4)
107 ⊙Yates Paul P Dr (4)
108 Yates Apartments

APTS—

1 Keyes Fred B (2)
2 House Chas R (2)
3 Jarrett Agustus H Jr (2)
4 Inabinet Herman M (2)
5 Danieley Leo R (3)
6 Vacant
7 Fowler Donald W (2)
8 Vacant

☞**Sharon Rd South Continued**

109 ⊙Blackwood Jas G (4)
110 ⊙Clark Jas M (5)
111 ⊙Pinson Helen P Mrs (2)
113 Cardell Jeremiah C (2)
114 ⊙Haga John W (2)
115 ⊙Kirby J Ray (5)
116 ⊙Byrd Carvin S (3)
118 ⊙Kirby Geo I (6)
119 ⊙Wright Geo W (5)
120 ⊙Walker N Eugene (2)
121 ⊙Greer Thos (4)
122 ⊙Laney Clive W (3)
123 ⊙Bryant John B (2)
124 ⊙Petree Clarence W (3)
125 ⊙Goble Howard J (5)
126 Barnes D Crawford (3)
127 ⊙Richardson D Gilmer (2)
128 ⊙Gibbons Robt A (3)

SHERRY-DELL LANE — From 108 Abernathy west

102 ⊙Gragg Hayden D (4)
Whitener Mozelle McG Mrs (2)
104 Vacant

SOUTH AV—From Angle south to city limit, 1 east of Howard

208 ⊙Lynch Albert H (3)
210 ⊙Reese Gurney F (8)
212 ⊙Hamby Myrtle Miss
212 (rear) Gilbert Ivey R (2)
214 ⊙Absher Dewey P (7)
Absher Bertha H Mrs, gro
216 ⊙Goble Wm R (6)
217 Howell Wade S (4)
219 Absher Johnny (2)

SPAINHOUR AV—From 306 Willow west to Mill

103 ⊙Underdown Chas A (4)
104 ⊙Townsend Metta F Mrs (1)
108 ⊙Setzer W Lafayette (3)
111 ⊙Moore Virginia M Mrs (5)
112 ⊙Barnes Gray E (3)
Bebler Robt (2)
113 ⊙Noles A Johnson (4)
(Reform begins)
115 Lovins Frank D (9)
117 ⊙Setzer Walter J (4)
127 ⊙Brown Edgar W (3)
128 Dula Linzie D (6)
130 ⊙Setzer Thos J (9)
130 Rice Jennie K Mrs (3)
132 Holden Haywood (2)
Smith Henry W (4)
134 Brown Jas (3)
134-A Lackey Jos H (6)
134-B Pritchard John W (3)
Taylor Wm A (3)
136 Rary Herman A (6)
137 ⊙Brown Grayson L (3)
137½ ⊙Clifton Jas A (4)
138 Shipp Wm H (2)
140 ⊙Walker Harley J (6)

TIRE SALES & BATTERY CO.

Goodyear Tires, Accessories, GE Appliances

119 N. MAIN ST. **PHONE 4-7311**

CAROLINA TIRE & APPLIANCE CO.

U. S. Royal Tires — Batteries — Wheel Alignment — Tire Recapping
Crosley and Hotpoint Appliances — Oil Heaters and Furnaces
207 E. HARPER AVE. Television PHONE 4-3446

146 Corley Haley L (6)
Price Ronda S (3)
148 ®Hollar Lucy L Mrs (3)
149 ®Clifton Bruce J (3)
150 Curtis Allie W Mrs (6)
151 Barlow Lavern T (2)
Simmons Chas S (3)
155 ®Brown Eugene (2)
156 ®Church Alice B Mrs
157 ®Lefevers Berry L (3)
159 Greene Rufus W, gro
160 Lindsay A Marvin (4)
161 Hollar Benj F (7)
164 ®Kirby Fred G (2)
165 ®Triplett Harley (2)
Hamby Richd W (2)

SPAINHOUR HILL—A settlement on Greasy Creek Rd northwest of city limit

SPRUCE—From 209 Reform south to city limit

104 Verney Wm A (3)

(Willow ends)

107 ®Clark Oliver L (3)
112 ®Triplett Raymond R (3)
113 ®Brown O Lee (7)
114 ®Walker Albert B (7)
116 Byrd W Glenn (2)
Earp Arthur C (3)
Lynch Norman D (3)
117 Vacant
119 Winkler Brush Mfg Co
121 ®Winkler C Walter (5)
124 Parton Lester (8)
126(122) Walker Lee A (4)

(East begins)

203 ®Holden Walter T (3)
204 ®Holden Council (3)
206 ®Winkler Edw C (4)
207 Andrews Connie Miss (1)
210 ®Poarch Horace L (5)
211 ®McGarr Lily G Mrs (4)
212 ®Driver Jas E (2)
213 ®Spicer Ralph O (4)
214 ®Cooper Lee W (4)
215 ®Odem Fletcher C (3)
217 ®Heigler G Rufus (3)

STAGE—From Cherry southwest to Oak, 1 north of Oil Av

112 ®Watson Worley R (4)
114 ®Bean Ray S (3)
116 ®Branch L Graham (2)
Branch Byrd B (3)
123 ®Kirby Henry M (2)
129 ®Francum Swannie P Mrs (1)
130 Vacant
134 ®Jolley Robey M

(Center intersects)

204 Clapp Mildred M Mrs (4)
205 ®*Goins Walter L (3)
208 ®Borders Clinard E (3)
210 ®Simmons Thos J (5)
211 ®*Corpening Freelove (2)
213 ®*Corpening Costello E (2)
214 ®*Shade Latt (4)
215 ®*Corpening Eugene F (6)
222 ®*Dixon Fredk D Jr (2)
224 ®Dixon Jas H (5)
226 ®*Wilson Beverly (3)
228 ®*Banner Raymond (2)
230 *Gaither Elmer R, gro

(Hillcrest Dr begins)

310 ®*Loritts Marion G (2)
314 *Shade Delaware D (2)
316 ®*Kincaid Isaac (3)
318 *Krimmer Mennonite Brethren Ch
322 ®Siemens Peter H Rev (4)

STIMSON—From 205 Westbrook Rd north to Blowing Rock Hwy

102 Byrd J Frank (4)
102½ Vacant
104 ®Lamkin Carrie A Mrs (3)

(S Sharon Rd intersects)

108 Vacant

STONEWALL — From 115 Hospital Av northwest to E Finley Av

106 Pipes Chas E (3)
Thompson Wm J (2)
107 ®Walker Clarence (5)
108 ®Runion Julia C Mrs (2)
109 ®Smith Jesse R (3)
111 Beach Lollis Mrs (3)
112 Vacant
113 ®Benfield Nelson H (4)
114 ®Pennell Carl W (4)
115 ®Miller Edw C (4)
116 ®Beal Fate J (4)
119 ®Crowell Geo T (2)
119½ Crowell Geo T Jr (3)
121 ®Greer Jesse F (3)

(Resica begins)

204 ®Abernethy Ernest L (5)
205 Government Apartments

W. LAWRENCE CLAY

AUTOMOBILE, CASUALTY, LIFE, FIRE, AND HOSPITALIZATION
MUTUAL INSURANCE
106 S. MAIN ST. PHONE 4-6962

FIDELITY INSURANCE AGENCY

INCORPORATED

L. E. DIMMETTE, President & Treasurer

Phone 4-9371 **Fidelity Building** **132 West Ave.**

APTS—

1 Lentz Walter R (3)
2 Hart Leighton L (4)
3 Warren Eva R Mrs (2)
4 Campbell Roy W (4)
5 Triplett Bernice C Mrs, beauty shop
6 Triplett Wm B (4)
7 Green Alfred C (2)
8 Vacant
9 Vacant
10 Tuttle Edith L Mrs (4)
11 Vacant
12 Clark W Eugene (3)
13 Nelson Burt C (2)
14 Vacant
15 Coffey Jennings (5)
16 Setzer Jack M (2)
17 Sanders Fred J (3)
18 McCarter Roy L Jr (4)
19 Coffey Rufus L (4)
20 Laws Oran L (3)
21 Greene Ernest L (3)
22 Setzer Fred L (5)
23 Hensley Theo A (4)
24 Weeks Paul H (3)

☞ **Stonewall Continued**

208 ⊙Barlow Wm H (5)
210 Jackson Hessie M Mrs (4)
212 Gragg Wm T (8)
214 Holman Carl S (3)
214½ ⊙McDade Roy A Jr (6)
218 ⊙Kaylor Lowell W (5)
222 ⊙Watson Harrison G (7)
222½ Watson Robt G (2)
222 (rear) Watson Hartsell R (8)
224 ⊙Watson Carroll T (5)
226 Davis Lottie M Mrs (3)
228 ⊙*Michaux Lucy J (3)
229 ⊙*Foster Edith (2)
230 ⊙*Dula Wm (1)
230½ ⊙*Salley Jos (3)

(Horton begins, Patterson ends)

302 ⊙*Patterson Seymour H (4)
308 ⊙*Patterson Danl M (7)
310 ⊙*Ferguson Eugene M (2)
311 *Abernethy Bessie M (5)
312 ⊙*Ferguson Mansfield (2)
314 ⊙*Branch Augusta (5)

SUNSET—

TAYLORSVILLE ROAD — From Wilkesboro Rd east 1 mile north of city limit

TODD—From 245 E Harper Av north

102 ⊙Snelling Vonceil M Mrs (2)
108 ⊙Strickland Wm H (4)
110 Show Preston L (2)

(Hillside La begins)

201 Vacant
204 Spake Claude D (2)
206 Koontz Danl R (3)

TORRENCE—From 502 W Harper Av north, thence southwest back to Harper Av

100 Summerlin Clarence W (2)
Williams Lloyd C (4)
102 Setzer Beeler M (3)
Story Houston (2)
105 Moss Frank T (3)
108 ⊙Cannon Earl (2)
112 Lerner Leon (4)
113 Vacant
116 ⊙Bush Ralph N (7)
117 Sumlin Howard E (4)
118 ⊙Barlow Belle M Mrs (1)
Barlow Wm K (5)

(Pope begins)

125 Triplett Walter M (4)
126 Alley Fred M (3)
128 Harris Fred C (4)
132 ⊙McMillan John C (5)
133 ⊙Clarke Jos W (3)
144 ⊙Kincaid Jas P (3)
148 ⊙McCrary June F (3)
155 ⊙Walker Myra B Mrs
160 Canipe Hugh E (3)

TUTTLE (See Ervin)

UNDERWOOD AV—From 228 Mill west to city limit

228 ⊙Bryant Eldon H (2)

(Jennings begins)

231 Price L B Mercantile Co
232 ⊙Price Wm R (5)
234 ⊙Poarch Horace W (3)
Poarch Julie H Mrs (1)
236 Presnell Frank E (3)
238(233) ⊙Hollars Victor (5)
244 South Lenoir Grocery Co
244-A Church Johnston J (3)
Killian Bobby E (3)
Pritchard Arthur C Mrs (3)
244-B ⊙Williams Walter G (7)
244-C Adams Albert (8)
Hall Buford H (3)
Oakes Ralph W (4)
245 Lenoir Pad & Paper Co, plant

COLLINS DEPARTMENT STORE

"Clothing For The Entire Family"

120-122 WEST AVE. **PHONE 4-7631**

Smithey's Department Store

"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

128-132 W. HARPER AVE. **PHONE 4-5041**

246 Lenoir Pad & Paper Co
248 ®Reid Saml M (5)
253 McDonald Benj J (5)
254 ®Underdown Floyd B (2)
256 Kirby Septus J (1)
Underdown Rathmell F (3)
257 ®Oxentine Chelcie N (4)
257 (rear) King America B Mrs (3)
Philyaw Floyd P (5)

(Bernhardt begins)

302(102) ®Allen Inez T Mrs (4)
303 South Lenoir Methodist Church
304(104) ®Childers Chas A (5)
308(108) Eastridge Wm C Rev (5)
309(109) ®Simmons Robt L (2)
311(111) ®Duncan Neely T Mrs, bdg (11)
312(112) ®Wilson Claude A (8)
313(113) ®Francis David B (2)
314(114) ®Clark W Robt (6)
315(115) ®Bolick Clarence N (3)
321(121) ®Taylor Jos R (4)
322(122) ®Story Glenn A (4)
323(123) ®Messer Rachel C Mrs (1)
324(124) ®Allen Ray (4)
325(125) Mikeal Russell L (8)
326(126) ®Bean Dorothy H Mrs (6)
327(127) Absher J Cecil (8)
328(128) Hollars John D (3)
331(131) Vacant

VALMEAD—A village north of Main Extd, beyond city limit

—— Caldwell Furniture Co Inc
Bolick Bealer A, oils
Industrial Chemical Co Inc
—— ®Shell C Boyd (4)
—— Vines Lloyd D (4)
—— ®Boyd Chas G (4)
—— Calvary Baptist Ch
—— Keyes Homer L, gro
—— Valmead School

VANCE—From 300 Oak north to Cherry

101 Cook's Transfer & Storage Co
105 Vacant
107 Harris J Cephas, gro
119 ®Jackson Daisy C Mrs, nurse (2)
120 ®Bynum Beulah H Mrs (1)
120½ Bynum Jack G (3)
121 ®Palmer Arlo R (8)
122 ®Sipes Baynie S (3)
122½ Walker Ralph M (2)
124 Andrews Grover C (3)
127 ®Crisp Sadie A Miss (2)

(Scroggs Av intersects)

201 Craig Mamie S Mrs (3)
202 ®Petree, Geo W (5)
204 ®Isbell Thos P, surveyor (3)
206 ®Isbell Elizabeth B Miss (1)
Norris Doyle J (2)
207 Proffitt Thos C (3)
208 ®Thomas Frances L Mrs (2)
Moore Jas H (2)
210 ®Myers Ebenezer Rev (3)
211 ®Marler Jos A (2)
213 ®Carpenter Dollie R Mrs (1)
214 ®Smith Wm C (3)
215 ®White Frank B (2)
216 ®Presnell Roy L (2)
Lee Davis L (2)
217 Vacant
220 Greene Calvin D (3)
221 Pearce Jesse E (4)

(Oil Av begins)

301 Carpenter Garfield T (2)
Honeycutt Louise S Mrs
302 ®Jones Ira F (2)
303 Reeves Richd H (2)
305 Cloer R Lee (2)
306 Vacant
307 Bentley Phillips H (2)
309 Barnett Jack (4)
311 Sullivan Jos M (3)
313 ®Miller Luther E
315 ®Black Jacob A (2)

(W Finley Av ends)

401 Lentz Loy S (2)
403 ®Nelson Annie G Mrs (2)
405 ®Moore Arthur L (5)
407 ®Talton Norwood G (5)
4049 St Francis Friary
Sheridan Peter C Rev (2)
411 ®Edmisten Hugh H (5)
411½ ®Barringer Jack D (3)

VENEER—From 143 Virginia southeast

—— Lenoir Veneer Co
—— Jo's Place, lunches
—— Galvin Furniture Co Inc

VIRGINIA—From 497 W Harper Av south to city limit

103 ®Curlee Mittie M Mrs (2)
104 Abel Jas C (3)
Jaynes John G (4)
105 Warehouse

LEFTWICH ELECTRIC CORP.

Electrical and Heating Contractors

SHEET METAL WORK — WESTINGHOUSE APPLIANCES

117 W. HARPER AVE. **PHONE 4-4641, SHOP 4-5122**

BOST LUMBER COMPANY

LUMBER and BUILDING MATERIALS

106-108 WILLOW ST. **PHONE 4-9411**

106 Moore H Clay (4)
108 ®Craig Spencer A (4)
109 Lackey Donald W, veterinarian
110 ®Eller Roy O (4)
111 Carlton Margaret S Mrs (2)
Craig Etta B Mrs (1)
111 Rupard Earl F (3)
Pierce Robt R (3)

(W College Av ends, Erwin Av begins)

113 Curlee's Store, gros
114 Rabb Motor Co, autos
McMillan Wilfred B (3)
115 Howell's Grocery
116 Storage
118 ®Mikeal Lincoln N (3)
Beaver Ray W (3)

(Powell Av begins)

119 Hamby Pleas (6)
119½ Vacant
121 ®Link Geo A (2)
124 Harris Bertie M Mrs (2)
Setzer Stanfred S (6)
125 Gilbert Lycurgus D (4)
128 Wilson Ernest M (5)
129 ®Torrence A Frie (6)
130 ®Lackey Carrie H Mrs (2)
130 Hennessee Thos P (3)
130½ Goble Jos A (2)
Matheson Dale (2)
132 ®Knotts Wm J (3)
Whisnant Wm L (3)
133 ®Safford Atherton M (5)
134 Lawson Jas G (3)

(Bradford Av begins)

135 ® Safford Russell F (5)
135½ Vacant
136 ®Dickson Lula W Mrs (1)
137 ®Beach Benj H
137½ Setzer Clarence W (5)
138 ®Moore Lula B Mrs (2)
139 Greene Caroline F Mrs (1)
Pennell Cancel (4)
Triplett Roy C (4)
141 ®Smith Minnie B Mrs (2)
142 Hunt Robt D (10)
143 National Veneer Co
144 ®Sudderth John T (5)
146 Vacant

(Veneer begins)

201 ®Brown Pedro (9)
206 ®Childers Wm C (8)
210 Vacant
223 ®Hall Florence G Mrs (3)
225 Shoemaker Ralph C (3)
229 ®Shoemaker Louis F (2)
231 ®Childers Vance C, gro (2)
233 Brown Luther H (3)

WAKEFIELD — From 208 Stage north

—— Jenkins Willard L (4)
Laws John R (4)
—— Laws Lee O (5)

WARREN LANE—From 454 N Main southeast

110 ®Libera Peter (5)
112 ®Warren Woodrow W (5)
112 (rear) Crump Haydon (2)
115 ®Mathis Fred B (4)
122 Laws Robt L (4)
128 ®Warren Wade W (4)
129 Sipes Thos E (6)
130 Watson Gurney (2)
132 Welch John C (5)
133 Welch John (3)
136 ®Warren Rufus G Jr (4)
138 ®Warren R Gwyn (8)
139 Greene Howard T (3)

WEST AV—From Main west to W Harper Av, one of the principal business streets of the city and the dividing line for streets running north and south

101 National Barber Shop
101 Laufersky Fred W, designer
104 Children's Shop The
104½ City Barber Shop
105-07 Union National Bank
108 Lenoir Hdw & Furn Co
109 Union Natl Bank Bldg

ROOMS

1-2 Foard Insurance Agency
3 Shell Realty Agency
4 Barger Walter D, real est
5-6 Williams & Whisnant, lawyers
7 Adams Hal B, lawyer
9 Ann's Beauty Shop
100 Vacant
102 Lenoir Dental Laboratory
103 Mallard Beauty Shop
104 Vacant
105-08 Vacant

☞**West Av Continued**

110 Lenoir Drug Store
Mayor of Lenoir

STEELE RULANE Service, Inc.

Dial 4-3322 **282 E. Harper Ave.**

BOTTLED GAS SERVICE AVAILABLE ANYWHERE

HOME ELECTRIC CO. OF LENOIR, INC.

ELECTRICAL CONTRACTORS, FIXTURES AND SUPPLIES
HOUSE WIRING — G. E. APPLIANCES — MOTOR REWINDING
200 W. HARPER AVE. **PHONE 4-3406**

111 McNairy's Drug Store
112-14 Courtney's, dept store
Courtney Clothing Co
Courtney's Beauty Salon
113 Saslow's Inc, jwlrs
113-A Cato's, women's wear
113½ Modernistic Beauty Shop
Kincaid Mabel K Mrs (1)
Goolsby Bernice Mrs, smstrs
Durham Life Ins Co
115 Ervin's Men's Shop, clo
115½ Meredith Jas W, piano tuner
Triplett Raymond R, justice of the peace
West Avenue Furn & Mus
(Church begins)
117-21 Efird's Dept Store
118 Lenoir Stationery Co
120-22 Collins Department Store
Rufty Dave Studio, photog
123-25 Rose's, dept store
124 Gold Shop The, women's wear
126-28 Penney J C Co, dept store
127-29 Eagle Stores Co
129½ Larkins-Harville Inc, clo
130 Corada Shop The, women's wear
131 Brawley Jewelry Store
132 Fidelity Building

ROOMS—

Fidelity Insurance Agcy Inc
201-02 Dodge Alfred W CPA
203-05 Reece & Graham, dentists
206 General Adjustment Bureau, ins
211-12 Wall L Herbert, lawyer
City Attorney
County Attorney
213 Vacant
220 American Red Cross

☞**West Av Continued**

133 Dayvault's Drug Store
(Boundary begins)
200 Federal Building
U S Post Office
201 Lutz O P Furniture Co Inc
205-07 Vacant
209-11 Center Theatre
213 Firestone Home & Auto Sups
214 ◎Crisp Mary B Mrs (1)
Austin Alma S Mrs (1)
217 ◎Minish Edith K Mrs, furn rms (2)
Smith J Elbert (2)
218 Robertson Motor Co
Yellow Cab Co
219 ◎Reins Elizabeth S Mrs (2)
223 St Stephens Lutheran Ch
224 ◎Hedrick Robt W (4)
231-37 Sanders Chevrolet Co
232 ◎Farthing Dette S Mrs (2)
237½ Houck Robt C (2)
Jennings John P (1)
239 Braswell's Shoe Shop, reprs
242 ◎Downum Margaret K Mrs, furn rms (5)
243½ J P Feed & Gro Co
(Oak begins)
247 Lenoir Shoe Shop, reprs
247 (rear) Storage
249-51 Farmers Federation Co-Op
251½ Vacant
255 Pure Oil Service Sta
(Willow begins)
300 Greer Funeral Home Inc
Greer-Alexander Mutl Burial Assn
◎Greer G W (5)
301 Bost Hardware Co
301½ Quality Barber Shop
303 Thomas Used Cars
306 ◎Allen Ella F Mrs (2)
Lindsay Emma A Mrs (1)
311 Harris Jennings E (4)
314 Loudermelt Walter L (3)
Ray Jas B (4)
317 McGraw Poppie D Mrs (2)
319 West Avenue Food Lockers
320 Coble Dairy Products Inc
321 Price's Floor Covering Co
323 Kemp Wm (5)
324 Thompson-Lipe Co The, whol gros
326 Vacant
327 Bush Transfer Inc
328 Stroupe Grocery
330 City Cleaners
331 Vacant
332 Depot Service Station
333-37 Carolina Feed & Seed Co
349 Lenoir Mills Inc
Lenoir Feed Store

WJRI

MUTUAL
1340 ON YOUR DIAL
PHONE 4-5361

LENOIR DRUG STORE

(WALGREEN AGENCY)

Prescription Druggists

110 WEST AVE. **PHONE 4-4531**

WEST END—A colored section of the city north of Prospect, reached by Oak

WESTBROOK—A residential section east of city limit and south of Hospital Av Extd

WESTBROOK ROAD — From 401 Hospital Av south to Pennton

100 ⊙Rowe Walter W Rev (4)
104 ⊙Whitener Cecil G (5)
106 ⊙Norris Geo B (3)
106½ Brown Wilbern P (2)
108 ⊙Gragg Faye B Mrs (2)
109 ⊙Craig Arnold W (3)
109½ Vacant
110 ⊙Chewning Thos R (3)
113 Hudgins C Otis (4)
113½ Carter Jas C (2)
115 ⊙Goble A Horton (2)
118 Porter Oscar M (8)
120 ⊙Broyhill John M (2)
121 Craig Edgar S (3)
122 McLean Hardie J (4)
123 ⊙Benfield Chas B (2)
124 ⊙Lowrance Robt C (4)
125 ⊙Lamkin J Archie (4)
126 ⊙Ervin Jesse L (3)
127 ⊙Brackett W Lonnie (4)
129 ⊙Ervin Geo W (2)
130 ⊙Kirby Glenn A (3)

(Stimson begins)

200 ⊙Triplett Orville L (4)
201 ⊙Crump Wm N (4)
202 ⊙Severt Claude (2)

WESTMAN—From opp 311 E College south ½ block

110 Riggs Z O (3)
112 ⊙Hollifield Wm M (4)
114(200) Shell W Marshall (2)
115 Simmons Wm J (2)

WESTVIEW—From Grove Av south 2 blocks, 3 west of S Main

402 ⊙Wallis Roy R (3)
404 ⊙Dudley Emmer M (5)
405 ⊙Morrow Robt A (2)
406 ⊙Early Wm A (2)
407 Ludwig Siar F (4)
409 ⊙Olson Robt H (4)
411 ⊙Moore J Roy (2)

(Olive Av intersects)

502 ⊙Klutz Gill W (3)
504(508) ⊙Prestwood Carl B (2)
506 ⊙Hartsell W Alonzo (3)
511(507) ⊙Pope Thurston R (3)
512 ⊙Maner Vonnie H Mrs (3)
513 ⊙Hayworth Chas A (4)
514 ⊙Craig Fred W (2)
515 ⊙Sheppard Edw A (3)
516 ⊙Bernhardt Lynn R (4) Bernhardt Studio, photogs
517 ⊙Sherrill Jas A (2)
518 ⊙Taylor Harry C (2)
519 ⊙Campbell Donald F (5)
520 ⊙Smith Bruce B (3)
521 ⊙Nelson Clyde H (4)
523 ⊙Abernethy Everett M (5) Caldwell Outboard Motors
524 ⊙Harmon Cecil (4)
525 ⊙McDowell Lawrence (2)
526 ⊙Hall W Hal (2)
527 ⊙Vanderbloemen Richd L (5)
601 Hicks Frank M (2)
603 ⊙Clement Jas F (5)

WHEELER—From 497 Oak west to Broadway

108 ⊙*Taylor Tilman (2)
110 ⊙*Dula Fred (5)
110½ ⊙*Dula Carl (3)
112 ⊙*Perkins Adelaide (8)
114 ⊙*Turner Henry F Rev (3)
116 ⊙*Harris Robt L (2)
117 *Norwood Arthur J (4)
118 *Norwood Jos (2)
120 *Greer Virgil (4)
122 *Corpening J Douglas (3)
124 *Jones Geo D (4)
126 *Dixon M Leonard (2)
128 *Patterson Herman L (5)
130 ⊙*Malone Minnie B (2)
132 *Jones Archie L (6)
141 *New Light Baptist Church
144 *Dixon Ethel (8)
150 ⊙*Greer Jeanette (1)
154 ⊙*Perkins Virginia J (6)
156 ⊙*Peak Arretta (9)
158 ⊙*Michaux Addie M (12)
162 *Moore Enza (2)
164 *Dixon Paul (6)
166 ⊙*Dixon David G (7)
166½ *Church of God
170 ⊙*Smith Wilbert E (2)
172 ⊙*Dula Matilda (4)
174 ⊙*Dula Fannie (10)
176 ⊙*Smith Frank (8)
176 (rear) *Corpening Stokes (1)

PARLIER & TOMLINSON

Plumbing and Heating Contractors

314 E. HARPER AVE. **PHONE 4-5344**

WOODBURY LUMBER CO.

Complete Line of Building Materials

UNIVERSAL WINDOW UNITS

COLLETTSVILLE ROAD **PHONE 4-4534**

176 (rear 2) *Church of God In Prayer
180 ®*Phillips Dormie (2)
183 ®*Porter Vinia C (4)
184 ®*Yount Marshall R (10)
185 ®*Horton Rufus (6)
186 ®*Jones Bessie B (3)
189 ®*Davis Josiah D Rev (5)
*Davis Mary H, nurse

WHITNEL—A village 2 miles south of city limit on Hickory Rd

WILD CHERRY LANE—East from 416 N Main
104 Vacant
104½ Blankenship Ellen M Mrs (1)
105 ®Nifong Parolee R Mrs (9)
106 Walsh J Wade (5)
107 Minton Bessie R Mrs (4)
110 Mooney Wm C (6)
110-A Sanders David M (6)
110-B Mooney Nancy L Mrs (3)
110-C Vacant

WILKESBORO ROAD — Continuation of E Harper Av beyond city limit
—— Smith's Crossroads Inc
—— Livingston Lumber Co
—— Caldwell County Health Center
—— Barlow Jas C, fill sta
—— Jones W Walter Rev (3)
—— Lower Creek Baptist Church
—— Minton Emma E Mrs, fill sta
—— ®Minton Odis R (4)
—— ®Myers Granville G (3)
—— Piercy Robt E (5)
—— ®Russell J Clinton, antiques (2)
—— ®Thompson Clara E Mrs (1)
—— ®Thompson R Lander (3)
—— Walker Everett A, gro
—— ®Wilson John W, genl mdse (4)
—— Pennell & Haigler Inc, contrs
Pennell M M & Sons, bldg matls

WILLOW—From opp 306 West Av south to Spruce
105 Dickson Joe Motor Sales
106-08 Bost Lumber Co
107-09 Lenoir Motors
(Harper Av intersects)
200-14 Lenoir High School
Supt of City Schools
(College Av intersects)
209 Dula Howard (2)
304 Brown Benj D (4)
306 ®Maynard Sherrill F (5)
313 ®Melton W Eugene (3)
314 ®Baker N Luther (2)
316 ®Sides Flossie S Mrs (6)
317 ®Cresson David H (3)
318 ®Pritchard Thos G (2)

WILSON—From Pennton Av northwest to Stonewall, 1 north of E Harper Av
100 ®McMillan J Frank
107 ®Beach C Rufus (1)
108 ®Henderson Crawley F (4)
109 ®Griffin Jas E (6)
110 ®Hood Arthur R (4)
112 ®Laxton R Hill (2)
113 ®Warden John W
(Palmer Av intersects)
115 ®Tate Emma L Mrs (2)
118 ®Estes J Eugene (4)
120 ®McGowan Romulus L (3)
131 Vacant
133 ®Roberts J Cloyd (2)
135 ®Bush J Gordon (4)
138 ®Ingle J Wm (2)
140 Lee Wade H (3)
142 Spencer W Avery (2)
143 Vacant
146 Crisp Jas L (4)
148 ®Leatherman Jos D (2)
150 Crisp Millard A (2)
156 ®Bowman Geo R (3)
(Hospital Av intersects)
200 Reid Lucy K Mrs (4)
202 Johnson Mack H (5)
204 ®Roberts Hardie H (2)
207 ®Lomax Albert L (3)
208 Hoke Clarence B Jr (3)
(Resica ends)
214 ®Wall Belle W Mrs (2)
220 ®Bean Hulda B Mrs (1)
Watson Leroy D (2)
221 ®Kirby Clara M Mrs (1)
Baker Floyd L (2)
Clark Chas R (4)
Miller J Loy Jr (3)
222 ®Lackey Walter L (2)
225 Vacant
226 ®Kirby W Earl (2)
227 ®Greene Dock O (2)
228 ®Goodin Albert D (4)
229 Waters Lawrence L (5)
231 Vacant
235 *Gibbs A Gordon (7)

LENOIR FINANCE COMPANY

Auto Loans — Financing — Refinancing

104 N. CHURCH ST. **PHONE 4-4506**

WALL FOUNDRY & MACHINE CO.

Foundry, Machine and Ornamental Iron Work

412 E. HARPER AVE. **PHONES: DAY 4-3041, NIGHT 4-4182**

237 *Bridges John W (2)

WOODLAWN—From 323 E Finley Av northeast to Woodsway La

101 ®*Denny Mabel
102 ®*Horton Carl (11)

WOODSIDE PLACE—From 123 Hibriten east to Highland Av

315 ®Courtney Roby K (3)
317 ®Bernhardt Richmond G (3)
319 ®Foard G Fredk (4)
325 ®Bernhardt John C (5)

WOODSWAY LANE — From 102 Woodlawn southeast to Hospital Av

115 Old North Mfg Co, chemicals
149 Benfield Mack B (4)
151 ®Wall Howard T (11)
155 ®Huffman A Jasper (3)
200 Colvard Lester J (3)
Goff Wm H (4)
203 Vacant
204 ®Simmons Edw P (2)
205 Eddy Laurence S (6)
206 ®Nicholson Roscoe
207 Seehorn Theo R (5)
208 ®Gilliland Carlos M (4)
210 ®Wagner Carmon E (4)
211 Stroupe Gustavus L (7)
301 Welch Wm T (4)
302 ®Harville Thos C
303 Keyes Maurice C (2)
304 ®Boutwell Geo W (4)
305 ®Tester Grady E (4)
306 ®Lackey Donald W Dr (4)
307 ®Deal Harland M (4)
308 ®Powell R Carter (4)
309 ®Powell Howard H (3)
313 ®Smith Robt J (2)

ZACK'S FORK ROAD—Continuation of E Finley Av beyond city limit

—— ®Barlow Jack C (4)
—— ®Barloy Jay L (5)
—— Griffin Edw G (6)
—— ®Laney Benj M (5)
—— ®Laney Edna B Mrs (4)
—— Littlejohn Lucille B Mrs, lunches
—— Pritchard Simon T, gro
—— Tripletts Dairy
Prestwood Ralph S (7)

CAROLINA FEED & SEED CO.

Grain, Groceries, Hay, Feed, Hardware, Fertilizer

333-337 WEST AVE. Quality Seeds **PHONE 4-3641**

RABB MOTOR CO., INC.

DeSOTO and PLYMOUTH — FARM IMPLEMENTS

410 E. HARPER AVE. PHONE 4-4591

MEMORANDUM

LENOIR MILLS, INC. Phone 4-4559

Manufacturers of

FLOUR, FEED and MEAL

Lenoir Office Equipment Co.

AUTHORIZED SALES AND SERVICE AGENCY

REMINGTON RAND PRODUCTS

105 W. HARPER AVE. **PHONE 4-7341**

MEMORANDUM

TIRE SALES & BATTERY CO.

Goodyear Tires, Accessories, GE Appliances

119 N. MAIN ST. **PHONE 4-7311**

Smithey's Department Store

"THE WORKING PEOPLES STORE"

COMPLETE LINE OF CLOTHING, GROCERIES, MEATS

128-132 W. HARPER AVE. PHONE 4-5041

MEMORANDUM

LEFTWICH ELECTRIC CORP.

Electrical and Heating Contractors

SHEET METAL WORK — WESTINGHOUSE APPLIANCES

117 W. HARPER AVE. PHONE 4-4641, SHOP 4-5122

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3. To avoid confusing duplication of listings, endeavoring to classify every concern under the one heading that best describes it, and to treat additional listings as advertising, to be charged for at regular rates.
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6. To solicit subscriptions and advertising solely upon the merits of the publications.
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Association of North American Directory Publishers

244 MADISON AVE. NEW YORK CITY, 10, N. Y.

FIRE ALARM BOXES

The best and quickest way to report a fire is to pull the nearest fire box. If you telephone, Dial 4-3411 and give exact location of fire. When making calls from alarm boxes, please remain at box until fire trucks arrive.

Signal	Location
1	Test
2	Fire is Out
3	Station Call
5	Fire Out
12	Square at S Main
14	Caldwell Furniture Co
15	South Boundary & W Harper Av
16	W Harper Av & Willow
18	W College Ave & S Church
21	W College Av & Willow
23	W College Av & Mill
24	Spainhour Av & Mill
25	Spainhour Av & Harrisburg Rd
26	Spainhour Av & Bernhardt Hill
28	Bernhardt Furniture Co
29	Hibriten Furniture Co
32	Spainhour Av & Reform
33	Blue Bell Inc
35	Spainhour Av & Realty Av
37	Realty & Insurance
41	Upper Spruce St
42	Lenoir Av & Howard
43	Spruce & Granite Av
53	S Main & Davenport Av
56	S Main & Park Av
61	Grove Av & Kentwood
71	Olive Av & Kentwood
73	Olive Av & Westview
81	Kentwood & Kentwood Circle
113	West Av & Church
114	West Av at Post Office
115	West Av & Oak
117	West Av & Depot
118	West Av & Harper Av
119	W Harper Av & Broadway
123	W Harper Av & Beall
124	W Harper Av & Maple Drive
125	W Harper Av & Virginia
127	W Harper Av & Ervin Hill
131	Fairfield Chair Co
132	Kent-Coffey Mfg Co
133	Lenoir Mirror Co
134	Lenoir Furniture Corp
135	Kent Street
141	Virginia & Lutz
142	Lutz St at Lutz Town
146	S Virginia St
148	Lenoir Veneer Co
149	Galvin Furniture Co
151	Beall & Poplar
152	Beall & Pine
155	Maple Drive & Poplar
162	N Boundry & Ashe Av
165	Ashe Av & Oak
167	Lenoir Chair Co
173	High Street
174	Harper Furniture Co
175	S Prospect & Johnson Hill
178	S Prospect & Maple
179	Broadway & Winkler Town
181	Oak & Vance
183	West End at Anderson's Store
185	West End at School
187	Broadway & Mountain View
191	N Maple
193	Hill St
212	Square at N Main
213	N Main & Ashe Av
214	N Main at Carlheim Hotel
215	N Main & Scroggs Av
216	N Main & Finley Av
217	N Main & Conley Av
218	N Main at Railroad
221	Vance & Scroggs Av
223	Vance & Oil Av
225	Vance & Cherry
232	N Prospect & Oil Av
242	E Finley Av & Rankin
245	E Finley Av & Paterson
254	E Finley Av & Stonewall
261	Rankin St
263	E Finley Av & Harrington
272	N Mulberry & Ashe Av
273	Mulberry & East Av
274	East Av & Ridge
276	N Ridge St
312	S Mulberry & E Harper Av
313	S Mulberry & E College Av
314	S Mulberry nr College Av
316	S Mulberry & Olive Av
317	S Mulberry & Pennton Av
321	E College Av & Norwood
324	E College Av & Hibriten
325	Hibriten & Woodside Pl
327	Hibriten & Highland Av
332	Norwood & Maehill Arch
334	Norwood & Highland Av
341	E Harper Av & Norwood
342	E Harper Av at School
343	E Harper Av & Hospital Av
345	E Harper Av & Palmer Av
351	Hospital Av & Stonewall
352	Hospital Av & Wilson
353	Wilson at Hospital
356	Wilson at Lenoir Lumber Co
361	Stonewall & Resica
362	Wilson & Resica
371	N Abernethy & Hillside La

WHEN YOU WANT TO KNOW:

—where a person lives.

—what his occupation is.

—who lives at a certain number on a street.

—where a street is located.

—the correct spelling of a name.

—the officers of a corporation.

—the partners in a firm.

—the solution to any of scores of problems that pop up unexpectedly to annoy and baffle you.

—you can quickly find the answer in the City Directory.

Southern Directory Co. Asheville, N. C.

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445 W. Harper Ave. *"Ambulance Service"* Phone 4-3441

LENOIR HARDWARE and FURNITURE CO., INC.

Farming Implements Metal Roofing

Electrical Appliances

Paints, Oils and Glass

108 West Ave. Phone 4-6991

BEALL OIL CO.

J. H. BEALL, JR., Owner

DISTRIBUTORS

Sinclair Petroleum Products

Blowing Rock Rd. Phone 4-6551

J. H. Beall, President W. T. Carpenter, Sec.-Treas.

CITIZEN'S BUILDING & LOAN ASSOCIATION

"THE HOME BUILDERS' FRIEND"

110 S. MAIN ST. PHONE 4-4691

M. M. PENNELL & SONS - Contractors

LUMBER — MILLWORK — BUILDING SUPPLIES

GRADING AND CONSTRUCTION OF ALL KINDS

PHONES 4-6171 & 4-3084

GARAGE PHONE 4-3655

Wilkesboro Rd.

BARGER-ASHE ROOFING CO.

211-213 E. HARPER AVE.

"THE BLOW PIPING CONTRACTORS"

ROOFING AND SHEET METAL WORK

PHONE 4-7231

TRIPLETT CLOTHING CO.

MEN'S AND BOY'S CLOTHING — FURNISHINGS — SHOES

109-111 N. MAIN ST. PHONE 4-5121